



PARKS, RECREATION & CULTURE MASTER PLAN

The Township of Brock

December 2023

FINAL DRAFT



ACKNOWLEDGMENTS

This Parks, Recreation & Culture Master Plan was prepared by thinc design in association with Mehak, Kelly & Associates and Oraclepoll Research Ltd. for the Township of Brock.

We thank all community members for sharing their ideas, aspirations, and insights through public and stakeholder consultation.

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December 2023

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LAND ACKNOWLEDGMENT

In the spirit of truth and reconciliation and as an opening statement to this Parks, Recreation & Culture Master Plan, we recognize that the Township of Brock is located on the land of the Mississaugas and the Chippewas and part of the Williams Treaty Territories. This land has traditionally been a hunting and fishing ground for First Nations People.

As settlers, we recognize the long history of this traditional territory and that recreation activities have been occurring on these lands and waters by Indigenous Peoples long before the establishment of European settlements. We acknowledge our shared responsibility to honour and sustain these lands and the resources contained within, caring for the land peacefully and respectfully as stewards of its past, present, and future.

TABLE OF CONTENTS

Acknowledgments	II	6.0 Open Spaces	71
Land Acknowledgment	III	6.1 Introduction	71
1.0 Introduction	3	6.2 Overall Recommendations	71
1.1 Process	3	6.3 Site-Specific Recommendations	84
2.0 Background	5	7.0 Service Delivery	91
2.1 Geographic Context	5	7.1 Introduction	91
2.2 Sociodemographic Context	6	7.2 Need for a Dedicated Municipal Parks, Recreation, & Culture Department	91
2.3 Planning & Policy Context	8	7.3 IT Requirements for Planning and Evaluation	94
2.4 Trends in Parks & Recreation	12	7.4 Committees Supporting Service Delivery	95
2.5 Parks and Recreation Context	21	7.5 Policy Requirements	96
3.0 Community Feedback	23	7.6 Revenue Generating Programs	105
3.1 Consultation Activities	23	7.7 Collaborations and Agreements with Non-municipal Parties	109
3.2 What We Heard: Consultation Findings	24	7.8 Communications and Promotion	114
4.0 Programs and Events	27	8.0 Implementation	117
4.1 Introduction	27	8.1 Introduction	117
4.2 Program Planning	28	8.2 Considerations	117
4.3 Supporting Existing Programs and Program Providers	36	8.3 Anticipated Costs and Timing	118
4.4 Volunteer Management: Recruitment and Retention	37	8.4 Alignment with Core Services Review	127
4.5 Age-Specific Program Needs	39	9.0 CONCLUSION	129
4.6 Outdoor Programs	42	APPENDIX A	cxxxi
4.7 Events	44	APPENDIX B	cxxxii
5.0 Recreation Facilities	47	APPENDIX C	cxliv
5.1 Introduction	47	APPENDIX D	ccx
5.2 Facilities Planning and Asset Management	47	APPENDIX E	ccxxiv
5.3 Indoor Facility Requirements	52	APPENDIX F	ccxxxii
5.4 Outdoor Facility Requirements	64	APPENDIX G	ccxxxiii
		APPENDIX H	ccxxxiv
		APPENDIX I	ccxxxviii

LIST OF TABLES

Table 2-1: Current (2021) Population in Brock Township and Durham Region	6	Table E-1: Planned Actions	ccxxvii
Table 2-2: Current Distribution of Age in Brock, Durham, and Ontario	6	Table E-2: Planned Actions: Buildings*	ccxxviii
Table 2-3: Projected Populations for the Township of Brock and the Regional Municipality of Durham, 2026 – 2036	7	Table E-3: Planned Actions: Land Improvements	ccxxix
Table 2-4: Projected Distribution of Age in Durham Region, 2026 - 2036	7	Table E-4: Timeframes for Reviews and Updates (p. 39)	ccxxx
Table 2-5: Municipality of Township of Brock and Regional Municipality of Durham Household Projections, 2021 - 2036	7		
Table 2-6: Region of Durham Residential Development Charges for Single Unit (as at February 14, 2023)	19		
Table 2-7: Region of Durham Residential Development Charges for 2+ Bedroom Apartments (as at February 14, 2023)	19		
Table 2-8: Region of Durham Non-Residential Development Charges per Square Foot of Retail GFA (as at February 14, 2023)	20		
Table 2-9: Region of Durham Non-Residential Development Charges per Square Foot of Industrial GFA (as at February 14, 2023)	20		
Table 4-1: List of Program Types of Interest by Township of Brock Residents	27		
Table 5-1: Facilities Planning Information Requirements and Application	48		
Table 5-2: Ontario Census Subdivisions with Pools by Type	61		
Table 5-3: Facility Interest Results from Community Surveys	62		
Table 5-4: Canadians That Played Tennis At Least Once a Week During the Tennis Season (i.e., Frequent Players)	68		
Table 6-1: Proposed Parkland Classification System	73		
Table 7-1: Proposed and Existing Township Parks and Recreation Policy	96		
Table 7-2: Example of Service Pricing Categories	98		
Table 7-3: Areas of Interest for Additional Municipal Support to Volunteer Groups	101		
Table 7-4: DDSB Gym Availability in September 2023	111		
Table 7-5: Use of Information Sources About Recreation Services	114		
Table 8-1: Cost Breakdown	118		
Table 8-2: Implementation Strategy	119		
Table 8-3: Alignment Between Parks, Recreation, and Culture Master Plan and Core Services Review	128		
Table D-1: Inventory of Recreation Programs in Brock Township	ccx		
Table D-2: Inventory of Events in Brock Township	ccxvi		
Table D-3: Inventory of Indoor Facilities in Brock Township	ccxxviii		
Table D-4: Inventory of Parks and Outdoor Recreation Facilities in Brock Township	ccxx		
Table D-5: Inventory of Existing Trails in Brock Township	ccxxiii		

LIST OF FIGURES

Figure 2-1: The Township of Brock's Regional Context and Surrounding Municipalities	4
Figure 2-2: The Township of Brock's Boundaries and Major Settlement Areas	5
Figure 2-3: Goals of the Canadian Parks and Recreation Association's Framework for Recreation in Canada: Pathways to Wellbeing (Source: CPRA, 2015)	12
Figure 2-4: Average annual volunteer hours, by organization type, among formal volunteers aged 15 and over (Source: Statistics Canada, 2018)	13
Figure 4-1: Diagram of a Volunteer Management Cycle	38
Figure 5-1: Related Planning and Asset Management Tasks	49
Figure 7-1: General Structure of Proposed Parks, Recreation, and Culture Division	93

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1.0 INTRODUCTION

This Parks, Recreation, and Culture Master Plan is a framework for the Township of Brock to manage and sustain trails, open spaces, and parks as well as recreation and leisure programs, facilities, and amenities over a ten-year period to 2033. The Plan guides service delivery and prioritizes demands through assessment of current parks and recreation facilities, playgrounds, programs, existing user fees, cost recovery opportunities, future policy development, and cultural services. As a short- and long-range planning document, the Plan will support the Township in leading parks and recreation projects that meet residents' needs across the age and stage spectrum.

1.1 Process

The process of developing this Master Plan spanned the following four phases from April to December 2023:

Phase 1: Background Analysis and Review

The project began with updating Brock's socio-demographic profile, preparing service inventories (facilities, parks, trails, open spaces, programs, and events), conducting a site tour of recreation spaces, preparing maps, and researching the planning and policy context in the Township.

Phase 2: Community and Stakeholder Engagement

Concurrent with Phase 1, a suite of engagement activities was conducted to hear from the community on the existing and future state of programs, events, public facilities, parks, trails, open spaces, and water access points in the Township. Residents were consulted through a telephone survey, online survey, and dedicated project page on the Let's Talk Brock website. User groups were engaged via an online survey, while municipal staff, Council, and community partners were interviewed over Zoom. An in-person public open house held at Brock High School convened residents to share their feedback and vision for Brock's parks and recreation services.

Phase 3: Needs Assessment and Draft Recommendations

Phase 3 focused on conducting needs assessments and developing recommendations for programming and events, recreation facilities, parks, trails, open spaces, and service delivery through analysis of the background research, consultation findings, and emerging trends. An initial set of draft recommendations was shared with the Working Group for comment and then presented to the community through a virtual public open house on the Let's Talk Brock website.

Phase 4: Master Plan

The final phase has involved writing the Master Plan and making revisions following feedback from the Working Group and Let's Talk Brock. The final deliverable will be presented and submitted to Council for endorsement.



Beaverton Ball Park/Fairgrounds

2.0 BACKGROUND

2.1 Geographic Context

The Township of Brock is a primarily agricultural municipality located in Durham Region, which includes eight municipalities: Ajax, Brock, Clarington, Oshawa, Pickering, Scugog, Uxbridge, and Whitby. Figure 2-1 (opposite) shows the Township of Brock in the context of Durham Region.

Brock is located on the east shore of Lake Simcoe approximately 1.5 hours northeast of Toronto. The Township is bounded by the County of Simcoe to the north, City of Kawartha Lakes to the east, Township of Scugog to the south, and York Region and the Township of Uxbridge to the west.

Brock comprises three distinct urban areas (Beaverton, Cannington, and Sunderland) and several rural hamlets (Figure 2-2). These communities are between 15-45 minutes' drive from the larger municipalities of Scugog and Uxbridge in Durham Region.

With a land area of approximately 425km², the Township comprises a mix of land uses. Brock's urban land uses include residential, employment, utility, regional centres (central business districts), and open space, while rural land areas include agricultural areas, settlements, and greenlands system (including waterfronts and major open space).



Figure 2-2: The Township of Brock's Boundaries and Major Settlement Areas

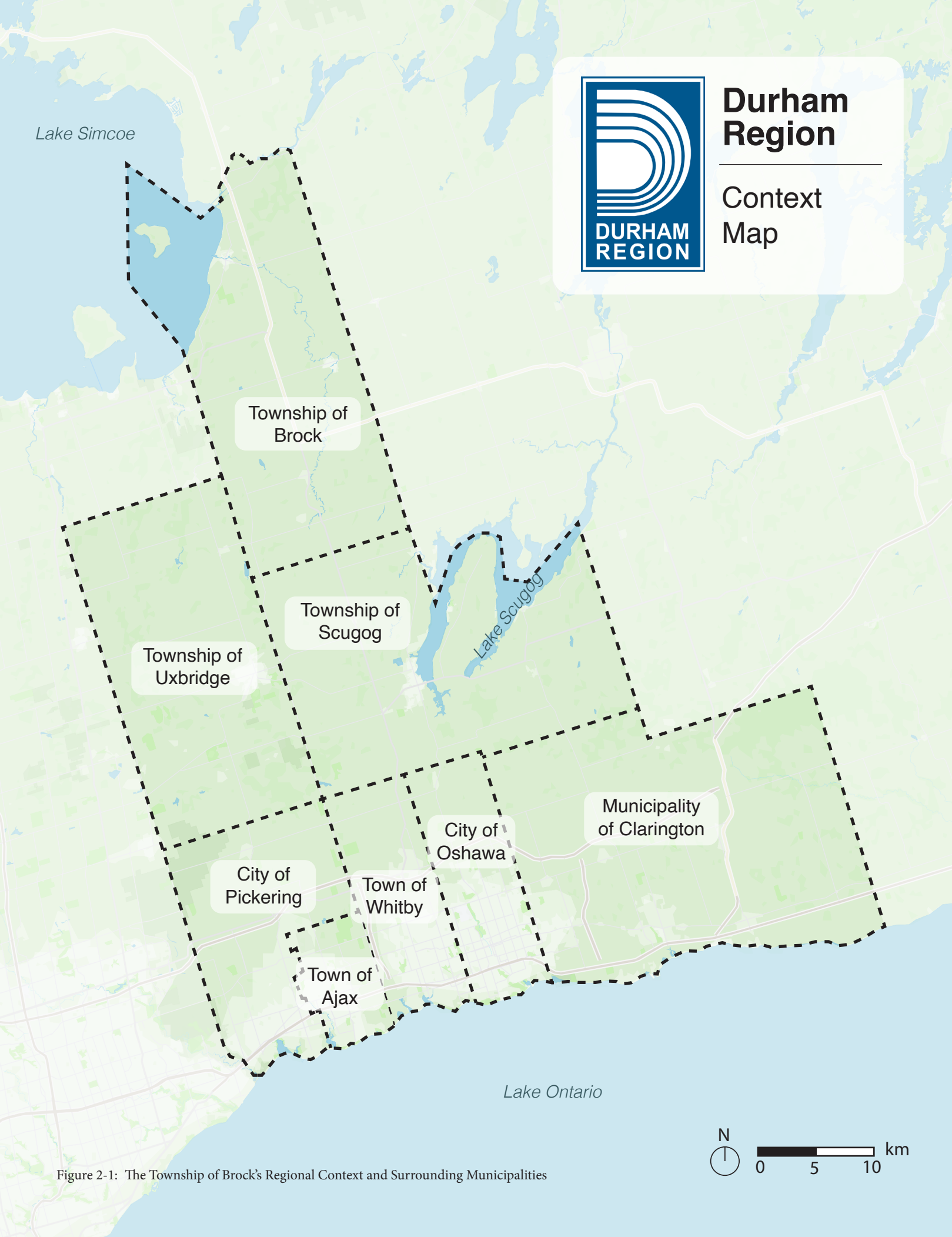


Figure 2-1: The Township of Brock's Regional Context and Surrounding Municipalities

2.2 Sociodemographic Context

The socio-demographic profile highlights findings for the current and projected population, population age distribution, and households for the Township of Brock. This profile also includes socio-demographic data for the Regional Municipality of Durham and the Province of Ontario.

2.2.1 Current Population Data

Table 2-1 illustrates current population data for the Township of Brock and Regional Municipality of Durham from the 2021 Canadian Census. Brock Township has over 12,500 residents.

Table 2-2 illustrates the current population age distribution for the Township of Brock, the Regional Municipality of Durham, and Province of Ontario in 2021. Compared to Durham and Ontario, Brock Township has a greater proportion of children aged 0-4 years, adults aged 50-64 years, and seniors over 75 years.

Table 2-1: Current (2021) Population in Brock Township and Durham Region

	Township of Brock	Regional Municipality of Durham
Population	12,567	696,992
Population Density (per km ²)	29.7	276.5

Source: 2021 Canadian Census

Table 2-2: Current Distribution of Age in Brock, Durham, and Ontario

Age	Township of Brock		Regional Municipality of Durham		Province of Ontario	
	#	% of Total	# of Total	% of Total	#	% of Total
0-4 years	735	5.8%	35,585	5.5%	683,515	4.8%
5-14 years	1,395	11.1%	86,915	12.5%	1,568,280	11.0%
15-19 years	600	4.7%	42,670	6.1%	801,455	18.8%
20-49 years	4,270	34.0%	273,135	39.2%	4,690,275	20.2%
50-64 years	2,795	22.2%	144,615	20.7%	11,948,005	20.2%
65-74 years	1,650	13.1%	64,780	9.3%	1,504,495	17.4%
75+ years	1,110	8.8%	46,310	6.6%	1,133,210	8.0%

Source: 2021 Canadian Census

2.2.2 Projected Population Data

Table 2-3 illustrates the projected populations for the Township of Brock and the Regional Municipality Durham Region from 2026 to 2036. According to these figures, the Township of Brock is estimated to reach 15,075 residents by 2033 through the duration of this Parks and Recreation and Culture Master Plan. Comparatively, the population of the Regional Municipality of Durham is also projected to grow by an additional 268,038 residents to 2036.

Table 2-4 illustrates the population age distribution of the projected population for the Regional Municipality of Durham from 2026 to 2036. The proportion of children under aged 14 is anticipated to decrease while the proportion of adults aged 20 and older is anticipated to increase. It is expected that the Township's population age distribution will mirror the Region's.

Table 2-5 illustrates the projected households in the Township of Brock and the Regional Municipality of Durham, respectively, to 2036.

Table 2-3: Projected Populations for the Township of Brock and the Regional Municipality of Durham, 2026 - 2036

Year	Township of Brock	Regional Municipality of Durham
2026	13,550	781,240
2031	14,630	874,210
2036	15,740	965,030

Source: Durham Region Growth Management Study - Phase 2, October 2022

Table 2-5: Municipality of Township of Brock and Regional Municipality of Durham Household Projections, 2021 - 2036

Year	Township of Brock	Regional Municipality of Durham
2021	4,800	243,140
2026	5,180	276,540
2031	5,590	313,440
2036	6,020	350,030

Source: Durham Region Growth Management Study - Phase 2, October 2022

Table 2-4: Projected Distribution of Age in Durham Region, 2026 - 2036

Age	2026		2031		2036	
	#	% of Total	#	% of Total	#	% of Total
0-4 years	42,383	5.4%	45,408	5.4%	48,019	5.4%
5-14 years	90,937	11.6%	95,645	11.4%	102,100	11.4%
15-19 years	46,991	6.0%	49,265	6.1%	51,223	5.7%
20-49 years	317,003	40.6%	343,172	41.5%	365,542	40.8%
50-64 years	144,001	18.4%	137,837	16.4%	145,901	16.3%
65-74 years	80,447	10.3%	92,494	11.0%	89,851	10.3%
75+ years	59,468	7.6%	74,122	8.8%	92,725	10.4%

Source: Ontario Population Projections Update, 2019-2046

2.3 Planning & Policy Context

The following plans, policies, and other documents were compiled and reviewed to provide contextual information for the Plan:

Durham Region

- Durham Region Official Plan
- Vibrant North Durham Plan
- Growing North Durham: Rural Economic Development Action Plan
- Development Charges Background Study and Proposed By-law
- Economic Development Strategic and Tourism Plan
- Multi-Year Accessibility Plan

Brock Township

- Official Plan
- Corporate Strategic Plan
- Recreation Master Plan
- Multi-Year Accessibility Plan
- Asset Management Plan
- Community Tourism Plan
- Tourism Business Retention and Expansion Report and Action Plan
- Community Improvement Plan
- Development Charges By-law
- Parks By-law
- Cash-in-Lieu of Parkland Policy

Three of these reports – the Township’s Official Plan, Corporate Strategic Plan, and previous Recreation Master Plan – are most relevant to this project and are briefly summarized in this section.

Official Plan (2022 Consolidation)

The Township of Brock Official Plan was adopted by Council in 2006 and approved by the Regional Municipality of Durham in 2007. The current 2022 consolidation covers a land use planning period to the year 2031.

The Official Plan’s vision for the Township of Brock is “one municipality, comprised of a number of communities that are complementary, linked, innovative, and cooperative in supporting the residents who live, work, and raise families in a safe environment where industry, commerce, and agriculture continue to prosper.” To achieve this vision, the Plan identifies six Strategic Directions:

- Enhancing the quality of life
- Creating a balance
- Developing a dynamic and diversified economy
- Strengthening and integrating natural, cultural, and heritage resources
- Enhancing public areas
- Protecting rural areas and agricultural lands

Together, these Strategic Directions support growth management, economic and tourism development, and provision of an adequate supply and mix of housing types and tenures to create a complete community between the residential, commercial, and employment sectors. Each Strategic Direction is accompanied by a series of overall objectives.

Chapter 4.5 of the Official Plan describes how recreation and open space contribute to healthy communities. Open space is defined as:

“Outdoor space which serves the following functions:

- Enhancement and provision of opportunities for recreation;
 - Creation and enforcement of physical and social spaces; and,
 - Preservation and protection of natural features and functions, hazard lands, and man-made environments.”
- (p. 24)

Chapter 5.7.1 (p.52) lists the following objectives for open space areas:

- to create a linked urban open space system that connects parkland and valleylands;
- to provide for a continuous trail and integrated park system within each of the Urban Areas and with an emphasis on the Lake Simcoe waterfront and river valleys;
- to protect and expand the existing tree coverage within the Settlement Areas;
- to provide for a continuous trail and integrated park system that links the settlement areas of the Township;
- to provide for sufficient lands to meet the recreational needs of the residents;
- to protect sensitive environments within the Settlement Areas;
- to prevent development on lands which are hazardous due to flooding, steepness of slope, or deep organic soils; and,
- to improve water quality and quantity in streams, rivers, and Lake Simcoe.

Chapter 5.7.2 (p.52) outlines specific policies for areas designated as Open Space in the Township’s land use map,

which include parks, valley lands, and hazard lands that may be used for passive and/or recreational uses. The intent of the Open Space designation is to establish an identifiable and continuous open space network through Brock’s Settlement Areas that integrates natural features and stormwater management facilities with parks and trails to provide opportunities for active and passive recreation (5.7.2.2). The Official Plan addresses how parkland may be acquired (5.7.2.4), describes how parks or portions thereof may be designed to include stormwater quality/quantity control features (5.7.2.6), and suggests that Council may consider undertaking an urban tree strategy (5.7.2.7).

Corporate Strategic Plan (2015-2020)

The Corporate Strategic Plan is a blueprint or roadmap that defines the corporate priorities for the Township of Brock.

Its vision for the Township is “A welcoming, vibrant community growing in harmony with our natural surroundings. Breathe it in” (p. 4). The Strategic Plan outlines five key priority areas/goals:

- Service excellence (at the core)
- Connect with others (partnerships)
- Build our economy
- Share our successes (marketing and communications)
- Support a healthy, safe, and sustainable community

Strategic actions are identified within each of these goals. The following actions are most closely tied to the objectives of this Parks, Recreation, and Culture Master Plan:

- **Optimize Cultural & Recreational Assets:** Complete an optimization study of Township recreational and cultural facilities to determine if there are opportunities to use cultural and recreational assets more efficiently and more effectively
- **Healthy Connected Communities:** Explore opportunities to advance walkability, livability, active

transportation, and community connections. Explore transportation opportunities and in particular, links to other communities as well as the creation of natural linkages (trails, natural heritage system linkages, etc.)

- **Promote Inter-Municipal Partnerships & Collaboration:** Explore opportunities for Cost Sharing Agreements with other municipalities. Consider Public/Private Partnerships. Are there opportunities to share resources with other municipalities?
- **Build New Partnerships:** Identify opportunities to work with other governments and the Durham Regional Police Service to ensure the Township community remains a safe place to live, work and play. Explore opportunities to work with secondary and post-secondary partners. Consider opportunities to increase the use of co-op students as this is an important connection to organizational/service excellence and succession planning. Recognize and capitalize on the amazing talent of our senior population. Develop a Volunteer Strategy.
- **Communications Strategy (Internal & External):** Improve the way information is shared both at the Township and with stakeholders, clients, and partners. Develop key and clear messages – keep our constituents informed and aware of any change in service levels/Township role.
- **Community Engagement:** Develop a Community Engagement Strategy to identify strategies to inspire the Township community to become engaged in Township business. Focus on youth engagement but capitalize and draw on the tremendous wealth of knowledge, insight, skills, and resources that exist among our senior population.

Recreation Master Plan (2012)

The previous Master Plan for the Township of Brock covered a ten-year timeline from 2012 to 2022. The Plan was guided by the desire to achieve a “healthy community” as defined in the Township’s Official Plan (2007). The 2012 Recreation Master Plan included the following vision:

“The Township of Brock strives to provide fiscally responsible parks and facilities in a manner that stimulates physical activity and unites our residents, while encouraging our strong community to deliver and access the services required to fulfill their recreational needs” (p. 5).

At the time, Brock’s recorded population was 11,341, with a declining population that included a median age of 45 years, decreasing numbers of children/youth, and an increasing proportion of older adults. The population was expected to grow to 12,271 over the ten-year Master Plan period, primarily concentrated in Beaverton.

Highlights of the Recreation Master Plan’s recommendations are as follows:

Recreational Needs

- Remove one ice pad from the arena supply: decommission the Cannington Arena and repurpose to accommodate alternative uses (e.g., indoor walking track, turf, fitness studio, multipurpose space)
- Consider selling the former Cannington Library building
- Encourage local groups to operate/maintain the Wilfrid and Manilla Community Halls
- Support local sports clubs (e.g., soccer, rugby) in moving towards self sufficiency

- Consider opportunities to repurpose or minimize maintenance at underutilized ball diamonds
- Consider relocating the tennis courts at MacLeod Park to Claire Hardy Park
- Consult the mountain biking and BMX community to determine the need for a small-scale bike challenge park at Claire Hardy Park to complement the skateboard park
- Assist the local service club in the planning and development of a splash pad at Harbour Park
- Continue to implement a playground replacement program; provide at least one fully accessible playground
- Consider space for social and cultural activity at appropriate park locations such as Claire Hardy Park/MacLeod Park

Parkland Needs

- Define a formal parkland classification system in the Official Plan (I.e., Neighbourhood Parks, Community Parks, Passive Open Spaces)
- Acquire an additional 2.2 ha by 2022 to maintain the existing parkland service level at 2.5 ha/1,000 residents
- Clearly define the parkland dedication rights of the Township (I.e., 5% of residential lands and 2% of other lands/1 ha per 300 dwelling units)
- Undertake a site-specific Master Plan for Claire Hardy Park/MacLeod Park
- Establish a capital reserve fund for the Thorah Island Harbour

Service Delivery Priorities

- Augment the core mandate for parks and recreation services by formalizing a “Community Development” approach that provides the community sector with resources to sustainably deliver programs over the long term
- Avoid duplicating program areas already offered through the community; encourage partners to develop new forms of programming
- Develop a Partnership Evaluation Policy
- Facilitate community access to non-municipal facilities located at schools, churches, etc. (e.g., through reciprocal agreements)
- Support local groups with volunteer recruitment, retention, training, and recognition
- Create a volunteer recognition and annual awards program
- Consider additional opportunities for revenue generation (e.g., project-specific user fees)
- Continue to partner with the Physical Activity Network

2.4 Trends in Parks & Recreation

Healthy Active Living

A broad definition of healthy active living encompasses two aspects. The first, “traditional” position focuses on individual lifestyle choices that contribute to health, such as increasing physical activity, eating healthier foods and/or spending more time outdoors and away from screens. The second aspect has emerged in recent years and focuses on providing a healthier physical environment for all through initiatives that contribute to, for example, cleaner air and water, and restoring, protecting and/or enhancing natural ecosystems. This perspective aligns with more global imperatives around environmental sustainability and also takes some of the onus off individuals.

The Canadian Parks and Recreation Association’s Framework for Recreation in Canada: Pathways to Wellbeing (2015)¹ provides an approach to addressing healthy active living – in its fullest sense – in parks and recreation services. The Framework includes five goals and priorities (Figure 2-3): foster active living, increase inclusion and access, connect people and nature, provide supportive physical and social environments, and sustain capacity in the recreation sector.

The priorities that address people-oriented initiatives align well with health-promoting frameworks put forth in other national and provincial initiatives. At the same time, the Framework recognizes the importance of the built and natural environments in influencing health and well-being:

Built form, street networks, and neighbourhoods can be designed to encourage walking and cycling, making it easier for people to integrate physical activity into their daily routines. The design of outdoor spaces can improve accessibility to increase their use and enjoyment by people



Figure 2-3: Goals of the Canadian Parks and Recreation Association’s Framework for Recreation in Canada: Pathways to Wellbeing (Source: CPRA, 2015)

of all ages and abilities. Beyond physical health, recreation facilities, parks, and public spaces also help people to achieve socially connected lives.

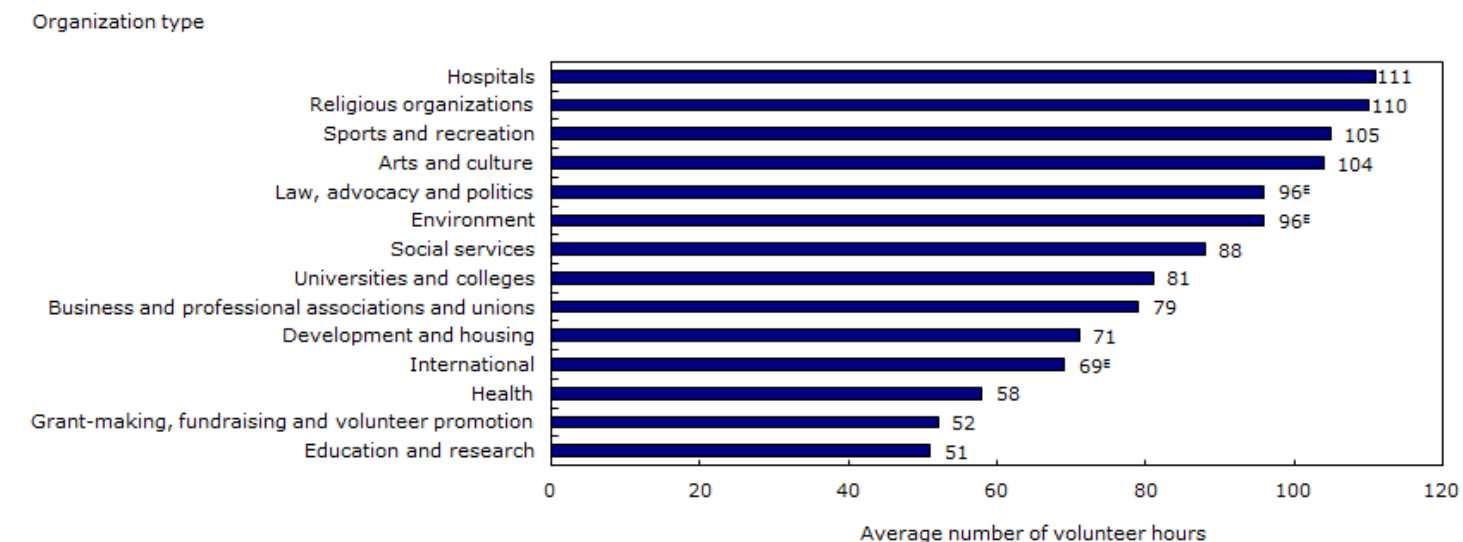
The health and quality of the natural environment can be improved through tree planting, removal of invasive species, planting native plants, restoring habitat, restoring shorelines, introducing organic community gardens, etc. These actions have a direct impact on air and water quality and create an overall healthier environment in which to live, work and play. They also create beautified, animated spaces that draw people to spend time in them. In addition, studies have shown greater stress and anxiety reduction in people when they spend time around trees and naturalized spaces as opposed to urban environments. This encompasses the eco-health approach discussed here.

Declining Volunteerism

Volunteerism is a key feature of thriving communities across Canada. For many, the contribution of resources often in the form of time, labour, skills, or charitable donations is a demonstration of community and civic engagement. According to the 2018 General Social Survey on Giving, Volunteering and Participating (GSS-GVP), Statistics Canada reported that 8 in 10 (or 79%) of Canadians aged 15 years and older, reported volunteering either formally or informally (see Figure 2-4).² In addition to the social benefit volunteers provide, other research has also reported that volunteers feel an enhanced sense of worth, self-confidence and self-esteem.³ However, although the public, non-profit and grassroots sectors continue to

² Formal volunteering is defined as: “Activities conducted without pay on behalf of a group or organization, at least once in the 12 months preceding the survey.” Informal volunteering is defined as: “Activities conducted without pay not on behalf of a group or organization, at least once in the 12 months preceding the survey.” <https://www.volunteertoronto.ca/news/572191/Data\Release-74-of-Canadians-Volunteer-Informally-.htm>

³ S. Baines and I. Hardill, “At Least I can Do Something’: The Work of Volunteering in a Community Beset by Worklessness,” *Social Policy and Society* 7, no. 3 (2008): 307–17



[Ⓔ] use with caution
Note: Categories are not mutually exclusive.

Figure 2-4: Average annual volunteer hours, by organization type, among formal volunteers aged 15 and over (Source: Statistics Canada, 2018)

¹ https://cpa.ca/wp-content/uploads/2021/04/FrameworkForRecreationInCanada_2016wcitation.pdf

expand, and the demand for volunteers remains, formal volunteering has steadily declined in Canada over the last decade.⁴

Volunteer Demographic and Engagement Trends

Demographically, volunteer trends have largely remained consistent. According to the same 2018 survey by Statistics Canada, younger generations are generally more likely to participate in both formal and informal volunteer opportunities than older generations. However, although older Canadians within the 73-to-100-year age cohort were less likely to volunteer formally, they were the most likely to contribute the most volunteer hours.⁵ The underlying motivations for volunteering notably differ among age cohorts. Key motivating factors for younger generations, namely Generation Z (ages 15-22) are related to improving future employment prospects.

The completion of education and graduation requirements which mandate volunteering through co-op and community service is a notable factor. For Millennials (ages 23-37), Generation X (ages 38-58), Baby Boomers (ages 53-72) and Matures (ages 73 +), the development of skills, and “a desire to support a political or social cause, or religious or spiritual beliefs”⁶ are more relevant motivational factors for volunteering. The GSS-GVP 2018 also provides interesting insight into what types of organizations attract elevated levels of volunteer engagement. Sports and recreation organizations were identified as having the third highest levels of engagement, with hospitals and religious organizations ranking the highest.

4 <https://www.cardus.ca/research/communities/reports/vulnerable-sector-check-costsremain-a-barrier-for-volunteers/>

5 <https://www150.statcan.gc.ca/n1/en/daily-quotidien/210423/dq210423aeng.pdf?st=LX4H5phw>

6 <https://www150.statcan.gc.ca/n1/en/daily-quotidien/210423/dq210423aeng.pdf?st=LX4H5phw>

Barriers to Volunteer Engagement

The volunteer sector exhibits some notable barriers that have been identified and documented by researchers and practitioners. Commonly identified factors for volunteer engagement as described by Volunteer Toronto, Canada’s largest volunteer centre, include⁷:

- **Language:** a role may require a specific level of a certain language skill
- **Physical:** a role may require sitting, standing, moving quickly or other physical requirements
- **Skill Level:** a role may require (or perceived to require) a certain level of proficiency with a skill
- **Time:** a role may require much more time than might be needed, or not enough time for volunteer interest
- **Location:** a role may take place in a location that is not easily accessible, or limited to those with access to personal transportation
- **Financial:** a role may require a certain level of wealth for a volunteer to be able to give their time
- **Expectation:** a role may have expectations that are unrealistic to some or many volunteers.

In addition to these factors, administrative and AODA accessible barriers are also identified as key challenges by researchers. “Administrative barriers” refers to the process of obtaining the necessary vulnerable sector checks that prospective volunteers are required to present to the organization they are interested in volunteering for. “Volunteer screening is an important process for charitable organizations, to protect the clients they serve and to ensure the legitimacy and integrity of the organization.

7 Volunteer Toronto, Removing Barriers to Volunteering: Resource Guide and Workbook, pg 2

Volunteer screening is a broad, ten-step process that Public Safety Canada recommends charitable organizations use for screening prospective volunteers. These ten steps include safeguards such as completing reference checks for volunteers, engaging volunteers in safety and policy training, and maintaining regular and ongoing volunteer supervision as they perform their roles.”⁸

Research conducted by Cardus (2022) identifies that although vulnerable sector checks are important, the processes present barriers for both volunteers and charitable organizations associated with cost and accessibility. For example, applicants are often required to pay out of pocket for vulnerable sector checks, sufficient proficiency in English is essential, and the limitations of the justice system on the reporting and prosecution of sexual assault can limit the effectiveness of vulnerable sector checks. When compounded, these barriers can limit the eligibility of minority immigrant and refugee populations, and present liability concerns for interested volunteer employers and charitable organizations.

COVID-19 and the Volunteer Sector

In recent years, the limitations of the COVID-19 pandemic on the volunteer sector are also notable. Interestingly, some practitioners reported that in 2021 they experienced an upswing in volunteer interest. However, a year later interest in volunteerism has declined almost 20% and experts have cited pandemic fatigue, the fear of getting infected, and financial barriers as main contributing factors.⁹

8 <https://www.cardus.ca/research/communities/reports/vulnerable-sector-check-costsremain-a-barrier-for-volunteers/>

9 <https://www.cbc.ca/news/canada/toronto/volunteering-decline-canada-vulnerablesector-checks-1.6525374#:~:text=CBC%20News%20Loaded,Number%20of%20volunteers%20dropping%20just%20as%20demand%20is%20spiking%2C%20Toronto,all%20contributing%20to%20the%20drop>

Unstructured/Self-guided Recreation

From the COVID-19 pandemic there has emerged an even greater appreciation for time spent outdoors in the natural environment: a cross-country survey by Park People¹⁰ showed that Canadians’ appreciation for parks and green spaces increased over the pandemic. However, the need to make use of existing assets and resources – to encourage more residents and visitors to use parks, trails, and water routes – has also been apparent. These open spaces have the potential to serve all age groups. Outdoor activities provide a critical benefit to the health and well-being of all people, particularly children and teens. Time spent outdoors has been shown to improve physical and mental health, boost confidence, reduce stress and build understanding of, and respect for, the natural environment.

The increase in park and trail use may not be permanent, but many people have developed new interests in spending time outdoors, and it is likely these interests will remain high. Coupled with increased awareness and concern about climate change, it is likely that interest in outdoor programming and self-guided activities will continue to rise as people, particularly youth, seek to reconnect with nature and obtain a better understanding of ecology and the environment. Organizations dedicated to parks and outdoor recreation such as Outdoor Play Canada¹¹ and Park People¹² regularly share resources and funding opportunities to support Canadian communities in their efforts to foster more outdoor play and recreation.

10 <https://ccpr.parkpeople.ca/2021/>

11 <https://www.outdoorplaycanada.ca/resources/>

12 <https://resources.parkpeople.ca/en>

The ParticipACTION Report Card on Physical Activity for Children and Youth (2020)¹³ recommends promoting and supporting “outdoor – and, when possible, nature-based – play opportunities given their association with both increased physical activity levels and improved mental health outcomes” (p. 48). Among others, the report’s recommendations for governments include promoting healthy movement by increasing access to recreation centres and public spaces outside of school hours, supporting families’ participation in sport and recreation activities and investing in no-charge active play spaces (especially outdoors) for families with children of all ages.

Mood Walks¹⁴ is a province-wide initiative that promotes physical activity in nature, or “green exercise,” to improve both physical and mental health. Led by the Canadian Mental Health Association, Ontario, in partnership with Hike Ontario and Conservation Ontario, Mood Walks provides training and support for community mental health agencies, social service organizations and other community partners to launch educational hiking programs, connect with local resources, and explore nearby trails and green spaces. In 2016, the Mood Walks for Youth in Transition project supported 41 organizations across Ontario to launch new hiking groups for youth who are at risk of, or experiencing, mental health issues. Programs like Mood Walks also align with getting active outdoors in nature, which is the experiential link necessary to developing an appreciation for the natural environment and a conservation-minded perspective, which appeals to youth today.

13 https://participation.cdn.prismic.io/participation/f6854240-ef7c-448c-ae5c-5634c41a0170_2020_Report_Card_Children_and_Youth_Full_Report.pdf

14 <https://www.moodwalks.ca/>

Vandalism

To a certain degree, the vandalism or damage of public amenities such as equipment found in public parks, or recreation facilities is widely acknowledged to be unavoidable. The nature of public facing facilities makes them more susceptible to frequent interaction with the public, and therefore increases the opportunity for defacement. However, municipal, provincial, and even national parks across Canada and the rest of North America have seen a spike in vandalism since the onset of the COVID-19 pandemic.

Frequent targets of vandalism (e.g., graffiti), damage or theft include public restrooms, signage, play equipment, sports field equipment (e.g., soccer, cricket, baseball), benches, and even significant ecological and natural features.¹⁵ The illegal dumping of garbage and litter¹⁶ has also increasingly become a concern.

Although public space practitioners largely acknowledge it is unlikely that all forms of vandalism and damage cannot be prevented, vandalism and other forms of destructive activity often occur around dimly lit, unsupervised, enclosed, or isolated areas. To address these occurrences, municipalities across Canada have attempted a variety of approaches to address these issues.

15 <https://www.thestar.com/local-huntsville/news/crime/2022/07/11/bathrooms-vandalized-signspray-painted-at-huntsville-park-july-11.html>, <https://lfpres.com/news/local-news/at-popular-park-senseless-damagemounts-and-frustration-grows>, <https://kitchener.ctvnews.ca/gordon-chaplin-parkcricket-pitch-in-cambridge-vandalized-1.6015164>, <https://www.pembrokeobserver.com/news/local-news/pembroke-horticultural-societydiscovers-vandalism-at-pansy-patch-park>, <https://www.nationalgeographic.com/travel/article/visitors-vandalize-trespass-nationalparks-during-coronavirus-pandemic>

16 <https://www.cbc.ca/news/canada/toronto/ontario-parks-clean-campaign-1.6105439>

For example, the application of design strategies to restrict or prevent unwanted behaviour, also known as “defensive design,” has been used to attempt to avert the occurrence of this behavior. However, industry experts suggest that these strategies are not as effective in practice.¹⁷

Beyond introducing design interventions such as anti-graffiti treatments, establishing effective communication channels (i.e., community Facebook groups, newsletters, and publicizing contact information) with local communities and visitors to report incidents can be effective. Developing partnerships with local organizations to steward public spaces and parks have also demonstrated to be an effective approach.¹⁸ Municipalities are also applying creative and artistic solutions to address and prevent vandalism. Working in collaboration with local artists, youth and businesses, municipalities across Canada have begun to leverage local partnerships to address issues that impact municipalities at large.



Source: National Recreation and Park Association, 2020

17 <https://www.cbc.ca/news/canada/sudbury/defensive-design-terracegalvin-donovan-loitering-1.5708231>

18 <https://www.pps.org/article/torontosafety7>

Environmentally Focused Parks and Waterfront Planning and Management: Naturalization

Naturalization is the process of allowing natural plant growth to occur and managing that growth by typically removing or limiting non-native and invasive species and planting, while encouraging the growth of desired native species. Naturalization is an effective strategy for improving ecosystem health, and in turn building climate change resilience. Naturalization, for all its benefits, comes with two main challenges. First, some residents interpret naturalized landscapes as messy and unkept, leading them to complain and lobby the Township to remove it. Second, contrary to appearances, in the preliminary stages of plant growth the naturalized spaces can require more maintenance and specialized knowledge than lawns (for a limited time while the plants adjust to planting), increasing demand on already stretched staff resources than mowing.

Municipalities are often caught in the middle as they attempt to moderate between residents who dislike naturalization in parks and residents who want more naturalization for its environmental benefits. Joan Iverson Nassauer is a landscape architect in the field of ecological design, who has studied this problem extensively:

“Novel landscape designs that improve ecological quality may not be appreciated or maintained if recognizable landscape language that communicates human intention is not part of the landscape. Similarly, ecologically valuable remnant landscapes may not be protected or maintained if the human intention to care for the landscape is not apparent. Landscape language that communicates human intention, particularly intention to care for the landscape, offers a powerful vocabulary for design to improve ecological quality. Ecological function is not readily recognizable to those who are not educated to look for it. Furthermore,

the appearance of many indigenous ecosystems and wildlife habitats violates cultural norms for the neat appearance of landscapes.”¹⁹

A key direction from that paper that could support efforts in naturalization is to implement “cues to care” – actions that increase the intentionality of naturalized spaces so that it is obvious that the space is deliberate, and that someone is caring for and grooming it. Some of these “cues” or grooming practices include:

- **Bold patterns/clean lines:** While naturalized areas will naturally drift and change over time, the initial plantings should be laid out and confined to clear patterns or lines. This will help slowly introduce the idea to residents who request neat gardens
- **Bird feeders and pollinator gardens:** Bird feeders and plants for pollinators (e.g., butterfly and bee gardens) communicate the intention of the place (a place for nature), and reinforce the fact that it is not abandoned or neglected. Also, encouraging birds could increase wildlife sighting and appreciation by residents
- **Borders:** Borders have the quick ability to make any collection of plants look neater, and can be made by fences, plantings, shrubs, or by mowing around the edges
- **Signage:** Educational signage describing the plants and/or process in the naturalized area, may also help increase community understanding and, therefore, acceptance. Signage should also encourage visitors to stay out of the area, to avoid trampling plants and exposure to ticks



¹⁹ Nassauer, J. I. (1995). Messy Ecosystems, Orderly Frames. Landscape Journal, 14(2), 161–170.

Development Charges and Implications of Bill 23

In Brock, the Province has designated growth to existing Built-up Areas and Greenfield Areas.²⁰ Greenfields are current undeveloped rural or agricultural lands; unlike areas that are already built out, they require provision of new infrastructure including roads, transit, utilities, water and wastewater servicing, emergency services, and parks and recreation facilities. These projects are typically funded through growth tools such as development charges, parkland requirements, and community benefit charges.

Table 2-6 to Table 2-9 illustrates the Township’s current development charges (DCs) compared to other municipalities in Durham Region. Brock’s total DCs for residential developments (both single units and 2+ bedroom apartments) are lower than Whitby, Ajax, Oshawa, and Pickering, and higher than Clarington, Scugog, and Uxbridge. Brock’s total DCs for residential developments (both single units and 2+ bedroom apartments) are lower than Whitby, Ajax, Oshawa, and Pickering and higher than Clarington, Scugog, and Uxbridge. Brock has the lowest DCs in Durham Region for retail square footage and the second lowest DCs for industrial square footage.

In 2022, the provincial government passed Bill 23, the “More Homes Built Faster Act,” to increase the supply of Ontario’s market housing over the next ten years. The legislation revised ten provincial Acts including but not limited to the Conservation Authorities Act, Development Charges Act, and Planning Act, which resulted in significant implications for Ontario’s land use planning regime. Bill 23 overrides zoning by-laws to increase density but simultaneously lessens municipalities’ ability to use

²⁰ Township of Brock Official Plan, Policy 4.4.3

Table 2-6: Region of Durham Residential Development Charges for Single Unit (as at February 14, 2023)

Municipality	Lower/ Single Tier	Upper Tier	Education	Total
Whitby	\$46,205	\$40,529	\$5,135	\$91,869
Ajax	\$34,202		\$5,135	\$79,866
Oshawa	\$33,373		\$5,135	\$79,037
Pickering	\$25,518		\$5,135	\$72,182
Brock	\$24,889		\$5,135	\$70,553
Clarington	\$25,954		\$2,830	\$69,313
Scugog	\$17,918		\$5,135	\$63,582
Uxbridge	\$17,557		\$5,135	\$63,221

Source: Region of Durham 2023 Development Charge Study – Appendix J - Inter-regional Development Charge Comparisons – Table 1

Table 2-7: Region of Durham Residential Development Charges for 2+ Bedroom Apartments (as at February 14, 2023)

Municipality	Lower/ Single Tier	Upper Tier	Education	Total
Oshawa	\$21,002	\$23,546	\$5,135	\$49,683
Whitby	\$19,398		\$5,135	\$48,079
Ajax	\$12,026		\$5,135	\$40,707
Pickering	\$14,841		\$5,135	\$43,522
Brock	\$14,734		\$5,135	\$43,415
Clarington	\$13,818		\$2,830	\$40,194
Scugog	\$9,954		\$5,135	\$38,635
Uxbridge	\$8,779		\$5,135	\$37,460

Source: Region of Durham 2023 Development Charge Study – Appendix J - Inter-regional Development Charge Comparisons – Table 4

Table 2-8: Region of Durham Non-Residential Development Charges per Square Foot of Retail GFA (as at February 14, 2023)

Municipality	Lower/ Single Tier	Upper Tier	Education	Total
Whitby	\$26.74	\$24.25	\$5,135	\$91,869
Oshawa	\$15.90		\$5,135	\$79,866
Clarington	\$12.06		\$5,135	\$79,037
Ajax	\$8.43		\$5,135	\$72,182
Scugog	\$6.46		\$5,135	\$70,553
Uxbridge	\$6.32		\$2,830	\$69,313
Pickering	\$5.66		\$5,135	\$63,582
Brock	\$4.79		\$5,135	\$63,221

Source: Region of Durham 2023 Development Charge Study – Appendix J - Inter-regional Development Charge Comparisons – Table 2

Table 2-9: Region of Durham Non-Residential Development Charges per Square Foot of Industrial GFA (as at February 14, 2023)

Municipality	Lower/ Single Tier	Upper Tier	Education	Total
Ajax	\$8.43	\$13.10	-	\$21.53
Whitby	\$7.26			\$20.36
Scugog	\$6.62			\$19.72
Uxbridge	\$6.32			\$19.42
Pickering	\$5.66			\$18.76
Clarington	\$4.21		\$0.80	\$18.11
Brock	\$4.79		-	\$17.89
Oshawa	-			\$13.10

Source: Region of Durham 2023 Development Charge Study – Appendix J - Inter-regional Development Charge Comparisons – Table 3

development charges and parkland requirements toward concurrent infrastructure and services that support that density.

Specifically, parkland dedication caps have been altered under Bill 23 such that the maximum alternative rate was cut in half from 1 hectare per 300 dwelling units to 1 hectare per 600 net residential units; likewise, the cash-in-lieu parkland rate for medium- and high-density developments was cut in half from 1 hectare per 500 dwelling units to 1 hectare per 1,000 net residential units. Sites of five hectares or larger are now capped at 15% parkland dedication, while sites less than five hectares are capped at 10% parkland dedication. Municipalities must also accept encumbered lands (e.g., land with below-grade infrastructure) or privately-owned publicly accessible open spaces (POPS) as parkland conveyance.

Similarly, Bill 23 reduces the amount of development charges permitted under municipalities’ existing and future development charges by-laws. Development charges for rental housing units have been further reduced. Municipalities can no longer use development charges to purchase land for growth-related infrastructure or fund planning studies or assessments. In addition, a variety of new housing units – affordable, attainable, non-profit, and inclusionary zoning housing units, as well as gentle density (up to three units per lot) and rental buildings with four or more units – are exempt from development charges and parkland dedication fees. Revised definitions of these housing typologies may result in larger

proportions of housing supply considered eligible for these exemptions. Indeed, regarding the changes resulting from Bill 23, Durham Region has noted:

“Bill 23 does not eliminate DCs entirely. There will still be some DCs collected from new units. But, with various new discounts, exemptions and phase-in requirements, new housing will not pay for the infrastructure required to support that community. Growth will not pay for growth. The money needed to support growth will need to be paid by increasing property taxes.”²¹

In response to concerns raised by many communities, the Province announced it will be conducting an audit of municipalities in the Greater Toronto Area to assess Bill 23’s impact on municipal revenues. Results are expected in 2024.

In the meantime, Brock should continue to use development charges and parkland dedication to their full capacity as a means of supporting parks and recreation services that serve the Township’s growing population.

2.5 Parks and Recreation Context

Appendix D summarizes the current parks and recreation system in the Township of Brock through detailed inventories of recreation programs, events, facilities, parks, and trails. These were used for the assessments in this Master Plan.

21 <https://www.durham.ca/en/regional-government/bill-23.aspx#What-are-development-charges>

3.0 COMMUNITY FEEDBACK

3.1 Consultation Activities

To leverage the community's knowledge, ideas, and expertise on current and future delivery of Brock's parks, recreation and facility services, a multi-faceted engagement strategy was conducted. Activities included:

- a dedicated project webpage on Brock's online engagement platform, Let's Talk Brock, to share updates throughout the project timeline and serve as a virtual hub for ongoing community contribution with tools such as an ideas board, discussion forum, and Q&A panel;
- an invitational online survey of 48 user groups that facilitate programming and/or use municipal facilities or parks to provide their programs and activities, to which 16 representatives responded (see Appendix A);
- a survey of residents, administered from June 12-July 7, 2023 through two formats:
 - a random telephone survey of 200 resident households (see Appendix B);
 - a self-selected online survey promoted on the municipal website, Let's Talk Brock web page, and social media channels that was completed by 257 respondents (see Appendix C);
- individual interviews with 11 municipal representatives including Council members and senior municipal staff, held virtually using Zoom;
- individual interviews with key community stakeholders/external partners (Brock Township Public Library, Brock Community Health Centre) held virtually using Zoom;
- a community Open House held at Brock High School on Tuesday, June 13 to introduce the Master Plan and obtain initial feedback and ideas, which drew 23 community members;
- meetings with a Working Group comprised of two Councillors and three Township staff to review drafts of the Plan; and
- a virtual Open House held on Let's Talk Brock in November 2023 to present the draft Master Plan's recommendations for public review and comment, which drew 17 comments, 6 emails, and 2 petitions.

What do you think is most needed in programs, events, parks, trails, and facilities in Cannington?

Leave your comment on a sticky note and paste it below.

Improved or Maintained tennis courts

an indoor pool + rec centre

splash pad in town

Cannington, Tennis courts have been out of commission for the last 20 years. There have never been nets. Area Courts are not locked.

near h was L. Concrete well. picnic tables are on gravel tables are accessible. accident, person injury waiting happen.

park on north of Macleod completely power.

Place disrupted version plan. It ignored "culture" and historical facilities and improved roads. It planned infrastructure that was not needed even though it had been promised by the town.

Repair Macleod Park entrance and open them to the public!

Fix Tennis Court @ Macleod Park

Help fund new playground for M.M.P.S. (set to be removed in near future)

More swings @ Macleod Park. (Nearly empty swing sets)

Parking @ Library. Improve and make clear

Webroom Facilities. Considered capital pool

Fix of Macleod Park. This is a great idea. It will be a great addition to the park.

Beaver River to be protected from black water to Lake Simcoe

- PICKLE BALL AT IMPROVED TENNIS COURTS
- REPURPOSE ARENA FOR OTHER SPORTS YEAR ROUND
- SPLASH PAD

3.2 What We Heard: Consultation Findings

The following is a high-level summary of the findings of consultation by topic area. Appendices B and C share the aggregate results from the resident surveys.



Recreation Programs & Events

- Interest in expanded programming for all ages in diverse areas (not just fitness)
- Existing programs have trouble reaching minimum numbers or are used by non-residents
- New trends in leisure activities have emerged since the previous Master Plan (e.g., pickleball)
- Challenging to reach youth to fill roles as camp counsellors, instructors, etc.
- Opportunity to bring all communities in the Township together through events
- Request for seniors programming, older kids programming, supports for single fathers
- Increasing number of families in Beaverton seeking French programming and library books
- Historical Societies are important contributors to culture in the Township

Indoor & Outdoor Recreation Facilities

- Town halls are underutilized as reported by staff and Council, and could be rented out more for revenue
- Suggestions to convert tennis courts to dual use to respond to demand for pickleball
- Interest in more indoor rec space (e.g., gymnasium, multi-purpose rooms)
- Need clear direction on the future of the three arenas
- Lots of community demand for an indoor pool
- Outdoor pad near Cannington is empty and could be used for ball hockey
- Municipally-owned curling club building does not bring revenue
- Asset management demands are expected to be challenging in the coming years

Parks, Trails & Open Spaces

- Direction is needed on where to place an off-leash dog park
- Staff have indicated that private landowners are encroaching on public lake access points/boat launches
- Need a long-term plan for MacLeod Park that includes repaired playground, washrooms, pavilion/picnic shelter
- Requests for drinking water sources and year-round washrooms at outdoor facilities/parks
- Trail system (multiple owners) could be expanded, better connected, and more accessible
- Many playgrounds (e.g., Manilla) need upgrades
- Requests for better maintenance of Beaverton's beach
- Trouble with vandalism in some spaces
- School playgrounds are no longer provided by school boards and require parent fundraising
- Requests for another splash pad
- Need recommendations for uses in 8-acre park parcel in the new Marydel subdivision
- Opportunities for naturalization and pollinator gardens in parks

Service Delivery

- Community groups, public library, and non-profits are key providers
- Challenges with communicating parks and recreation service offerings (residents are unaware of existing programs)
- Interest in more collaboration among local organizations and across North Durham
- There are opportunities to earn more revenue through parks and recreation
- Parks and Rec staff are at full capacity with current responsibilities
- Policies and agreements should be reviewed
- Financial analysis/evaluation should be done for each program



SUNDERLAND

BRET

4.0 PROGRAMS AND EVENTS

4.1 Introduction

The supply and quality of recreation programs and events is a key contributor to the long-term health, well-being, and quality of life for all communities. Among all age groups, programs and events can be effective tools that help to foster social cohesion and a sense of belonging. Programs may also generate more participation locally and contribute to the increased use of existing assets.

Table 4-1: List of Program Types of Interest by Township of Brock Residents

Program Type	Examples
Gymnasium Sports	<ul style="list-style-type: none"> • Badminton • Volleyball • Pickleball • Basketball
Outdoor Water-based Activities	<ul style="list-style-type: none"> • Canoe • Kayak • Learn to Swim
Trail Activities	<ul style="list-style-type: none"> • Hiking • X-Country Skiing • Snowshoeing
Wellness Programs	<ul style="list-style-type: none"> • Tai-Chi • Mental Health Programs/ Initiatives • Guided Yoga
Culinary and Literary Arts	<ul style="list-style-type: none"> • Cooking/Baking Classes • Creative Writing and Editing
Visual Arts	<ul style="list-style-type: none"> • Painting • Photograph • Ceramics

In the context of the Township of Brock, the public consultation process revealed that there is demand for more programs and events. Recalling the results of the random household resident survey, almost a third of respondents (27% or 54 respondents) indicated that they think there are additional recreation programs and activities needed in Brock. The online survey revealed stronger results, with 89% (206 respondents) also agreeing that more programs are needed. Table 4-1 highlights the types of programs (sports and non-active related) in which respondents indicated interest.

According to the socio-demographic profile provided in Section 2, the population in Brock is projected to grow by approximately 20% over the term of this Plan. Residents' demand for programs (both active and non-sports recreation related) by age group was highest for children ages 5-12 years, youth ages 13-19 years, adults ages 20-34 years, and seniors ages 64-74 years. The proportion of the population under the age of 14 in the Regional Municipality of Durham is projected to remain relatively stable (approximately 17%) from 2026-2033. However, the proportion of the population from ages 15-34 years is anticipated to experience some fluctuations by slightly increasing, and then decreasing back to or below 2026 projected population figures. The population ages 75+ is the only age cohort that is projected to experience a consistent increase by 2.8%. It is expected that these changes in age distribution will also be reflected in the Township of Brock, and therefore suggests that programs for children/youth and seniors should be a priority. Additional insights from the public consultation process highlighted:

- Existing Township-led programs have trouble reaching minimum numbers or are used by non-residents,
- The Township experiences some challenges reaching local youth to fill roles for parks and recreation (e.g., camp counsellors, instructors, etc.),
- Opportunities for partnership and strategic program planning with external program providers could be enhanced,
- There is some interest in building marketing and promotion strategies to amplify the availability of existing programs and events to engage participation from unengaged residents, and
- A need for the documentation, tracking, and evaluation of program demand and participation to better respond to residents' interests and plan for future growth is needed,

In consideration of this, it is important for the Township to not only enhance existing program offerings, but to also develop a strategic approach to program planning that works to fill service gaps.

4.2 Program Planning

As program interests and trends continuously evolve, employing a cyclical program planning process can be a valuable strategy to help guide future program development or growth. The primary goal of planning, monitoring, and evaluating programs is to contribute to informed decision-making. The process works to distinguish between community 'needs' and 'wants,' respond to 'needs' in the most judicious way, and to monitor the efficacy of the response. Program planning can help to understand residents' areas of interest, identify local partners, offer an approach to 'piloting' new programs, understand the needs associated with offering programs (e.g., equipment, specialty program facilitators), tracking participation rates, and evaluating participant feedback. The following section identifies some key considerations for program planning for the Township of Brock.

4.2.1 Incentivizing Program Participation

A key challenge identified by the Township is reaching minimum sign up or attendance rates for Township-led programs and activities. This was also reflected in the public consultation process, with 37.9% of online survey respondents and 28% of household survey respondents indicating that there is nothing preventing them from participating in recreation programs and activities in Brock. Encouraging and program participation can take many forms, as different age cohorts may be motivated by different incentives based on their interests. However, general incentives could include, for example, offering coffee/tea and simple snacks after programs to encourage people to attend programs. Another option is to partner with local businesses and artisans to provide goods (local artisan items such as painting or crafts, preserves, etc.) to raffle for program registrants.

Recommendation:

- PE 1. Explore opportunities to provide incentives for participants in local programs.



4.2.2 Program Tracking and Evaluation

In addition to these ‘front-end’ measures to improve participation, receiving program evaluations from participants after programs is also key to identifying potential improvements for programs/activities, and can possibly result in more registrants in future program planning.

Ongoing service monitoring and evaluation will inform planning to address needs as they evolve and to gauge the success of programs, events, and services after-the-fact. Program and event participation information should be collected and tracked over time. As appropriate to the intended outcomes of individual programs/events, variables such as registration, attendance, program completion, age(s) of participants and location of residence, seasonal/permanent resident participants, etc., should be documented and used for planning/designing services and to identify trends over time.

Parks and Recreation Ontario’s Manual entitled [Measuring Customer Value and Satisfaction for Parks and Recreation](#) is a practical guide to supporting service evaluation work. As noted in the Manual, it is “intended to enable providers of parks and recreation to easily and consistently assess customer value and related issues. [It] includes a common set of core questions and an enhanced set of questions that can be used by providers to evaluate the effectiveness of their programs and services, as well as advice on approaches to administering surveys” (p. 1). The manual also includes a draft program survey that can be adapted and modified.

The ability to evaluate progress will require annual targets that can be measured. For example, a program objective for an upcoming budget year may be to introduce four new programs in areas of particular interest emerging from the Master Plan’s consultation. As is the case now, each new program is essentially a pilot designed to optimize participation and should be evaluated upon completion to determine future options to continue - with any required adjustments - or discontinue. The results of each year’s programming would provide the basis for reporting on outcomes and planning for the upcoming year. Volunteers’ experience should also be evaluated to identify areas where it can be improved to enhance the program so that existing volunteers will see their contributions are valued, and potential new participants will benefit from a well-designed approach.

Recommendation:

PE 2. Introduce a recreation program evaluation procedure to document and track participant feedback.

4.2.3 Short Duration Programming

Short-duration programming (e.g., workshops, lesson series) is an effective way to help ensure resources are dedicated to activities where there is interest, uptake, and success in the Township. This model of programming allows community members to explore different topics; for some, it could be the first step to engaging in an activity that captures their interest. It is ideal for learning new skills and is appealing to many adults, as an ongoing commitment is not required upfront. In addition, this approach makes use of local knowledge and skills and is an opportunity for local artists, artisans, teachers, and experts to increase their exposure, share their knowledge, build awareness of their skills, and serve a broader market. By testing out new programs using a “try it” model, the Township can also gauge community interests in particular areas before dedicating greater resources to long-term programming. Moreover, this model can be used to better understand the optimal times to offer programming outside of conventional operating hours.

If a short-duration program is successful and participants want to engage further, the Township can then explore opportunities for extending the program offered in the longer-term. The Township of Brock can support development of new and diverse activity opportunities with municipal facilitation and support (pending new staff as outlined in Section 7.0). These small-scale workshops/

activity series can be led by teachers, leaders, and artists in the community (e.g., music lessons, painting classes, drama/improve group).

Key considerations to determine if a program should be provided include community interest (i.e., how many people participated or indicated a desire to participate in that program topic and time of day) and capacity (e.g., availability and expertise of instructors, availability, and use of Township facilities). Some examples of programs that could fit well within this model as shared by residents through the public consultation process include tie dye programs and DIY canning and food preservation.

Recommendation:

PE 3. Implement a short-duration programming model to pilot new programs and assess long-term program interest. Programs can include both active and non-sports related programs (e.g., culinary courses, adult crafting, photography, youth coding, adult trail walking groups).

Case Study: Westboro Brainery

Westboro Brainery in Ottawa is a successful model for this type of short-duration, citizen-led programming delivered with limited municipal resources. Single-session classes up to 3 hours in length are offered at affordable prices (\$0-\$60) for community members aged 14 years and up, led by local instructors ranging from seasoned professionals and quasi-experts to passionate enthusiasts. Those with little to no teaching experience deliver their first class pro bono and receive access to a free class by another instructor's compensation. Provided the class is generally well-received and there is interest in additional sessions, future teaching is compensated at an hourly rate. Classes are typically held at community centres, municipal facilities, music schools, parks, cafés, pubs, and churches. Members of the public are encouraged to contribute ideas for new classes and sign up to share their own skills or knowledge. Past classes at the Brainery have included:

- Intro to Crocheting
- The 5 Rs of a Zero Waste Life
- How to Make Seriously Good Pie
- Foraging Fundamentals
- Homeschooling 101
- Bullet Journaling
- Handmade Holiday Cards
- Food and Menu Planning for Summer Camping
- Intro to Improv
- How to Start Your Own Podcast

- Pickling 101
- Bead and Tassel Necklace Workshop
- Calligraphy 101
- Artisan Bread Basics
- Cross Stitch 101
- Henna Art DIY
- Dairy-Free Foods Workshop
- The Art of the Butter Tart
- Gnocchi Workshop
- How to Green Clean Your Home
- Intro to Collage
- Sketching Fundamentals

Modelled on the vision of the Brooklyn Brainery in Brooklyn, New York, the Westboro Brainery is a program initiative of the Dovercourt Recreation Association (DRA), a non-profit, charitable organization formed in 1977. For 35 years, the DRA has managed the Dovercourt Recreation Centre through a service agreement with the City of Ottawa. This fully accessible facility is part of the City's recreation system and serves 15,000 clients each year. The DRA is empowered to select programs that suit the Westboro community's needs and deliver them both at the Centre and satellite facilities. The DRA is supported by in-kind and cash funding from the City of Ottawa as well as sponsorship from local businesses, government grants, fundraising and partnerships with community groups and volunteers.



4.2.4 Building a Program Instructor Base

When surveyed, the majority of user groups (64.7%) indicated that they think the Township could better assist their organization in developing and providing its programs, activities, or events. When asked to specify how, among the top responses was 'insurance (securing, cost, etc.)'. In addition to the Program/Event Developer's work in matching needs/interests to potential program providers, seamlessly facilitating providers in delivering services will help recruit and retain instructors. This task will be critical to growing the supply and variety of programs/activities in the Township. While some of the supports to instructors, such as marketing and promotion will be the same as those provided to volunteer groups through the Community Affiliation Policy (see Section 7.5.4), others will be more specifically geared to individual instructors who offer programs in the areas of fitness, wellness, arts, heritage, etc.

Consultation for the Master Plan revealed perceptions that it is too complicated and costly for instructors to access Township facilities to offer programs. This view points to the merits of clarifying and promoting the process whereby instructors can access Township spaces for their programs, and the assistance available from the municipality to deliver their services. In addition to providing appropriate

space and helping with set up, providing as much in the way of administrative support as possible makes it easier for individuals to deliver programs. The Township can manage registration, fees payments, notifications, etc. on behalf of the programmer, ideally through an online system that will also contribute to municipal objectives in the areas of tracking participation, follow-up with registrants for evaluation surveys, and generally streamlining these tasks.

Insurance is another area that can present a considerable obstacle for individuals to deliver programs. Insurance is a complex topic and an ongoing issue for Ontario municipalities. cursory research on this topic shows that as litigation and insurance costs have increased over time, municipalities have been pushed to find ways to reduce expenditures on coverage. Moreover, current legislation in Ontario is based on the concept of joint and several liability, meaning that "if a municipality can be found even 1% responsible for an incident, property taxpayers may be left to pay the entire damage claim." This puts a significant burden on the tax base should the municipality be required to pay a claim, with costs to the individual taxpayer increasing in smaller communities.

The municipal costs of insurance in delivering recreation programs can be controlled by managing risk, which includes not offering the service. Alternatively, passing the costs of insurance on to the provider lessens municipal expenditures. However, it is difficult for individual program providers to carry the costs of coverage, particularly if their services are limited (e.g., two, one-hour programs per week) and the intent is to deliver affordable programs at the introductory level.

Recommendation:

PE 4. Provide support to recreation program providers to streamline and facilitate administrative responsibilities (e.g., room booking, cross promotion of events and programs) for program instructors.¹

4.2.5 Accessible, Inclusive and Adaptive Programs

While certain aspects of accessibility are legislated and are often associated with facility design consideration, opportunities to exceed minimum standards should be pursued wherever feasible. The goal of advocating and legislating measures to ensure accessibility and inclusion is to make it the social norm by proactively integrating accessibility considerations in all aspects of parks and recreation servicing provisions, which includes how programs and events are offered to participants. Supporting accessibility means:

“Removing the barriers faced by individuals with a variety of disabilities (including, but not limited to: physical, sensory, cognitive, learning, mental health) and the various barriers (including attitudinal and systemic) that impede an individual’s ability to participate in social, cultural, political, and economic life. Disabilities can be temporary or permanent. As we age our abilities change and therefore an accessible society is one designed to include everybody; both people with disabilities and people who self identify as non-disabled.”²

It is an incremental process, however, that is often contingent on other initiatives being pursued. Legislated AODA improvements, for example, are implemented as public facilities and spaces are newly built or significantly renovated. These are often major capital projects that can only be undertaken infrequently. Alternatively, due to the cyclical nature of program planning, there are more opportunities to primitively prioritize the accessibility, inclusivity, and adaptive nature of programs. As the

¹ Strategic planning (including exploring/pursuing opportunities for sponsorship and partnership) to be undertaken by the Recreation & Leisure Coordinator, while implementation (delivery of the events) will be the responsibility of other staff (see reco SD1), likely part-time.

² City for All Women Initiative. (2015). Advancing Equity and Inclusion. A Guide for Municipalities. Ottawa. p. 17.

Township of Brock continues to grow and welcome diverse communities, all community members of racial, ethnic backgrounds, and faiths should be acknowledged and made to feel welcome in/at programs and events. The Township can do this by, for example, trying to ensure that advertising and communications reaches these groups, advertising features a diversity of people, Township recreation staff reflects the diversity of the community, and through staff training.

Training is a critical part of building and maintaining accessible and inclusive programs. Additional resources/courses that Parks and Recreation staff can integrate in training requirements can be found from the Canadian Association for the Advancement of Women and Sport and Physical Activity (e.g., Leading the Way: Working with LGBTQ Athletes and Coaches, Gender Equity LENS), Canadian Centre for Diversity and Inclusion, and through provides like Sensitivity Training Canada. The Township of Brock can engage local community groups such as the Pflag and Alzheimer Society Durham Region to better understand interest and co-lead program planning efforts for community members.

The Township should also consider supporting or offering new programs such as private women’s only classes, and program/activity options of interest to various communities. For example, the Township of Brock Libraries a range of programs that centre Indigenous culture through storytelling, women’s book clubs, and LGBTQ2S+ events that can be supported by the Township. Identifying specific community needs and interests will involve further research and outreach, a task that can be applied to the Recreation & Leisure Coordinator.



4.3 Supporting Existing Programs and Program Providers

Local organizations play a critical role in facilitating programs to residents in the Township of Brock. In advance of developing new programs (that may overlap with existing program offerings by local organizations), investing in existing program offerings is an important step to address potential service gaps. As captured in the seasonal Recreation Guides published by the Township, local organizations offer a range of programs and events including after school programs, educational courses, fairs, and markets, many of which are the types of programs residents have expressed interest in accessing (e.g., wellness-specific programs, community-based learning recreation programs).

The Township of Brock should engage with local program providers to collaborate and/or expand and grow the awareness of existing programs. For example, the Brock Community Health Centre (BCHC) is a key service and program provider in Brock. With a particular focus on health promotion and community development, the programs and events offered by the BCHC look to optimize opportunities for connecting physical activity and social interactions that are free to access for community members. The program inventory and stakeholder consultation conducted for this Plan suggests there is some overlap with programs offered by the Township and the BCHC (e.g. yoga, gentle fit classes). In order to enhance existing offerings and reduce duplication of programs, the Township of Brock can meet regularly with the BCHC

to coordinate a roster of programs to avoid duplication and develop strategies to support the longevity of these programs. Section 7.0 also discusses opportunities for collaboration with provincial sport and recreation organizations to facilitate programs in Township facilities.

Recommendations:

- PE 5. Investigate opportunities to introduce/expand mental health and wellness-specific programming to Brock (e.g., yoga, mental health awareness initiatives) in partnership with service providers.
- PE 6. Introduce community learning recreation programs (e.g., Standard First Aid, cooking courses, DIY courses) in partnership with service providers.
- PE 7. Enhance marketing and communication strategies to amplify awareness of available programs and events provided by the Township and other local program providers (e.g., Nourish Hub, CHC).

4.4 Volunteer Management: Recruitment and Retention

User groups and volunteers have an essential role in developing, implementing, and maintaining program and event offerings in the Township of Brock. User groups also identified that volunteer recruitment (45.5%) was another key area they think the Township could better assist their organization in developing and providing its programs, activities, or events.

As discussed previously in this Plan, the decline of volunteerism is a trend experienced by many communities across Canada. Section 2.4 notes that since the causes of this decline are multifaceted, developing strategic approaches is essential and can be useful for organizations of any size and scale. Volunteer management strategies can help to support a more reciprocal relationship between prospective volunteer bases and organizations to build a culture of volunteerism.

Volunteer management strategies can be used as tools to help formalize volunteer engagement practices that may be traditionally more informal. As described by the Citizen Information Board (based in the United Kingdom), sustainable and successful volunteer management strategies also require the organization to reflect on key questions that inform and influence the volunteer's experience.

For example, questions can include:

- “Why [do] you have volunteers?”
- What is their role?
- What limits, if any, are there to the range of activities volunteers get involved in?
- What can you offer volunteers?”

Reflecting on these key components will also support a more strategic approach to recruiting and retaining volunteers. Attracting volunteers requires organizations to consider how they are perceived by the public and how the organization can highlight the positive aspects of volunteering with them. For example, by understanding what motivates volunteers, organizations may strategically offer some benefits (e.g., certifications, education credits, skills development) that may appeal to a wider audience. Volunteer recruitment campaigns can also occur on an ongoing or per project basis. Some strategies noted by the Citizen Information Board include:

- Word of mouth - let the team and board know what opportunities are available
- Print eye catching leaflets and posters
- Attend promotional events
- Have a stand in the local shopping centre or library
Invite people to an information meeting
- Give talks to target groups”

A key aspect of and retaining volunteers also includes ensuring that volunteers feel supported. Developing a system in which volunteers can have a seamless experience onboarding and beginning their role, performing their role, providing feedback on their experience, and acknowledgement of their work is essential. The Citizen Information Board highlights that the resources provided to volunteers will largely vary by each volunteer, and that “support and supervision are about enabling the volunteers to do the job to the best of their ability and to the satisfaction of the organization. It's also about saying thanks.”

This can involve:

- “Agree[ing] to meet the volunteer shortly after they start volunteering to review how things are going. Exchange feedback and clarify what, if any, issues arise
- Decide what support and supervision each role or volunteer requires
- Prepare properly by finding out what the volunteer has been doing, acknowledge specific work that they have done and get feedback on the training they attended, and
- Have an open door policy for volunteers to talk to you at other times”

Additionally, acknowledging the contributions of volunteers should be encouraged. This allows for volunteers to feel appreciated for their work and can help to establish important foundations for recurring volunteer participation. Methods can range from holding volunteer appreciation events, taking action on volunteer ideas and engaging volunteers in long range events or programs where interest is expressed.

Volunteer Management Cycle

The Citizen Information Board (UK) provides a useful overview of the key aspects of volunteer recruitment, management, policies, and procedures, and offers a useful chart diagram (Figure 4-1) illustrating a volunteer management cycle that is broadly relevant to various organizations’ structure or size.



Figure 4-1: Diagram of a Volunteer Management Cycle

Recommendation:

PE 8. Develop a recruitment and retention strategy to engage volunteers in partnership with service groups.

4.5 Age-Specific Program Needs

4.5.1 Children and Youth Programming

Currently, children and youth programs in the Township of Brock are provided by the Township, Brock Libraries, Beaverton YMCA Child Care Centre, and a number of sports and volunteer organizations. Among all the user groups surveyed, 41.1% indicated that they primarily serve children under the age of 12, 11.2% of which are mainly focused on children 0-4 years. Similarly, 23.5% of user groups indicated that their programs primarily serve teens ages 13-19 years. Generally, there are more options for active and sport related programs (e.g., skating, soccer, baseball programs, and day camps) for children and youth, which are reported as well attended. Some non-sport related programs for children and youth are available and are primarily offered by Durham Farm and Rural Family Resources, Brock Libraries, and non-profit organizations. Programs include EarlyON programs, chess clubs, up-cycle craft clubs, and tween hangouts offered by Brock Libraries, and food-based education programs offered by the Nourish and Develop Foundation.

The public consultation process highlighted key areas of interest for programs for this demographic. Some of the program types that were most requested in the online and telephone surveys are not well represented in current offerings. For sport-related programs, swim lessons for young children, kids’ yoga and dance, and activities for open play were among the top priorities. Interest in non-sport related activities and programs was also in high

demand. More specifically, toddler/children after school programs, performing and visual arts programs, and speciality classes were highlighted.

Youth can be a difficult age cohort to program for, as interests are frequently changing, and participation may decrease with the increased demands from school, part-time jobs, and desire to socialize with friends in casual settings. However, a strong interest for after school programs was also expressed through the public consultation process. Among the random household telephone survey respondents who agreed that additional recreation programs and activities are needed in Brock (27%), the second most identified non-sport program of interest was after school programs (30%). Although the Township of Brock offers seasonal camps for youth and children, this program alone does not support the needs of the community throughout the remaining school year. Over the term of this Plan, the Township of Brock should work towards developing and initiating after school activities for this age cohort. However, some challenges that already impact the Township’s capacity to provide and facilitate more programs such as funding and staff retention will also be a key consideration for future planning. To address these challenges, the Township should continue to research and identify diverse funding opportunities available to support the development of after school programs. For example, the Province of Ontario’s Ministry of Tourism, Culture and Sport Ontario’s After School Program (ASP) supports municipalities, non-profits, and First Nations communities with funding to offer safe, enjoyable, and affordable after school programs to youth across Ontario. According to the ministry, the program is delivered by over 80 organizations and supports

over 13,000 children and youth from kindergarten to grade 12. The program reached \$14.6 million in funding for the ASP for the 2023-2024 school year.

A youth-oriented drop-in activities and social space where teens can ‘hang out’ would also likely be well received, based on survey feedback. In the context of Brock, youth may respond well to an equipment lending initiative that allows for self-directed recreation opportunities (e.g., football, basketball, frisbee). Brock Libraries may be a natural partner for this initiative. As a key community hub, a lending initiative can supplement the existing formal programming. This type of initiative may also facilitate sponsorship opportunities for local organizations to contribute to supplying equipment.

Case Study: Lending Hub Equipment, Town of Arnprior³

The Town of Arnprior has developed and implemented a summer and winter equipment lending hub for the local community. Summer equipment ranges from golf clubs, canoes, standing paddle boards, scooters. Winter equipment includes snowshoes, snow scooters, toboggans, and G-T snow racers. Equipment can be rented out for up to one week. A waiver must be completed prior to borrowing equipment, and borrowers need a library card to sign out equipment. Those interested are encouraged to call the library in advance to confirm equipment availability.

³ <https://www.arnprior.ca/en/recreation-and-culture/lending-hub-equipment.aspx>



Recommendations:

- PE 9. Expand sports and non-active program offering for children and youth.
- PE 10. Initiate strategic planning for new after school activity offerings for youth and children.
- PE 11. Explore opportunities to partner with the Brock Township Public Library to support and expand an equipment lending initiative offerings (e.g. recreation equipment), or “Lending Hub” facilitated through each branch. Consider program equipment sponsorship opportunities (e.g., with service clubs).

4.5.2 Adult & Seniors Programming

As discussed, residents expressed interest in more adult and seniors focused programming. A key consideration for adults and seniors is the timing of programs. When considering adults who have children, evening classes can be hard to attend due to family duties and/or taking children to their own activities, which must be in the evening because of school during the day. These programs should also intentionally consider how to support community members with mobility and/or cognitive disabilities. Residents expressed interest in both active and non-active related programs, such as seniors’ fitness and programs that facilitate intergenerational interaction. To expand on and create successful seniors’ programs, several key considerations should be acknowledged. For example, some seniors may not be comfortable with the use of intricate technology programs or tools. Seniors may also reside in areas within the Township that do not have access. Methods can include mail-outs and targeted home visits that seek to directly engage with seniors. Accommodations and accessibility for all mobility types are also critical to ensuring that seniors do not experience significant barriers to accessing programs, events, and services. Other accommodations can also include alternative payment systems to streamline registration for programs, as online/digital payments can be prohibitive to seniors with limited access to Internet or technology.

Recommendations:

- PE 12. Explore interest in support programs geared to parents (e.g., single parents).
- PE 13. Enhance promotion of existing seniors (ages 65+) focused programs offered by existing providers (e.g., Brock Community Health Centre).



4.6 Outdoor Programs

As described in Section 2.4, outdoor recreation and learning is an emerging trend in communities and time spent in nature has many proven positive outcomes for physical and emotional wellbeing. Outdoor programs can provide a critical benefit to the health and well-being of people, particularly children and teens. As such, making use of existing assets and natural resources through programming has the potential to serve residents of all age groups. Given increased awareness of the value of outdoor recreation opportunities in the post COVID-19 period, coupled with a growing awareness and concern about climate change, outdoor recreation programs are an essential feature of a holistic approach to program development.

4.6.1 Trail-Based Activities

As noted previously, trail activities were identified as a type of program in which residents indicated strong interest. Trail-based activities and programs present opportunities for cost-friendly, self-directed, and unstructured recreation. However, most of the Township's user groups indicated that they do not use the existing trail network to deliver programming. Although these assets may be underutilized, the Township should invest in developing and promoting all-season outdoor trail-based programs. In addition to expanding and enhancing trail networks within Brock as elaborated in Section 6.2.7, this can include guided hikes, interpretive signage focused on local ecology/plant identification, and snowshoeing. For example, the Township of Brock can encourage local user groups such as the Beaverton Thorah Eldon Historical Society, to develop a history walking trail program. The Township can also explore integrating public art installations or culture activities on the trail.

Case Study: Keddy Access Trail Public Art Project, Hamilton, ON⁴

“The City of Hamilton has commissioned a series of mural projects for barrier walls along the Keddy Access Trail and the Jolley Cut Underpass. A request for Expressions of Interest was released in June 2022 and from the 122 submissions received, a citizen advisory committee selected six (6) artists/collectives from Hamilton, Toronto, and Winnipeg to design and paint the murals in August 2022.

Projection Goals and Themes:

Murals reflect one or more aspects of the project goal determined by the Keddy Trail Street Art Advisory Committee.

“The Keddy Trail Street Art Project aims to create a sense of connection with residents about the idea of Hamilton as a Livable City. The Keddy Trail serves as a thread linking elements of shared civic space, a literal line cutting through the tension of a growing city accessed by a broad range of citizens. The Keddy Trail Street Art Project commissions will address the sense of balance between the natural environment, cycling, pedestrian and vehicular infrastructure, the upper and lower city, diverse communities and people, on our journey to becoming a Livable City.” - Keddy Trail Street Art Advisory Committee

Recommendation:

PE 14. Expand trail-based activities to include all-season outdoor trail-based programs (e.g., public art initiatives, hiking, snowshoeing, x-country skiing).

⁴ <https://www.hamilton.ca/things-do/arts-music/public-art/keddy-access-trail-public-art-project>

4.6.2 Water-Based Activities

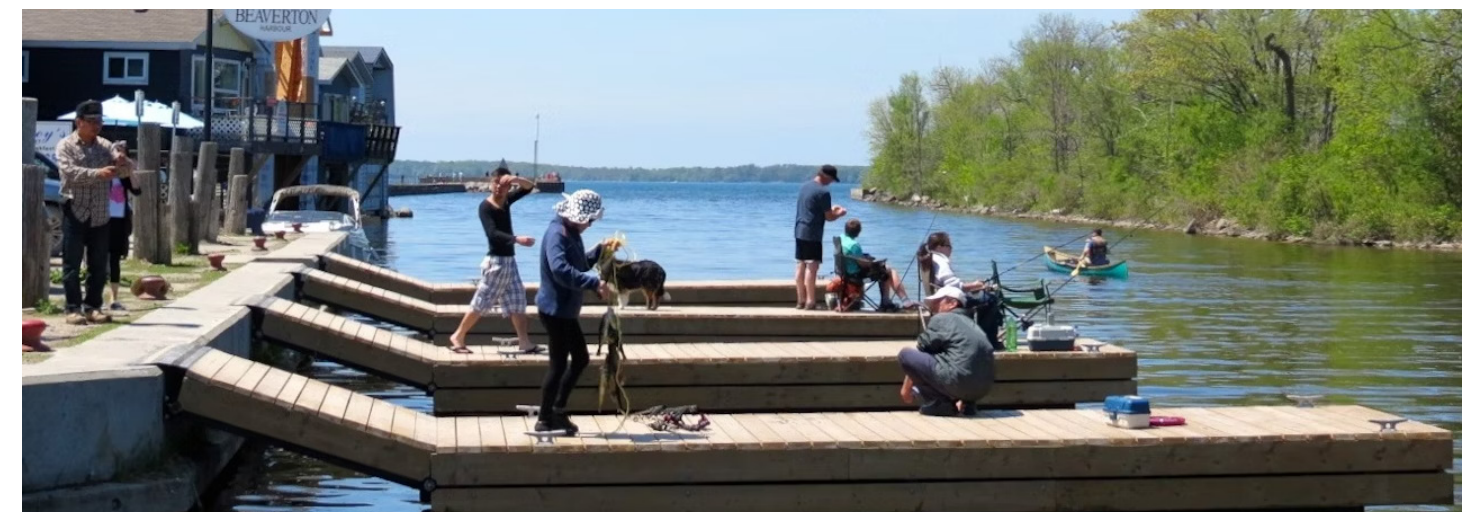
Situated on the eastern shore of Lake Simcoe, the Township of Brock has a significant natural asset that can be leveraged to support water-based activities. As outlined in the Waterfront Area and Open Space Plan, the waterfront has the capacity to be a major community and recreation hub. Although the consultation process confirms residents' interest in water-based activities, most user groups (76.4%) do not use beaches or water-access points in Brock to run programs, activities, or events.

The Township should encourage the development and promotion of water-based activities (e.g., canoeing, kayaking, stand-up paddleboarding, lake tours, fishing, sailing, children's beach/water safety) at existing or new public beaches and water access areas developed through the Waterfront Area and Open Space Plan. The Township can support water-based activities programs in a variety of ways, including encouraging community volunteer groups to develop a program/activity (e.g., kayak club), or directly

contract instructors to teach needed skills/lead activities. In addition, the Township could develop an equipment-rental service offering life jackets, canoes, kayaks. This can include hiring seasonal staff to manage and facilitate rentals (pending budgetary and staffing priorities, see Section 7.0 on Service Delivery).

Recommendation:

PE 15. Promote more water-based activities (e.g., paddle boarding, canoes, kayaking) in alignment with the Waterfront Area and Open Space Plan.



4.7 Events

There are many events offered by a variety of organizations in the Township. Most events are intergenerational and welcome all age groups, providing recreation opportunities to the whole community. The Township should continue to offer hallmark events for local residents and should explore sponsorship opportunities to diversify event offerings such as food/beverage, and event merchandise. Section 7.5.6 discusses municipal event delivery in more detail, and section 6.2.8 addresses private events in parks.

Events can also focus on increasing promotion and awareness to support community groups. The Township may be interested in expanding its approach by hosting a Sports and Recreation Fair for residents. This event can be an opportunity to convene local organisations that offer programs and activities to not only represent themselves outside of social media channels, but to engage with residents and encourage sign-ups for scheduled or planned programs also directly. The Township has some previous experience attempting to host an event similar to a Sports and Recreation Fair, however this only occurred once. Replicating this type of event on a regular cadence (e.g., biannually, or seasonally) where organizations and user groups can rely on and anticipate an opportunity for exposure to programs and events offered in the Township is key. Additionally, if success is found with this type of fair, the event can be expanded, scaled up, and modified to respond to seasonal change (e.g., Sports and Recreation Fair can be hosted outdoors during the summer months and developed into a hallmark community event).

Recommendations:

- PE 16. Expand outreach by hosting an annual Sports and Recreation Fair with local non-profits that facilitate programs.
- PE 17. Continue to offer/expand Township-led hallmark seasonal/one day/weekend community events (e.g., monthly movie in the park, water/shore clean-up program) and explore opportunities for sponsorship/partnership in their delivery.⁵

⁵ Strategic planning (including exploring/pursuing opportunities for sponsorship and partnership) to be undertaken by the Recreation & Leisure Coordinator, while implementation (delivery of the events) will be the responsibility of other staff (see recommendation SD1), likely part-time.

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5.0 RECREATION FACILITIES

5.1 Introduction

The facilities section addresses indoor and outdoor facilities scheduled for organized use by the Township and other providers that deliver community programs and services, including volunteer groups and non-municipal organizations. The discussion is presented under the following headings:

- facilities planning and asset management
- indoor facility requirements
- outdoor facility requirements

Section 6.0 of the Master Plan considers needs and opportunities to enhance parks, trails and waterfront access locations with facilities and amenities for self-directed, casual use since these are often tied to the type of space being considered.

5.2 Facilities Planning and Asset Management

Facilities planning and asset management are related processes. Planning activities anticipate facility requirements in terms of type and supply to meet community needs, and asset management addresses requirements for optimizing the performance of facilities over the lifecycle.

The Township prepared an Asset Management Plan (AMP) in 2019¹ for all municipal assets, including those related to recreation. The Master Plan provides additional detail on facility planning with reference to the AMP's directions that are part of these complementary processes.

5.2.1 Facilities Planning

Relevant Data

A needs-based approach to municipal parks and recreation services provision is particularly relevant today. Public expectations continue to increase as the capacity of municipalities to deliver them becomes more constrained. As funding from upper levels of government continues to decline, residents are concerned about the impact of this trend on their share of the tax burden in providing municipal services.

Recreation facilities can incur major capital and operating expenses. Balancing provision with fiscal capacity, therefore, requires careful consideration based on evidence of need as opposed to 'wants' in this area of service. The goal is to be able to provide an appropriate range of high-quality recreation facilities to the community at sustainable

¹ Hemson Consulting Ltd. Brock Asset Management Plan. June, 2019.

costs. The overarching goal of planning, monitoring, and evaluation is to contribute to informed decision-making based on needs, to respond to these in the most financially judicious way. For existing facilities, this relates to the need to add to or upgrade/improve supply. For major new facilities, this relates to the need to undertake feasibility studies to assess the viability of provision.

Using recreation management software, its community engagement platform (Let's Talk Brock), and research activities the Township can enhance its capacity to collect and apply data to facilities planning.

The data base that was used in the Plan's facility assessments requires further development to:

- verify community facility needs
- monitor and evaluate the efficacy of the service response
- incorporate results in subsequent planning activities

Table 5-1 summarizes the key components of information collection and use in needs-based facilities planning.²

Table 5-1: Facilities Planning Information Requirements and Application

Verify Community Facility Needs	
Maintain a Single, Comprehensive Inventory	Document and regularly update an inventory of all facilities and relevant information by type. Ideally, all facilities now or potentially available for community use in the Township should be included in a single, integrated database.
Document Data on Use Related to Capacity	Track actual hours of facility use in relation to capacity (within total prime and non-prime time hours, where applicable). ¹
Develop Indicators of Unmet Demand	Document information on unmet demand for facilities from organized users, community engagement via Let's Talk Brock, resident inquiries/requests to the Township, and formal market research. Verify demand for/viability of major new facility additions through detailed feasibility assessments.
Monitor and Evaluate the Efficacy of the Service Response	
Measure Service Performance Against Targets	Using the tools noted above to gather feedback, evaluate success of individual facilities on an ongoing basis with organized and casual users, program participants and instructors, in relation to pre-determined performance targets (e.g., % capacity use to be achieved)
Incorporate Results in Subsequent Planning Activities	
Adjust Service Plans According to Evaluation Findings	As a cyclical activity covering both short and long-term service provision, the findings on evaluation can be used to maintain alignment between the supply/delivery of services and community needs.

¹ Actual use is the same as scheduled use if all hours scheduled are used.

² Appendix E contains more detailed descriptions of these components.

Applying Data to Facilities Planning

The results of this work will reveal patterns of use, available facility capacity that is not being used, and measures of outstanding demand. The Township can determine if the response to **unmet demand** will be adding more facilities to supply or improving the performance of existing facilities. Options for improvements might include lighting unlit fields, repurposing facilities, reallocating use, financial incentives to push use to less preferred times, etc.

While the need for limited additions or improvements to existing facilities may be confirmed through this process, the viability/operational sustainability of any major new facility additions should be established through detailed feasibility assessments.

For **underused/unused facilities**, options might include consolidation of similar facilities, relocation to improve use or removal from supply.

The results of monitoring and evaluation will inform annual planning and budgeting and can be used to update relevant components of the Master Plan (e.g., revise population-based planning ratios when sufficient data is available to base projections on actual use of all facilities by type).

The extent that these measures can be used to project into the future will also assist in confirming longer-term facility requirements. At the same time, long-term projections must be subject to ongoing monitoring and verification and, if required, adjusted to reflect changing levels of participation and use. A sport or activity that shows high growth in participation today may level off or decline in future years and initially projected facility requirements might need to be reduced.

5.2.2 Asset Management

The purpose of facility asset management is to distribute the costs of repairs and maintenance and optimize their usability and function over their lifecycles. As per Provincial legislative requirements, the Township prepared an Asset Management Plan in 2019, which built “on existing practices by identifying how best to manage Township infrastructure over the planning period to 2058” (p. 5).

The information requirement categories from Table 5-1 are linked in Figure 5-1 below to the corresponding AMP's directions.

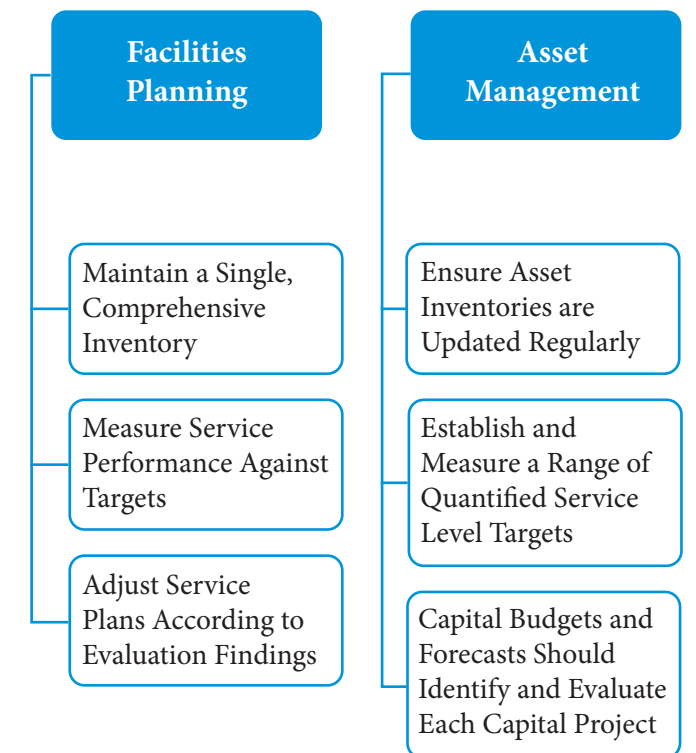


Figure 5-1: Related Planning and Asset Management Tasks

While all information requirements for each process are not identical, there are commonalities. Information requirements and data collecting mechanisms for both, therefore, should be coordinated/integrated to the extent possible. This will minimize duplicated efforts to collect commonly required information. Ideally, the management software used for data collection and analysis should be the same for both processes or, if different, compatible in application.

In the AMP, recreation facilities are part of all Township building assets. Land assets include facilities such as ball diamonds, tennis courts, playgrounds, basketball courts, and skateboard parks. The AMP defines and outlines planned actions for each of these two asset categories under the following headings: non-infrastructure solutions, maintenance, renewal / rehabilitation, replacement, disposal, and expansion, the details of which are contained in Appendix E, and which provide the framework for the facilities assessments in this section.

Examples of performance metrics (indicators) that demonstrate the positive benefits to communities derived from gas tax funds are included in the AMP (p. 67) for: sport, recreation, cultural, and tourism infrastructure. Although some of these indicators are also relevant to facilities planning, performance should be evaluated against targets. The performance of sport infrastructure such as ice pads, ball diamonds, and soccer fields, for example, should relate actual hours of use of prime and non-prime time to the total hours available, based on targeted levels of capacity use. 'Available ice/field time per year (hours)' alone will not provide a measure that can be evaluated. The 'number of registered users per year' using recreation facilities should be measured against a

minimum required users to sustain operations. Similarly, 'number of visits to cultural / tourism' destinations should relate to a required targeted number of visits. From a practical perspective, the focus should be on indicators for which targets can be set and measured. In other cases, simple 'numbers' could be used to track trends over time.

The AMP notes the legislated deadline of July 1, 2024 for the following requirements: established proposed levels of service years, and a lifecycle management and financial strategy, covering a minimum of 10 years.

The 2019 AMP anticipated the Township to develop the analysis needed to establish proposed levels of service and a financial plan to achieve the proposed levels of service, and that the proposed level of service will be established through consultation with Council and the public in a subsequent update of 2019 Plan. An internal Asset Management Committee was struck to address to take responsibility for this process.

Completing this work to meet the July 1, 2024 deadline will require an update of the AMP in the short term, which is in keeping with its recommendation to do so every 3 to 5 years. The update should be informed by detailed building condition assessments that cover structural, mechanical, electrical, and HVAC systems and include projected lifecycle costing.

5.2.3 Improvements to Existing Assets

Of critical importance to future facility provision will be the need to balance new development while retaining existing recreation assets, many of which are aging and in need of major repairs or replacement. Figures from the 2019 AMP show the following for all Township building and land assets, including recreation facilities:

Buildings: Of a total replacement value of \$58.7m, approximately \$6.1 million (10%) were assessed to be well beyond their engineered useful life - requiring repairs or replacement. About \$4.5 million (8%) had 0-19 years of remaining useful life and were expected to transition into the above category over the short term.

Land Assets: Of a total replacement value of \$6.8m, 45% (\$3.1m) of the Township's land assets were assessed to be overdue for replacement, with 21% (\$1.4m) with 0-19 years of useful life remaining.

While not extensive, community consultation identified requests for specific improvements to existing facilities, as well as general opinions on the need for these. These are documented in descriptive reports contained in Appendix E. The Master Plan assessments also identify the need for upgrades to facilities and parks in addition to those emerging from the community. The Township's Accessibility Plan and Committee Workplans (e.g., Brock Tourism Advisory Committee) point to specific projects to continue accessibility improvements.

These sources can be used to develop a 'long list' of required and desired upgrades to inform comprehensive improvement plans for indoor and outdoor facilities and parks, beyond those identified in building condition

assessments. Opportunities to coordinate/combine asset improvements should be identified and planned to be undertaken simultaneously where feasible in terms of cost, financing, and timing.

Recommendations:

- FA1. Develop a needs-based approach to recreation facilities planning process that: verifies community facility needs, monitors and evaluates the efficacy of the service response, and incorporates results in subsequent planning activities.
- FA2. Continue to implement 2019 Asset Management Plan recommendations as they apply specifically to recreation assets, and incorporate the directions identified in the AMP in ongoing recreation facilities planning.
- FA3. To the extent possible, coordinate information requirements and data collecting mechanisms for both planning and asset management processes.
- FA4. Develop indicators on use/performance for which targets can be set and measured.
- FA5. Update the 2019 AMP in anticipation of legislated deadlines for compliance.
- FA6. Conduct comprehensive building condition assessments of all indoor recreation facilities, including projected lifecycle costing to inform the AMP update.
- FA7. Develop a 'long list' of required facility improvements from relevant sources and, where feasible, coordinate/combine these into single projects in annual budgets.

5.3 Indoor Facility Requirements

5.3.1 Ice Pads

Background

- 2012 Recreation Master Plan³ recommended decommissioning the Rick MacLeish Memorial Community Centre (Cannington Arena) by 2017, subject to preparing a feasibility study and business plan to determine the viability of repurposing the pad at for non-ice, recreation uses
- 2015 study⁴ assessed the operating and capital implications to the year 2031 of repurposing one of the three arena pads for non-ice recreation uses by either installing a multi-use sport flooring including equipment or an artificial turf field
- 2015 study indicated costs savings to Township with either option; Township did not move pursue the recommendations

The Master Plan's ice pad assessment assumes Sunderland Arena redevelopment will go ahead as planned. A commitment has been made to undertake major capital redevelopment of the Sunderland Memorial Arena for a 2027 project completion.

Assessment

Reported community interest in additional arena facilities comprised:

- 13% (29) of 225 online survey respondents requesting new arena/ice pads (including twin + pads)
- 23% (26) of 113 random household survey respondents to the random telephone survey requesting arena/ice pad
- three (3) of six (6) user groups reporting need for additional access to arena ice in the next five to 10 years

This level of interest was relatively low in relation to other facility requests and included opinions on the need to replace at least two of the existing arenas with a new twin pad facility.

The three arenas comprise old infrastructure, ranging from 52 to 59 years old. Interest in new, replacement facilities, therefore, is understandable. The Township has investigated the viability of a twin pad option and has determined it would be unaffordable. The decision to redevelop Sunderland Arena at a cost of over \$6.5m - while not inexpensive - is significantly less than the cost of even a new single pad facility, which would likely be at least twice this figure.

In addition to their age, the three arenas are subsidized for up to 70% of their operating costs and will continue to require increasing capital investment to remain operational. Although the arenas are well used during prime time, continuing to finance several facilities at



this rate is not sustainable. Moreover, retaining three old facilities will not solve reasons related to age that were noted by groups for using facilities outside Brock.

Equally important - and discussed in the following sections - is resident interest in recreation facilities that do not now exist in Brock, which will diversify the range of programs/services available to the community and are more typical of municipal supply today. Maintaining three aging arenas at increasingly significant costs will significantly limit the Township's capacity to develop new recreation infrastructure.

For these reasons, the previous Master Plan's recommendation to remove Rick MacLeish Arena from municipal supply remains the most reasonable option to pursue. It is the oldest of the three arenas, and the least well used. While all three arenas are well used during prime time (5:00 pm to 10:30 pm Monday through Friday, and 8:00am to 10:30 pm Saturday and Sunday), these hours are not used to 100% capacity and non-prime time use levels are low. Hours from Rick MacLeish Arena can be allocated and transferred to the other two facilities, as was the case in 2020-21 when this pad was closed for the season. While the Township's efforts to extend operating hours to add early morning and late evening prime time capacity have been met with resistance to date, this option to optimizing use of the two remaining pads/accommodating future additional

use is always available. An ice rental rate or alternative financial incentive to encourage use of specific 'new' hours could also be introduced.

Redeveloping the Sunderland Memorial Arena focuses investment on the busiest of the three facilities. A review of total ice hours scheduled by arena from 2010/11 to 2023/24 (excluding Township programs) revealed largely consistent levels of weekly use ranging from a total of 115 to 118 hours, with a peak of 130 hours in 2015/16. Sunderland Memorial Arena was consistently the most used, at noticeably higher levels than the other two pads. As a Community Centre, it is also busy with events/programs that use the arena during ice-out, and the upper auditorium.

Improvement plans for Sunderland Memorial Arena look to:

- enlarge the ice surface to 83' x 200'
- possibly add aluminum retractable seating to replace lost capacity
- provide a minimum six (6) accessible dressing rooms on the building's east side
- reconfigure existing dressing rooms into a larger, programmable community space
- move men's washrooms adjacent to existing women's washrooms to allow both to be accessed from outdoors

³ Monteith Brown Planning Consultants

⁴ Hemson Consulting Ltd.

Reconfiguring the existing dressing rooms into multi-purpose program space will respond to community interest in more facilities of this nature (see Community Centre discussion below). It should comprise space for active programming/dryland training with appropriate finishes (e.g., sprung floor) that is not now available in municipal supply.

The anticipated completion date for the project (as per funding requirements) is 2027. Once Sunderland Arena is operational, the Township should reevaluate the need to continue operating Rick MacLeish Arena, considering the extent of required renovations to optimize its functionality, costs to continue providing three ice pads, and trends in hockey participation (see Appendix F). Should the cost-benefit be deemed prohibitive, Rick MacLeish Arena should be decommissioned and demolished. The resulting supply of two pads would be comparable to more typical cases. One arena per 4,189 population (12,567/3) is the legacy of three historically distinct townships - each with its own arena. A more typical level of supply in non-urban areas of Ontario is in the range of 1:8,000 to 1:12,000. From a population-based comparison, therefore, two arenas to serve an anticipated 2033 population of 15,075 would represent a generous supply.

Revisiting the potential to repurpose Rick MacLeish Arena, as per the 2015 study, is not recommended. By 2027, the building will be over 60 years old. While the potential to repurpose it to accommodate indoor recreation activity is possible, the likelihood of being able to optimize the functional design and building systems for long-term use as a state-of-the-art community centre is limited. It would also likely be very costly to renovate and the Township would still be left with an old building. Section 5.3.6 discusses the need for a community centre in Brock Township, and the potential to include the Rick MacLeish Arena property as the site for its development.

Recommendations:

- FA8. Upon re-opening Sunderland Arena, reevaluate the cost-benefit of continuing to operate Rick MacLeish Arena and retaining three ice pads.
- FA9. As part of the reconfiguration of the Sunderland Arena, incorporate multi-purpose program space.



5.3.2 Halls

Town Halls

The three Town Halls - Sunderland, Cannington, and Beaverton - provide needed space for a variety of community uses including performing arts, general programming, events, and library services. Each of the halls is in the process of being improved. This work should continue. While they are used now for various community-based activities and can continue to function as local centres for program development, once they are completely finished/equipped, they can be strongly promoted for revenue-generating private rentals/events. The halls could be a focal point for future arts-related programming by expanding their use for visual arts and artisanal pursuits to complement performing arts uses.

Optimizing the use of the halls will require installing or repairing lifts/elevators between floors at Beaverton and Cannington. Ideally, funding for these items can be accessed from upper levels of government or charitable foundations. All outstanding projects/expenditures to complete each hall should be determined and assigned priority according to their functional importance and available grants and/or annual budget capacity.



Wilfrid Hall

Wilfrid Hall is not properly serviced and is underused. As per the Asset Management Plan, the Master Plan supports exploring opportunities to dispose underused infrastructure/facilities that may not warrant repair/replacement. Wilfrid Hall should be removed from the Township’s facility inventory by selling the property. Ideally, sale proceeds should go to facility improvements at other community halls.

Manilla Hall

Manilla Hall is a well-used local-serving community centre, with both indoor and outdoor facilities. It is used for community events and private functions (e.g., showers) as well as programs such as Fiddle Jam, Food for Thought Lunch series, seniors’ activities, and services delivered by the Community Health Centre (e.g., Kids in the Kitchen). Its location outside the three settlement areas of the Township provides a fourth location for future program development. Its proximity to the City of Kawartha Lakes (K-L) encompasses residents of K-L in its service area: up to 50% of regular users come from outside the Township. An active Hall Association helps sustain the facility through event-generated contributions to a contingency fund.

Recommendations:

- FA10. Develop a prioritized work program to complete each of the three Town Halls both for community programming and stronger promotion for revenue-generating private rentals/events.
- FA11. Remove Wilfrid Hall from the Township’s facility inventory by selling the property.
- FA12. Ensure the ongoing sustainability of Manilla Hall in collaboration with the City of Kawartha Lakes for future program/service development.

5.3.3 Curling Rinks

Assessment

Cannington and Beaverton⁵ are the locations of the two curling rinks in Brock. Both facilities are owned by the Township. Beaverton, however, is the only active Curling Club. A portion of the Cannington building is currently rented to a private fitness operator, and the facility does not serve any municipal purpose. Maintaining this arrangement is a cost to the Township since the rent received does not cover expenditures to operate the building. The structure is also old and so not a good candidate for repurposing. The rental arrangement, therefore, should be discontinued and the building demolished. Based on the tenant’s interest, the Township could determine if there is an alternative space available in a municipal facility that could be rented to this business.

Recommendation:

- FA13. Demolish the Cannington Curling rink building and work with the current building tenant to determine if suitable arrangements could be made in an alternative municipal facility.



⁵ Beaverton Curling Club did not respond to the Master Plan survey.

5.3.4 Built Heritage Structures and Museums

Assessment

In addition to the Old Stone Church, which dates back to 1853 and is a National Historic Site of Canada⁶, Brock Township has three active Historical Societies. Information on the Township’s website⁷ indicates the following facilities owned and/or operated by the Societies:

- Cannington Historical Society: the Cannington Historical Museum in MacLeod Park includes the 1860s Francis Cabin, featuring the original family’s household artifacts, the 1830s Brandon Cabin family home, the Derryville Orange Lodge Hall, a railway station and blacksmith shop, and a post and beam dive shed.
- Beaverton Thorah Eldon Historical Society: operates a museum that includes a mid- to late-1800s brick house, log house, and stone jail, located in Mill Gateway Park.
- Sunderland and District Historical Society: maintains the Sunderland Museum’s collection and promotes local history.

MacLeod Park is also the location of the Haunted Trail Barn that hosts an annual four-day Halloween themed event.

Brock, therefore, has a wealth of heritage structures and related facilities that are currently underused in relation to their potential to provide more community programs and events and to contribute to visitor attraction. As cultural components of recreation, these facilities can assume a greater role in future program/service development.

The Sunderland Museum building is owned by the Town and rented to the Society for a nominal annual fee. While the Society operates programs that are not based in the building, it is only open to the public during the Sunderland Agricultural Fall Fair and the Sunderland Maple Syrup Festival (visits can also be arranged by appointment). The Township has a rental agreement with the Sunderland Historical Society for use of the Museum, and should enter similar formal agreements with the Cannington and Beaverton Historical Societies.

The Township should work with the Historical Societies to determine opportunities to better integrate facilities in their park settings, and to support program/service development by the Associations. Heritage buildings that are able to accommodate programming should be used for this purpose. Assistance to volunteer organizations is also discussed in section 7.0 (Service Delivery). Both the Brock Tourism Advisory Committee (BTAC) and the Non-Profit Sector Advisory Committee (NPSAC) include representation from - or are mandated to work with - arts, culture, and heritage interests in the community. This involvement should be reflected in a stronger presence of these services in parks and recreation services. Opportunities for the Societies to work collectively may also emerge through ongoing engagement at the committee level.

Recommendations:

- FA14. Formal agreements similar to that with the Sunderland Museum should be made with the Cannington and Beaverton Thorah Historical Societies.
- FA15. In buildings that are able to accommodate it, heritage programming should be encouraged and promoted.
- FA16. Work with the Historical Societies to determine opportunities to better integrate facilities in their park settings, and to support program/service development by the Associations.



⁶ <https://www.townshipofbrock.ca/en/municipal-office/resources/Documents/brock-accordion-brochure-for-web-final.pdf>

⁷ <https://www.townshipofbrock.ca/en/recreation-and-events/heritage.aspx>

5.3.5 Indoor Pool

In consultation activities for the Master Plan, considerable interest was reported in an indoor pool. In most communities without these facilities, interest in providing an indoor pool emerges in Master Plan studies. Aquatic centres are clearly popular and beneficial recreation facilities. They are also very costly to build and operate, particularly for smaller municipalities. Even with capital grant support from upper levels of government, the municipal share to build these facilities is considerable, particularly when incorporating building and operating technologies to achieve desired environmental performance. Smaller population bases cannot generate the use levels required to offset considerable annual operating costs, which results in the need for taxpayers to carry a large deficit each year. A general rule of thumb is a minimum market of about 30,000 people to consider the feasibility of providing an indoor pool facility. With a current (2021 Census) population of 12,567 and a 2033 projection of 15,075, Brock’s population will remain well below this threshold beyond the Master Plan’s timeframe. The Township, therefore, will continue to be part of the markets served by existing facilities, and to introduce a new pool into the area would negatively impact the operations of all.

Web-based information indicates that, although there are exceptions, most municipalities in Ontario with up to populations of 30,000 do not have indoor pools. Table 5-2 shows that, from a total of 337 indoor 25-metre and leisure pools in Ontario, 78 (23%) are in communities (both rural, small, and larger urban) below 30,000 population. These are the types of pools that would be most comparable

to a facility for Brock. Over three-quarters of Ontario communities of fewer than 30,000 residents, therefore, do not have indoor pools.

Moreover, communities surrounding Brock have indoor pools that Township residents use. Two of these - Uxpool (Township of Uxbridge) and Sutton Leisure Pool (Town of Georgina) - are 37- and 23-minute drives from Beaverton, respectively. The Township should approach neighbouring municipalities to investigate opportunities to better facilitate Brock residents’ access to their pools.

Recommendations:

- FA17. Do not develop an indoor aquatic facility.
- FA18. Approach neighbouring municipalities with indoor pools to investigate opportunities to better facilitate access for Brock residents.

Table 5-2: Ontario Census Subdivisions with Pools by Type¹

Pool Type	# owned by all jurisdictions (provincial, regional, municipal)	# owned (or leased) by lower-tier municipalities	% municipally owned	Census subdivisions (CSDs) within Rural and Small Town Areas*	Census subdivisions (CSDs) within Larger Urban Centres**	Rural and Small + Larger Urban up to 29,999 Population	Census subdivisions (CSDs) within Larger Urban Centres**
				# CSDs in with population of 1,000 or more	# in CSDs population up to 29,999	#/% of total	# in CSDs population 30,000 +
Indoor, 25 metres	221	221	100	30	22	52 / 24%	169
Indoor, 50 metres or longer	13	13	100	1	1	2 / 15%	11
Indoor, leisure	116	116	100	15	11	26 / 22%	90
Outdoor	263	263	100	49	21	70 / 27%	192

* outside Census Metropolitan Areas and outside Census Agglomerations
 **within Census Metropolitan Areas and Census Agglomerations

¹ Rural Ontario Institute. Focus on Rural Ontario. Vol. 7, No. 11, 2020 Culture, Recreation and Sports Infrastructure in Rural Ontario

5.3.6 Community Centre

Community centres can range from major complexes anchored by indoor pools, ice pads, etc. to more modest facilities that comprise multi-purpose spaces and associated amenities that can accommodate a range of programming.

Foregoing discussions have recommended against adding an indoor pool and additional ice pads to municipal facility supply. Consultation results for the Master Plan revealed interest in individual facilities that could be part of a more modest community centre. Table 5-3 shows these results from the three surveys.

These findings are reasonable, given the absence of a purpose-built community centre in the Township with the types of facilities noted. The most frequently mentioned include a fitness centre, fitness/cardio program space, multi-purpose space, meeting rooms, gymnasium, indoor track, and indoor courts. Certain of the facilities mentioned would be combined in the design of centre components (e.g., multi-purpose space, meeting space, hall, courts, etc.), while others would require dedicated space (e.g., fitness centre, community kitchen, etc.). It was also noted by respondents that some of the facilities referenced are already available in the community, such as gymnasiums and general program space. The Master Plan

Table 5-3: Facility Interest Results from Community Surveys

Facility	% Random Household Survey (243 facilities named by 113 respondents)	# Online household survey (191 respondents)	# User groups need for additional access within 5 to 10 years
fitness centre / exercise room	47%	17	
workout gym	5%		
gymnasium		30	1
group fitness / cardio (class areas)	36%		
multi-purpose space	32%		3
meeting rooms	24%		3
hall	11%		
indoor track	10%	25	
community kitchen	9%		2
indoor courts	1% (tennis)	25*	
indoor pickleball courts		20	
bowling	1%		
storage			3

* included tennis, basketball, badminton, volleyball, squash, racquetball

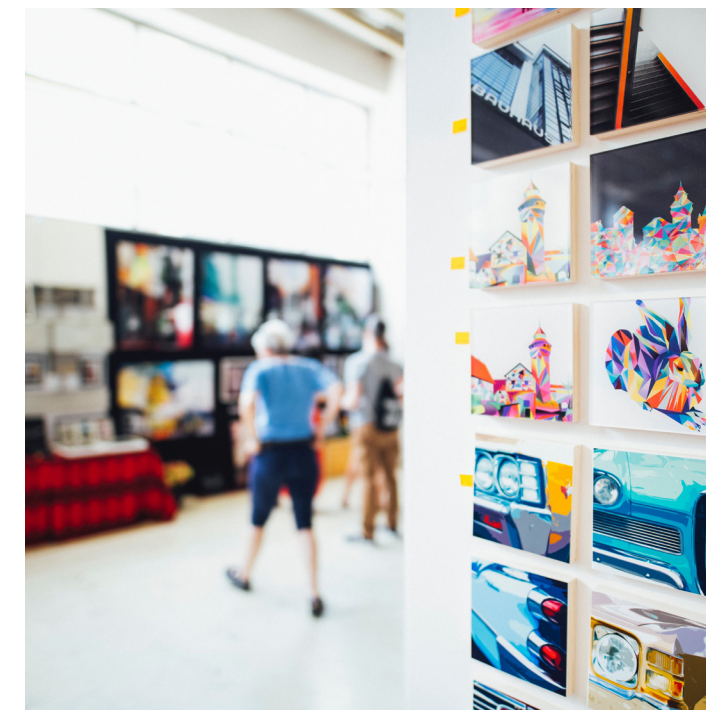
supports working with all providers to optimize the use of available assets for recreation, as discussed in section 7.0 (Service Delivery).

The need for, and facility components of, a Township-serving community centre would require confirmation and costing in a detailed feasibility study. Study requirements should include assessments of facility need by type to determine those that should be considered for inclusion, a general concept plan and space program, a minimum five-year operating pro forma, and a site selection process. In addition to the facility interests expressed by the community, current trends in centre design include providing social gathering space and the potential to serve as emergency shelters.

Should the reevaluation of Rick MacLeish Arena (see section 5.3.1) recommend its decommissioning, this property (which includes the Curling Club building recommended for demolition) should be considered as a candidate site for a new community centre. It would be considered along with other potential properties in the site selection process, as part of the feasibility study. The Brock Township Public Library, which is considering service consolidation, could be a potential partner in the study and resulting facility if a joint effort is considered an option and timing is compatible.

Recommendation:

FA19. Conduct a detailed study to determine the feasibility of providing a Township-serving community centre.



5.4 Outdoor Facility Requirements

5.4.1 Ball Diamonds and Soccer Fields

Organized users of ball diamonds and soccer fields in Brock take responsibility for most of the field maintenance in exchange for no fee use and diamond/field allocation among users. As such, the Township does not have information on the actual use of fields. This type of casual arrangement does not provide the information needed to inform supply requirements based on use, or to support quality control from both safety and service standards perspectives.

As noted in the Service Delivery discussion (Section 7.0), free use of municipal facilities is not current practice, and should be discontinued in Brock. Today's costs to provide facilities while minimizing risk to users, and limiting tax subsidies to do so, are considerable. User fees, therefore, are required to develop and maintain these assets to an acceptable level of quality and to meet safety standards. Equally important is the need for the Township to know when and how the diamonds and fields are being used to be able to balance supply with demand and invest in the required number and type of facilities.

The Service Delivery discussion (Section 7.0) recommends developing and implementing a rational pricing policy for the Township's recreation services. Ball diamonds and soccer fields will be included in this initiative, and fees will be based on a determination of cost recovery objectives in relation to the costs to provide services. As part of this

effort, the Township will need to take on some of the maintenance work the user groups currently provide, to ensure consistency in facility quality and safety, and value for fees charged. As part of the recommended facilities planning activities discussed above, the Township will be required to take over diamond/field allocations and monitor facility use.

Through this work, the reported needs of user groups for additional access to ball diamonds and rectangular playing fields in future can confidently addressed. Although Township staff believe existing diamonds and fields are not used to capacity, the following is an estimate of facility requirements to the end of the Master Plan's timeframe based on the assumption that no additional use can be accommodated.

Ball Diamonds

Existing supply totals nine (9) softball diamonds of which five (5) are lit and four (4) are unlit.

A lit diamond is calculated to represent the equivalent of 1.5 unlit diamond due to longer evening playing time. The existing equivalent supply of unlit diamonds in Brock, therefore, is 11.5 or 1 diamond for every 1,090 population (12,567/11.5). Applying this population-based service ratio to 2033 population indicates a total of 14 (unlit) diamonds (15,075/1,090) will be required to serve growth.

Although one user group indicated need for additional access to ball diamonds in the next 5 to 10 years, the Sunderland Minor Baseball Association noted that the diamonds it uses in Sunderland Park are well suited to their needs now and during the Plan's term.

Aligning future supply with need, and whether this will mean improvements to existing unused/underused diamonds or new builds, will be confirmed through Township scheduling and monitoring actual use of facilities. If new diamonds are required, the park in the new Marydel subdivision is a location to consider.

Soccer Fields

Existing supply totals two (2) lit fields, which also accommodate 4 mini fields with portable nets. The existing supply therefore represents the equivalent supply of 3 unlit fields (at 1.5 per lit field) or 1 field for every 4,190 population (12,567/3). Applying this population-based service ratio to 2033 population indicates a total of 3.6 (unlit) fields (15,075/4,190) will be required to serve growth, or one more than existing supply.

No organized soccer groups responded to the survey. Two user groups indicated need for future access to rectangular playing fields (i.e., multi-purpose fields). Brock Rugby Club Inc. reported that the Club uses only school fields and is interested in access to municipal fields, but that these are not available when needed. The Club also reported willingness to pay user fees and contributions to capital costs or fundraising efforts.

The Township should consult with Brock Rugby Club to determine its facility interests and, until field needs are confirmed through scheduling and monitoring practices, if the Club can be accommodated on existing municipal fields.

Aligning future supply with need, along with the potential to accommodate expressed interest by the Rugby Club, may mean additions to supply. Any new fields should be designed as multi-purpose facilities to support program/use diversification. In addition to potential improvements at MacLeod Park to meet this need, the park in the new Marydel subdivision is a location to consider for new fields.

Recommendations:

- FA20. Establish municipal procedures for scheduling and maintaining ball diamonds and soccer fields and monitoring actual use for service planning requirements.
- FA21. Determine user fees for ball diamonds and soccer fields as part of pricing policy development.
- FA22. Consult with Brock Rugby Club to determine capacity to accommodate its facility interests on existing fields or through future development.
- FA23. Confirm need for additional ball diamonds and/or multi-purpose fields to the year 2033 on verified use of existing facilities, and if need is best met through improvements to existing unused/underused assets or new builds.
- FA24. Accommodate and support growth of other field sports by designating and scheduling existing and future fields as multi-purpose facilities.



5.4.2 Pickleball Courts

Assessment

Trends show that pickleball participation has been growing exponentially across North America in recent years and appears not to have yet peaked. Pickleball Canada notes, “the number of players across Canada has grown from 6,000 to 60,000 in the past 6 years and the number of courts increased approximately 10 times...Every U.S. state and all Canadian provinces now have pickleball venues. The known places to play total of 6,885 at the end of 2018 represents (sic) an increase of 1,016 or approximately 85 locations per month.”⁸

There are a number of factors that will likely support continued growth in pickleball participation⁹, including:

- its recognition as a legitimate sport, with both recreational and competitive categories
- play, in terms of rules and physical intensity, is relatively easy
- an all-ages appeal
- national organizational commitment to growing participation

- it can be played year-round indoors and outdoors, with appropriate facilities
- participants report that it is fun as well as physically beneficial

The experience of other municipalities indicates that pickleball courts are currently among the most requested new facilities in Ontario communities. Community consultation results in Brock revealed interest in pickleball courts among the public and user groups. The Township will be repurposing the skatepark pad in MacLeod Park to provide a pickleball court in the short-term.

Given the popularity of the sport and the opportunity it presents to diversify services, it is recommended that the Township plan to construct a total of six (6) courts within the next three years: twinning the one at MacLeod Park and providing two (2) per year in both Sunderland and Beaverton in parks with access to washrooms (e.g., Sunderland Park, Mill Gateway Park). The approach to provision at MacLeod Park is discussed further in the following section on tennis courts.

Given the absence of pickleball courts now, providing six (6) courts in the short-term will fill a ‘gap’ in existing supply, meaning that an appropriate current level of provision for pickleball courts in Brock is one for every

2,095 population (12,567/6). Applying this ratio to 2033 population indicates one more pickleball court will be required by the end of the Plan’s term for a total of seven (15,075/2,095).

Actual need, however, will be determined by monitoring the use of courts as they are added to supply. If interest in a community-based club emerges, there may be need to provide four to six courts in a single location to support organized use and possibly tournaments. At the same time, however, club use should not preclude access to courts for casual use, the details of which would be specified in an agreement that governs non-exclusive club use of municipal courts.

Many municipalities have introduced pickleball by converting tennis courts into dual-purpose facilities. Despite its attractiveness from a financial perspective and its potential to generate more use of existing facilities, the shared use of courts has generated considerable conflict between tennis and pickleball players in some communities. This is especially true where sharing is governed by an ‘honour system’ whereby users are expected to abide by posted rules at court locations without municipal enforcement. Providing separate facilities, therefore, will help minimize the potential for conflict as long as courts are being used for their designated activity.

Recommendations:

- FA25. After introducing 1 pickleball court in MacLeod Park on the existing skatepark pad, plan to provide additional courts in this park and in Sunderland and Beaverton for a total of 6 pickleball courts, at 2 per location, within the next three years.
- FA26. Anticipate providing one additional court by 2033, for which need will be verified through monitoring actual use of all courts.
- FA27. Consider potential club development as support for four to six courts at a single location, ensuring that club use is non-exclusive and specifies public access to facilities for casual use in a formal agreement.

⁸ <https://www.usapa.org/wp-content/uploads/2019/02/2019-Pickleball-Fact-Sheet.pdf>

⁹ <https://www.selkirk.com/pickleballs-growth>

5.4.3 Tennis Courts

Assessment

Data in Table 5-4 from a 2018 study on frequent players show the appeal of tennis to youth and young adults, as well as its potential to engage newcomers to Canada in community sport.

While current data on Canadian trends in tennis participation are not readily available, recent U.S. information shows a resurgence in growth: “over the two-year period from 2019 through 2021, tennis has experienced a 27.9% boom in participation, adding around 4.9 million players.” Providing facilities to accommodate participation, therefore, may mean increasing supply.

There are six (6) existing tennis courts in Brock (2 each in Sunderland, King Street Park in Beaverton, and MacLeod Park in Cannington). Current supply totals six (6), which represents one court for every 2,095 population (12,567/6). Applying this ratio to 2033 population indicates one more tennis court will be required by the end of the Plan’s term for a total of seven (15,075/2,095).

Projected need, based on current supply alone, indicates one more court should be added to supply by 2033. Actual need, however, will be determined by monitoring the use of existing courts.

One of the MacLeod Park courts has been budgeted for improvements with new nets and posts. As noted above, the second tennis court at MacLeod Park is being considered for conversion to pickleball. Along with the skate pad conversion, this will provide a way to introduce two pickleball facilities quickly. Whether or not the conversion of the tennis court is a temporary or permanent approach, however, should be determined according to use of both types of courts and locational considerations. If two tennis and two pickleball courts are to be provided in

Table 5-4: Canadians That Played Tennis At Least Once a Week During the Tennis Season (i.e., Frequent Players)

Number and Proportion of Participants					
2,936,000 Canadians			8% of Canadians		
Breakdown by Gender					
Male:	58%		Female:	42%	
Breakdown by Age Group					
6 to 8	9 to 11	12 to 17	18 to 34	35 to 49	50+
Additional Facts					
67% of participants over 18, have children under 18 at home					
18% were born outside of Canada					

MacLeod Park, ideally the second pickleball court should be twinned with the converted skate pad court.

The remaining tennis courts should be similarly improved, as required, based on verified levels of use with the objective of retaining the existing distribution in each of the three communities and optimizing use of existing supply before building new.

If interest in community club development emerges, it should be approached in the manner as outlined for pickleball courts by collocating any new courts with existing facilities.

Recommendations

- FA28. Implement budgeted tennis court improvements at MacLeod Park and at other courts, as determined by need.
- FA29. Anticipate providing up to 2 more tennis courts for a total of 8 courts by 2033, for which need will be verified through monitoring actual use of all courts, and in conjunction with pickleball court provision.

5.4.4 Lawn Bowling

Assessment

The Cannington Lawn Bowling Club reported uncertainty regarding future facility additional needs, and there was no indication from the community that interest is not being met with existing services.

The Club noted need for “financial help to maintain our specialized lawn mowers, fertilizing the greens, cutting the greens and paying for water and electricity. We also require assistance with maintaining the building (i.e., roof, lighting in the clubhouse, patio) for the safety of the participants.” Section 7.7.1 of the Plan references an agreement with the Club that addresses the clubhouse and assigns responsibility for improvements to the Club. The greens, however, do not appear to be covered.

While additional facilities are not recommended for the term of the Plan, clarification regarding the agreement’s application to both the building and the greens may be required. The potential for municipal financial support would be subject to decisions regarding a policy on grants to non-profit community groups policy (as noted in Section 7.5.5) and its scope.

Recommendation:

FA30. Consult with Lawn Bowling Club to identify areas for potential Township support in facility upkeep.





6.0 OPEN SPACES

6.1 Introduction

This section contains the open space assessment and recommendations and covers all aspects of open spaces such as shade, maintenance, amenities, etc. While scheduled outdoor facilities are discussed in Section 5.0, this section covers unscheduled park facilities such as playgrounds, dog parks, etc.

In Section 6.2, municipal-wide open space recommendations are discussed for all types of open spaces (parks, water access points, and trails). Then, additional recommendations are provided in site-specific recommendations (6.3).

6.2 Overall Recommendations

The following overall recommendations are directed to all open spaces in Brock, including parks, water access points, and trails.

6.2.1 Parkland Dedication By-law

As outlined in section 2.4, recent provincial legislation (Bill 23) has altered parkland dedication caps. Brock should use parkland dedication opportunities to their full capacity as a means of supporting parks and recreation services that serve the Township's growing population.

Section 42 of the Planning Act focuses on conveyance of land for park purposes. Policy 42(1) states that municipalities may pass a by-law as a condition of (re) development of land that requires a specified proportion of land be conveyed as parkland/other public recreational purposes. Brock currently has a Parkland Dedication By-

law (894-87-PL) that requires the conveyance of parkland as a condition of all development and redevelopment for residential purposes.

Policy 42(6) of the Planning Act permits municipalities to require a payment in lieu to the value of the land otherwise required to be conveyed. The Township has a corresponding Cash-in-Lieu of Parkland Policy (2015) that outlines this alternate rate:

“The value of a lot being 0.8 hectares or less in size shall be established at \$50,000 and, for all other lots in excess of 0.8 hectares in size, the value of the lot shall be established on the basis of the owner furnishing the municipality with an appraisal prepared by a qualified appraiser of the severed portion of the lot to be created.”

By only requiring parkland conveyance/cash-in-lieu from residential (re)developments, the Township is limiting its ability to support necessary parks and recreation infrastructure. Brock should update its Parkland Dedication By-law and Cash-in-Lieu of Parkland Policy to require funds from non-residential (re)development as well as residential (re)development.

Policy 42 (4.1) of the Planning Act states, “Before passing a by-law under this section, the local municipality shall prepare and make available to the public a parks plan that examines the need for parkland in the municipality.” This Parks, Recreation, and Culture Master Plan examines the Township of Brock's needs for parks, trails, and water access points and identifies criteria and priorities for open spaces in Brockton. Thus, for all intents and purposes, this Plan is considered a parks plan for Brock.

Recommendation:

OS1. Amend the parkland dedication by-law and cash-in-lieu of parkland policy.

6.2.2 Park Naming Conventions

As a Township grows and accumulates more facilities and parkland, naming conventions become important for internal organization and communication with the public. It is best that each park only has one name associated with it, and that this name be consistent throughout all Township inventories, maps, publications, and signage. Facilities located within a park should never be inventoried as a separate park but instead be noted as a park feature. To avoid confusion, facility and amenity names should not end with the word “park”; for instance, “Claire Hardy Baseball Fields” is preferable to “Claire Hardy Ball Park.” Please refer to section 7.6.3 for discussion of naming rights for Township parks and facilities.

Recommendation:

OS2. Improve park naming conventions by using only one name to refer to each park. Work towards making park names clear and consistent between all inventories and maps (GIS, Excel, Township website, Google Earth, etc.), publications and signage.

6.2.3 Parkland Classification

The 2012 Recreation Master Plan recommended that the Township define a formal parkland classification system in the Official Plan that includes active and passive forms of parkland serving neighbourhood, community, and/or Township-wide service areas. The goal of developing a parkland classification system should be to improve parkland equity and to encourage the acquisition of quality sizable parkland parcels during development. It can be used as a tool when planning new parks in the Township. More detailed guidelines for each park type may be added such as regarding minimum service level ratios, tableland requirements, and standards regarding frontage. As the Township grows, the classification system should be revised to better suit urban conditions and future needs.

Table 6-1 proposes a parks classification system that organizes the current inventory of Township-owned parks into five categories: District Parks, Community Parks, Neighbourhood Parks, Waterfront Parks or Waterfront Access, and Natural or Passive Parks. At minimum, all Township Parks should provide greenspace, seating, shade, and tree cover, and include a park sign identifying the name of the park.

Recommendation:

OS3. Define a formal parkland classification system in the Township of Brock Official Plan that includes active and passive forms of parkland serving Neighbourhood, Community, and/or Township-wide service areas.

Table 6-1: Proposed Parkland Classification System

Park Type	Description	Guidelines	Existing Parks in this Category
District Park	District Parks serve the entire Township and offer specialized services. These parks can be designed to be multi-purpose destinations which attract sport tournaments as well as hosting large events. This park classification permits (but is not limited to) recreation centres, specialty parks, and multi-field sport parks. Vehicular parking and/or washrooms should be provided where required to support park functions.	Catchment Area: Township-wide Minimum Size: 4.0 hectares	Brock Soccer Fields Note: The Township lacks district parks and instead has a large community park in each of the three main settlement areas.
Community Park	Community Parks are a focus for active recreation and are centrally located within a village or settlement area. These parks typically contain playing fields for organized sports, splash pads, and hard surface sport courts along with vehicular parking and/or washrooms where required to support park functions.	Catchment Area: Should be designed to support community-wide use (multiple residential areas) Minimum Size: 4.0 hectares	Cannington MacLeod Park, Beaverton Mill Gateway Park and Centennial Park, Beaverton Ball Park and Fairgrounds, Marydel Park (undeveloped), Sunderland Park
Neighbourhood Park	Neighbourhood Parks will cater to the needs and interests of the residents living within the park’s general vicinity for both organized and unorganized leisure activities. Neighbourhood Parks contain a mixture of passive areas, low to intermediate sports facilities, informal and formal play areas, and seating areas with shade.	Catchment Area: Should be designed to support neighbourhood use. Extent of catchment is approximately 800 metres to the residential area served, unobstructed by major pedestrian barriers Minimum Size: 2.0 hectares Amenities may include: playground, baseball diamond, basketball court	Gamebridge Park, Beaverton King Street Park, Manilla Park, Meadowlands Drive Park (undeveloped), Albert Street South Park (undeveloped)

Park Type	Description	Guidelines	Existing Parks in this Category
Waterfront Park or Waterfront Access	A park or municipally-owned access point like a wharf or road end located on the waterfront that is designed to support typical waterfront uses such as boating, swimming, and fishing.	<p>Catchment Area: Should be designed to support Township-wide use where feasible</p> <p>Minimum Size: Varies</p> <p>Amenities may include: docks, boardwalks, picnic areas, small craft launch, boat launch, small craft rentals or storage areas, paths with trees and seating</p> <p>Waterfront parks should include washroom access and parking where feasible and may include supplementary active features such as playgrounds, trails, or beach volleyball.</p>	Beaverton Harbour and Harbour Park, Thorah Centennial Park, Concession Rd 5 Public Lake Access, Concession Rd 4 Public Lake Access, Concession Rd 3 Public Lake Access, Concession Rd 2 Public Lake Access, Concession Rd 1 Public (Port Bolster) Lake Access
Natural or Passive Park	A park for functions such as nature appreciation, picnics, ceremonies, gardening, or beautification. This park type may be used for active uses such as walking, running, or group outdoor fitness such as tai chi or yoga. The landscape may be manicured with gardens and open lawn space or have natural or naturalized vegetation cover.	<p>Catchment Area: Varies</p> <p>Minimum Size: Varies</p> <p>Features may include: pathways, seating, picnic areas, lookouts, bridges, habitat enhancement features, public art, interpretive signage, or monuments</p>	<p>Alexander Muir Park</p> <p>Note: Most passive park space in Brock is integrated with community parks or waterfront parks</p>

6.2.4 Accessibility

All new open space developments should be designed and constructed to meet Accessibility for Ontarians with Disabilities Act (AODA) standards. A major component of AODA standards is providing everyone with access to outdoor spaces. This Plan recommends adopting universal design whenever possible for all new open space developments.

Universally designed spaces are for everyone. The concept of universal design recognizes that almost all people at some point in their lives will benefit from accessible features (such as a washroom, seating, low grade changes, clear signage, etc.). Planning for everyone will ensure that everyone belongs in Brock's open spaces. To achieve universal design, at a minimum, the Township should:

- Connect open space amenities together with paths
- Install accessible surfacing and play equipment
- Provide accessible parking stalls near amenities and paths
- Whenever possible, provide washrooms and water fountains at major parks, trailheads, and water access points (washrooms could be the portable variety)

This Plan recommends prioritizing new parks and trails for universal design. After this, there could be a phased approach to improving accessibility in existing open spaces.

Accessibility concerns regarding barriers to swimming from the Beaverton Harbour were received during the initial public consultation period. There is need for solutions to make it possible for people in wheelchairs to dismount into the lake where the water is deep enough for swimming. Currently the Township is unable to provide a

swimming platform from the harbour due to the pier being federally owned. In the long term, should the Township acquire ownership of the harbour, the Township should prioritize reinstalling a swimming platform to facilitate better access. In the short term, the Township should explore solutions used in other municipalities and discuss potential options with the Brock Accessibility Advisory Committee (BAAC).

Recommendations:

- OS4. Promote accessibility and ensure new parks and trails meet Accessibility for Ontarians with Disabilities Act (AODA) standards.
- OS5. Continue to provide/add more washrooms and drinking water fountains to public parks.
- OS6. Continue to work with the Brock Accessibility Advisory Committee (BAAC) to provide better access to waterfront spaces (paths and entry points to water, stepped entry into deep water for swimming, boat launching, etc.). Explore solutions to remove barriers to swimming for people using wheelchairs.
- OS7. Continue discussions with the federal government around divestiture of the harbour.

6.2.5 Park Lighting

A park with a well-designed lighting plan is an asset for any resident wanting to stay active outdoors after sunset. Park lighting is especially important during winter and shoulder seasons. At this latitude, winter days are fully dark by 5:00 pm. The Township should work towards providing select parks and outdoor facilities with lighting. Amenities and facilities targeted for all-season or winter/shoulder season use such as multi-use paths, ice rinks, and sports courts should be prioritized. Consideration should also be given to extending the hours of use for facilities that are typically well-used by youth, such as skate parks and basketball courts. It is recommended that the Township begin by providing pedestrian-scale walkway lighting in a park in each community.

Suggested locations include:

- Cannington MacLeod Park
- Beaverton Ball Park and Fairgrounds and/or Beaverton Harbour
- Sunderland Park
- Marydel Park (undeveloped)

The City of Toronto's 2017 Best Practices for Effective Lighting is a great online reference to use when determining lighting layout and light fixture selection. The best practices outlined in this document focus on reducing light pollution, improving energy efficacy, and providing lit environments that are safe and healthy for people and nature. As discussed in detail in the best practice document, the Township should follow these six objectives when planning park lighting:

- Minimize glare
- Eliminate direct upward light
- Reduce spill light
- Enhance urban design
- Use appropriate colour temperature
- Use Dark Sky compliant fixtures

Sustainable lighting options such as LED or solar should be used. A challenge associated with solar lights has been that the lights lack the ability to retain their full intensity for the duration of the night. This may not be an issue for parks and facilities that are officially open/used until 11:00 pm. However, if the purpose of the lights is for safety and they need to remain bright all night, it may be problematic. Solar technology is evolving quickly, and it is now possible to address this issue by setting lighting profiles: pre-set schedules that dictate when the lights operate and the extent of their brightness, and the ability to switch to a motion sensor setting during the least used hours of the night. See APPENDIX I for further information regarding solar lighting.

Recommendation:

OS8. Provide pedestrian-scale walkway lighting in a park in each community.¹

¹ Inform proposed lighting design using Appendix I and the City of Toronto's 2017 Best Practices for Effective Lighting.



6.2.6 Naturalization

The Township should look for innovative ways to reduce the amount of maintenance required in parks as well as the cost. One way to reduce maintenance costs is to reduce the amount of mowing that takes place in parks. If there are areas of parks that are not currently used for sports or active play, they should be naturalized by planting native trees, shrubs, and herbaceous plants. These naturalized areas will create habitat for birds and pollinators, while reducing the amount of mowing time and fuel costs. The Township should start with small naturalized areas and expand them over time. Interpretive signage and educational messaging should be located near planting sites for the public to see. The planted areas will still require some maintenance, such as regular watering for new trees, invasive plant removal, annual or biannual mowing and monitoring.

Naturalization projects benefit from community buy-in through volunteer stewardship and native plant expertise. The Township should continue to work with the Lake Simcoe Region Conservation Authority for assistance with naturalization procedures and native plant selection and sourcing. Other partnerships worth exploring include:

- Schools and community groups can be invited to help with planting and weeding
- Naturalist Clubs can provide expertise such as plant identification
- Fleming College’s Ecosystem Restoration program may be interested in providing students with real-life projects to manage

Naturalized planting areas are already being implemented in Mill Gateway Park. The Township should work with horticultural staff to determine other appropriate locations, such as on slopes and other underused areas in parks. .

Recommendations:

- OS9. Decrease mowing in parks and create naturalized planting areas in suitable locations.
- OS10. Build partnerships with relevant organizations that can provide project expertise, native plant material, or volunteer coordination.

6.2.7 Urban Forestry

A healthy, diverse, and resilient urban forest is a significant public asset that supports the wellbeing of future generations. Some areas of parkland in Brock have mature trees and full canopy cover while areas others lack shade where it is needed most, such as around playgrounds. For communities with new subdivision developments and for communities in agricultural areas, tree canopy cover can become very sparse. The Township should begin to invest in the protection, expansion, and management of Brock’s urban forest. A tree inventory, urban forest strategy, and in-house arborist/urban forestry professional are recommended.

The Township should hire the services of a consulting arborist to complete a tree inventory of planted trees on Township-owned land including parks and municipal rights-of-way (street trees). This will provide the baseline data to inform a strategy.

All trees within the scope of the inventory should be geolocated. Data collected for each tree should include DBH (diameter at breast height), canopy width, species name, tree health, and hazard potential. The cost of this service will depend greatly on the scope, such as number of trees included, size of trees included, and whether woodlot areas or edges are included. The Township should work with the consultant to ensure that the scope is strategic and well defined. It should be noted that certain types of urban forest analysis are more effectively conducted as a desktop exercise using aerial imagery.

Following completion of the tree inventory, an Urban Forest Strategy should be developed to guide the management of trees on Township-owned land. The strategy should set targets related to canopy cover, species composition, tree planting, and ash tree removal. The strategy should include urban design standards and policy

recommendations for the successful care and integration of trees in urban conditions such as along streets, parking lots, and stormwater ponds. The main goal of the strategy should be to expand and preserve tree canopy cover in Brock, with focus on tree cover in parks and along trails and streets.

A new position should be created within Public Works for an Arborist or Urban Forestry professional to lead implementation of the Urban Forest Strategy. Responsibilities for this position may include:

- leading community tree planting events
- tree hazard assessment, ground level tree work
- contract administration of hired arborist services
- preparation of planting plans
- leading junior staff or summer employees
- managing naturalization projects and invasive plant management
- coordination with partner organizations (LEAF, LSRCA, Durham Region, etc.)
- applying for funding for green initiatives

Recommendations:

- OS11. Hire the services of a consulting arborist to complete a tree inventory of planted trees on Township-owned land including parks and municipal rights-of-way (street trees).
- OS12. Develop an Urban Forest Strategy to guide the management of trees on Township-owned land.
- OS13. Set money aside for the implementation of projects to be identified in the Urban Forest Strategy. At minimum, capital costs will be required for tree planting, tree care maintenance, and hazard tree removal. Costing will depend on the outcomes of the proposed strategy and should be adjusted accordingly when more is known.
- OS14. Create a new position in the Public Works department for an Arborist or Urban Forestry professional to lead implementation of the Urban Forest Strategy.

6.2.8 Trails and Active Transportation

The main trails in Brock are the Beaver River Wetland Trail (part of the Trans Canada Trail) and a few short walking trails located within the parkland of the three main settlement areas. In comparison to nearby municipalities such as Uxbridge and East Gwillimbury, the trail system in Brock is quite limited. As for cycling infrastructure, there are three cycling routes in Brock as identified by Durham Region. The Durham Region 2021 Regional Cycling Plan proposes Region-wide improvements to cycling infrastructure such as paved shoulders, signed routes, and buffered bike lanes. Based on the public consultation, residents would like to see the following regarding trails and active transportation:

- Nature trails located in or near to Beaverton
- Trails for biking in or near Beaverton
- A paved walking track in Cannington
- Improved safety for road crossing for the Trans Canada Trail (such as at Highway 12)
- Better trail connectivity and safety for cyclists and pedestrians
- Surface improvements to certain sections of the Trans Canada Trail
- Parking at trailheads including trailer parking

The Township should develop an Active Transportation Master Plan under the Public Works department that prioritizes the development of walkable and bikeable communities.

Objectives may include:

- improving bicycle safety and comfort at the community scale and Township scale
- planning new routes and connections between communities and within communities to key locations such as schools
- improving pedestrian safety, accessibility and comfort in existing communities and new developments
- the development of active transportation-oriented urban design standards
- the identification of trail improvement projects (e.g., surface improvements, trail amenities, access points, parking and staging areas, signage, new trail loops and linkages) in conjunction with other trail providers

Regarding access to nature trails, the Township should work with landowners of natural lands such as the Lake Simcoe Region Conservation Authority, Ontario Ministry of Natural Resources, developers, or private woodlot owners to discuss opportunities for the development of nature trails to serve the community of Beaverton and in other areas where opportunities arise.

Potential locations for nature trail development near Beaverton and in other key areas include:

- the crown land parcel located near Gamebridge, on the east side of the Talbot River
- Belpark subdivision land
- natural lands located across from Brock High School

As a municipality with multiple rivers and lake access, the Township should also consider developing existing “water trails” for paddle craft recreation including canoe, kayak, and paddle board. This would involve consultation with local paddle enthusiasts to identify preferred routes along the Beaver River, Talbot River, and shoreline of Lake Simcoe. Ease of access for paddlers could be improved by providing online trail maps, trailheads (water access points) signage, parking, and launch areas.

Recommendations:

- OS15. Develop an Active Transportation Master Plan under Public Works that prioritizes the development of walkable and bikeable communities.
- OS16. Work with landowners of natural lands such as LSRCA, MNR, developers, or private woodlot owners to discuss opportunities for the development of nature trails for non-motorized use to serve the community of Beaverton.
- OS17. Develop existing “water trails” for paddle craft recreation including canoe, kayak, and paddle board.

6.2.9 Private Events in Public Parks

As a way to better promote the use of historic Township facilities, the Township should work with an event planner to develop event packages (such as for weddings) that utilize the Township's beautiful historic buildings and scenic passive park areas for indoor and outdoor gatherings. Examples include packaging the use of the Sunderland Town Hall theatre as a reception space and the southwest corner of Sunderland Park as a ceremony and photography location. As the Township does not currently have weekend staff to support weekend events, these recommendations are forecasted long term.

Recommendations:

- OS18. Work with an event planner to develop event packages (such as for weddings) that utilize the Township's beautiful historic buildings and scenic passive park areas for indoor and outdoor gatherings.
- OS19. Develop policy to permit and regulate wedding ceremonies in public parks.



6.3 Site-Specific Recommendations

This section discusses specific open spaces (parks, trails, water access points) in Brock and provides recommendations for each site.

6.3.1 Cannington

The site-specific recommendations for Cannington are for MacLeod Park and an undeveloped park parcel at the end of Meadowlands Drive.

MacLeod Park

MacLeod Park has 16 hectares of park space along the Beaver River and Trans Canada Trail. The need for improvement at this park was brought up repeatedly through the public consultation. Residents would like to see upgrades and improvements to existing park features as well as the return of certain features that had been previously removed.

In 2014 a Landscape Architecture student from the University of Guelph developed a master plan for the park based on the findings of the 2012 Recreation Master Plan. The student's plan included several new and updated amenities and facilities including a splash pad, accessible playground, multi-use playing field, pump track, and event stage. The master plan was generally well received and was effective at showcasing a new vision for the park. Now almost ten years later, a new master plan is needed that will better reflect current community interests. The new plan should provide a detailed roadmap to revitalizing the Cannington parks in the long term and a site plan for the first phase to be implemented in the short term.

The updated master plan for MacLeod Park should include:

- A public survey to confirm park programming priorities
- Consultation with park user groups (baseball, historical society, horticultural society, Lions Club, lawn bowling, etc.)
- A scaled and rendered master plan drawing designed on a site survey with contours
- An implementation plan broken into phases with detailed cost estimates
- A site plan of the phase 1 park improvements to be used as the basis for the development of tender drawings

Programming and siting from the 2014 student-developed master plan may be incorporated into the new plan if components remain suitable for the community and feasible based on budget and site factors (topography, drainage, site access, servicing, etc.). It is recommended that these improvements be prioritized in the short term:

- Winterized accessible washrooms
- Paved multi-use walking track
- Tree planting

Meadowlands Drive Parcel

Residents would like to see a playground installed on the parkland parcel at the end of Meadowlands Drive. If installed, this would be the third playground in Cannington and it would be located just over a kilometre from the two playgrounds in MacLeod Park. Based on size and location, this undeveloped park is most suited to be a Neighbourhood Park in accordance with the Proposed Parkland Classification System in Table 6-1.

The parcel has a few limitations that need to be considered:

- Shape: While the parcel is over 2 hectares in size the types of amenities or facilities it can accommodate are limited. The parcel is narrow, long and irregular in shape, leaving just one or two locations with suitable dimensions for a playground.
- Durham Region Easement: The region has a servicing easement that intersects the parcel and there are plans to use it to extend a sanitary service. Any plans for this park should take infrastructure easements into account.

In the short term, it is recommended that the Township add perimeter tree planting to the park so that the site can begin to develop some canopy cover, making it a better environment for a playground in the future. Additionally, the corridor of natural vegetation along the river should be made wider.

In the long term, granted that there is continued support from the neighbourhood, this parcel should be developed into a neighbourhood park with a playground, seating, signage, shade trees, and accessible pathways connecting the amenities.

Recommendations:

- OS20. Cannington Parks Master Plan and Phase 1 Site Plan: Develop a new site-specific master plan for MacLeod Park that reflects current community interests.
- OS21. Begin to develop the parcel at the end of Meadowlands Drive into a Neighbourhood Park. Prioritize perimeter tree planting and river corridor naturalization in the short term (partner with LSRCA and community groups). Develop the parcel as a neighbourhood park with a playground, seating, signage, and pathways in the long term.

6.3.2 Sunderland

The site-specific recommendations for Sunderland are for Sunderland Park and the neighbouring parkland parcel to the north. Any upgrades to Sunderland Park should be planned in consideration of the proposed arena renovations (see section 5.3) and the proposed elevated water tank.

During the first open house, residents expressed concern that the new elevated tank will prevent or limit use of the parkland parcel to the south. Durham Region is in the process of a Municipal Class Environmental Assessment to determine the most suitable and feasible location for the new elevated tank.

In terms of new park amenities, residents would like to have a splash pad provided at Sunderland Park. Currently there is no water and or sanitary service to accommodate a splash pad, so this feature will need to be considered within the long term of this Plan.

Splash pads should be designed to a high standard and should operate to provide relief during heat events. Guidelines for splash pad design include:

- When budget allows, provide different zones for different users. For instance, provide one zone for young children, one zone for older children and one zone for adults looking to cool off. Misting stations are a suitable choice for cooling stations for adults or all ages.
- Provide seating integrated with the splash pad design to allow parents and caretakers and other users to sit and rest.
- Provide shade nearby. Plant "low mess" trees that do not shed petals, fruits, or twigs during the summer.

- Use rounded forms such as ovals or kidney shapes for pad surfacing.
- Plan to use splash pads as cooling stations during hot summer days as well as during unseasonal heat events in May and October.

In consideration of climate change impacts, municipalities should have splash pads ready for operation by the end of April until the end of October in case of unseasonal heat wave events. During heat wave events occurring before the regular season of operation (often mid-May to Mid-September), splash pads should be reopened to serve as cooling stations.

All communities in Brock should have winterized accessible washrooms in their community park. For Sunderland, there is an opportunity to incorporate these washrooms into the arena renovation. The washrooms could be located at the side of the building to be accessed through exterior doors facing out to the park.

Recommendations:

- OS22. Work with Durham Region, Sunderland residents, and design consultants to ensure park design is integrated with the functional requirements of siting a new elevated tank.
- OS23. Install splash pad at Sunderland Park once water and sanitary infrastructure is in place.
- OS24. Incorporate accessible winterized washrooms with direct access from outside doors into arena renovation.
- OS25. Upgrade beach volleyball courts at Sunderland Park so that they suitable facilities for volleyball tournaments. Consult with local volleyball players and the Lions Club to determine upgrade priorities.

6.3.3 Beaverton

A large portion of the park space in Beaverton is located near the waterfront and is within the scope of the Waterfront Area & Open Space Plan, which is being developed concurrently with this Master Plan. The scope of the Waterfront Area & Open Space Plan includes the following:

- North Pier
- Harbour Park/South Pier
- Railway parcels
- Beaverton Fairgrounds
- Downtown Beaverton
- Mill Gateway Park

Parks and open spaces that are outside the scope of the Waterfront Area & Open Space Plan include:

- Thorah Centennial Park
- King Street Park
- Alexander Muir Park
- Brock Soccer Fields and Lake Access
- Road end lake access points
- Marydel subdivision undeveloped parkland parcel

The site-specific recommendations for Beaverton are for Mill Gateway Park, lake access road ends, King Street Park, and the undeveloped park parcel within the Marydel subdivision. Site selection for the new dog park is discussed in this section.

Mill Gateway Park

As discussed in previous sections, it is a priority that each community have a winterized accessible washroom in or near to the community park. For Beaverton, a suitable location for this facility is at Mill Gateway Park, as it is centrally located between the fairgrounds, harbour, and downtown. Preferred siting for the washrooms would be at street level where washrooms are easily visible and where less grade change must be travelled to access them. The Township should discuss possibilities with the Beaverton Thorah Eldon Historical Society and consider ways to integrate new washrooms with the historic character of the park and heritage buildings.

Lake Access Areas

As a municipality with the majority of shoreline in private ownership, it is important to make the most of small lake access areas. Beaverton has six road end parcels that face Lake Simcoe. These road ends include:

- Albert Street Public Lake Access
- Concession Rd 5 Public Lake Access
- Concession Rd 4 Public Lake Access
- Concession Rd 3 Public Lake Access
- Concession Rd 2 Public Lake Access
- Brock Soccer Fields and Lake Access (Concession Rd 1)

Where appropriate, the Township should develop select lake access road ends as parkettes with features such as benches, picnic tables, interpretive signage, bike racks, lookout area, small lawn area, and native shrub planting. Along with improving public access to the lake, these parkettes will serve as rest stops for cyclists traveling the North Brock Route along Thorah Park Boulevard. The Township should select specific road ends where conditions such as parcel size, vegetation cover, and topography are most suitable.

King Street Park

King Street Park is located near to downtown Beaverton on the north side of the river. It is classified as a Neighbourhood Park in the proposed Parkland Classification System (see Table 6-1). It is across the street from Beaverton Public School and Beaverton YMCA Childcare Centre. Features of the park include a baseball diamond, two tennis courts, and a playground.

It is a priority that the playground be updated. The existing play structures are among the most dated in the Township; the 2012 Parks and Recreation Master Plan recommended that at minimum, playgrounds at Thorah Centennial Park and King Street Park be replaced. This was achieved for Thorah Centennial but not yet for King Street Park.

The new playground should be accessible and have both junior and senior play areas. Along with new play structures and safety surfacing, the playground update should include tree planting, accessible seating, and accessible pathways connecting all the features.

The Beaverton Lions Club has submitted a proposal to the Township for installation of a track within this park that includes a central soccer field in lieu of the existing baseball diamond. The intention is to provide a facility that replaces the existing track at Beaverton Public School, which is being demolished as the school amalgamates with Thorah

Central Public School at a new location. The proposed funding model includes joint funding of the track and field by the Lions Club and the Township, with the Township covering all operating costs.

The development of a track and soccer field at King Street Park is not recommended at this time. While the school would benefit by replacement, community demand for an outdoor track was not a finding of Township-wide consultation for this Plan. Although the Lions Club has pledged financial support for the proposal, the Township would also be required to contribute to its development and assume the costs of ongoing operations. Municipal investment in facilities should rest on evidence of need for general or organized community use for recreation, which did not emerge in this case.

A soccer field has been suggested as a suitable facility for Marydel Park, should one be required in future based on need confirmed by monitoring use of existing fields as discussed elsewhere in the Plan. This location would provide the space for sports facilities and any parking needed to support these facilities. The future of the Township's baseball diamonds also requires confirmation through monitoring and tracking actual use. Although the diamond in the park is not of the best quality, should levels of use reveal the need for fewer facilities, decisions on future supply should be made collectively.

Marydel Park Parcel

The park parcel in the Marydel subdivision (located off Foster Hewitt Street) is the largest undeveloped parkland parcel in Beaverton. At 2 hectares, this parcel is approximately the same size as the undeveloped parkland parcel in Cannington on Meadowlands Drive. Due to its rectangular shape and street frontage, the Marydel parcel has much greater potential to host different amenities and facilities than the Meadowlands parcel in Cannington.

The Marydel parkland parcel should be developed as a Community Park. While its size is that of a Neighbourhood Park (see Table 6-1) it is the best option currently available to host new facilities including ones that will attract community-wide and Township-wide use.

The Township should allocate space here to accommodate a dog park and one of the outdoor sport facilities recommended in section 5.4. Based on size, a ball diamond or soccer field should be considered for this park. Ideally, for subdivision projects such as this, the design costs and capital costs for new parks should be funded by the developer.

Dog Park Design Considerations

The following design guidelines should be considered when designing the new dog park at the Marydel parkland parcel off Foster Hewitt Street.

Off-leash areas have their own unique design and maintenance considerations to ensure a safe, attractive, and practical space for dogs and dog owners. While each space is unique and must be assessed for its own merits in regard to its ability to successfully host an off-leash area, the following key considerations in the development of off-leash areas are based on best practices employed worldwide:

- Appropriate selection of surfacing is critical from a number of perspectives including maintenance, drainage, health, dog and human comfort, accessibility, safety, and cost. Ideally an off-leash area will use more than one surface and will be selected based on site characteristics.
- Water should be provided for drinking (both dogs and humans), play for dogs, and irrigation (surface dependent). There must be access to water service and installation of gravel/concrete pad at the water source to prevent puddling and erosion.
- Shade is important for both dogs and humans by way of trees and/or shade structures, with special consideration required for long-term tree health.
- Not all off-leash areas need fencing. However, for leash-free areas in more urban or high-activity parks, a double-gated system should be considered at all entrances and exits with an adequate height (e.g., 1.5-metre/five-foot high steel fencing).
- Lighting increases safety and extends the hours when off-leash areas can be used in the winter. Lighting should address issues regarding access, safety, environmental impacts, and community concerns.

- A wide number of amenities should be considered in off-leash areas to improve accessibility and the experience for both dogs and their owners, such as dog agility equipment, a small/shy dog area, accessible seating for humans, and waste receptacles.

Recommendations:

- OS26. Implement the Waterfront Area & Open Space Plan.
- OS27. Provide a new accessible and winterized washroom in or near to Mill Gateway Park to serve the waterfront and downtown. Preferred siting for washrooms to be at street level where washrooms are easily visible and where less grade change must be travelled to access them. Consult with the Beaverton Torah Eldon Historical Society regarding site suitability and building character.
- OS28. Develop select road ends with public beach access as parkettes with features such as benches, picnic tables, interpretive signage, bike rack, lookout area, small lawn area and native shrub planting, where appropriate.
- OS29. Develop the parkland in the new Marydel subdivision located off Foster Hewitt Street as a Community Park. Consider the development of a dog park at this location.
- OS30. Upgrade the playground at King Street Park.
- OS31. Do not develop a track or soccer field at King Street Park without confirmed evidence of community need.



CHURCH ST N

MUSEUM
PARK, ARENA
FAIR GROUNDS
MAPLE GLEN PT'S
MELICA

ARRAY
SIOUX
SIOUX ON WOOD
CAMBRAL
MONS

7.0 SERVICE DELIVERY

7.1 Introduction¹

Service delivery addresses the need for additional or redirected resources to ensure the successful implementation of the Master Plan's recommendations in each of the foregoing service areas. The assessment and recommendations for the Township of Brock are presented under the following topics:

- need for a dedicated municipal Parks, Recreation, and Culture division
- IT requirements for planning and evaluation
- committees supporting service delivery
- policy requirements
- revenue generating programs
- collaborations and agreements with non-municipal parties
- service marketing, communications, and promotions

7.2 Need for a Dedicated Municipal Parks, Recreation, & Culture Department

It is typical of relatively small municipalities to operate as indirect providers of recreation services. In this role, the municipality facilitates or enables others - such as volunteer program providers, other agencies, or individual instructors - to deliver programs/activities to the community. As there is neither the level of demand for specific types of programming nor the resources to institute direct service delivery by hiring dedicated program staff, the municipality coordinates and provides support to others to meet this need.

It is understood that the Township of Brock will continue to play an indirect role in service provision, and the Master Plan supports a continued and much strengthened position in this function. At the same time, successfully implementing the Master Plan will involve work in several areas that may represent expanded existing - or new - staff functions:

- managerial tasks, including policy development, formal service planning and evaluation for all service areas and developing processes and digital systems for this work, interdepartmental activities, representation on/support to relevant committees
- program, event, and service development, which involves outreach to actively identify community need/interests, find providers to operate programs in response to these, provide the support needed to implement programs in terms of finding suitable facilities (municipal or non-municipal, as appropriate)

¹ The recommendations presented in this section support many of the directions that have been formulated by Township Committees. Although only some of these are referenced in discussions, this does not mean that those not mentioned are also not important to future service provision.

- administrative support to managerial and program, event, and service development
- interaction with other Township departments/staff with responsibility for functions that will enhance the delivery of parks and recreation services such as communications, marketing and promotion.

The new Program Coordinator position would work with the Recreation and Leisure Coordinator to operationalize the programs/services that are developed through the above activities, provide practical help to programmers (e.g., working through contractual agreements, program/activity set up, take down), and administrative work specifically related to programming (e.g., keeping service inventories up to date, inputting data for collecting and inputting data for collected for planning and evaluation purposes). These positions would report to the Manager of Facilities, Parks and Trails.

Figure 7-1 outlines the general structure of the new Parks, Recreation, and Culture division once changes are fully implemented.

Implementing most of the Plan’s recommendations will depend on reorienting and/or expanding existing staff functions. Moreover, to optimize the results/benefits of change to the community and the Township during the Plan’s ten-year term, these initial internal shifts should be made in the very short term so they can be reflected in day-to-day operations as soon as possible.

For these reasons, it is recommended that the changes occur as follows.

- 2024: focus on moving administrative tasks from Recreation and Leisure Coordinator position to other Township staff and reorienting this position to its program/service development function
- 2025: hire new Program Coordinator
- 2025 hire director at the mid-point (July 1). A mid-year hire will ease the financial impact of a new director’s position and will provide sufficient lead time to complete the preparative shifts and expansion in the program function.

Once the new Department is established, a separate Administrative Assistant position could be introduced if required. As municipal service levels increase over time because of changes or improvements to existing parks, facilities, and/or program supply or population growth, additional staff may be required in the areas of operations and maintenance.

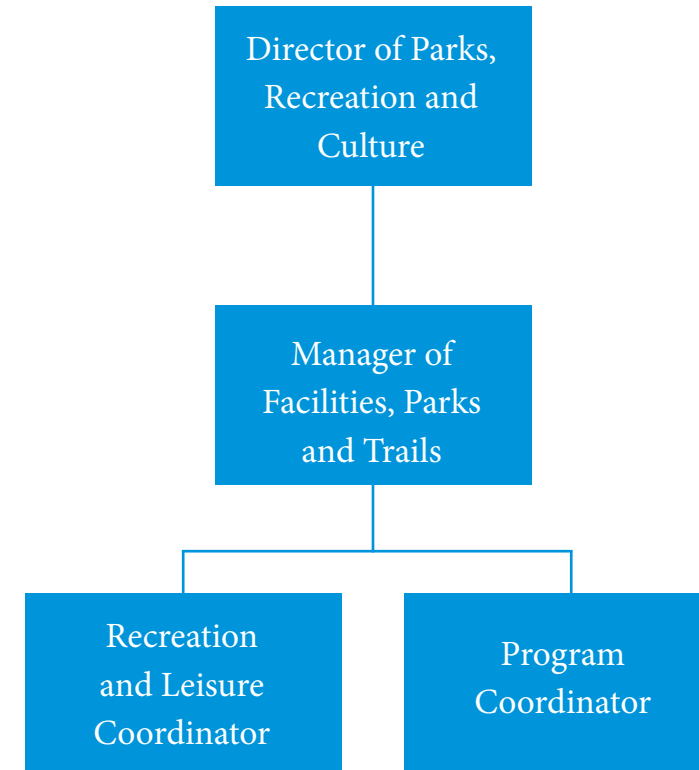


Figure 7-1: General Structure of Proposed Parks, Recreation, and Culture Division

Recommendations:

- SD1. Shift existing administrative activities of the Recreation and Leisure Coordinator position to other Township administrative staff.
- SD2. Reorient Recreation and Leisure Coordinator position to its intended function in program/service development.
- SD3. Hire a full time Program Coordinator to work with the Recreation and Leisure Coordinator in providing a diverse range of new programs that build on existing supply.
- SD4. Establish a separate department for Parks, Recreation, and Culture, distinct from Public Works, and assume responsibility for parks and trails.
- SD5. Hire a Director of Parks, Recreation and Culture.
- SD6. Monitor workload to determine need for additional staff in the areas of administrative support, operations and maintenance.

7.3 IT Requirements for Planning and Evaluation

Previous sections of the Plan discuss ongoing facility and program planning activities to provide evidence of need to support specific service decisions. Recreation management software enables information collection on service use and trends in performance to inform these decisions. The Township has invested in software for this purpose and is using it to manage program registrations. There are issues with its ability to also accommodate facility bookings, however, and considerable time and effort has gone into trying to make it work. As noted elsewhere in the Plan, for a variety of reasons it is essential that Township knows how its facilities are being used. Scheduling and use information², therefore, are necessary inputs to its data base.

With the help of the recommended advisor during the transition period to instituting a separate Parks, Recreation, and Culture division, the team can develop a comprehensive menu of information requirements - based on needed indicators - for planning in all its service areas. Using these needs as a guide, the Township can decide on the potential to upgrade existing or the need to introduce new recreation management software to fulfill its requirements. Other considerations with respect to recreation management software improvements will be its working compatibility with other corporate systems, and particularly those that relate to budgeting.

² Ideally, all scheduled time is used, but this is not always the case and of the two pieces of information, actual use is the preferred basis for planning purposes.

Recommendation:

SD7. Determine management software requirements in relation to indicators needed for planning and budgeting parks and recreation services, and the consequent need to upgrade or replace existing software.



7.4 Committees Supporting Service Delivery

7.4.1 Existing Committees

The Township has existing committees with mandates related to parks and recreation services. The Non-Profit Sector Review Committee (NPAC), Tourism Advisory and Accessibility Advisory Committee (BTAC), and Brock Accessibility Advisory Committee (BAAC) operate at a Township-wide scope, whereas the three Town Hall Committees (Sunderland Town Hall Ad-Hoc Liaison Committee, Manilla Community Association, and Wilfrid Community Association) are oriented to local facilities and their communities. Appendix G summarizes each committee's mandate and structure.

The Township's existing committees have clear mandates and structures and appear to be functioning well. The Non-Profit Sector Review Committee (NPAC) and the Tourism Advisory Committee (BTAC) will be particularly important to supporting future program and event development. With respect to events, however, the scope of the Township's role, and the 'split' in related practical support to organizers between Committees and staff is not evident. For this reason, the Master Plan discusses the need for a policy to guide municipal support for events in the following section, and the possible need for an events committee is addressed here.

7.4.2 Potential New Committees

Master Plan Implementation Committee

A Master Plan committee should be struck to oversee its ongoing implementation. The committee would comprise representation from Council, parks and recreation staff, and other relevant committees, as required. The mandate of

the committee would include determining and budgeting annual projects for both capital and operations initiatives, for Council's consideration, and evaluating outcomes of those that are implemented. The implementation section (8.0) of the Master Plan groups all recommendations into short, medium, and long-term timeframes. Within these three categories, annual priorities will need to be set in relation to available resources and their relationship to other Township initiatives. The implementation plan notes a range of considerations in establishing annual work plans.

Events Committee and Manilla Hall Community Association

Section 7.7 on collaborations and agreements discusses the need for revisions to the mandate of the Manilla Hall Community Association to support a recommended shared use agreement with the City of Kawartha Lakes.

Both the NPAC and the BTAC have Work Plans that mention events and work to support them. The extent to which the work plans envision practical support to event proponents/organizers coming from the Committees themselves is not clear. The current Work Plans comprise what appears to be a considerable workload aside from this aspect of event support. As the projects in these Work Plans are completed, there may be capacity to become more involved in overseeing the event development and delivery process itself; there may be need to set up an ad hoc committee for this purpose to bridge this period. At the same time, some level of coordination between the two existing committees on local and tourism-related event initiatives is needed if the Township agrees on the suggested separation of the two types, as outlined in the event policy discussion.

Recommendations:

- SD8. Establish a Parks, Recreation, and Culture Master Plan Committee to oversee the Plan’s ongoing implementation.
- SD9. Consider the need for an Events Committee, if only in the short term, to support the NPSAC and the BTAC in facilitating event coordination, development, and delivery.
- SD10. If a new shared use agreement between the Township and the City of Kawartha Lakes is implemented, review and revise the Manilla Hall Community Association’s mandate, as appropriate.

7.5 Policy Requirements

Policy supports clear and consistent application of Township interests in day-to-day service management and operations. There is considerable potential for parks and recreation policy work, including both review of existing and development of new policy - some of which could occur concurrently. Areas to develop, and associated existing and proposed policy, are discussed below. Table 7-1 lists existing and proposed Township policies related to parks and recreation. Related existing and proposed policy areas are colour-coded and discussed together. Related existing policies should be reviewed in conjunction with new ones that are developed to support the Master Plan’s implementation.

Table 7-1: Proposed and Existing Township Parks and Recreation Policy

Proposed	Existing
Service Pricing	Free Use (fee exemption)
Affordable Access	
Inclusion	
Facility Allocation	Ice Allocation
Community Group Affiliation	Donated Asset
Grants to Non-profit Community Groups	Skateboard Parks (see section 6.0)
Municipal Event Support	Parks (see section 6.0)
Revenue Generation	Asset Naming Application
Asset Management (as per 2019 AMP)	Cash-In-Lieu of Parkland (see section 6.0)

7.5.1 Service Pricing and Affordable Access

- To be developed in conjunction with a review of the existing Free Use (fee exemption) Policy

Service Pricing

The primary goal of pricing policy is to ensure consistency in the relative proportions of service costs to be financed through the tax base or user fees, based on targeted cost recovery objectives. The recovery objectives are based on the financial capacity of the municipality to provide all the services within its mandate, given available budgets and the need for judicious spending. Pricing for parks and recreation services would be part of a corporate-wide policy. The following discussion is limited to parks and recreation services.

The Township of Brock would benefit from a pricing policy to address several areas of imbalance including:

- **inequity in free and fee-based use of municipal facilities:** ball diamonds and soccer fields are available at no cost to organized users, while fees are charged for ice use
- **free use of municipal facilities:** no-fee use of municipal facilities is not sustainable in relation to the costs of provision, and is not typical current municipal practice
- **the extent of cost recovery:** while municipal recreation services are typically subsidized to some degree, its application should be rationalized in terms of cost-benefit. There are currently no parameters in place to identify the point at which programs and services should be charged at higher fees or are not viable to operate.

The third point noted is of particular importance in Brock in relation to future service provision. A cursory calculation of the net operating costs for the arenas shows that, on average from 2019 and 2022, less than half (30%) of actual operating costs were being recovered.³ This means that an average of 70% of the costs of operating the three arenas came from the municipal tax base. Whether or not this is an acceptable split should be based on its cost-benefit as opposed to practice that has evolved over time.

As the program supply is further developed, it will also be important to be able to determine minimum levels of enrolment/registration needed to offer a program, based on the costs to deliver it in relation to pre-determined recovery rates.

For all services, there is a finite pool of municipal funds to provide them.⁴ Decisions on how services are financed, therefore, always represent opportunity-costs. Consequently, focusing on providing a limited number of costly services restricts the municipality’s ability to diversify supply in other areas of community need or interest and to direct investment to improving/upgrading existing services.

The 2019 Asset Management Plan recommended ensuring user fees are being utilized to the full extent as allowed under Provincial legislation to help alleviate funding pressures from the tax base and allow for greater flexibility to fund capital asset repair and replacement activities.⁵ The Master Plan supports this direction. The Township requires a policy that relates pricing to both service objectives and

³ Excludes contributions to capital and one year closure of Cannington; Sunderland (38%); Beaverton (27%), Cannington (25%).

⁴ While grants are available from time to time, they cannot be relied upon to meet the Township’s responsibility for ongoing financial obligations.

⁵ The Master Plan’s recommendations align with a number of those in the Asset Management Plan, and support AMP directions, which are important to future parks and recreation service provision.

the costs of provision. The detail and complexity of this work suggests the need to contract a professional to assist the Township with:

- detailed accounting on the full cost of providing services by type⁶
- confirming the Township’s service objectives
- establishing the types and proportions of costs that should be targeted for recovery through user fees, based on the Township’s service objectives (i.e., where services fall on a ‘continuum’ ranging from fully subsidized to cost recovery +), a simple example of which is outlined in Table 7-2.
- setting fees to recover targeted costs
- allocating services by type to recovery categories
- establishing a timetable for incremental introduction of changes to the pricing structure

Table 7-2: Example of Service Pricing Categories⁷

Category	Pricing	Service Example
Cost recovery +	- priced to cover costs and generate net revenue	- private skating lessons - private ice rental
Full cost recovery	- priced to cover costs	- group skating lessons - not-for-profit agency ice rental
Subsidized	- no or low cost	- open, community public skate - volunteer community organizations providing child/youth programming

An example of how this approach might apply in Brock would be to increase user fees for ice rentals and redirect some of the revenues generated from this to subsidizing public skating at no cost. This could support service objectives related to affordable access and inclusion, policy needs for which are discussed below.

In arriving at a pricing policy for Brock, the Township may choose to consult with the community to determine the service objectives to be reflected in the policy, which would inform the ultimate allocation of services to each category. Consultation with the community would also promote understanding of the true costs of service provision.

Indicators from Community Surveys

- 37% and 32% of (200) telephone and (205) online survey respondents, respectively, would pay more fees to use services
- 8% and 30% of telephone and online survey respondents, respectively, would accept an increase in property taxes
- 47% of user groups (8) are uncertain about paying/paying higher user fees to improve the quality of recreation facilities they use, 29% (5 groups) agree and 24% (4 groups) disagree

Affordable Access

A pricing policy designed as noted above will redistribute costs to users and increase fees in some areas to offset costs in others, making services less affordable for some residents. A parallel affordable access program will support continued equity in service provision.

Ensuring access to services regardless of means could be a key service objective to be implemented by the Township and could be pursued in various ways.⁸ An annual budget allocation for direct financial support for program participation, with an associated qualification guide, could be introduced. Fully subsidized, no-cost services that are open to all in the community could also be introduced. In this way, the potential stigma of ‘applying’ for assistance is removed. Moreover, it might fit better with the Township’s interest in moving to cashless transactions for service purchases. Free public skating would ensure that residents who, for whatever reason(s), cannot buy a block of admission tickets or pre-load electronic accounts can participate.

7.5.2 Inclusion

Parks and Recreation Ontario’s audit of the 2015 Framework for Recreation in Canada⁹ references several policy areas for consideration by municipalities. These encompass the need to address concerns regarding affordability, diversity, and inclusion. While attention may be paid in practice to some or all of these concerns, interest in documented policy is becoming more apparent.

Inclusion policy can be corporate-wide or specific to recreation services. The latter focuses on the topics addressed in the Framework:

- affordable access (discussed above)
- enabling people of all ages to participate in recreation
- actively engaging persons of diverse and racialized backgrounds in developing, leading, and evaluating recreation and park activities
- working with Indigenous communities in pursuit of all five goals in the Framework for Recreation in Canada 2015
- applying a gender equity lens when developing and monitoring policies, programs, and practices to facilitate full participation of women and girls in all types of recreation
- ensuring non-discrimination of, and providing a welcoming and safe environment for, people of all sexual orientations and sexual identities
- working with persons with disabilities to facilitate their full participation in recreation across all settings by removing physical and emotional barriers
- addressing the unique challenges to access and service capacity in rural and remote communities

This policy would look to build on legislated requirements of the AODA. It could also be used to link efforts on inclusion that the Township pursues in the areas of facilities and programs.

Inclusion can be narrowly or broadly defined. In formulating relevant policy, therefore, the meaning of ‘inclusion’ and what it will encompass is important to clarify as it represents a promise to the community. It should, therefore, be tied to the capacity of the municipality to realize stated goals and objectives and specify where this will require assistance from other public or not-for-profit agencies to achieve. Otherwise, it may be viewed as a meaningless gesture if stated intentions are not achieved.

⁶ In the Town of Cobourg Study, this was called Full Cost Assessment and included: the direct costs of providing services such as resource costs of Town staff involved, materials and supplies, and operating costs of equipment and facilities used in service delivery; indirect costs from supporting Town),

⁷ Based on Greenplay’s Pyramid Model for Resource Allocation/Cost Recovery© in pricing parks and recreation services: <https://greenplayllc.com>

⁸ Township initiatives may be supplemented by outside programs such as Jump Start, which are not discussed here.

⁹ <https://www.prontario.org/public/policy/Framework%20Audit%20Tool%20V%201.pdf>

7.5.3 Facility Allocation

- To be developed in conjunction with a review of the existing Ice Allocation Policy

Facility allocation policy distributes community use in municipally owned and operated facilities according to set ‘use/user priorities’ and scheduling process that occurs at regular intervals throughout the year. It is particularly important in allocating time at facilities where demand for prime time may exceed that which is available.

Adding new facilities (e.g., pickleball courts) and programming to supply, along with population growth over the term of the Plan, may point to the need to expand the scope of the policy to include more than arena ice.

The overall purpose of a single allocation policy would be to provide consistent and equitable access to facilities based on municipal service objectives. It can include supporting continued programming by existing groups, encouraging program provision by new groups, and ensuring that facilities are used as intended for program development purposes.

Policy items to consider are:

- facilities to be included (e.g., arena ice, ball diamonds, soccer/multi-use fields, tennis courts, pickleball courts)
- definitions of seasons, prime and non-prime time, and relevant allocation distinctions
- types of uses to be reflected (e.g., recreation skill level/ advanced skill level; type of activity such as sport, fitness, arts, social; subsidized/revenue-producing; special events; closed/open to public, etc.)
- users to be reflected in terms of priority (e.g., age groups; profit/non-profit groups; special populations; male/ female-serving groups; and established/new groups)

- procedure/protocols for scheduling, payments, rainouts, changes in bookings/cancellations, refunds, etc.
- allocating tournament time to identified user groups (e.g., adults), to incorporate revenue-generating use of facilities.

Within these broad parameters there may be sub-sections that relate specifically to individual types of facilities. For example, if league/club interest emerges for use of tennis or pickleball courts, the allocation policy may need to designate times for both club activity and casual use and ensure that both types of uses are provided with equitable access to prime and non-prime time.

7.5.4 Community Group Affiliation

The volunteer organizations that participated in the Master Plan survey provide a range of sport/recreation programming and periodic special events. Eleven of 17 groups (65%) that responded to the survey expressed interest in additional assistance from the Township. The balance of the groups (6 or 35%) was uncertain in this regard.

While the majorities indicated need for assistance with funding applications (73% or 8 groups) or help with insurance, marketing, and promotion (64% or 7 groups), Table 7-3 shows that all items listed solicited interest in some level of assistance.

Table 7-3: Areas of Interest for Additional Municipal Support to Volunteer Groups

Areas of Interest for Support	% (#) of Groups
assistance with funding applications	73% (8)
insurance (securing, cost, etc.)	64% (7)
print marketing and promotion	64% (7)
digital marketing and promotion	64% (7)
volunteer recruitment	45% (5)
fundraising	45% (5)
communicating with the Township	45% (5)
service planning and evaluation	36% (4)
facilitating partnerships among service providers	36% (4)
volunteer recognition	27% (3)
volunteer training	18% (2)

The Township should engage all volunteer recreation groups to better understand their support requirements, and to inform the appropriate municipal response. This work could be undertaken through the Non-Profit Sector Review Committee. The objective of the process would be to develop a Community Group Affiliation Policy, which will establish equity and consistency in the assistance provided.

A Community Group Affiliation Policy describes the services available from the municipality to registered (affiliated) community groups in providing their program and services in relation to the capacity of the municipality to provide them. Although not-for-profit community groups or organizations must be registered to receive municipal assistance, registration does not guarantee support. A standard, typically annual, registration/application process for eligible groups interested in municipal assistance “affiliates” them with the municipality and establishes a formal, consistent process for reviewing requests and monitoring policy effectiveness. Municipal

staff review the applications and make recommendations to Council for approval. The support provided is typically in-kind, with any major funding provided through a separate mechanism.

The policy specifies criteria for affiliation and the services available to affiliated groups. Requirements for affiliation include items such as delivering programs and services that align with municipal goals/objectives in, for example, the Parks, Recreation, and Culture Master Plan; being an incorporated not-for-profit group operated by a volunteer board or executive committee; ensuring membership/participation in the group is available to all residents in the community; meeting criteria to measure the merit of the group’s programs/services (e.g., does not duplicate existing programs/services, fosters physical activity/healthy lifestyles, etc.); the group primarily serves Brock residents (e.g., a stipulated proportion of members/participants are from Brock).

While several of the benefits to be considered may already be provided (informally if not through policy) to local volunteer groups in Brock, it may be useful to bring these - and others identified through consultation - into a single policy. It can be used to provide clarity and consistency in terms of the range of support services available to volunteer groups and what they must do to be eligible to be, and remain, affiliated. Benefits to affiliated groups might include:

- facilities and equipment: free or proportionate discounted fees for use of facilities, spaces, equipment
- marketing and promotion: distribution of approved promotional materials at municipal facilities and assistance with contacts for the local media; free listing in the Recreation and Community Guide
- grants and insurance: assistance from municipality in securing liability insurance, sourcing potential grants, and/or completing applications for non-municipal

grant programs (e.g., Ontario Trillium Foundation, private sector, etc.)

- volunteer recruitment: posting volunteer needs for upcoming program season on the Township's website
- leadership training and development: course rebates for community volunteer development to a maximum amount/person/ course (e.g., \$50/year) to a maximum amount per group/organization (e.g., \$200/year), provided the course is a core component of the organization/group's mandate, with priority being given to certain courses; workshops on preparing grant applications, etc.
- assistance with program planning and operations, registration, fees processing, evaluation, etc.

7.5.5 Grants to Non-profit Community Groups

The NPSAC Work Plan notes that the Township has a non-profit grant program and policy, which has never been funded. The Work Plan recommends Township staff, in consultation with the non-profit sector, review and update the policy for Council's consideration. It was also recommended that the policy be funded through the Township's annual budget process.

Should the Township consider introducing a funded grant policy, its scope should be delineated in terms of:

- purpose/role of the grant in implementing municipal service objectives
- group/initiative qualifications/criteria for eligibility
- use of funds (i.e., capital, program/service seeding)
- expectations regarding group contributions to funded initiative (e.g., matching for capital projects) and ceiling on the amount (e.g., maximum \$5,000)
- intent that operating grants are directed to promoting self-sustaining after a pre-determined period (e.g., two years) and will not be eligible for continued support

- distinguishing from benefits provided through Community Group Affiliation
- reporting requirements on accountability for funds spent, and evaluation of benefit to community
- annual application, review, and selection process

7.5.6 Municipal Event Support

Events - including community-specific and visitor-oriented ones - are becoming a larger component of municipal parks and recreation services. They require careful planning and coordination to implement, and all incur costs to deliver. At the same time, all events can be potential revenue-generators. To this end, there is an increasing emphasis on hosting visitor-attractive events in most communities.

The Township should prepare a policy to address delivering both types of events as an indirect service provider supporting the efforts of non-municipal parties. Municipal policies and procedures addressing events serve to provide consistency in the planning and delivery of events and festivals held on municipal property, as well as those held on non-municipal properties that could impact municipal services. Establishing a municipal event policy serves to:

- articulate the Township's role in planning and delivering community or visitor-attractive events
- provide public and community organizations with consistent information regarding municipal supports and services such as in-kind staffing, municipal services provision, cost recovery, and financial contributions to community groups hosting events (e.g., fee waivers, cash grants or in-kind services). Fee waivers or cash grants are often tied to the cost of municipal services required to stage the event.
- support inter-departmental teamwork and clarify roles and responsibilities for municipal staff and volunteers to support event planning, promotion, attendance, and management (inter-departmental teams may include

Public Works/Parks and Recreation, Communication and Tourism, Fire Services, Emergency Services, etc.); and

- address cost recovery for municipal services provided to stage the event (e.g., waste management, EMS, traffic management, labour, repairs).

Separating community-serving events from those designed to attract visitors to the Township can help ensure the municipality's contributions are in line with its capacity and the anticipated 'return on investment.' The following criteria are suggested for determining an event's designation as visitor attractive. The event:

- must be open to the public and is expected to bring a substantial number of people into the community, and
- is expected to create a positive economic development impact for the community, and
- is expected to promote the area regionally, provincially, nationally, or internationally.

For each type of event, the policy should include the following components:

- an internal team of event management staff from various departments
- an outline of the responsibilities of municipal team departments and event organizers
- the support available by type of event such as use of municipal supplies such as portable event fencing, waste receptacles, etc.; delivery and pick up of municipal equipment; assistance with developing a marketing/advertising plan, economic impact survey and analysis for visitor-focused events
- a process for event organizers to apply for funds or in-kind supports
- a manual that includes standard forms and procedures, which may include guidelines for event organizers, event operations, vendor agreements, emergency procedures, and volunteer registration

- as required, approaches to transportation/traffic management plans to improve access to and from event sites
- post-event evaluation process

Following recommendations in the Brock Community Tourism Plan, the 2021/22 Work Plan of the Tourism Advisory Committee (BTAC) referenced "actively work[ing] with tourism businesses and assets (art/culture, events, etc.) in Brock to develop and launch product experiences that target the top four identified traveler segment profiles and cover all four seasons" (p.12). The intent is for the Committee, Durham Tourism, and Central Counties Tourism to work together with tourism stakeholders to "develop compelling new reasons for people to visit and extend their time in Brock Township" (p.12). The objectives align with the Committee's Terms of Reference on collaborating with local groups (including the NPAC) to further increase tourism awareness.

The most recent Work Plan of the Non-Profit Sector Review Committee (NPAC) notes "the Committee can assist in ongoing development of networking meetings, events, and information gathering on behalf of Council" (p. 2). It also notes the need to consider a policy to provide and fund "both grants to organizations as well as sponsorships of events in the Township whether they be monetary or in-kind in nature" (p.7).

Both Committees' Work Plans indicate a considerable amount of effort, at least in the short-term, to solidify the processes, relationships, and groundwork necessary to effectively implement their operations. Their mandates necessarily touch on both community and visitor-attractive events. The expectations about their involvement in developing and delivering are not clear, however, and

should be considered both from a workload perspective and the need to coordinate event interests emerging from each.

At a minimum, the Committees should be involved in assisting the Township in developing an events policy, by which time there may be clarity on the potential for existing bodies to take on tasks related to their development. The Committees could, for example, act strictly in a joint advisory capacity by accepting and reviewing proposals for events and making recommendations to Council on those to be supported in the upcoming year. Alternatively, the Township may decide to create a separate Events Committee for this purpose.

7.5.7 Asset Management

- To be developed in conjunction with reviewing the existing Donated Asset Policy

The 2019 Asset Management Plan recommends preparing an asset management policy. The Master Plan supports this initiative as an important component of long-term parks and recreation asset management.

As part of this process, the Township's existing Donated Asset Policy should be reviewed and, as appropriate, items related to ongoing repair, maintenance, and replacement incorporated in the comprehensive policy. Donated assets that become part of the Township's inventory and are significant enough to be included in lifecycle costing should be treated as such. Donations such as equipment - whether fixed or portable - could be considered for inclusion in donations programs, as discussed above.

In its Work Plan, the Non-Profit Sector Review Committee notes specifics to be addressed with respect to donated assets including:

- defining how the donation process is conducted
- clearly identifying any ongoing maintenance costs and who will be responsible
- clearly identifying replacement issues and options and who will be responsible
- outline any requests that the donating party begin the process of allocating funds to a replacement account (if applicable)

7.5.8 Policy Documentation and Review

As more policy is developed, the Township should consider numbering them consecutively by the year in which they are adopted, in addition to the date passed. Ideally, each policy should be assigned a term and/or a fixed timeframe for review - which might vary by policy - unless there is a reason to revisit it before the end of its term.

Recommendations:

- SD11. As part of a corporate-wide initiative, conduct a service pricing study as the basis for setting recreation services fees in relation to cost recovery targets, and to inform a pricing policy, in conjunction with reviewing the existing Free Use (fee exemption) Policy and considering affordable access.
- SD12. Develop an inclusion policy to support and promote equitable access to parks and recreation services.
- SD13. Develop a facility allocation policy, in conjunction with reviewing the existing Ice Allocation Policy, to provide consistent and equitable access to Township facilities for existing groups, emerging new groups, and to ensure facilities are used as intended for program development purposes.

- SD14. Develop a community group affiliation policy to provide clarity and consistency in terms of the range of support services available to all volunteer groups and what they must do to be eligible to be, and remain, affiliated.
- SD15. Consult with volunteer recreation groups to confirm the type and extent of required assistance to sustain/grow their programs/ events, and to inform development of the policy within the capacity of the Township to provide support.
- SD16. Consider the need for a policy for grants to non-profit community groups as distinct from the community group affiliation policy.
- SD17. Develop an event policy to guide the Township's support to providers for, and management of, community-oriented and visitor-attractive events.
- SD18. Prepare an asset management policy, as recommended in the 2019 Asset Management Plan, in conjunction with the existing Donated Asset Policy.
- SD19. Consider numbering policies consecutively each year and assign each a term/ fixed timeframe for review.

7.6 Revenue Generating Programs

There is a variety of potential opportunities to enhance revenue generation to offset the costs of service provision. Among those that the Township opts to pursue, priority should be assigned in order of the ease with which each can be implemented.

7.6.1 Commemorative Tree and Bench Program

These types of programs are designed to encourage citizens to commemorate people or events through donations that 'purchase' parks-based amenities, some of which are eligible for charitable tax receipts. A sample of municipal programs reveals some that encompass a potentially broader scope for community support, while others are more specific. The City of Greater Sudbury's Parks Services Donation and Memorial Program allows the public to "make donations to commemorate a special person, a momentous occasion or simply donate as a philanthropic gesture to beautify a community park. Donations towards the purchase of park enhancements or memorial gifts can include park benches, trees (hardwood and conifers), bike racks, picnic tables, sun shelters, sports equipment (basketball standards, tennis nets, soccer goals, etc.), playground structures, other options to be discussed with Parks Services."¹⁰ The policy also notes that donations for parks are guided by site-specific plans.

¹⁰ <https://agendasonline.greatersudbury.ca/?pg=feed&action=file&attachment=5992.pdf>

Strathcona County's (Alberta) Parkland Memorial Program notes: "The Parkland Memorial Program provides individuals, groups, and organizations with the opportunity to beautify Parkland in Strathcona County by planting trees or installing Parkland Amenities in remembrance, observance or acknowledgment of an appropriate event, occasion or individual. Approval of applications will be based on aesthetic considerations, improvements to the level of service to our Parkland users and with the intention of facilitating planned development in our Parkland. "Amenity" means any bench, table, park furnishing or other structure or development that increases the physical or material comfort of the park. It may include a memorial plaque."¹¹

Indicators from Community Surveys

- 20% and 23% of (200) telephone and (205) online survey respondents, respectively, would donate an amenity for a park (e.g., bench, tree, picnic table)

7.6.2 Donation Programs

A general donation program could be considered to support parks and recreation service development. The City of Toronto includes an opportunity to donate to specific service areas with its property tax bills.¹² Through the Voluntary Contribution Option on Property Tax Bills, "donations can be made in any amount from \$1 up to \$50,000... for which a receipt for tax purposes is issued."¹³ At the time the program was instituted, areas that were identified for contributions included children's services; cultural services and museums; parks, forestry and recreation; public libraries.

Currently, there are several year-round initiatives and programs specifically related to parks and recreation and the environment listed on the City's website to which donors can contribute. These include PollinateTO; Urban Forestry; Cultural Vibrancy (includes public art); Senior-Friendly Outdoor Fitness Equipment; Seniors' Centres (Recreation Material).¹⁴ The City's Policy on Donations to the City for Community Benefits governs the collection and processing of all donations.

Potential donation categories for the Township of Brock could include recreation services in general (i.e., most needed) as well as allowing contributions to be directed to specific infrastructure improvement projects in parks, facilities, waterfront areas, and trails, or in program areas that require development.

¹² <https://www.toronto.ca/services-payments/property-taxes-utilities/property-tax/voluntary-contribution/>

¹³ Source: Staff report P:\2011\Internal Services\rev\gm11018rev (AFS 14621). October 25, 2011.

¹⁴ <https://www.toronto.ca/business-economy/partnerships-sponsorships-donations/donate/>

7.6.3 Park/Facility Naming Rights

Financial support can be recognized by naming a park or facility after the donor. An asset naming application is available on the Township's website without an associated policy, which should be prepared to guide the process.

In recent years, the practice of naming places after individuals has come under fire as public pressure emerges to rename institutions, streets, and other public spaces when the namesake's worthiness is called into question - whether this is an individual or a business / commercial enterprise. A way to preclude this possible eventuality is to provide a highly visible plaque in the park or facility that acknowledges the individual or business that contributed to its development, while choosing a formal name that is not tied to a specific donor(s). In addition to the benefit noted above, a plaque permits multiple donors to be recognized for their contributions, which opens the door for a wider reaching campaign and possibly various levels of support. In the event that an individual or organization is considered for sole naming rights, however, a minimum contributions level could be set based on the relative cost of providing the asset and/or a contracted period for the right could be specified.

7.6.4 Advertising and Sponsorship

These policies outline the content, locations, types, processes, and fees for purchasing advertising space in municipal buildings or on municipal properties or for sponsoring projects and events. They are designed to generate revenue for the corporation while ensuring acceptability from various perspectives: legal, appropriate content/images/messages, etc.

Brock's fees by-law for 2023 (3164-2022) includes several fixed rates for arena advertising. The fees charged for advertising and sponsorship should be set within policy that details their purpose and parameters, including a process for setting rates, and reviewing them on a regular basis.

7.6.5 Last Minute Ice

Last minute ice rentals can help generate revenue to offset arena operating costs. The City of Owen Sound¹⁵ lists these parameters for its program:

- Last minute ice is considered within 24 hours of the time of booking
- Will not apply to statutory holidays unless the facility is scheduled to be open
- Is not and cannot be used to replace regular bookings
- Regular bookings cannot be cancelled to book Last Minute Ice. All requirements of the City's Ice Allocation Policy will apply (e.g., conditions of use, insurance)
- A rental contract provided by the City must be signed and proof of insurance must be provided prior to use
- Bookings are final and are non-refundable
- Bookings are for minimum of one hour
- One hour rental is equivalent to 50 minutes of ice time and 10 minutes for ice resurfacing
- City reserves the right to limit last minute ice bookings where it is considered to be used for profit or gain or is being abused to replace or in the place of a regular ice booking
- Booked on a first come, first served basis
- City reserves the right to cancel or amend the implementation of last-minute ice at any time at its discretion

¹⁵ Source: <https://www.owensound.ca/en/exploring/ice-rental.aspx>

¹¹ https://storagecdn.strathcona.ca/files/files/lls-ser-011-023_parkland_memorial_program.pdf

In Owen Sound, fees for last minute ice are discounted and reservations are made online for each available pad through its recreation management software. The schedules for Brock’s three arenas indicate there are hours available during already staffed ‘downtimes’ that could generate additional revenues through this type of program.

7.6.6 Venue Rentals

The Township periodically hosts entertainment events at Foster Hewitt Memorial Arena, which have included recent performances by Blue Rodeo and the James Parker Band. Hosting entertainment events in arenas during ice-out season contributes to both optimizing use of existing assets and enhancing revenue streams. From the public’s perspective, these events can offer live entertainment close to home, in smaller venues, at prices that are much more reasonable (i.e., affordable) than major entertainment centres in the GTA. At the same time, the Township is likely within the same market as Casino Rama for certain engagements, which may limit its potential to expand local bookings. The Brock Tourism Advisory Committee (BTAC) could investigate opportunities to further develop potential in this area.

Town Halls in Beaverton, Cannington, and Sunderland (once renovations and upgrades are complete) are venues that should be regionally marketed/promoted for private/commercial rentals to supplement community programming.

Commercial kitchens within municipal facilities are increasingly being used to generate new revenue streams. A Health Unit certified kitchen can be used for a variety of food and nutrition programs, as well as projects/activities related to communal and/or commercial use of the kitchen. The Township of North Glengarry has embarked on this type of initiative. Their website notes,

“Now accepting bookings: The Township of North Glengarry has partnered with the Eastern Ontario Health Unit to launch the new “North Glengarry Community Kitchen” pilot project. This initiative will enable food producers to rent time at the North Glengarry Community Kitchen, located at the Maxville & District Sports Complex (25 Fair Street, Maxville) so that they can produce food items for resale. The cost is \$50 per day and food producers are required to have their Food Handlers Certificate and have their recipe validated by the EOHU.”¹⁶

The renovation plans for the upstairs hall at Foster Hewitt Memorial Community Centre should be considered with this possibility in mind.

Indicators from Community Surveys

- 24% and 25% of (200) telephone and (205) online survey respondents, respectively, would donate money to a capital campaign
- 12% and 39% of (200) telephone and (205) online survey respondents, respectively, would organize/assist with local fundraising events
- 38% of user groups (6) would contribute to the capital costs of developing new facilities for their use, 31% (5 groups) either disagree or are uncertain
- 69% of user groups (11) would help with fundraising activities for facility development, 25% (4 groups) are uncertain and one group disagrees

¹⁶ <https://www.northglengarry.ca/en/things-to-do/community-kitchens-program.aspx>

7.6.7 Community Capital Campaigns

Capital campaigns can be used to raise funds for large building projects, as well as for smaller, community-supported initiatives that contribute to parks and recreation infrastructure. Key elements of this approach to planned fundraising include: a predetermined monetary goal attached to providing a concrete project, sufficient lead time to raise funds, a timeframe for closing the campaign, broad-based community involvement in the effort, and ongoing communications about its progress. Incentives are sometimes provided to motivate contributions (e.g., matching funds, public recognition of donors, etc.). Where possible, these campaigns should be coordinated with other similar initiatives in the community to minimize the negative impact of concurrent requests for monetary contributions.

Recommendations:

- SD20. Institute revenue generating programs to help offset the costs of service provision.
- SD21. Assign priority to revenue generating programs according to ease of implementation.
- SD22. Develop a Park/Facility Naming Policy that aligns with current practices discussed in the Plan.

7.7 Collaborations and Agreements with Non-municipal Parties

7.7.1 Existing Collaborations and Agreements

Service Clubs

The Township has a strong history of collaborations with/ financial support from the community’s three Lions Clubs in providing and improving recreation facilities. A current initiative provides an example of how the local Lions Clubs have been involved in service provision. An agreement between the Township and the Beaverton Lions is in place to rejuvenate the upstairs auditorium at Foster Hewitt Arena. The Lions will finance renovating the auditorium space to make the hall smaller while increasing size of the kitchen, bar, and storage area. This arrangement will give the Club priority access to the hall, which they will continue to book through Township staff as well as several free rentals per year. The Township will apply for a Trillium Grant to upgrade the floor and kitchen, paint, and install LED lighting and new boilers.

At the same time, there is concern over the long-term repair and maintenance of facilities that have been financed by the Lions. The consultation process for the Master Plan revealed dissatisfaction among the members of the Cannington Lions Club over the Township’s removal of outdoor facilities/amenities (MacLeod Park north pavilion, playground, and washrooms) that the Club financed. In the Club’s view this outcome is due to lack of proper ongoing maintenance/repair, which has led to accumulated deterioration. They are reluctant, therefore, to fund future park or recreation facilities given this history. Future agreements should include assurances to donors that their

contributions to providing permanent recreation amenities will be included an ongoing asset management program, support for which is discussed elsewhere in the Plan.

Recreation Groups

The Township has two facility use agreements with local volunteer recreation groups:

- License to Beaverton Curling Club (1976) to build and maintain a curling facility on Township property, with responsibility for all expenses related to construction and equipping the building
- Lease to Cannington Lawn Bowling Club (2019 to 2024) to make, and pay for, improvements to the club house with the municipality’s approval, and to provide annual insurance coverage and janitorial services

The Beaverton Curling Club agreement should be reviewed and updated to align with the current ‘template’ for Township agreements, with specifics appropriate to the curling facility.

7.7.2 Potential New Collaborations and Agreements

Manilla Hall

As noted in the facilities section, Manilla Hall is owned by Brock Township. Its border, however, location provides indoor and outdoor community recreation space to both local residents and those who live nearby in the City of Kawartha Lakes. Currently, the Manilla Hall Community Association directs fundraising proceeds to the Township for deposit in the hall’s contingency fund.

The Hall and its outdoor facilities comprise an important local community centre that is well used. Ensuring optimal continued operations, therefore, will be important to both municipalities. A formal agreement that assigns operations to Brock and divides capital and operating costs between

the Township and the City provides a means to reflecting shared use in financing the upkeep of facilities. It will also reduce dependence on potentially fluctuating revenues from fundraising, contributing to greater certainty in budgeting and possibly allowing the Association to focus more on programming. Although a 50% split on costs is likely the easiest to implement, shares can be determined as part of the agreement’s development and execution.

In this type of an arrangement, the Association would likely comprise one Councillor from each municipality in addition to community representatives from both. Part of the Association’s mandate would be to advise the two Councils on capital improvements and operations, annual budgets, and possible sources of non-municipal funding. The Terms of Reference for the Association (see Appendix H) would be amended as required to align with the responsibilities of the shared use agreement.

School Boards

There are currently six schools in the Township:

- Cannington: Brock High School and McCaskill’s Mills Public School
- Beaverton: Beaverton Public School, Thorah Central Public School, and Holy Family Catholic Elementary School
- Sunderland: Sunderland Public School

Beaverton and Thorah Central Public Schools are being amalgamated and will be relocated to the new Beaver River Public School in 2024.

Community consultation results show that a number of volunteer groups currently use school gyms in Brock to run their programs. As programming is further developed, school gyms will provide facilities to improve proximity to services throughout the Township.

Information from the Durham District School Board’s (DDSB) website shows that gyms in three of its five schools in Brock were available for community use for September to December 2023 (as of September 15, 2023), as shown in Table 7-4.¹⁷

As this information indicates, applications for permits are processed twice during the school year for available time slots. Existing schools, therefore, offer the potential to accommodate programs that are anticipated to be developed, and options to deliver them in each of the Township’s local communities. The Board gives priority to children’s programs in its Community Use of Schools procedures.

Current hourly fees for not-for-profit group use of school facilities are \$12 for a single gym and \$22 for a double gym. Hourly fees for other spaces are \$6 for a room, and \$25 for a library or cafeteria. Custodial fees are \$30 or \$40 per hour. While hourly facility rates are reasonable, it may still be difficult for community-based programmers to afford the cumulative expense of several hours of use and custodial costs. Some municipalities negotiate reciprocal use agreements with their school boards to reduce the cost of access to school facilities for community organizations.

The Township could approach the Board to determine its interest in a reciprocal agreement governing free use community of school facilities in exchange for free school use of municipal arenas during non-prime time. While custodial fees would still apply to school use outside academic hours, it would reduce the overall cost of access.

During consultation for the Master Plan, it was noted that the public Board’s current practice is to no longer provide play structures on its properties. Provision will now be left to Parent Councils, which will be required to fundraise the full capital costs and commit an annual amount to maintenance. This places a large and possibly unachievable burden on Parent Councils. It was noted that one school will be losing its playground soon as it no longer meets safety standards. While it is not clear how a collaboration around providing play structures on School Board property would work from both practical and legal perspectives, it is an area that could be investigated by the Township. Practical considerations include school locations in relation to existing municipal playgrounds and the potential for these to also meet community needs, especially on weekdays during school hours. Legal considerations focus on the possible complexities of an agreement between the Township and Parent Councils for facilities on Board

Table 7-4: DDSB Gym Availability in September 2023

Brock Township School ¹⁸	gym size (sq. ft.)	Monday		Tuesday		Wednesday		Thursday		Friday
		6-8 pm	8:15 - 10 pm	6 - 8 pm	8:15 - 10 pm	6 - 8 pm	8:15 - 10 pm	6 - 8 pm	8:15 - 10 pm	6 - 8 pm
Beaverton	3,200									
Brock HS*	6,600									
Sunderland	3,100									
Thorah Central	3,100									
	indicates not available									
	* indicates gym has wood floors - no floor hockey permitted									

¹⁷ https://docs.google.com/spreadsheets/d/1FGn8kt67mrExPptSrxCvOwXDDX_TFRgXw3k8r_1kUHTg/edit#gid=0

¹⁸ McCaskill’s Mills Public School gym is listed at 4,100 sq. ft. elsewhere on the Board’s website, suggesting that its current unavailability may be temporary.

properties, and the ability to bring other potential partners (e.g., services clubs) into funding arrangements. If these variables can be successfully addressed, formal agreements between the parties involved will be required to ensure mutual benefits result from these projects.

Program/Service Agreements

Indirect service provision by the Township requires agreements with non-municipal providers for program delivery. These comprise short-term agreements for municipal asset use (facilities, park space, etc.) for programs or events. In future collaborations with organizations such as Brock Community Health Centre, The Nourish and Develop Foundation, and Community Living North Durham, the Township will bring a wider spectrum of health and wellness programs into supply. Moreover, program development will require outreach to new organizations - some of which may be located outside the community - to provide services in Brock. To this end, a consistent approach to formulating agreements is preferred, while recognizing potential variations in specific cases. Generally, the form of agreement should be a template that addresses the following items:

- legal names of parties involved
- type of collaborating organization: community-based volunteer group, public agency, not-for-profit agency, commercial enterprise
- type of service (e.g., sessional program, special event)
- Township's purpose/objective for entering the agreement for the program/service, which should align with short-term program planning objectives
- description of program/service to be provided
- each party's responsibilities for identified deliverables, including evaluation tasks
- details on program/service (e.g., location(s), program sections, as appropriate, age groups, number/length of sessions, etc.)

- fees and revenue sharing between Township and provider, as appropriate
- term of agreement
- additional items to be included to meet legal requirements

This general outline of agreement content may vary depending on the collaborator and the form of service (e.g., event, sessional program, three-hour workshop, etc.). In the case of other public or not-for-profit agencies, the engaged organization will have its own agreement specifications, which will also need to be met. If the program/service is being delivered by a commercial enterprise, net revenue-sharing between the provider and the Township could be part of the agreement. The Township should take the lead in preparing paperwork and executing the agreement to ease the administrative obstacles to engaging program/service providers, especially when dealing with community volunteer organizations and individual program providers.

Non-Facility Based Service Providers

There are a number of regional or provincial organizations that work with municipalities to provide programs/services using local facilities. Reaching out to these agencies to determine the possibilities for collaboration with the Township could support the objectives of all the parties involved.

BGC Canada offers a wide variety of sport, recreation, and support programs for children. In addition to its Main Club locations, it delivers satellite services in surrounding communities at schools and community centres. The nearest Main Club to Brock is in the City of Kawartha Lakes.¹⁹ As a long-established service provider, the BCG is a ready resource for quality children's programming.

¹⁹ <https://www.bgckawarthas.com>

Through its program development function, Special Olympics Ontario (SOO) is seeking to partner with municipal recreation departments to developing and providing programs for people with intellectual disabilities. SOO helps in the areas of volunteer and coach training courses, athlete and volunteer recruitment for the program, support for promotion, and competition opportunities. Municipal contribution to the partnership may include facilitating/running the program as part of its regular roster; providing facilities, equipment, etc.; setting the price for participation; providing necessary coaching, staff and volunteers; providing SOO with limited feedback on participant profile (e.g., age and gender); encouraging all involved with the program to register with SOO; abiding by SOO policies and procedures; paying relevant expenses (as agreed upon between the parties); providing insurance coverage for events/programs. The municipality retains all income from the program. The Township of Brock is in SOO's GTA District.²⁰

While the particulars regarding criteria for hosting, and expectations regarding fees and services would need to be verified with these organizations, both the Ontario Senior Games and the Ontario Federation of Secondary School Associations (OFSAA) operate programs in Durham Region and require facilities to do so. Brock Township is within the Ontario Senior Games Central Region, District 13: Durham Region.²¹ OFSAA covers a broad range of secondary school sport and much of the program occurs during academic hours. Brock Township is in OFSAA's Lake Ontario Secondary Schools Association (LOSSA) Region.²²

²⁰ <https://www.ofsaa.on.ca/about/>

²¹ <https://district13.osga55plus.ca>

²² <https://www.ofsaa.on.ca/about/>

Facilitating the use of Township facilities by organizations such as the Boys and Girls Club, Special Olympics Ontario, and Ontario Senior Games will also diversify program supply and build inclusion into service delivery.

Recommendations:

SD23. Pursue an agreement with the City of Kawartha Lakes for shared use of Manilla Hall and restructure the Community Hall Association to reflect new arrangements.

SD24. Consult with the DDSB to identify and implement opportunities for reciprocal use of facilities for community recreation and the potential to collaborate in providing neighbourhood serving play structures through Parent Councils.

SD25. Facilitate and enter service agreements with non-municipal providers for short-term agreements for municipal asset use.

SD26. Reach out to regional and provincial sport and recreation organizations to determine the potential to facilitate their use of Township facilities.

7.8 Communications and Promotion

As shown in Table 7-5, consultation with the community revealed that, collectively, digital media are the primary ways residents learn about recreation services that are available in the Township.

At the same time, the print version²³ of the Brock Recreation and Community Guide and word of mouth (among online survey respondents) are well represented as sources of information. The Township produces a well-designed, informative guide twice a year (Spring/Summer and Fall/Winter) as well as providing information on recreation programs, events, facilities, and activity opportunities on its website.

Over half of the user groups (64% or 7 organizations) were interested in Township assistance with both print and digital marketing/promotion. In further developing digital communications, it will be important to remember that not all residents in the Township are able to easily access digital sources of information. When asked to comment on the adequacy of digital connectivity where they live, responses included poor, intermittent, slow, and great (in Sunderland). Although this may evolve over time to availability of high-quality internet service across the Township, there is still a need to continue providing informative print-based communications.

²³ Print may refer to a downloaded printed copy of the e-guide or a hard paper copy made available by the Township.

Table 7-5: Use of Information Sources About Recreation Services

Information Source	Telephone (200 respondents)	Online (204 respondents)
Township website (e.g., Community Calendar)	42%	42%
Recreation Guide (print)	18%	17%
Recreation Guide (digital)	25%	21%
bi-weekly newsblast	1%	6%
social media (e.g., Facebook)	34%	70%
digital signs	<1%	5%
local paper (e.g., The Brock Voice, Durham Region News)	19%	30%
word of mouth	8%	64%

The NPSAC’s Work Plan notes the current webpage is virtually unknown to many individuals and organizations, and while it serves an excellent function it needs to be updated and improved. In addition, it would be beneficial to have a link to the page as a permanent feature of the Township website’s main page. Timely updates to this page would be critical so that it is seen as a useful point of contact for organizations and the community, and this will involve the need of a designated Township staff - other than the currently designated Recreation & Leisure Coordinator - to act as Non-Profit Sector Liaison. Issues and potential improvements to digital media can be explored with user groups as part of consultations about improved Township support to providers.

Potential for further development of the Brock Recreation and Community Guide and web-based material include several experience-based areas, examples of which are listed in the BTAC’s Work Plan including:

- produce a ‘Backroads of Brock’ self-guided tour package to showcase the hidden gems of Brock Township

- actively work with tourism businesses and assets (art/culture, events, etc.) in Brock to develop and launch product experiences that target the top four identified traveler segment profiles and cover all four seasons
- officially become the “Small Mouth Bass Fishing Capital of the World”
- elevate awareness of Beaver River Wetland Trail

An ‘experience’ focus allows promotion of a wider range recreation assets and can be used to emphasize unique aspects of the Township in terms of arts, culture, and heritage, natural environments, culinary specialities, etc., which is recognized in the BTAC’s mandate and proposed initiatives.

Cross/joint promotion with other agencies and surrounding municipalities should also be considered. For certain services and recreation experiences, the ‘market’ includes other providers, and will continue to do to. Services in the Townships of Scugog and Uxbridge are notable recreation service destinations for Brock residents. At the same time, Brock offers recreation opportunities that are not available in other local municipalities. Identifying complementary services available in each community or at a regional level, and cross promoting these can be mutually beneficial.

Communications channels can also be used by the Township to promote its work in parks and recreation services. The Municipality of Port Hope, for example, produces an annual graphically portrayed Parks, Recreation and Culture Year-in-Review²⁴ that summarizes the past year’s work in developing, operating, and maintaining these services. Much of this information is

²⁴ <https://www.porthope.ca/en/your-municipal-government/prc-year-in-review.aspx>

already available or would be captured in monitoring activities and could be used to produce an ‘annual report’ to Township residents.

Recommendations:

- SD27. Continue producing both digital and print media information to promote/communicate with residents about parks and recreation services.
- SD28. Expand coverage to encompass a wider range of experiences to allow promotion of unique aspects of the Township.
- SD29. Investigate opportunities for cross/joint promotion with other agencies and surrounding municipalities.
- SD30. Prepare and post an annual services ‘year-in-review’ that summarizes and informs the community about the Township’s achievements in parks, recreation, and culture services.



8.0 IMPLEMENTATION

8.1 Introduction

This section outlines the proposed implementation strategy for the Master Plan's 108 recommendations. Following a discussion of key considerations, the recommendations are presented by service areas (Programs and Events, Facilities, Open Spaces, Service Delivery), accompanied by the anticipated costs and timeline associated with discrete tasks. For a more complete explanation of each recommendation, please refer to the corresponding discussion in the preceding sections.

This implementation strategy should be considered a living document. In monitoring and evaluating the Parks, Recreation, and Culture Master Plan, changes that result from work completed should be reflected in systematic reviews that track the initiation, progress, and completion of each item as they are implemented in annual work plans and budgets.

8.2 Considerations

The proposed roll-out of recommendations is based on the information available at the time of the Master Plan's development and includes the following considerations:

8.2.1 Operational vs. Capital Projects

Many recommendations are operational in nature: this means their implementation would be undertaken by staff as part of their day-to-day activities. The remaining capital recommendations and recommendations to undertake

supplementary studies require discrete budget allocations for execution. This includes both improvements/repairs to existing facilities, as well as the design and construction of new facilities and amenities. The capital cost estimates for parks and trails include design fees, initial project start-up permits, insurance, protection fencing, construction signage, contingency, and cash allowance.

8.2.2 Dependencies and Efficiencies

While recommendations are described as individual initiatives, many are interrelated and need to be considered in the larger context of achieving efficiencies in implementation. Some recommendations must be initiated and completed before other recommendations can begin, while others may benefit from being undertaken simultaneously in terms of process efficiency and providing a more fulsome approach to physical improvements.

8.2.3 Budget Considerations

The implementation sequence attempts to evenly distribute the costs of recommendations over the Master Plan's 10-year timeframe. This includes costs associated with operations, planning/design, and implementation. The total cost allowance of all projects over the 10-year schedule is approximately \$11,406,500.

It should also be noted that costs for some recommendations are not available and are yet to be determined. These have been noted in the forecast and would be in addition to the numbers provided in the Master Plan. Another factor to consider are cost premiums/fluctuations due to the pandemic and inflation. The current



situation makes it especially difficult to attach estimates to recommendations. This is particularly true at a master plan level where the potential range in design and the quality of materials and finishes are also unknowns and are determined by the municipality.

8.2.4 Staff Resources

The need for staff resources to do the work requires both a distribution of tasks over time and, in some cases, hiring additional staff to take responsibility for implementation. It will also require coordinated efforts both internally and externally.

8.2.5 Flexibility

The proposed schedule reflects a reasonable roll-out, assuming no major obstacles to activation. However, it is expected that some projects may need to be delayed due to unforeseen circumstances. There may also be opportunities to “fast-track” other initiatives.

Ongoing initiatives are to be carried through each year to the end of the Master Plan’s term. Their applicability throughout the entire period, however, will depend on evolving needs in relation to service development. For

example, program expansion for specific interests may be sufficient to meet demand in less than ten years (subject to potential changes based on continuation of monitoring and verification of need). The point at which this will happen, however, is unknown and thus not identified as an “end-date” in implementation. The recommendations shown as time-limited endeavors may also extend beyond the years shown. It may take longer to complete the identified activities and/or the completion of a recommendation may result in a new system component or procedure. Recommendations to establish formal agreements or contracts, for example, are shown as time-limited for negotiating arrangements that will create new, ongoing relationships between the municipality and other providers (e.g., volunteers, agencies, businesses, etc.).




8.3 Anticipated Costs and Timing

Table 8-1 outlines the total cost allowances by timeframe for each section of the Master Plan’s recommendations. Table 8-3 outlines in detail the anticipated allowances and timeframe for implementation each recommendation.

Table 8-1: Cost Breakdown

Area of Recommendations	Timing			Total Cost Allowance
	Short Term (Years 1-3)	Medium Term (Years 4-6)	Long Term (Years 7-10)	
PE: Programs & Events	-	-	-	-
FA: Facilities	\$115,000	-	\$260,000	\$375,000
OS: Open Spaces	\$1,802,000	\$5,525,000	\$2,859,000	\$10,186,000
SD: Service Delivery	\$483,900	\$506,400	\$675,200	\$1,665,200
TOTAL COST	\$2,400,900	\$6,031,400	\$3,794,200	\$12,226,200

Table 8-2: Implementation Strategy

#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
RECREATION PROGRAMS AND EVENTS ASSESSMENT				
Program Planning				
PE 1	Explore opportunities to provide incentives for participants in local programs.			
PE 2	Introduce a recreation program evaluation procedure to document and track participant feedback.			
PE 3	Implement a short-duration programming model to pilot new programs and assess long-term program interest. Programs can include both active and non-sports related programs (e.g., culinary courses, adult crafting, photography, youth coding, adult trail walking groups).			
PE 4	Provide support to recreation program providers to streamline and facilitate administrative responsibilities (e.g., room booking, cross promotion of events and programs) for program instructors.	 absorbed within new staff responsibilities, see SD3		
Support Existing Programs and Program Providers				
PE 5	Investigate opportunities to introduce/expand mental health and wellness-specific programming to Brock (e.g., yoga, mental health awareness initiatives) in partnership with service providers.			
PE 6	Introduce community learning recreation programs (e.g., Standard First Aid, cooking courses, DIY courses) in partnership with service providers.			
PE 7	Enhance marketing and communication strategies to amplify awareness of available programs and events provided by the Township and other local program providers (e.g., Nourish Hub, CHC).	 absorbed within new staff responsibilities, see SD3		
Volunteer Management: Recruitment and Retention				
PE 8	Develop a recruitment and retention strategy to engage volunteers in partnership with service groups.			
Age-Specific Program Needs				
PE 9	Expand sports and non-active program offering for children and youth.			
PE 10	Initiate strategic planning for new after school activity offerings for youth and children.			
PE 11	Explore opportunities to partner with the Brock Township Public Library to support and expand an equipment lending initiative offerings (e.g. recreation equipment), or “Lending Hub” facilitated through each branch. Consider program equipment sponsorship opportunities (e.g., with service clubs).			
PE 12	Explore interest in support programs geared to parents (e.g., single parents).	 absorbed within new staff responsibilities, see SD3		
Outdoor Programs				
PE 13	Enhance promotion of existing seniors (ages 65+) focused programs offered by existing providers (e.g., Brock Community Health Centre).			



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
PE 14	Expand trail-based activities to include all-season outdoor trail-based programs (e.g., public art initiatives, hiking, snowshoeing, x-country skiing).			
PE 15	Promote more water-based activities (e.g., paddle boarding, canoes, kayaking) in alignment with the Waterfront Area and Open Space Plan.			
Events				
PE 16	Expand outreach by hosting an annual Sports and Recreation Fair with local non-profits that facilitate programs.		absorbed within new staff responsibilities, see SD3	
PE 17	Continue to offer/expand Township-led hallmark seasonal/one day/ weekend community events (e.g., monthly movie in the park, water/shore clean-up program) and explore opportunities for sponsorship/partnership in their delivery.		absorbed within new staff responsibilities, see SD3	
FACILITIES ASSESSMENT				
Facilities Planning and Asset Management				
FA1	Alignment Between Parks, Recreation, and Culture Master Plan and Core Services Review			
FA2	Continue to implement 2019 Asset Management Plan recommendations as they apply specifically to recreation assets, and incorporate the directions identified in the AMP in ongoing recreation facilities planning.			
FA3	To the extent possible, coordinate information requirements and data collecting mechanisms for both planning and asset management processes.			
FA4	Develop indicators on use/performance for which targets can be set and measured.			
FA5	Update the 2019 AMP in anticipation of legislated deadlines for compliance.			
FA6	Conduct comprehensive building condition assessments of all indoor recreation facilities, including projected lifecycle costing to inform the AMP update.	\$45,000		
FA7	Develop a 'long list' of required facility improvements from relevant sources and, where feasible, coordinate/combine these into single projects in annual budgets.			
Ice Pads				
FA8	Upon re-opening Sunderland Arena, reevaluate the cost-benefit of continuing to operate Rick MacLeish Arena and retaining three ice pads.			\$TBD
FA9	As part of the reconfiguration of the Sunderland Arena, incorporate multi-purpose program space.	in RFP for design		
Halls				
FA10	Develop a prioritized work program to complete each of the three Town Halls both for community programming and stronger promotion for revenue-generating private rentals/events.			
FA11	Remove Wilfrid Hall from the Township's facility inventory by selling the property.			



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
FA12	Ensure the ongoing sustainability of Manilla Hall in collaboration with the City of Kawartha Lakes for future program/service development.			
Curling Rinks				
FA13	Demolish the Cannington Curling rink building and work with the current building tenant to determine if suitable arrangements could be made in an alternative municipal facility.	\$TBD ¹		
Built Heritage Structures and Museums				
FA14	Formal agreements similar to that with the Sunderland Museum should be made with the Cannington and Beaverton Thorah Historical Societies.			
FA15	In buildings that are able to accommodate it, heritage programming should be encouraged and promoted.			
FA16	Work with the Historical Societies to determine opportunities to better integrate facilities in their park settings, and to support program/service development by the Associations.			
Indoor Pool				
FA17	Do not develop an indoor aquatic facility.			
FA18	Approach neighbouring municipalities with indoor pools to investigate opportunities to better facilitate access for Brock residents.			
Community Centre				
FA19	Conduct a detailed study to determine the feasibility of providing a Township-serving community centre.			\$60,000 ²
Baseball Diamonds and Soccer Fields				
FA20	Establish municipal procedures for scheduling and maintaining ball diamonds and soccer fields and monitoring actual use for service planning requirements.			
FA21	Determine user fees for ball diamonds and soccer fields as part of pricing policy development.	see SD11		
FA22	Consult with Brock Rugby Club to determine capacity to accommodate its facility interests on existing fields or through future development.			
FA23	Confirm need for additional ball diamonds and/or multi-purpose fields to the year 2033 on verified use of existing facilities, and if need is best met through improvements to existing unused/underused assets or new builds.			
FA24	Accommodate and support growth of other field sports by designating and scheduling existing and future fields as multi-purpose facilities.			

¹ Use a current (at the time of demolition planning) Building Conditions Assessment to identify hazmat/non-hazmat building components, and incorporate findings in an RFP with request for a preliminary budget, before preparing detailed drawings and tendering.

² This amount assumes the study will be limited to a centre that does not include an aquatic facility or an arena. If not, the allocation should be increased.



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
Pickleball Courts				
FA25	After introducing 1 pickleball court in MacLeod Park on the existing skatepark pad, plan to provide additional courts in this park and in Sunderland and Beaverton for a total of 6 pickleball courts, at 2 per location, within the next three years.	\$60,000 ³		
FA26	Anticipate providing one additional court by 2033, for which need will be verified through monitoring actual use of all courts.			
FA27	Consider potential club development as support for four to six courts at a single location, ensuring that club use is non-exclusive and specifies public access to facilities for casual use in a formal agreement.			
Tennis Courts				
FA28	Implement budgeted tennis court improvements at MacLeod Park and at other courts, as determined by need.	\$10,000		
FA29	Anticipate providing up to 2 more tennis courts for a total of 8 courts by 2033, for which need will be verified through monitoring actual use of all courts, and in conjunction with pickleball court provision.			\$200,000
Lawn Bowling				
FA30	Consult with Lawn Bowling Club to identify areas for potential Township support in facility upkeep.			
OPEN SPACE ASSESSMENT				
Overall Recommendations				
OS1	Amend the parkland dedication by-law and cash-in-lieu of parkland policy.			
OS2	Improve park naming conventions by using only one name to refer to each park. Work towards making park names clear and consistent between all inventories and maps (GIS, Excel, Township website, Google Earth, etc.), publications and signage.			
OS3	Define a formal parkland classification system in the Township of Brock Official Plan that includes active and passive forms of parkland serving Neighbourhood, Community, and/or Township-wide service areas.			
OS4	Promote accessibility and ensure new parks and trails meet Accessibility for Ontarians with Disabilities Act (AODA) standards.			
OS5	Continue to provide/add more washrooms and drinking water fountains to public parks.	\$632,000 ⁴	\$316,000	

3 spread over three years

4 based on \$300,000 per winterized washroom x3 washrooms, \$8000 for water fountain x6 fountains.



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
OS6	Continue to work with the Brock Accessibility Advisory Committee (BAAC) to provide better access to waterfront spaces (paths and entry points to water, stepped entry into deep water for swimming, boat launching, etc.). Explore solutions to remove barriers to swimming for people using wheelchairs.			\$50,000 ⁵
OS7	Continue discussions with the federal government around divestiture of the harbour.			\$50,000 ⁶
OS8	Provide pedestrian-scale walkway lighting in a park in each community.	\$375,000 ⁷		
OS9	Decrease mowing in parks and create naturalized planting areas in suitable locations.			
OS10	Build partnerships with relevant organizations that can provide project expertise, native plant material, or volunteer coordination.			
OS11	Hire the services of a consulting arborist to complete a tree inventory of planted trees on Township-owned land including parks and municipal rights-of-way (street trees).	\$35,000 ⁸		
OS12	Develop an Urban Forest Strategy to guide the management of trees on Township-owned land.	\$60,000 ⁹		
OS13	Set money aside for the implementation of projects to be identified in the Urban Forest Strategy. At minimum, capital costs will be required for tree planting, tree care maintenance, and hazard tree removal. Costing will depend on the outcomes of the proposed strategy and should be adjusted accordingly when more is known.	\$300,000	\$300,000	\$300,000
OS14	Create a new position in the Public Works department for an Arborist or Urban Forestry professional to lead implementation of the Urban Forest Strategy.	absorbed within Public Works budget		
OS15	Develop an Active Transportation Master Plan under Public Works that prioritizes the development of walkable and bikeable communities.	absorbed within Public Works budget ¹⁰	¹¹	
OS16	Work with landowners of natural lands such as LSRCA, MNR, developers, or private woodlot owners to discuss opportunities for the development of nature trails for non-motorized use to serve the community of Beaverton.			

5 allowance for accessible infrastructure

6 allowance for legal consultant

7 Estimate is based on \$5,000 per light fixture and installation of 75 light fixtures across the Township (placement of light fixture every 30 metres within each park's 750 metres of walkway).

8 based on 2 arborists working for 3 weeks

9 allowance for study, plus allowance for tree planting (based on 100 trees per year @ 500 per tree)

10 estimated cost allowance for study: \$60,000

11 capital costs to be provided in costing section of proposed Active Transportation Master Plan



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
OS17	Develop existing “water trails” for paddle craft recreation including canoe, kayak, and paddle board.	\$30,000 ¹²	\$259,000	\$259,000
OS18	Work with an event planner to develop event packages (such as for weddings) that utilize the Township’s beautiful historic buildings and scenic passive park areas for indoor and outdoor gatherings.			
OS19	Develop policy to permit and regulate wedding ceremonies in public parks.			
Site-Specific Recommendations				
Cannington				
OS20	Cannington Parks Master Plan and Phase 1 Site Plan: Develop a new site-specific master plan for MacLeod Park that reflects current community interests.	\$100,000	\$1,500,000	\$1,500,000
OS21	Begin to develop the parcel at the end of Meadowlands Drive into a Neighbourhood Park. Prioritize perimeter tree planting and river corridor naturalization in the short term (partner with LSRCA and community groups). Develop the parcel as a neighbourhood park with a playground, seating, signage, and pathways in the long term.	\$10,000	\$400,000	
Sunderland				
OS22	Work with Durham Region, Sunderland residents, and design consultants to ensure park design is integrated with the functional requirements of siting a new elevated tank.	\$30,000		
OS23	Install splash pad at Sunderland Park once water and sanitary infrastructure is in place.			\$200,000
OS24	Incorporate accessible winterized washrooms with direct access from outside doors into arena renovation.	\$30,000		
OS25	Upgrade beach volleyball courts at Sunderland Park so that they suitable facilities for volleyball tournaments. Consult with local volleyball players and the Lions Club to determine upgrade priorities.	included in OS5		
Beaverton				
OS26	Implement the Waterfront Area & Open Space Plan.	TBD	TBD	TBD
OS27	Provide a new accessible and winterized washroom in or near to Mill Gateway Park to serve the waterfront and downtown. Preferred siting for washrooms to be at street level where washrooms are easily visible and where less grade change must be travelled to access them. Consult with the Beaverton Thorah Eldon Historical Society regarding site suitability and building character.	included in OS5		

12 consulting fees for map development and signage design, plus 6 signs at \$1500 per sign and 500,000 allowance for parking/dock infrastructure



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
OS28	Develop select road ends with public beach access as parkettes with features such as benches, picnic tables, interpretive signage, bike rack, lookout area, small lawn area and native shrub planting, where appropriate.		\$250,000 ¹³	\$500,000
OS29	Develop the parkland in the new Marydel subdivision located off Foster Hewitt Street as a Community Park. Consider the development of a dog park at this location.		\$2,500,000	
OS30	Upgrade the playground at King Street Park.	\$200,000 ¹⁴		
OS31	Do not develop a track or soccer field at King Street Park without confirmed evidence of community need.			
SERVICE DELIVERY				
Staffing Requirements				
SD1	Shift existing administrative activities of the Recreation and Leisure Coordinator position to other Township administrative staff.	Begin 2024		
SD2	Reorient Recreation and Leisure Coordinator position to its intended function in program/service development.	Begin 2024		
SD3	Hire a full time Program Coordinator to work with the Recreation and Leisure Coordinator in providing a diverse range of new programs that build on existing supply.	2025 \$161,400 ¹⁵	\$161,400	\$215,200
SD4	Establish a separate department for Parks, Recreation, and Culture, distinct from Public Works, and assume responsibility for parks and trails.	2025		
SD5	Hire a Director of Parks, Recreation and Culture.	2025, July 1 \$287,500	\$345,000	\$460,000 ¹⁶
SD6	Monitor workload to determine need for additional staff in the areas of administrative support, operations and maintenance.			
IT Requirements for Planning and Evaluation				
SD7	Determine management software requirements in relation to indicators needed for planning and budgeting parks and recreation services, and the consequent need to upgrade or replace existing software.			
Committees Supporting Service Delivery				
SD8	Establish a Parks, Recreation, and Culture Master Plan Committee to oversee the Plan’s ongoing implementation.			

13 based on 3 road ends at \$250,000 per road end

14 includes play structures, pathways, benches, trees, etc.

15 Estimated at an annual salary of \$53,800, excluding benefits.

16 *Estimated at an annual salary of \$115,000, excluding benefits, and ½ year in first year.



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
SD9	Consider the need for an Events Committee, if only in the short term, to support the NPSAC and the BTAC in facilitating event coordination, development, and delivery.			
SD10	If a new shared use agreement between the Township and the City of Kawartha Lakes is implemented, review and revise the Manilla Hall Community Association's mandate, as appropriate.			
Policy Requirements				
SD11	As part of a corporate-wide initiative, conduct a service pricing study as the basis for setting recreation services fees in relation to cost recovery targets, and to inform a pricing policy, in conjunction with reviewing the existing Free Use (fee exemption) Policy and considering affordable access.	\$35,000 ¹⁷		
SD12	Develop an inclusion policy to support and promote equitable access to parks and recreation services.			
SD13	Develop a facility allocation policy, in conjunction with reviewing the existing Ice Allocation Policy, to provide consistent and equitable access to Township facilities for existing groups, emerging new groups, and to ensure facilities are used as intended for program development purposes.			
SD14	Develop a community group affiliation policy to provide clarity and consistency in terms of the range of support services available to all volunteer groups and what they must do to be eligible to be, and remain, affiliated.			
SD15	Consult with volunteer recreation groups to confirm the type and extent of required assistance to sustain/grow their programs/events, and to inform development of the policy within the capacity of the Township to provide support.			
SD16	Consider the need for a policy for grants to non-profit community groups as distinct from the community group affiliation policy.			
SD17	Develop an event policy to guide the Township's support to providers for, and management of, community-oriented and visitor-attractive events.			
SD18	Prepare an asset management policy, as recommended in the 2019 Asset Management Plan, in conjunction with the existing Donated Asset Policy.			
SD19	Consider numbering policies consecutively each year and assign each a term/fixed timeframe for review.			
Revenue Generating Programs				
SD20	Institute revenue generating programs to help offset the costs of service provision.			
SD21	Assign priority to revenue generating programs according to ease of implementation.			

¹⁷ Cost comprises the recreation component of the study



#	Recommendation	Short Term (1-3 years)	Mid Term (4-6 years)	Long Term (7-10 years)
SD22	Develop a Park/Facility Naming Policy that aligns with current practices discussed in the Plan.			
Collaborations and Agreements with Non-municipal Parties				
SD23	Pursue an agreement with the City of Kawartha Lakes for shared use of Manilla Hall and restructure the Community Hall Association to reflect new arrangements.			
SD24	Consult with the DDSB to identify and implement opportunities for reciprocal use of facilities for community recreation and the potential to collaborate in providing neighbourhood serving play structures through Parent Councils.			
SD25	Facilitate and enter service agreements with non-municipal providers for short-term agreements for municipal asset use.			
SD26	Reach out to regional and provincial sport and recreation organizations to determine the potential to facilitate their use of Township facilities.			
Communications and Promotions				
SD27	Continue producing both digital and print media information to promote/communicate with residents about parks and recreation services.			
SD28	Expand coverage to encompass a wider range of experiences to allow promotion of unique aspects of the Township.			
SD29	Investigate opportunities for cross/joint promotion with other agencies and surrounding municipalities.			
SD30	Prepare and post an annual services 'year-in-review' that summarizes and informs the community about the Township's achievements in parks, recreation, and culture services.			

8.4 Alignment with Core Services Review

Available information from the Township's recent Core Services Review (CSR) shows Council's interest in moving to "One Brock" through asset rationalization, addressing fiscal realities, and modernizing service delivery. The directions emerging from the review that are most relevant to parks and recreation services are listed below in Table 8-3, along with associated Master Plan recommendations as numbered in the implementation table.

Table 8-3: Alignment Between Parks, Recreation, and Culture Master Plan and Core Services Review

CSR Directions	Master Plan Recommendation Numbers			
	Programs & Events	Indoor & Outdoor Facilities	Parks, Trails, & Open Spaces	Service Delivery
Addressing Brock's asset management unfunded liability		FA2, FA5, FA6		SD18
Ensuring existing assets/facilities/services are properly funded and maintained before adding new ones	PE3	FA6, FA7, FA10, FA23, FA28	OS4, OS5, OS6, OS9, OS20, OS28, OS30, OS31	SD6
Divesting assets that no longer provide good value for money		FA8, FA11, FA13	OS7	
Focused on investing in modern technology tools to provide more efficient service delivery		FA3		SD7, SD26
Measuring service results and setting targets linked to budget cycle and outcomes	PE2, PE3	FA1, FA4, FA20, FA23, FA26, FA28		SD4, SD5
Implementing policies and programs to modernize operations and ensure continuous improvement	PE1, PE2, PE3, PE4, PE 8, PE16	FA21	OS2, OS8, OS12	SD4, SD5, SD11, SD12, SD13, SD14, SD16, SD17, SD19, SD20, SD21, SD22
Partnering with other municipalities or community groups to lower costs of service delivery	PE3, PE4, PE6, PE8, PE11, PE13, PE16, PE17	FA12, FA14, FA16, FA18, FA30	OS17, OS25	SD2, SD3, SD10, SD15, SD23, SD24, SD25, SD26, SD29
Focused on building more municipal facilities		FA8, FA9, FA19, FA24, FA25, FA26, FA27, FA28, FA29	OS25, OS30, OS33	
Expanding programs and services to meet community desires	PE1, PE3, PE5, PE6, PE9, PE10, PE11, PE12, PE13, PE14, PE15, PE16, PE17	FA22, FA24	OS8, OS16, OS17, OS22, OS24, OS26, OS33	SD1, SD2, SD3, SD8
Ensuring that facilities, services, and programs are provided equally to all three communities	PE1, PE3, PE16, PE17	FA25	OS3, OS8, OS23	SD27
Increasing arts & culture programs, community, and special events	PE1, PE3, PE5, PE6, PE8, PE12, PE17	FA15	OS19, OS20	SD1, SD2, SD3, SD9, SD15
Focused on more environmentally sustainable practices/Investing in more green initiatives	PE13		OS8, OS10, OS11, OS13, OS14, OS15, OS16	

9.0 CONCLUSION

This comprehensive Parks, Recreation, and Culture Master Plan analyzes the current and future recreation needs of those who live, work, and play in the Township of Brock. It provides recommendations and an implementation strategy for the Township's lead role in managing and developing parks and recreation facilities, programs, infrastructure, resources, and investment through to 2033. The Master Plan is a key tool for achieving the Township's strategic goals and reflecting the changing demographics, values and needs of a healthy community.



APPENDIX A

List of Parks and Recreation User Groups

- Beaverton Agricultural Society
- Beaverton Curling Club
- Beaverton Historical Society
- Beaverton Horticultural Society
- **Beaverton Lions Club***
- Beaverton Minor Baseball Association
- Beaverton Skating Club
- **Beaverton Town Hall Players***
- Brock Board of Trade
- Brock Community Food Bank
- **Brock Community Health Centre***
- **Brock Rugby Club***
- Brock Soccer Club
- **Brock Wild Minor Hockey***
- **Cannington Lawn Bowling Club***
- Cannington & Area Historical Society
- Cannington Figure Skating Club
- **Cannington Haunted Attraction***
- **Cannington Horticultural Society***
- **Cannington Lions Club***
- Durham Farm and Rural Family Resource
- Durham West Jr Farmers
- Georgina=Brock Garden Club & Horticultural Society
- Lake Simcoe Region Conservation Authority
- **Manilla Community Association***
- North House
- PFLAG North Durham
- SERA Community venture
- Stonemoor Daycare
- Sunderland and District Historical Society
- **Sunderland Early Learning & Childcare***
- **Sunderland Fall Fair / Ag Society***
- Sunderland Lions Club
- Sunderland Lions Community Theatre
- Sunderland Maple Syrup Festival
- **Sunderland Minor Baseball***
- Sunderland Ringette Association
- Sunderland Skating Club
- **The Nourish and Develop Foundation***
- Wilfrid Community Association
- Ymca Day Care
- Cannington Swans
- Royal Canadian Air Cadets Squadron 659 Brock
- Royal Canadian Legion Branch #186 (Cannington)
- Royal Canadian Legion #141 Sunderland Branch
- Royal Canadian Legion Branch 135 (Beaverton)
- **1st Cannington Scouts***
- Heart of Ontario Snowmobile Club
- **Community Living North Durham***

*= completed survey

APPENDIX B

Random Telephone Survey Results

Methodology & Logistics

Overview

This report documents the findings from a telephone survey of N=200 residents from the Township of Brock, Ontario conducted by Oraclepoll Research for the Municipality on behalf of thinc design, the lead firm for the Parks, Recreation and Culture Master Plan.

The survey questions were designed by thinc design and the Municipality. The role of Oraclepoll Research Ltd was to field the telephone survey and report on the findings.

The purpose of the survey was to determine current use of parks, trails and recreation facilities, participation in programs and activities, and opinions on the need for future services in the Township.

Study Sample & Survey Method

A total of N=200 respondents, 18 years of age and older who are residents of the Township of Brock were interviewed. All surveys were conducted by telephone using live operators at the Oraclepoll call centre facility. The survey was conducted using person-to-person interviewing with computer-assisted techniques for telephone interviews (CATI) and random number selection (RDD).

The sample frame included landlines as well as cell phone-only households. Since cell phone numbers are not tied to location, potential respondents were first screened to ensure their residency in the Township, before administering the survey. A total of 20% of all interviews were monitored and the management of Oraclepoll Research supervised 100% of all the calls made.

Logistics

Telephone surveys were conducted by phone at the Oraclepoll call centre using person-to-person live operators between the days of June 25th and July 5th, 2023.

Initial calls were made between the hours of 6:00 p.m. and 9:00 p.m. Subsequent call-backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10:00 a.m. to 9:00 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents who were unable to complete the survey at the time of contact. If no contact was made at a number after the fifth attempt, the number was discarded and a new one supplemented it.

Confidence

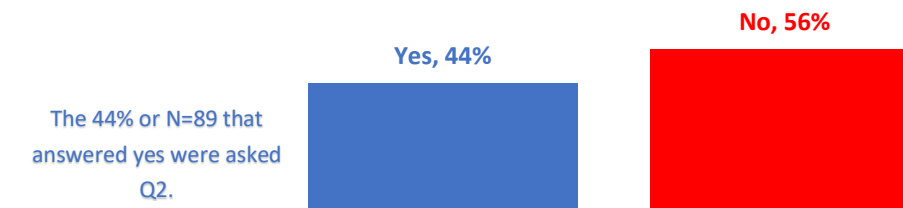
The margin of error for the N=200 sample is ± 6.9% 19/20 times.

Current Use of Parks & Recreation Amenities

All N=200 respondents were first asked if they or others at their household use parks and recreation services in Brock. Users were then asked follow-up question Q2.

“The first few questions ask about your household’s typical use of municipal recreation facilities and parks, and participation in programs/activities and events.”

Q1. Do you or other members of your household use municipal parks and recreation services in the Township of Brock?



Forty-four percent said they or other members of their household use parks and recreation services in Brock.

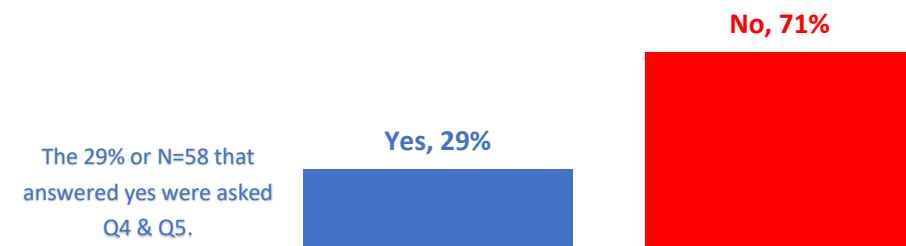
In Q2, the N=89 (44%) were prompted with a list of areas and were asked if they use parks, outdoor facilities, trails, or indoor facilities/programs in each of them.

Q2. Where do you or other members of your household go in Brock to use parks and outdoor facilities or trails and to use indoor facilities/programs?

	Parks/outdoor facilities or trails	Indoor facilities/programs	Both
Q2a. Sunderland	30%	8%	14%
Q2b. Cannington	15%	16%	11%
Q2c. Beaverton/Thorah	27%	14%	17%
Q2d .Manilla	7%	7%	3%
Q2e. Blackwater	6%	3%	1%
Q2f. Wilfrid	19%	-	2%

All respondents were next asked if they or others at their household use parks and recreation amenities outside of the Township. Those using out of Town amenities were asked follow-up questions Q4 and Q5.

Q3. Do you or other members of your household use municipal parks and recreation services outside the Township of Brock?



Twenty-nine percent responded that they or other members of their household use parks and recreation amenities in neighbouring municipalities.

Next, the N=58 or 29% were asked to name the outside communities that they or family members access for parks and recreational services. They were prompted with a list and multiple responses were accepted. The table below highlights the percentage of cases or the number of times each area was referenced.

Q4. In which of the following communities do the members of your household use municipal parks and recreation services? (N=58)

City of Orillia	55%
Town of Georgina	29%
Township of Uxbridge	28%
City of Kawartha Lakes	22%
Township of Ramara	21%
Township of Scugog	14%

The N=58 or 29% of out-of-Township users of parks and recreational services were then asked the reasons why these services are being used. Multiple responses were accepted, and the table below displays the percentage of cases or the number of times each area was referenced.

Q5. Why does your household use recreation services in these communities? (N=58)

Facilities/programs are better	48%
I/we use services that are not available in Brock	34%
Hours are more convenient	29%
They are more affordable	21%
Leagues are based outside Brock	14%
They are closer to work	7%
Family members participate at the same time	7%
I/we use them in conjunction with trips to shop, etc.	3%
They are closer to home	2%
Services are AODA accessible/inclusive	2%

All N=200 respondents were then asked what, if anything, prevents them or others at their household from participating in recreation programs or activities. Multiple responses were accepted, and the table below displays the percentage of cases or the number of times each area was mentioned.

Q6. Which, if any, of the following factors prevent you or other members of your household from participating in recreation programs/activities in Brock?

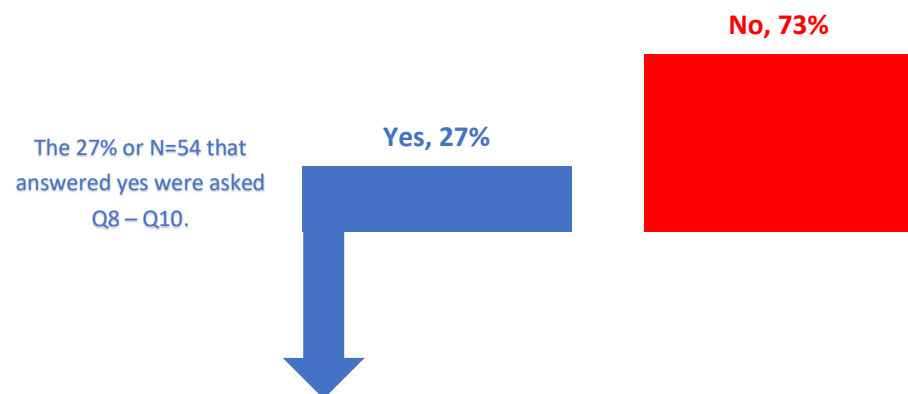
Lack of time	32%
There is nothing that prevents us from participating	28%
I/we don't know what's available	15%
Programs/activities of interest are not offered	14%
Programs are too expensive	9%
Too far to drive	8%
Lack transportation	6%
No one to participate with	4%
Health reasons	3%

Recreation Program/Activity, Facility & Parks Needs

Respondents were first asked if there are additional programs and activities needed in Brock that they or other members of their household would use. Those that answered yes, were then asked Q8 to Q10.

The next few questions ask about your interest in having additional recreation services made available in the Township of Brock that you and/or other members of your household would use.

Q7. Are there additional recreation programs and activities needed in Brock that you or the other members of your household would use?



Q8. What types of new/expanded active sport/fitness programming or opportunities would members of your household use if provided in Brockton?

Arena ice activities	51%
Outdoor court sports	40%
Gymnasium sports	16%
Field sports	22%
Group fitness classes)	22%
Outdoor ice activities	18%
Trail activities	13%
Arena non-ice activities	7%
Martial arts	4%
Track and field activities	4%
Outdoor water-based activities	2%
Wheel sports	2%

Twenty-seven percent or N=54 claimed that there are programs and activities of interest to their household that are not currently available in Brock.

The N=54 were then asked in a question allowing for multiple responses to name the programming or opportunities they would use. The adjacent table highlights the percentage of cases or the number (percentage) of times each area was mentioned.

The N=54 respondents were next asked if there are additional non-sport programs and activities needed in Brock that they or other members of their household would use. Those that answered yes were followed-up with Q10. The table below displays the percentage of cases or the number of times (%) each area was mentioned.

Q9. What types of non-sport programs and activities would be of interest to your household??

wellness programs (e.g., tai chi, mental health)	40%
after school programs	30%
performing arts (e.g., drama, choral)	25%
visual arts (e.g., painting, ceramics)	24%
attending performances (e.g., plays, music)	17%
social / club activities (e.g., seniors, new parent)	11%
seniors' programs	9%
culinary and literary arts (e.g., baking, creative writing)	8%
digital technology (e.g., new media programs)	6%
fine crafts (e.g., beading, handmade items)	5%
environmental (e.g., pollinator gardens)	4%
play programs for preschoolers	4%
learning / self-improvement / interest	3%

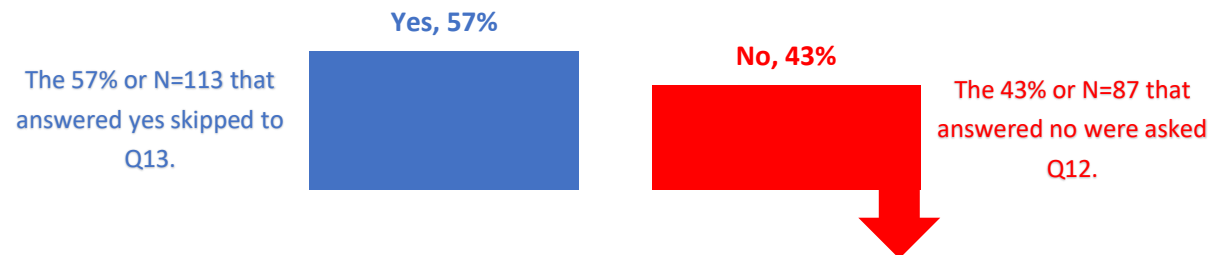
Next, the N=54 were asked about the age groups in their household that would be interested in the programs and activities they mentioned.

Q10. Which age groups in your household would be interested in the programs/activities you mentioned?

	Active Sport/Fitness	Non-Sport Recreation	Both
0 - 4 years	2%	11%	2%
5 - 12 years	17%	2%	13%
13 - 19 years	11%	2%	9%
20 - 34 years	9%	4%	7%
35 - 54 years	15%	11%	6%
55 - 64 years	7%	9%	7%
65 - 74 years	4%	17%	4%
75 years+	4%	7%	2%

All N=200 respondents were probed to determine if they felt that new expanded indoor facilities are needed in Brock to provide programs or activities they or others in their household would use. The 43% (N=87) that answered no were then asked Q12.

Q11. Do you think new/expanded INDOOR facilities are needed in Brock to provide programs or activities that you or the other members of your household would use?



The N=87 (43%) were then asked in a question allowing for multiple responses to explain why facilities are not needed. They were prompted with a list of possible responses and the adjacent table shows the percentage of cases or the number (percentage) of times each area was mentioned.

Q12. Why do you NOT think new/expanded indoor recreation facilities are needed?

It might cause property taxes to increase	49%
More facilities would be too expensive to build / operate	46%
The township needs to focus on other spending priorities	45%
There are already enough recreation facilities in the area	36%
Existing facilities need upgrades/improvements instead	16%

Respondents to Q12 then skipped to Q14.

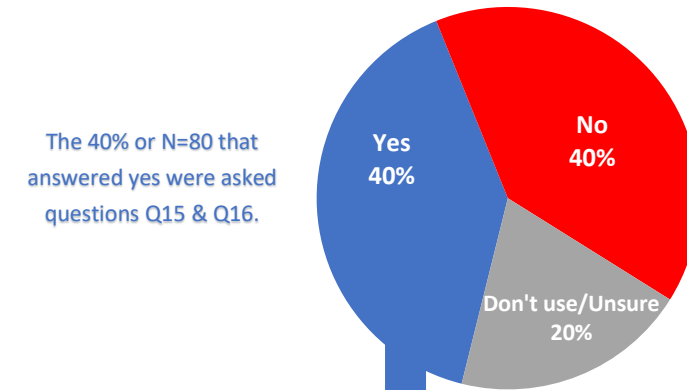
The 57% or N=113 that answered yes in Q11 (that new expanded indoor facilities are needed) were asked follow-up question Q13. In Q13 they were probed about what facilities are needed and were allowed up to four responses. Not all respondents were able to list multiple answers and in total there were N=243 mentions provided. The table below displays the percentage of cases.

Q13. Please list up to four new/expanded INDOOR recreation facilities you think are needed in Brock.

Fitness centre / exercise room	47%
Group fitness / cardio (class areas)	36%
Multi-purpose space	32%
Meeting rooms	24%
Arena / ice pads	23%
Indoor pool	15%
Pickleball	12%
Hall	11%
indoor track	10%
Community kitchen	9%
Workout / gym	5%
Bowling	2%
Book club	1%
Indoor tennis	1%

All N=200 respondents were questioned if they felt that Township parks require improvements. Those that answered yes (40%, N=80) were asked follow-up questions Q15 and Q16.

Q14. Do you think Township parks require improvements?



The 40% or N=80 that answered yes were asked questions Q15 & Q16.

Forty percent or N=80 stated that parks require improvements.

The N=80 were then asked in a question allowing for multiple responses to name the parks they use (Q15). They were then probed in another open-ended question allowing for multiple responses (Q16) about the improvements needed.

Q15. Which of the following Township parks do members of your household use?

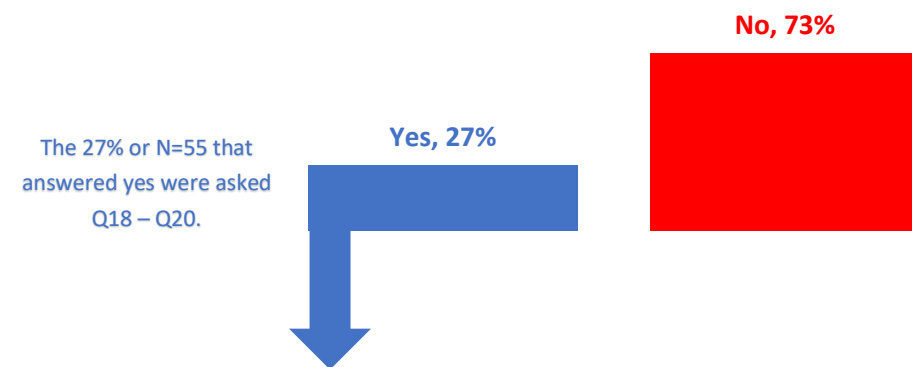
Unsure / don't use Township parks	29%
Beaverton Ball Park	23%
Beaverton King Street Park	19%
Sunderland Park	14%
Cannington MacLeod Park	10%
Beaverton Harbour Park	9%
Cannington Clair Hardy Baseball Fields	9%
Thorah Centennial Park	6%
Manilla Park	5%
Port Bolster Park and Brock Soccer Park	4%
Gamebridge Park	4%
Mill Gateway Park	1%

Q16. What types of improvements do you think are needed to the parks your household uses?

more walking paths within parks	91%
increased maintenance/beautification	79%
washrooms and water fountains	54%
new/improved play equipment	20%
more shade, seating, lighting, etc.	20%
multi-purpose play courts	15%
multi-purpose sports fields	15%
covered areas	11%
dog off-leash areas	9%
water play features	6%

All N=200 respondents were next probed if they or member of their household use beach or water access points in the Township. Those that answered yes (27%, N=55) were then asked follow-up questions Q18 to Q20. The percentage of cases results are presented for Q18 below.

Q17. Do you or other members of your household use beaches and/or water access points in Brock?

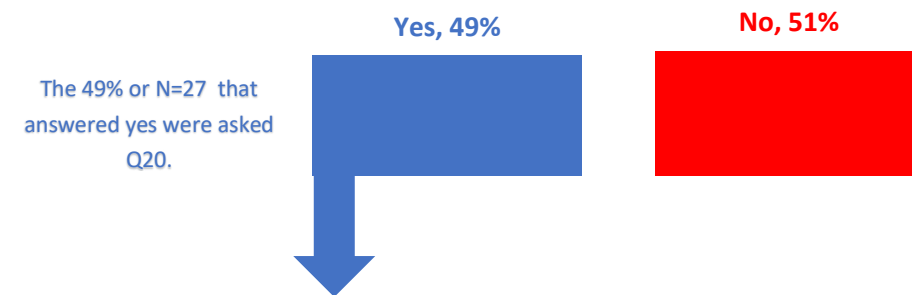


Q18. Which of the following beaches or boat launches do you or other household members use?

Thorah Centennial Beach	45%
Beaverton Harbour Beach	44%
Thorah Island Harbour Boat Launch	24%
Beaverton Harbour Boat Launch	27%
Federal pier at Centennial Beach	5%
none of the above	2%

The 27% or N=55 that said they or a member of their household use beach or water access points in the Township (Q17) were then asked if improvements are needed to these areas. The 49% (N=27) that answered yes to this question were then probed in a question allowing for multiple responses to name the improvements they felt were needed in Q20. The percentage of cases results are presented for Q20 below.

Q19. Are there needed improvements to the beaches or water access points that you or other household members use?



Q20. What types of improvements do you think are needed?

more parking	42%
washrooms	38%
waste receptacles	38%
larger beach area(s)	27%
more safety signage	27%
more environmental education signage	19%
water/shore clean-up programs	12%
non-motorized boat launches	4%
increased AODA accessibility	4%

Community Profile

The last group of questions will help us develop a group profile of households in the Township.

Q21. Please indicate your type of residency in Brock and area.

	%
permanent resident(s) of the Township of Brock	95%
seasonal resident(s) of the Township of Brock	5%

Q23. Where do you live in the Township of Brock?

	%
Beaverton	25%
Sunderland	15%
Cannington	20%
along the shore of Lake Simcoe	18%
rural area of Brock	22%

Q24. Please indicate if your household would contribute to the development/improvement of recreation facilities, parks, beaches and programs through each of the following methods

	% of Cases
paying more fees to use services	37%
accepting an increase in property taxes	8%
donating money to a capital campaign	24%
organizing/assisting with local fundraising events	12%
donating an amenity for a park (e.g., bench, tree, picnic table)	20%
volunteering to work to source private sector grants/donors/sponsors	5%
volunteering to help run programs/activities	6%
none of the above	20%

Q25. How do you learn about recreation services that are available in the Township of Brock?

	% of Cases
Township website (e.g., Community Calendar)	42%
Recreation Guide (print)	18%
Recreation Guide (digital)	25%
bi-weekly newsblast	1%
social media (e.g., Facebook)	34%
digital signs	<1%
local paper (e.g., The Brock Voice, Durham Region News)	19%
word of mouth	8%
None / do not	7%

Q26. Which of the following best describes your household?

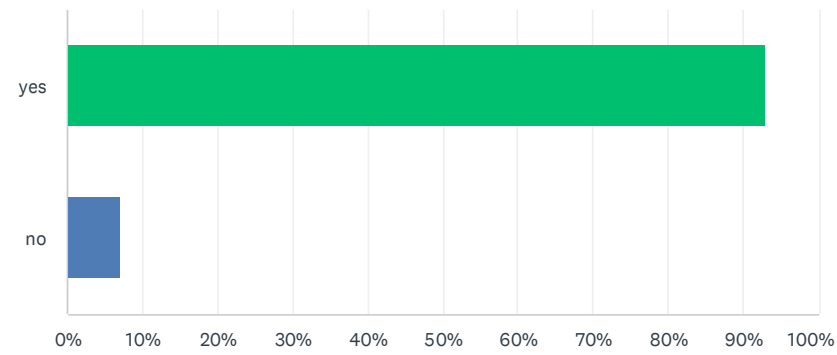
	%
couple with dependent child(ren)	35%
couple without dependent child(ren)	32%
one adult	13%
one parent with dependent child(ren)	7%
one parent with dependent child(ren) and one or more adults	6%
extended family (3+ generations)	5%
more than one adult sharing a residence	3%

APPENDIX C

Online Household Survey Results

Q1 Do you or other members of your household use municipal parks and recreation services in the Township of Brock?

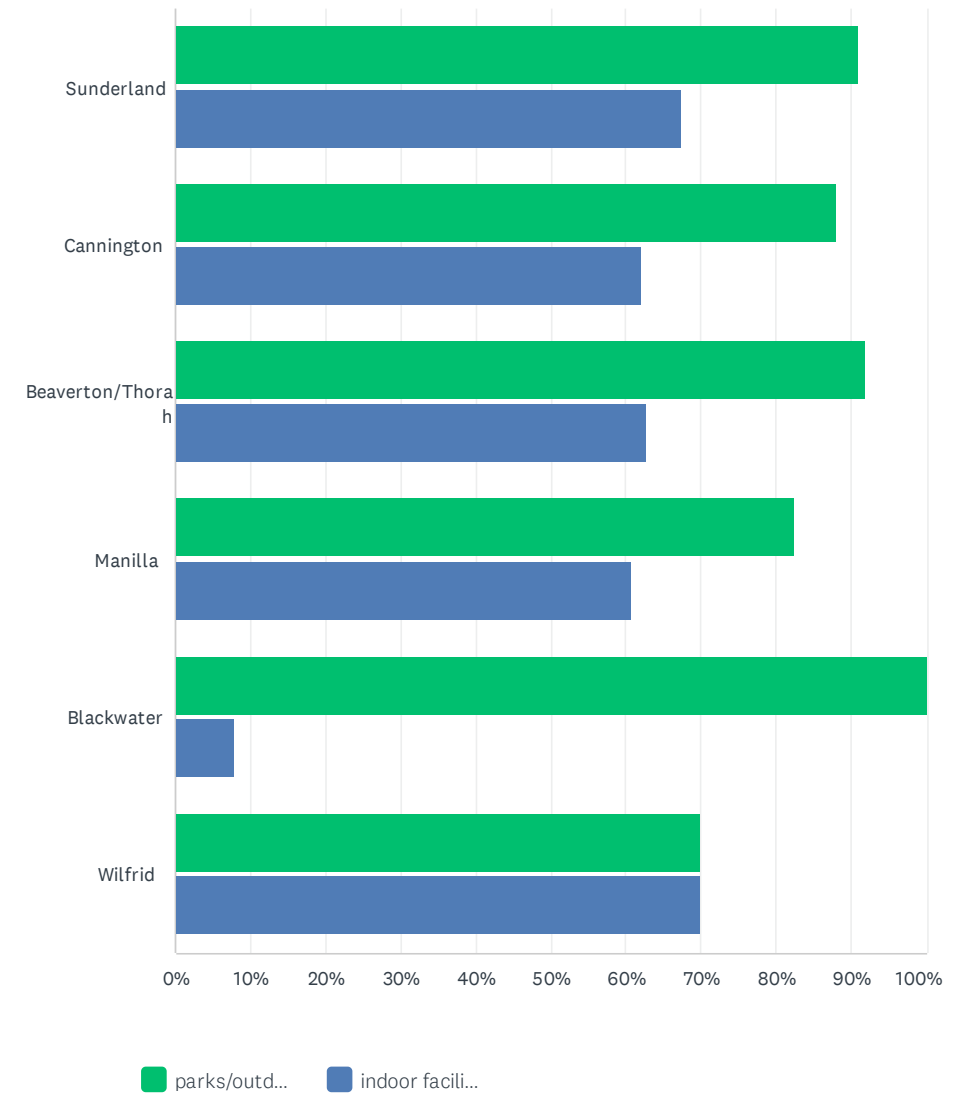
Answered: 256 Skipped: 1



ANSWER CHOICES	RESPONSES	
yes	92.97%	238
no	7.03%	18
TOTAL		256

Q2 Where do the members of your household go IN Brock to use parks and outdoor facilities or trails and to use indoor facilities/programs? (please select all that apply)

Answered: 231 Skipped: 26

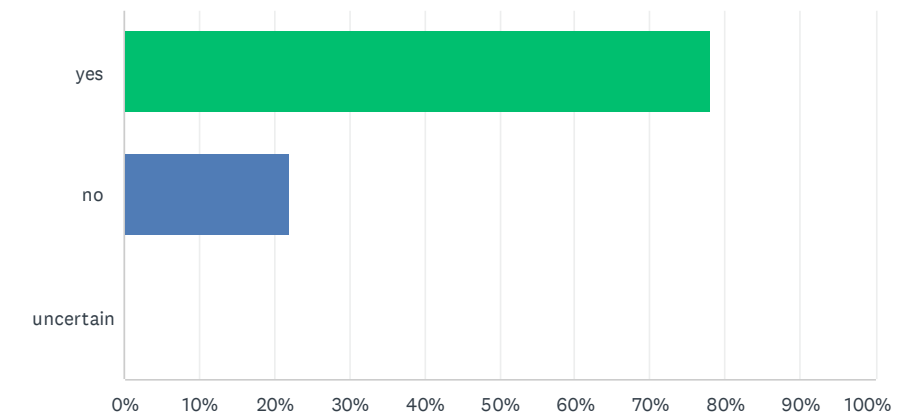


	PARKS/OUTDOOR FACILITIES OR TRAILS	INDOOR FACILITIES/PROGRAMS	TOTAL RESPONDENTS
Sunderland	91.11% 123	67.41% 91	135
Cannington	88.00% 132	62.00% 93	150
Beaverton/Thorah	92.00% 138	62.67% 94	150
Manilla	82.61% 19	60.87% 14	23
Blackwater	100.00% 38	7.89% 3	38
Wilfrid	70.00% 7	70.00% 7	10

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	Pefferlaw, Port Pery uxbridge Markham oshawa newmarket	7/4/2023 4:51 PM
2	We use Sunderland Walking Trail and Beaver River Trail	6/30/2023 8:56 AM
3	no comment	6/28/2023 9:27 AM
4	Gamebridge - why isn't it on the survey?	6/26/2023 10:34 PM
5	in the stouffville/ newmarket area	6/24/2023 10:31 AM
6	Uxbridge	6/22/2023 5:00 PM
7	Cannington library	6/20/2023 6:45 PM
8	No comment	6/20/2023 6:43 PM
9	Cycling around and outside of Brock	6/14/2023 11:49 AM
10	Lindsay pool	6/13/2023 8:46 PM
11	Tennis courts	6/13/2023 3:59 PM
12	Will go to other towns for special events, but Beaverton is our daily spot	6/13/2023 11:04 AM
13	No comment	6/13/2023 9:55 AM

Q3 Do you or other members of your household use municipal parks and recreation services OUTSIDE the Township of Brock?

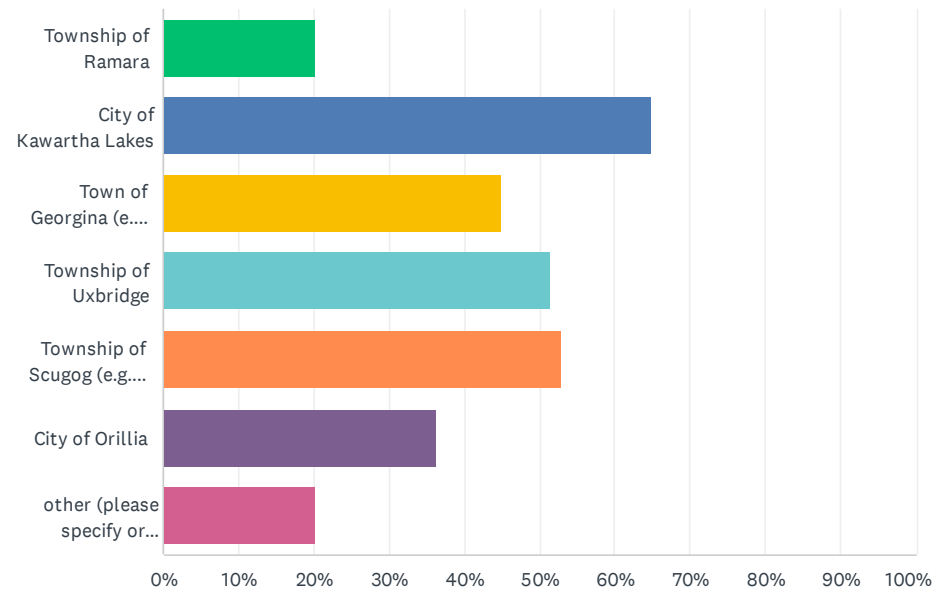
Answered: 246 Skipped: 11



ANSWER CHOICES	RESPONSES
yes	78.05% 192
no	21.95% 54
uncertain	0.00% 0
TOTAL	246

Q4 In which of the following communities do the members of your household use municipal parks and recreation services? (Please select all that apply).

Answered: 193 Skipped: 64



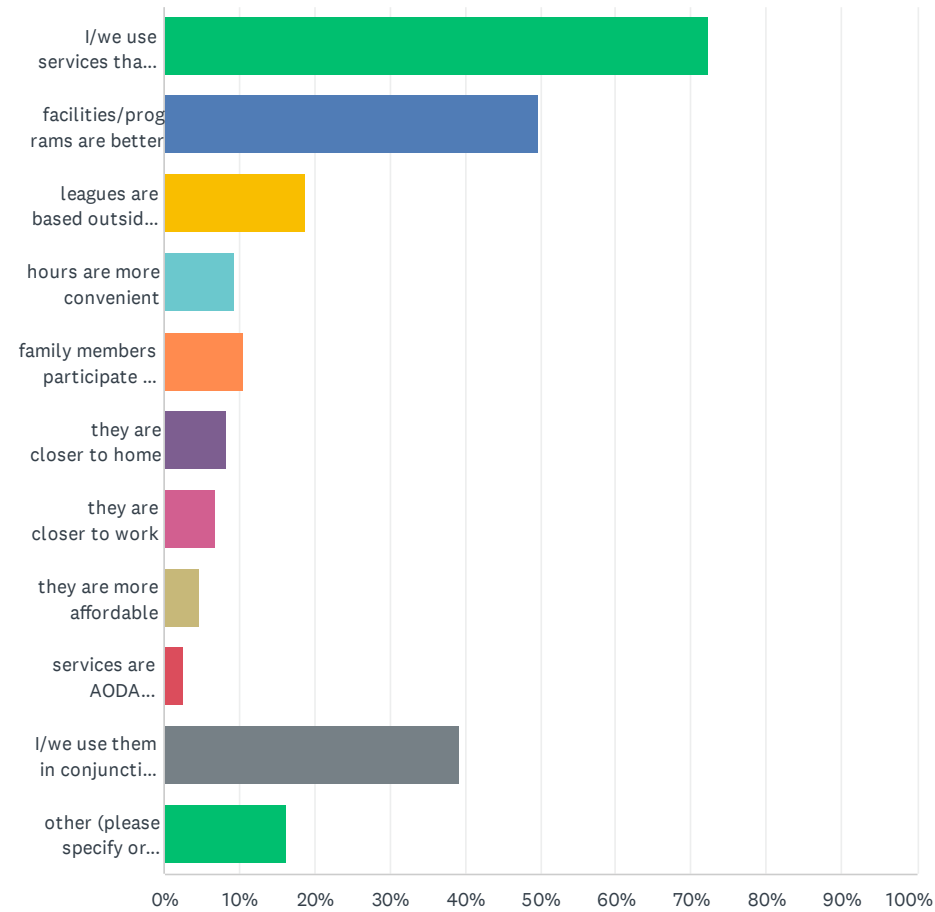
ANSWER CHOICES	RESPONSES
Township of Ramara	20.21% 39
City of Kawartha Lakes	64.77% 125
Town of Georgina (e.g., Sutton, Port Bolster)	45.08% 87
Township of Uxbridge	51.30% 99
Township of Scugog (e.g., Port Perry)	52.85% 102
City of Orillia	36.27% 70
other (please specify or enter 'no comment')	20.21% 39
Total Respondents: 193	

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	Newmarket	7/7/2023 7:42 PM
2	Oshawa	7/7/2023 3:01 PM
3	markham Oshawa Peterborough	7/4/2023 4:52 PM
4	Lakeview Park Oshawa	7/4/2023 1:15 PM
5	Many other locations around Ontario	7/4/2023 9:51 AM

6	Bicycle Trails	6/30/2023 8:57 AM
7	Oshawa	6/27/2023 3:58 PM
8	Lindsay	6/27/2023 2:33 PM
9	York Region	6/26/2023 6:45 PM
10	Whitchurch-Stouffville	6/25/2023 6:45 AM
11	Sauble Beach, Rideau Lake	6/24/2023 11:17 AM
12	stouffville area	6/24/2023 10:31 AM
13	Newmarket swimming program - farmers market - outside skating	6/21/2023 3:44 PM
14	more to offer	6/21/2023 10:34 AM
15	We visit parks and trails all over the province. On almost every trip we take we look for the local walking and hiking trails, waterfront parks and municipal washroom facilities	6/21/2023 7:41 AM
16	York Region	6/21/2023 6:46 AM
17	Oshawa newmarket	6/20/2023 6:27 PM
18	Whitby, Bowmanville,	6/20/2023 4:38 PM
19	Whitby and Oshawa	6/20/2023 3:19 PM
20	York Regional Forest trails	6/20/2023 2:52 PM
21	Newmarket	6/20/2023 1:58 PM
22	Ajax, oshawa and whitby	6/17/2023 8:54 PM
23	North	6/17/2023 5:15 PM
24	Throughout Ontario.	6/17/2023 12:19 PM
25	Durham	6/15/2023 1:16 PM
26	Bowmanville	6/15/2023 8:38 AM
27	All of Vic-Durham and beyond	6/14/2023 8:59 PM
28	Mountain biking/cycling destinations outside of Brock.	6/14/2023 11:53 AM
29	Newmarket Aurora	6/14/2023 10:57 AM
30	Haliburton and Trent Lakes	6/14/2023 9:08 AM
31	Arenas in Victoria Durham loop for hockey games.	6/14/2023 6:39 AM
32	York region all over, we need an indoor public pool..	6/14/2023 4:52 AM
33	York Region	6/13/2023 4:00 PM
34	Muskoka and haliburton	6/13/2023 3:08 PM
35	Stouffville - Coulson Park	6/13/2023 11:19 AM
36	We go to other township for swim lessons, running/track clubs and soccer as well as special events	6/13/2023 11:05 AM
37	Bracebridge	6/13/2023 10:38 AM
38	No commenr	6/13/2023 9:55 AM
39	Township of Whitby, City of Oshawa, City of Ajax	6/12/2023 2:54 PM

Q5 Why does your household use recreation services in these communities? (Please select all that apply).

Answered: 191 Skipped: 66



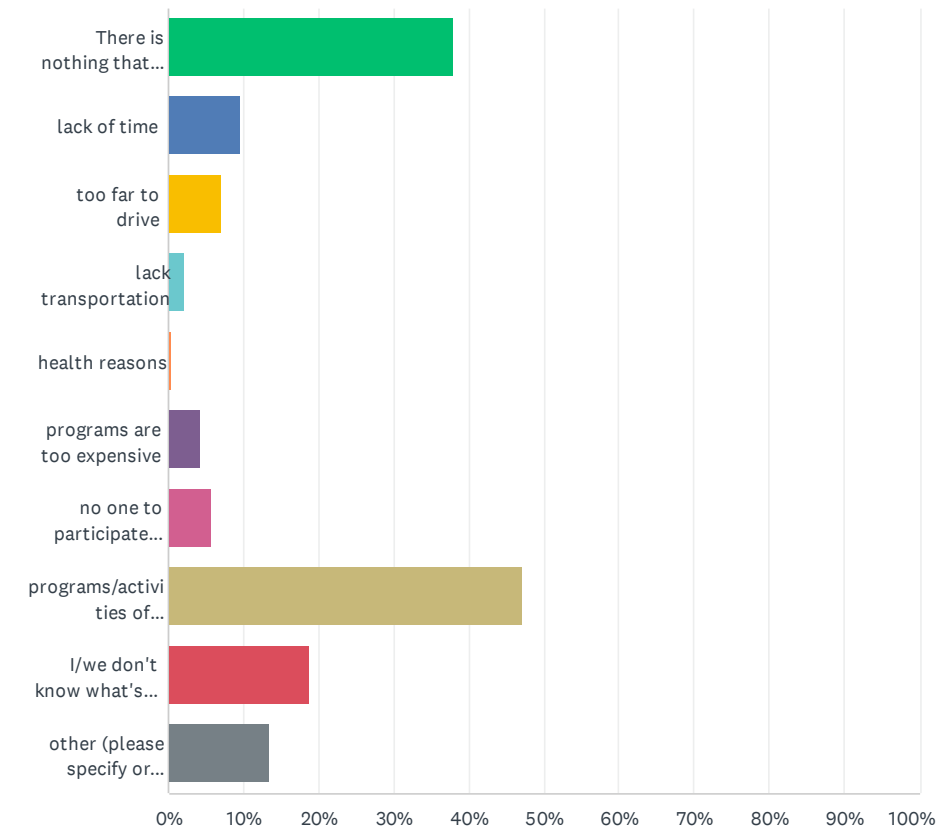
ANSWER CHOICES	RESPONSES
I/we use services that are not available in Brock	72.25% 138
facilities/programs are better	49.74% 95
leagues are based outside Brock	18.85% 36
hours are more convenient	9.42% 18
family members participate at the same time	10.47% 20
they are closer to home	8.38% 16
they are closer to work	6.81% 13
they are more affordable	4.71% 9
services are AODA accessible/inclusive	2.62% 5
I/we use them in conjunction with trips to shop, etc.	39.27% 75
other (please specify or enter 'no comment')	16.23% 31
Total Respondents: 191	

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	Variety	7/7/2023 7:42 PM
2	Easier to find and more affordable.	7/5/2023 1:35 PM
3	We visit the Dog park at Ken Reid Park. We like to use the walking trails off Hwy 23. We go swimming off Conc 4 on the south side of Beaverton.	7/5/2023 1:26 PM
4	I shop where I play pickleball	7/4/2023 4:52 PM
5	No comment	7/1/2023 12:11 AM
6	Different scenery	6/30/2023 2:50 PM
7	The Beaver River Trail stretch into neighboring communities	6/30/2023 8:58 AM
8	When visiting/staying with family	6/26/2023 9:18 AM
9	Mountain bike trails in Durham forest (Uxbridge), beach with good park/splash pad at Tud Hope Park	6/24/2023 6:25 PM
10	Summer cottages	6/24/2023 11:18 AM
11	we used to go to them throughout childhood so the hold fond memories	6/24/2023 10:32 AM
12	To explore other places	6/21/2023 9:54 PM
13	No swimming programs in brock.	6/21/2023 3:46 PM
14	More availability to ice opportunities	6/21/2023 6:45 AM
15	Also, Beaverton does not have a great trail system like we did when we lived in Mount Albert. So sad! I really miss going for walks in nature.	6/20/2023 2:53 PM
16	Parks are in better condition and more accessible trails (paved).	6/20/2023 11:38 AM
17	Like to explore outdoors,	6/17/2023 12:20 PM
18	Different facilities and parks	6/15/2023 6:45 PM
19	Participate in Triathlon in Orillia	6/15/2023 10:11 AM
20	Tournaments, adult leagues	6/14/2023 9:00 PM

21	Safety! Areas where you can ride your bike don't involve having to go on major roads like they do around our home in Beaverton.	6/14/2023 11:58 AM
22	Services are not offered in Brock (Girl Guide Troop)	6/14/2023 11:43 AM
23	Swimming pool , we don't have , and the other community have more activities for kids affordable	6/14/2023 11:18 AM
24	They have had to forward thinking to provide services (ie The ROC georgina) that Brock is still trying to figure out.	6/14/2023 9:48 AM
25	Sutton pool....	6/14/2023 4:53 AM
26	We enjoy a variety of opportunities	6/13/2023 9:22 PM
27	Baseball league travels to those towns.	6/13/2023 8:32 PM
28	The outdoor and indoor recreation facilities and program offering are disappointing all around. Our family attends all our programs outside of Brock. This means we are not only spending our recreation money elsewhere but also doing all of our retail shopping outside of Brock. It's a very concerning issue.	6/13/2023 11:21 AM
29	There is a lot that other towns offer that brock does not.	6/13/2023 11:06 AM
30	A change of scenery	6/13/2023 10:39 AM
31	No comment	6/13/2023 9:56 AM

Q6 Which, if any, of the following factors prevent you or other members of your household from participating in recreation programs/activities in Brock?

Answered: 229 Skipped: 28



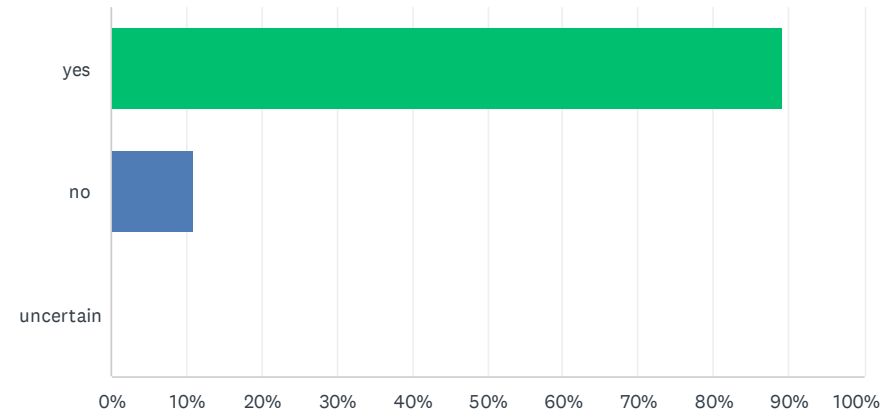
ANSWER CHOICES	RESPONSES	
There is nothing that prevents us from participating.	37.99%	87
lack of time	9.61%	22
too far to drive	6.99%	16
lack transportation	2.18%	5
health reasons	0.44%	1
programs are too expensive	4.37%	10
no one to participate with	5.68%	13
programs/activities of interest are not offered	47.16%	108
I/we don't know what's available	18.78%	43
other (please specify or enter 'no comment')	13.54%	31
Total Respondents: 229		

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	Horrible tennis/pickleball courts	7/4/2023 4:54 PM
2	Schedule doesn't always permit. Ie last round of exercise classes - drop in feature excluded. Not convenient for me to pay for all classes. Also my daughter is a nurse and shift work so why should she pay for classes that she knows she cannot attend	7/4/2023 9:08 AM
3	Not interested in programs and activities	7/1/2023 12:12 AM
4	current ball diamonds do not have proper drainage	6/28/2023 9:29 AM
5	It would be nice to have a community indoor swimming pool	6/27/2023 6:25 PM
6	No rec centre	6/27/2023 3:58 PM
7	Registering for each session and using e transfer are prohibitive to some seniors.	6/27/2023 7:54 AM
8	time - days of the week - conflicts	6/26/2023 10:35 PM
9	Both parks in Cannington are a 15-20 min walk from our house	6/26/2023 9:19 AM
10	Lack of programs geared for seniors	6/24/2023 11:18 AM
11	Facilities and trails are no easily stroller accessible	6/21/2023 9:33 PM
12	No pool or tennis courts! Lack of suitable programs.	6/21/2023 9:55 AM
13	Other places offer things Brock does not - like leash free dog parks	6/20/2023 10:40 PM
14	Nothing gets fixed, everything is left to fall apart until they can no longer be used. The township then puts a sign condemning the activity or removing it all together.	6/20/2023 7:06 PM
15	programs of interest offered at times when unable to participate	6/20/2023 3:46 PM
16	No trails in Beaverton	6/20/2023 2:53 PM
17	There is nothing of interest in our home town	6/20/2023 2:03 PM
18	Unfriendly staff at some locations	6/20/2023 11:42 AM
19	Some programs are being politicized and I won't participate in that.	6/19/2023 2:48 PM
20	The facilities are not available. No pool is a big problem for swimming abd uxbridge is the closest pool. We have to drive at least 30 minutes for decent swimming lessons.	6/17/2023 8:56 PM
21	Poor condition of the pickleball pad	6/17/2023 11:07 AM

22	Bad roads for biking	6/15/2023 4:07 PM
23	There isn't much safe road cycling, or any mountain biking trails in Brock.	6/14/2023 12:06 PM
24	Not as available (Brock only offers a limited amount)	6/14/2023 11:45 AM
25	There is not activities for kids,	6/14/2023 11:19 AM
26	Want other facilities in Brock	6/14/2023 10:58 AM
27	Timing of programs	6/13/2023 8:59 PM
28	I use pools in other communities for lane swimming, year-round	6/13/2023 4:01 PM
29	Many of the outdoor areas are not sufficiently accessible. Most of the Halls are now but trails are gravel or leaves there's no dog friendly areas and hard to find outdoor accessible bathrooms	6/13/2023 3:11 PM
30	Brock offers hardly any children's programs it's shocking.	6/13/2023 11:22 AM
31	Brock township does not have an indoor track, community gym/center and swimming pool.	6/12/2023 2:57 PM

Q7 Are there additional recreation programs and activities needed in Brock that you or the other members of your household would use?

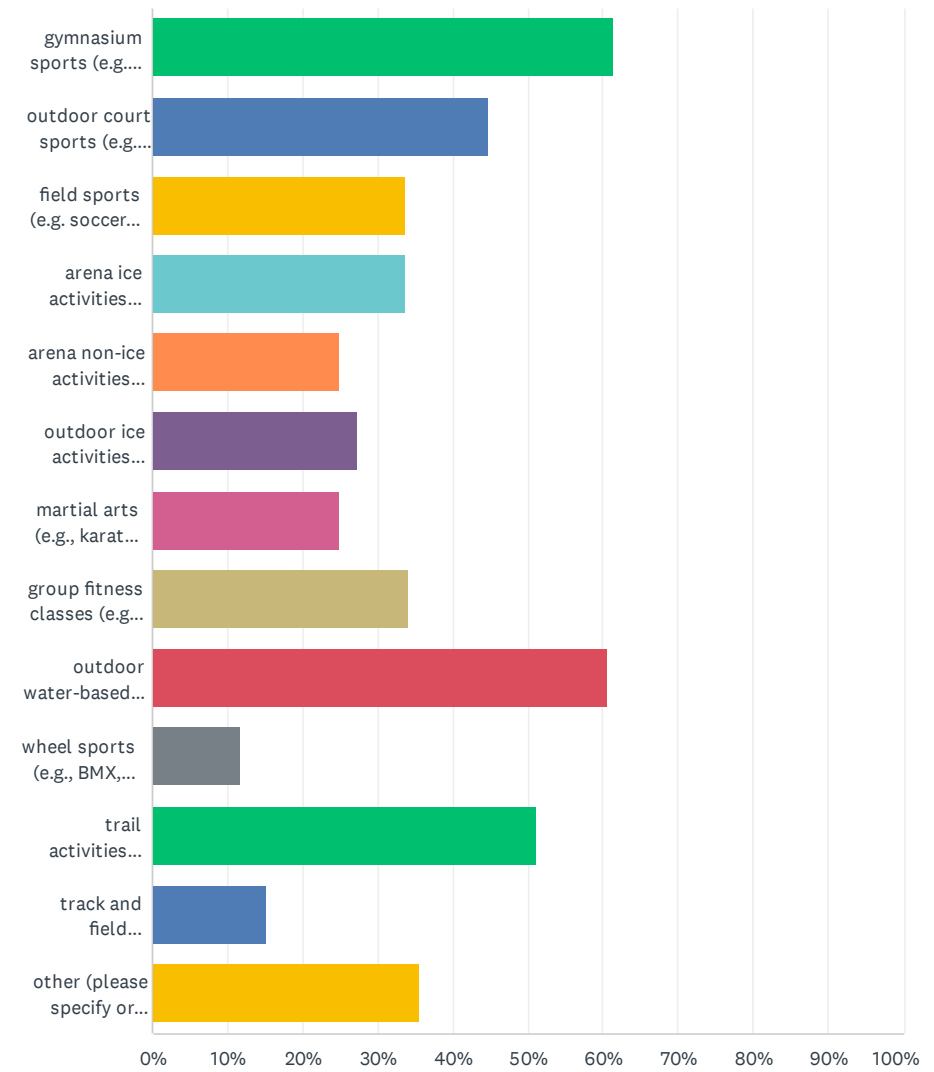
Answered: 231 Skipped: 26



ANSWER CHOICES	RESPONSES	Count
yes	89.18%	206
no	10.82%	25
uncertain	0.00%	0
TOTAL		231

Q8 What types of new/expanded active sport/fitness programming or opportunities would members of your household use if provided in Brock? (Please select all that apply).

Answered: 205 Skipped: 52



ANSWER CHOICES	RESPONSES	
gymnasium sports (e.g., badminton, volleyball, pickleball, basketball)	61.46%	126
outdoor court sports (e.g., tennis, pickleball)	44.88%	92
field sports (e.g. soccer, lacrosse, ball)	33.66%	69
arena ice activities (e.g., hockey, icestock, skating, ringette)	33.66%	69
arena non-ice activities (e.g., floor hockey, box lacrosse)	24.88%	51
outdoor ice activities (e.g., learn to skate, shinny, etc.)	27.32%	56
martial arts (e.g., karate, tae kwon do, jiu jitsu)	24.88%	51
group fitness classes (e.g., aerobics, Zumba)	34.15%	70
outdoor water-based activities (e.g., canoe, kayak, learn to swim)	60.49%	124
wheel sports (e.g., BMX, skateboard)	11.71%	24
trail activities (e.g., hiking, x-country skiing, snowshoeing, etc.)	51.22%	105
track and field activities (e.g., races, long jump, power walking, etc.)	15.12%	31
other (please specify or enter 'no comment')	35.61%	73
Total Respondents: 205		

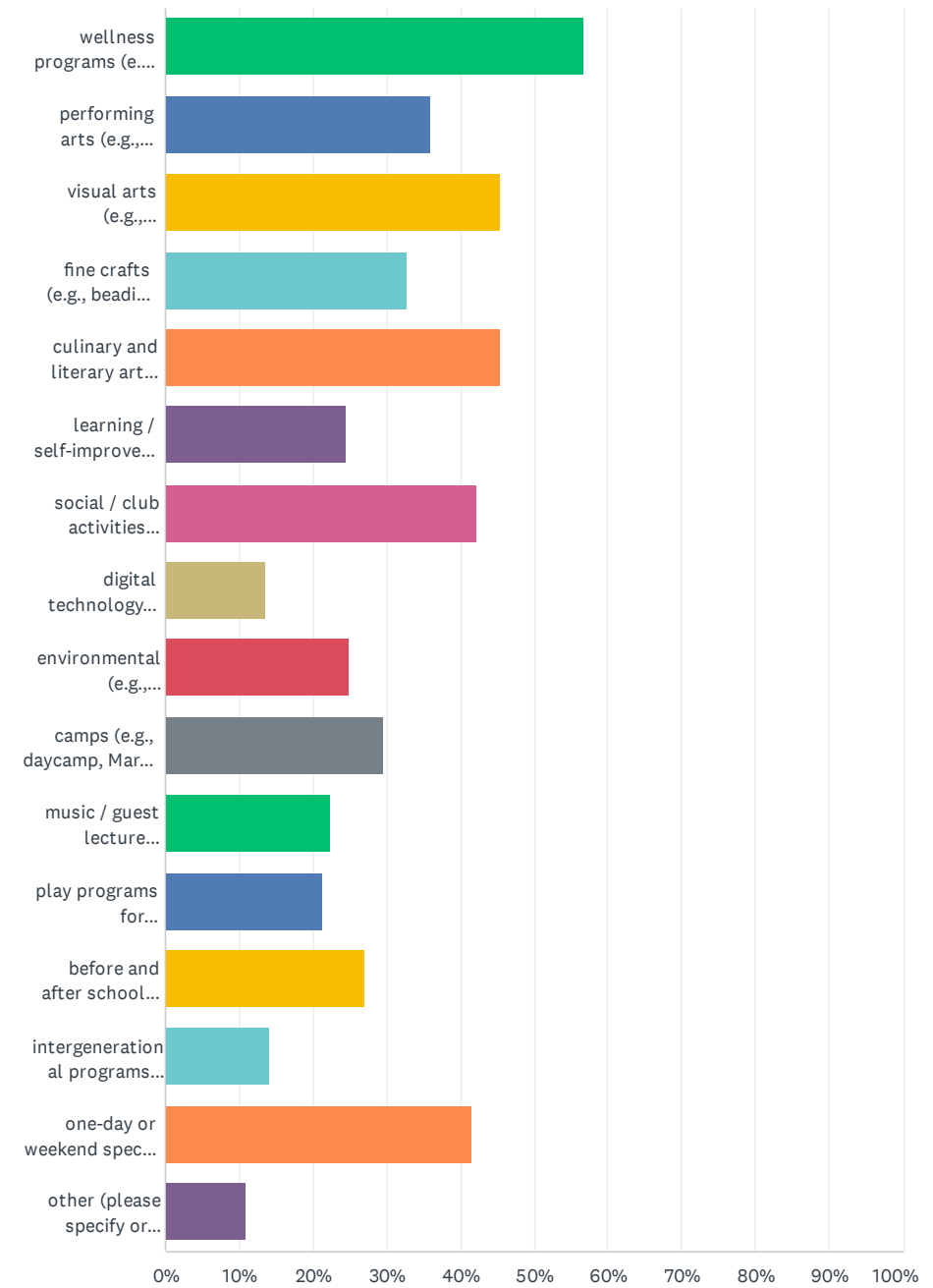
#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	No comment	7/7/2023 8:54 AM
2	Curling is no longer available in Cannington	7/5/2023 1:28 PM
3	Leisure swimming in a new Brock swimming pool	7/1/2023 12:14 AM
4	Swimming pool	6/30/2023 2:33 PM
5	Washroom/Kitchen facilities/storage building incorporated into the pavilion at the baseball diamond.	6/28/2023 12:03 PM
6	currently not enough baseball diamond time available for teams to be able to practice and have games. each team only gets 1 time slot per week	6/28/2023 9:31 AM
7	Indoor swimming	6/28/2023 1:48 AM
8	Indoor swimming pool	6/27/2023 6:26 PM
9	Swimming!!!	6/27/2023 5:45 PM
10	Swimming lessons aquatic class	6/27/2023 4:00 PM
11	Better maintenance of existing outdoor courts (i.e. tennis court in Cannington)	6/27/2023 3:47 PM
12	Indoor pool, fitness classes & swimming lessons	6/27/2023 11:50 AM
13	Affordable line dancing.	6/27/2023 7:56 AM
14	forest bathing nature walks - guided walking club - outdoors	6/26/2023 10:37 PM
15	swimming	6/26/2023 8:16 PM
16	Many of my community ask for an indoor pool. If each house would donate some money for the building, it would help a lot.	6/26/2023 4:48 PM
17	Another play ground structor is needed in the country lane subdivision	6/26/2023 9:20 AM
18	pole walking	6/25/2023 5:47 PM

19	Mountain biking, splash pad, outdoor rink	6/24/2023 6:27 PM
20	PICKLEBALL COURTS AND LESSONS PLS	6/24/2023 4:08 PM
21	Pool	6/24/2023 7:27 AM
22	Aquafit facility	6/22/2023 10:53 PM
23	Indoor swimming lessons	6/22/2023 2:52 PM
24	Swimming	6/21/2023 11:47 PM
25	Social events i.e. movies in the park	6/21/2023 9:56 PM
26	Updated baseball diamonds	6/21/2023 9:17 PM
27	Swimming if we had a pool	6/21/2023 2:59 PM
28	Indoor water classes for seniors	6/21/2023 2:27 PM
29	Indoor swimming lessons	6/21/2023 12:36 PM
30	More walking and hiking trails. Also, I realize this would be expensive for a small community, but a public pool.	6/21/2023 7:43 AM
31	A good walking track like they have in Sunderland. So we don't have to walk through the wooded trails if we don't feel comfortable doing so.	6/20/2023 10:45 PM
32	off leash dog areas, outdoor amphitheatre programs, cooking classes	6/20/2023 10:41 PM
33	Please please please create a co joining trail system that connects Brock - or at least the 3 urban areas - for biking, hiking, etc. trails are severely lacking.	6/20/2023 9:56 PM
34	No comment	6/20/2023 6:51 PM
35	Open atv trails	6/20/2023 3:40 PM
36	Beaverton and surrounding towns lack a community swimming pool. Sutton & Orillia are the nearest locations with Orilla having the nicest facilities.	6/20/2023 3:36 PM
37	A pool is desperately needed. How irresponsible for a township to have such a lack of swimming lessons for children, despite being next to a large lake. Every parent I know drives out of town so their children can learn this important life skill. This should be the number one priority when it comes to parks & rec. As for outdoors, Beaverton needs a trail system. There are no walking trails here. I would love to see that change in the near future.	6/20/2023 2:58 PM
38	Gymnastics, swimming	6/20/2023 2:31 PM
39	SWIMMING	6/20/2023 2:00 PM
40	Swimming pool	6/20/2023 11:13 AM
41	Indoor water based activities. Swimming lessons	6/17/2023 8:58 PM
42	Indoor pool	6/17/2023 11:39 AM
43	Return of seniors fitness programs to Sunderland. More programs available in Sunderland.	6/16/2023 2:36 PM
44	Indoor facility with aquatic activities	6/16/2023 10:34 AM
45	pool	6/16/2023 7:04 AM
46	Arena walking track Pool and aqua size	6/15/2023 6:47 PM
47	Indoor pool	6/15/2023 2:24 PM
48	Indoor pool	6/15/2023 10:47 AM
49	Adult soccer league Outdoor ball hockey	6/14/2023 10:36 PM
50	Indoor water-based activities (swimming and related programs)	6/14/2023 7:55 PM
51	walking track (outdoor and indoor) at MacLeod Park	6/14/2023 4:41 PM
52	get a pool	6/14/2023 4:21 PM

53	An indoor pool which can be a multi-generational use	6/14/2023 1:25 PM
54	Would love having interesting hiking and biking trails in Brock.	6/14/2023 12:13 PM
55	Indoor pools	6/14/2023 10:59 AM
56	ATV and Side by Side trails (RAIL TRAIL)	6/14/2023 9:10 AM
57	Indoor swimming facility	6/13/2023 10:07 PM
58	more 'open' hours at the local museum	6/13/2023 9:24 PM
59	Toddler or children's programs after work hours	6/13/2023 9:00 PM
60	Pool for swimming	6/13/2023 8:48 PM
61	Indoor swimming lessons	6/13/2023 8:35 PM
62	Aquafit	6/13/2023 8:27 PM
63	Indoor swimming	6/13/2023 8:10 PM
64	Indoor swimming pool	6/13/2023 7:57 PM
65	Swimming pool	6/13/2023 7:38 PM
66	Year-round	6/13/2023 4:03 PM
67	Indoor pool and classes in pools	6/13/2023 3:45 PM
68	swimming	6/13/2023 3:20 PM
69	Dog friendly beach areas and accessible beach areas....how do you get into the water when you're in a wheelchair? There was one single area w stairs into the deep water from the breakwall that I could slide down on my bum and enter the water and last time I was in veaverton is was removed. I was so disappointed	6/13/2023 3:13 PM
70	Dance classes for kids, gymnastics	6/13/2023 12:45 PM
71	Children's programs run by the township - kids yoga, kids dance, kids arts and music	6/13/2023 11:23 AM
72	We need a pool. But I'm sure you already know that's what the people want. We also need track and field activities. Pickle ball would also be nice.	6/13/2023 11:09 AM
73	A brothel	6/12/2023 7:35 PM

Q9 What types of new/expanded non-sport programming or recreation opportunities would members of your household use if provided in Brock? (Please select all that apply).

Answered: 192 Skipped: 65



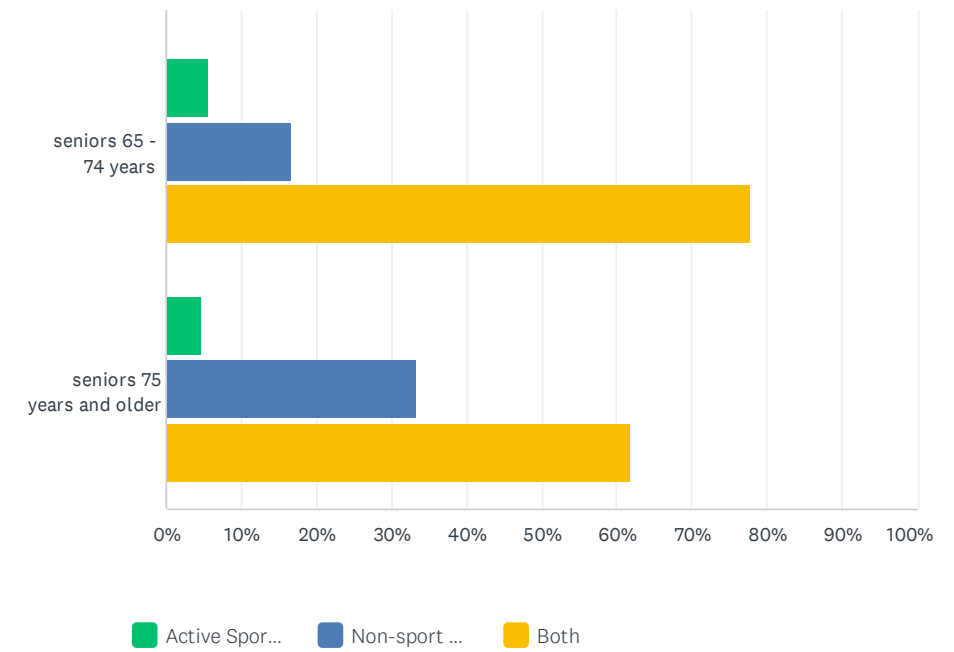
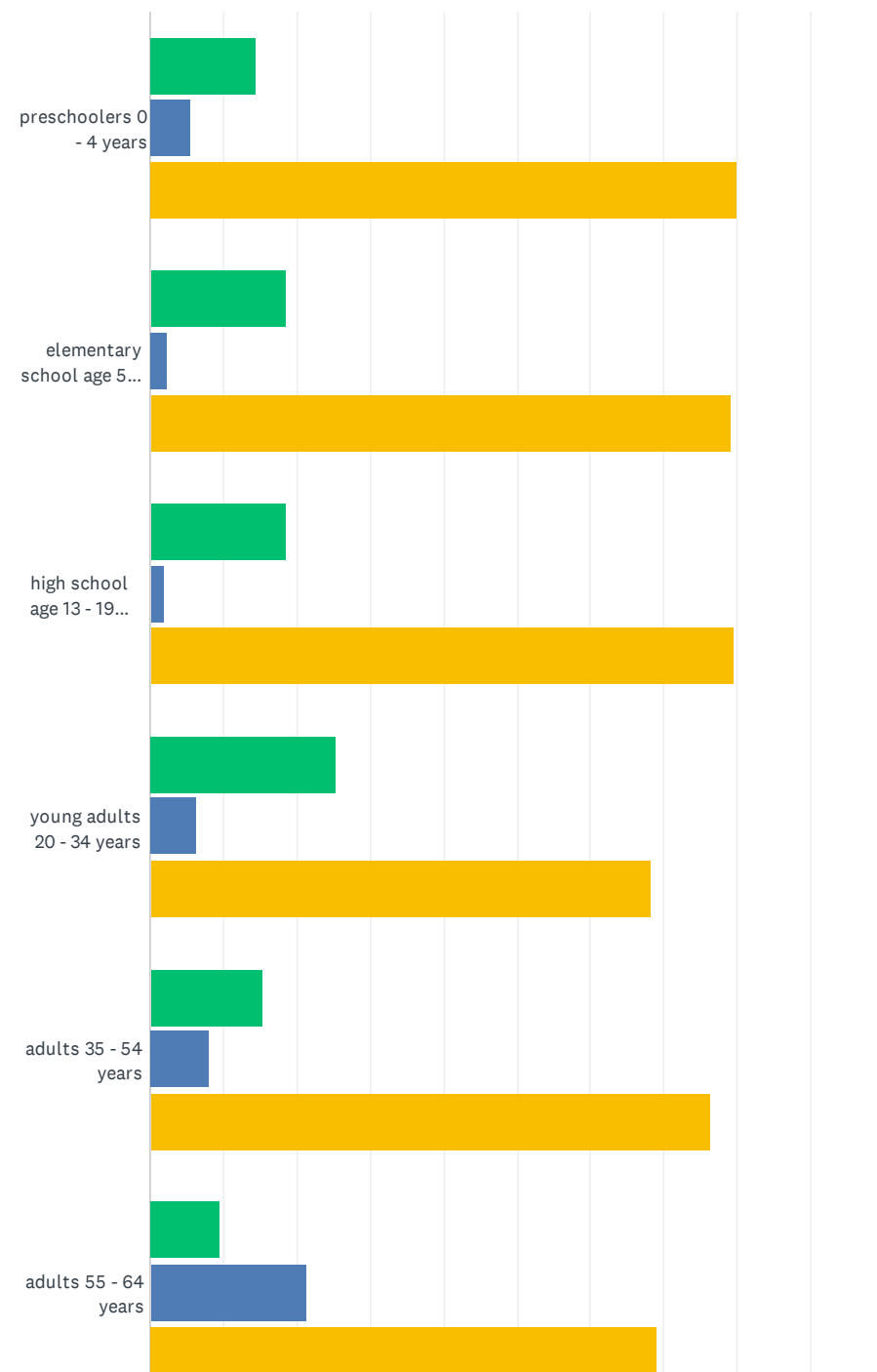
ANSWER CHOICES	RESPONSES	
wellness programs (e.g., yoga, tai chi, mental health)	56.77%	109
performing arts (e.g., drama, choral, dance)	35.94%	69
visual arts (e.g., painting, photography, ceramics, fibre arts)	45.31%	87
fine crafts (e.g., beading, paper, metal, wire, handmade items)	32.81%	63
culinary and literary arts (e.g., cooking, baking, creative writing, editing)	45.31%	87
learning / self-improvement / interest (e.g., local heritage, nutrition)	24.48%	47
social / club activities (e.g., youth drop-in, seniors, new parents)	42.19%	81
digital technology (e.g., use of, new media programs)	13.54%	26
environmental (e.g., pollinator gardens, xeriscape gardening, ecology/education programs)	25.00%	48
camps (e.g., daycamp, March Break camp, PA Days)	29.69%	57
music / guest lecture programs	22.40%	43
play programs for preschoolers	21.35%	41
before and after school programs	27.08%	52
intergenerational programs (e.g., seniors/youth, seniors/children)	14.06%	27
one-day or weekend special events	41.67%	80
other (please specify or enter 'no comment')	10.94%	21
Total Respondents: 192		

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	No comment	7/7/2023 8:56 AM
2	Swimming	7/1/2023 12:15 AM
3	Splash pad in cannington	6/28/2023 8:08 AM
4	Swim programs	6/27/2023 4:00 PM
5	Water yoga, indoor pool therapeutic sessions & free swim time to just have fun in the pool	6/27/2023 11:52 AM
6	Standard First Aid Courses Babysitting Courses A variety of days of the week and times Rotate location for better accessibility (transportation) Supper Club for Adults - nutrition based learning and a communal meal - offer babysitting so parents can learn skills gardening and food preservation - canning for example DIY series - teach a variety of skills (adult classes and youth classes) Tie programs into our agri-tourism, harbour, trails - for example hikes and walking clubs	6/26/2023 10:41 PM
7	Pool/aquatics	6/22/2023 2:52 PM
8	Sewing, knitting classes woodworking	6/21/2023 8:59 PM
9	waiting to see how the supportive housing works out, but might be interested in volunteering there depending on what they need	6/20/2023 10:42 PM
10	Daycare facilities extremely lacking, expand the YMCA program.	6/20/2023 9:57 PM
11	Public swimming pool	6/20/2023 7:28 PM
12	Tennis	6/20/2023 6:09 PM
13	I would like to see more social programming for 20-40 yr olds offered in more communities in Brock	6/20/2023 3:50 PM

14	No comment	6/20/2023 3:25 PM
15	Beaverton history walks/programs would be nice. Lake Simcoe nature programs would be great too. Perhaps LSRCA can collaborate on that.	6/20/2023 3:00 PM
16	swimming indoors	6/14/2023 4:22 PM
17	Would love to see summer outdoor music (performances or open-mic type) in the Beaverton gazebo or waterfront.	6/14/2023 12:18 PM
18	more info on local history	6/13/2023 9:26 PM
19	more older-youth programming, after-school, summer and holidays (e.g., March Break, Christmas Break) Township camps are geared to younger children - great!	6/13/2023 4:06 PM
20	Festivals, farmers markets, art shows, outdoor family movie nights, kids music and art programs	6/13/2023 11:25 AM
21	We would love a drama/choir group for kids. Also art classes. Hope the camps this summer are more specialized like they're described as being and not just the same as the regular daycare style camp.	6/13/2023 11:11 AM

Q10 Which of the following age groups in your household would be interested in participating in active sport/fitness, non-sport recreation or both types of programs/activities in Brock? (Please select all that apply).

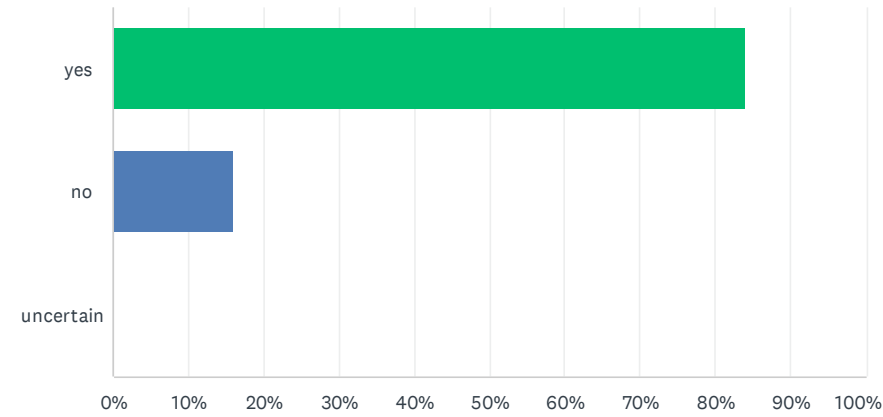
Answered: 199 Skipped: 58



	ACTIVE SPORT/FITNESS	NON-SPORT RECREATION	BOTH	TOTAL
preschoolers 0 - 4 years	14.55% 8	5.45% 3	80.00% 44	55
elementary school age 5 - 12 years	18.60% 16	2.33% 2	79.07% 68	86
high school age 13 - 19 years	18.52% 10	1.85% 1	79.63% 43	54
young adults 20 - 34 years	25.40% 16	6.35% 4	68.25% 43	63
adults 35 - 54 years	15.45% 17	8.18% 9	76.36% 84	110
adults 55 - 64 years	9.52% 4	21.43% 9	69.05% 29	42
seniors 65 - 74 years	5.56% 2	16.67% 6	77.78% 28	36
seniors 75 years and older	4.76% 1	33.33% 7	61.90% 13	21

Q11 Do you think new/expanded INDOOR facilities are needed in Brock to provide programs or activities that you or the other members of your household would use?

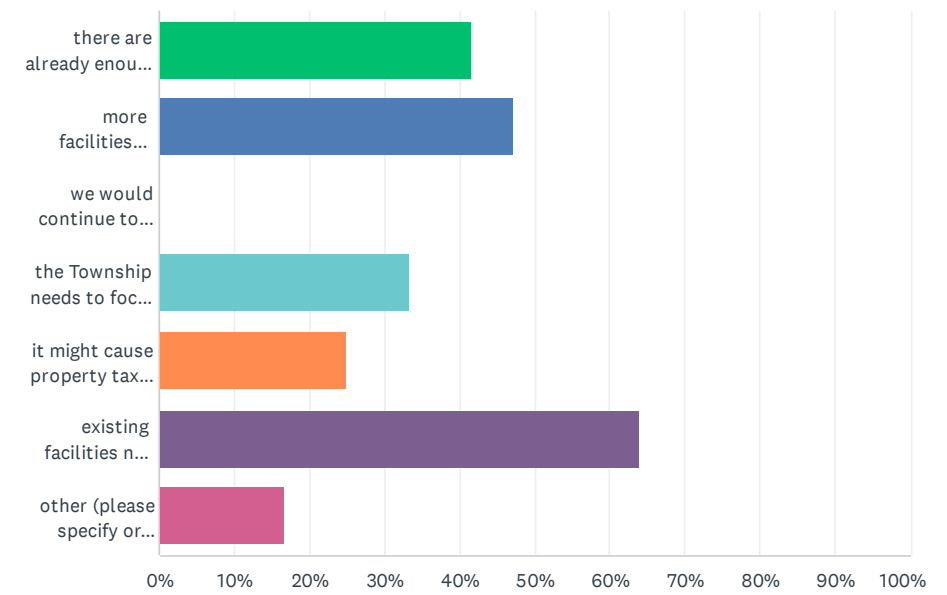
Answered: 225 Skipped: 32



ANSWER CHOICES	RESPONSES	
yes	84.00%	189
no	16.00%	36
uncertain	0.00%	0
TOTAL		225

Q12 Why do you NOT think new/expanded indoor recreation facilities are needed? (please select all that apply)

Answered: 36 Skipped: 221



ANSWER CHOICES	RESPONSES	
there are already enough recreation facilities in the area	41.67%	15
more facilities would be too expensive to build and/or operate	47.22%	17
we would continue to travel outside the Municipality	0.00%	0
the Township needs to focus on other spending priorities	33.33%	12
it might cause property taxes to increase	25.00%	9
existing facilities need upgrades/improvements instead	63.89%	23
other (please specify or enter 'no comment')	16.67%	6
Total Respondents: 36		

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	Using Legions, Manilla and Wilfrid community halls and arenas helps pay the bills and utilizes more fully existing spaces in Brock Township.	6/27/2023 8:00 AM
2	I would rather see the Township make alternate use of the existing arenas rather than decommission one or two of them and build a new facility	6/20/2023 3:51 PM
3	No comment	6/15/2023 1:18 PM
4	I am a cottager and only here in summer	6/15/2023 10:15 AM
5	Other than needing a pool, I don't see the facilities we have being used to their full potential.	6/14/2023 12:21 PM
6	We need to improve outdoor spaces first - parks, splash pads	6/13/2023 11:26 AM

Q13 Please list up to four new/expanded INDOOR recreation facilities you think are needed in Brock.

Answered: 168 Skipped: 89

ANSWER CHOICES	RESPONSES	
indoor facility 1:	100.00%	168
indoor facility 2:	72.62%	122
indoor facility 3:	48.81%	82
indoor facility 4:	30.36%	51

#	INDOOR FACILITY 1:	DATE
1	fitness center	7/7/2023 3:19 PM
2	Gym	7/7/2023 8:59 AM
3	Pickleball	7/7/2023 7:57 AM
4	pickle ball	7/6/2023 3:53 PM
5	indoor gym	7/6/2023 10:45 AM
6	Pool	7/5/2023 2:11 PM
7	Pool	7/5/2023 2:11 PM
8	Pool	7/5/2023 1:54 PM
9	Pickleball	7/5/2023 1:40 PM
10	Swimming pool	7/5/2023 12:51 PM
11	Yoga	7/4/2023 7:57 PM
12	pickleball	7/4/2023 4:58 PM
13	Sunderland arena revitalization	7/4/2023 1:19 PM
14	Community Fitness Room	7/4/2023 9:55 AM
15	Sunderland arena	7/4/2023 9:10 AM
16	upgrades to Sunderland Arena	7/3/2023 4:44 PM
17	Swimming	7/3/2023 12:40 PM
18	Sunderland arena project	7/2/2023 11:10 AM
19	swimming pool	7/1/2023 8:52 PM
20	New arena in Sunderland	7/1/2023 3:37 PM
21	Swimming pool	7/1/2023 12:16 AM
22	squash and racket sports	6/30/2023 5:07 PM
23	Larger and less expensive banquet hall	6/30/2023 2:37 PM
24	Arena updated	6/30/2023 11:24 AM
25	Sunderland	6/30/2023 11:22 AM
26	Arena	6/30/2023 11:00 AM

27	New ice rink	6/30/2023 10:07 AM
28	Ball hockey for youth	6/30/2023 9:05 AM
29	Swimming pool	6/28/2023 10:25 PM
30	Kitchen/bathroom/storage at ballpark in Cannington	6/28/2023 12:05 PM
31	Pool	6/28/2023 11:58 AM
32	pool	6/28/2023 9:38 AM
33	Basketball court	6/28/2023 8:09 AM
34	Swimming Pool	6/28/2023 1:50 AM
35	Swimming pool with aqua fitness	6/27/2023 6:28 PM
36	Ice pads	6/27/2023 5:47 PM
37	Swimming pool	6/27/2023 4:45 PM
38	new arena - what is the sense of lipstick on a pig - Sunderland arena craziness	6/27/2023 4:42 PM
39	Pool	6/27/2023 4:03 PM
40	Studio space for expanded yoga classes	6/27/2023 3:49 PM
41	I think that the 3 arenas need to close and one built with ice, swimming etc, like they have in Orillia and lindsay. One that serves hot food for long arena days	6/27/2023 2:36 PM
42	Pool	6/27/2023 11:53 AM
43	multi facility use complex - walking/running track/pool/arenas/courts/studio (dance and martial arts)	6/26/2023 10:44 PM
44	Gymnasium	6/26/2023 8:19 PM
45	Arts programming	6/26/2023 6:50 PM
46	Indoor pool	6/26/2023 6:47 PM
47	Ball hockey	6/26/2023 6:10 PM
48	Pool	6/26/2023 4:52 PM
49	Indoor playground area	6/26/2023 9:22 AM
50	pickleball, walking track,	6/25/2023 5:50 PM
51	Gymnasium	6/25/2023 6:51 AM
52	Basketball	6/24/2023 6:30 PM
53	Pickball	6/24/2023 4:11 PM
54	Seniors only skate	6/24/2023 11:18 AM
55	Pool in Cannington	6/24/2023 7:28 AM
56	Walking track	6/22/2023 10:55 PM
57	Gym	6/22/2023 5:15 PM
58	Pool	6/22/2023 2:53 PM
59	Swimming	6/21/2023 11:51 PM
60	Seniors Community Centre	6/21/2023 10:15 PM
61	Pool	6/21/2023 9:45 PM
62	POOL	6/21/2023 9:38 PM
63	Swimming pool	6/21/2023 9:00 PM

64	Basketball courts	6/21/2023 8:08 PM
65	Pool	6/21/2023 7:40 PM
66	Basketball	6/21/2023 6:11 PM
67	Swimming pool	6/21/2023 3:53 PM
68	Swimming pool	6/21/2023 3:01 PM
69	Swimming pool	6/21/2023 2:29 PM
70	Swimming pool	6/21/2023 2:14 PM
71	Pool	6/21/2023 12:37 PM
72	One proper rec center with twin pad arena, large community room, track, pool, meeting rooms	6/21/2023 12:37 PM
73	Pool/swimming	6/21/2023 12:13 PM
74	pool	6/21/2023 10:44 AM
75	swimming pool	6/21/2023 9:59 AM
76	Centralized Multi-sportplex (3 ice pads, fitness center with track, library space, pool)	6/21/2023 9:14 AM
77	Pool	6/21/2023 7:45 AM
78	Pool	6/21/2023 4:45 AM
79	Pool	6/20/2023 11:16 PM
80	Cannington arena expansion	6/20/2023 10:49 PM
81	Multiple pad arena	6/20/2023 10:17 PM
82	Zumba	6/20/2023 9:59 PM
83	Fitness center	6/20/2023 9:55 PM
84	Twin pad area with gym and hall at old hwnknight school location	6/20/2023 9:55 PM
85	Gymnasium	6/20/2023 9:08 PM
86	Performance Arts and Gallery Space in Cannington	6/20/2023 7:30 PM
87	Cannington	6/20/2023 7:04 PM
88	Community Centre with gym and function rooms	6/20/2023 6:10 PM
89	Pickle ball	6/20/2023 6:09 PM
90	Gymnastics	6/20/2023 5:54 PM
91	Cannington Arena	6/20/2023 5:51 PM
92	Community Centre	6/20/2023 4:41 PM
93	Pickleball with different skill levels	6/20/2023 4:14 PM
94	ice pads	6/20/2023 3:47 PM
95	Community Recreation Centre	6/20/2023 3:39 PM
96	Indoor pool	6/20/2023 3:26 PM
97	Pool	6/20/2023 3:22 PM
98	Pool	6/20/2023 3:02 PM
99	Pool	6/20/2023 2:33 PM
100	Community Center for all ages	6/20/2023 2:10 PM
101	Pool	6/20/2023 2:01 PM

102	Pool	6/20/2023 11:44 AM
103	Rick MacLeish building	6/20/2023 11:42 AM
104	Swimming pool	6/20/2023 11:14 AM
105	Pool	6/20/2023 9:41 AM
106	New rink with walking track	6/18/2023 6:33 PM
107	Pool	6/18/2023 9:18 AM
108	Pool	6/17/2023 9:00 PM
109	Indoor courts - vball, basketball	6/17/2023 3:13 PM
110	Cultural Centre (drama, arts, auditorium)	6/17/2023 12:23 PM
111	Pool	6/17/2023 11:41 AM
112	Gymnasium for pickleball	6/17/2023 11:08 AM
113	Cannington arena	6/17/2023 10:02 AM
114	Fitness Centre	6/16/2023 3:40 PM
115	Tai Chi/Qigong	6/16/2023 2:38 PM
116	Swimming pool	6/16/2023 12:46 PM
117	Swimming	6/16/2023 12:26 PM
118	kids ball hockey	6/16/2023 11:12 AM
119	Aquatics	6/16/2023 10:37 AM
120	Pool	6/15/2023 6:49 PM
121	Beaverton Community Centre	6/15/2023 4:10 PM
122	Pool	6/15/2023 2:28 PM
123	Swimming pool	6/15/2023 12:59 PM
124	Pool	6/15/2023 10:48 AM
125	pool	6/15/2023 10:32 AM
126	Pool	6/15/2023 9:55 AM
127	Recreational complex: hockey, swim, gym	6/14/2023 10:38 PM
128	Pool	6/14/2023 7:57 PM
129	Pool	6/14/2023 6:34 PM
130	pool	6/14/2023 4:23 PM
131	New hockey Arena central location	6/14/2023 4:07 PM
132	A pool	6/14/2023 1:27 PM
133	Multipad arena	6/14/2023 12:34 PM
134	swimming	6/14/2023 12:16 PM
135	Swimming pool	6/14/2023 11:49 AM
136	Swimming pool	6/14/2023 11:22 AM
137	Indoor Pool	6/14/2023 9:58 AM
138	Arena	6/14/2023 9:14 AM
139	Modern arena with at least 2 ice pads, gym and pool	6/14/2023 6:47 AM

140	Public pool	6/14/2023 4:56 AM
141	Pool	6/13/2023 10:09 PM
142	Pool/Swimming Lessons	6/13/2023 9:58 PM
143	community museum expanded facilities and more open hours	6/13/2023 9:28 PM
144	Pool	6/13/2023 8:51 PM
145	Indoor gym (Zumba, yoga, Pilates, workout area)	6/13/2023 8:46 PM
146	gynasium	6/13/2023 8:41 PM
147	Swimming	6/13/2023 8:38 PM
148	Pool	6/13/2023 8:29 PM
149	Swimming pool	6/13/2023 8:12 PM
150	Swimming pool	6/13/2023 8:06 PM
151	Swimming pool with indoor walking track	6/13/2023 7:50 PM
152	Pool	6/13/2023 4:09 PM
153	Pool	6/13/2023 3:47 PM
154	Badminton	6/13/2023 3:47 PM
155	Swimming pool	6/13/2023 3:46 PM
156	Pool	6/13/2023 3:19 PM
157	Accessible therapy (warm) pool w deep water	6/13/2023 3:16 PM
158	Indoor gymnasium	6/13/2023 3:12 PM
159	Cannington arena	6/13/2023 12:24 PM
160	Pool	6/13/2023 11:13 AM
161	Pool	6/13/2023 10:27 AM
162	Lacrosse	6/13/2023 10:22 AM
163	Double pad arena	6/13/2023 10:13 AM
164	Drop inBall hockey in the non ice seasons	6/13/2023 10:10 AM
165	Arenas	6/13/2023 10:01 AM
166	A brothel	6/12/2023 7:37 PM
167	Track	6/12/2023 3:01 PM
168	Walking area during winter season	6/12/2023 11:30 AM
#	INDOOR FACILITY 2:	DATE
1	volleyball/pickle ball courts	7/7/2023 3:19 PM
2	Curling	7/7/2023 7:57 AM
3	carpet bowling	7/6/2023 3:53 PM
4	public washrooms	7/6/2023 10:45 AM
5	Fitness facilities	7/5/2023 1:54 PM
6	Tennis	7/5/2023 1:40 PM
7	Town run gym	7/5/2023 12:51 PM
8	Chess	7/4/2023 7:57 PM

9	pool	7/4/2023 4:58 PM
10	Sunderland town hal	7/4/2023 1:19 PM
11	splash pad for youngsters adjacent to the pool	7/1/2023 8:52 PM
12	Bigger Ice surface in Sunderland	7/1/2023 3:37 PM
13	Pool	6/30/2023 5:07 PM
14	Racket sports	6/30/2023 2:37 PM
15	fitness gym	6/30/2023 11:24 AM
16	Pool	6/30/2023 11:00 AM
17	Indoor walking	6/30/2023 10:07 AM
18	Roller blading	6/30/2023 9:05 AM
19	Squash Courts	6/28/2023 10:25 PM
20	Walking track	6/28/2023 12:05 PM
21	Gymnasium	6/28/2023 11:58 AM
22	minimum twin pad ice surface	6/28/2023 9:38 AM
23	Pool	6/28/2023 8:09 AM
24	Gymnasium	6/28/2023 1:50 AM
25	Swimming pool	6/27/2023 5:47 PM
26	Group fitness space	6/27/2023 4:45 PM
27	fitness centre	6/27/2023 4:42 PM
28	Rec centre	6/27/2023 4:03 PM
29	Classroom spaces for other kinds of programming	6/27/2023 3:49 PM
30	Basketball court	6/27/2023 11:53 AM
31	pool	6/26/2023 10:44 PM
32	Pool	6/26/2023 8:19 PM
33	Theatre programming	6/26/2023 6:50 PM
34	Pool	6/26/2023 6:10 PM
35	Dance class	6/26/2023 4:52 PM
36	Volleyball	6/24/2023 6:30 PM
37	Golf indoor	6/24/2023 4:11 PM
38	Card games, board games	6/24/2023 11:18 AM
39	Aquafit and therapy pool	6/22/2023 10:55 PM
40	Rec area for kids	6/22/2023 5:15 PM
41	Racquet sports	6/21/2023 11:51 PM
42	drop In Centre for Youth	6/21/2023 10:15 PM
43	Pool	6/21/2023 9:38 PM
44	Community Centre with gym and kitchen	6/21/2023 9:00 PM
45	Track	6/21/2023 7:40 PM
46	Pickleball	6/21/2023 6:11 PM

47	Multi use gym	6/21/2023 3:53 PM
48	Gymnasium facility	6/21/2023 2:14 PM
49	Gym	6/21/2023 12:13 PM
50	sports complex	6/21/2023 10:44 AM
51	outdoor swimming pool and swimming lessons	6/21/2023 9:59 AM
52	Seniors activity center	6/21/2023 9:14 AM
53	Basketball court	6/21/2023 4:45 AM
54	Recreation center	6/20/2023 11:16 PM
55	Cannington arena improvements	6/20/2023 10:49 PM
56	Pool	6/20/2023 10:17 PM
57	Basketball	6/20/2023 9:59 PM
58	Pool	6/20/2023 9:55 PM
59	Swimming Pool (including in #3)	6/20/2023 7:30 PM
60	Sunderland	6/20/2023 7:04 PM
61	Pool	6/20/2023 6:10 PM
62	Swimming pool	6/20/2023 6:09 PM
63	Swimming	6/20/2023 5:54 PM
64	Tennis / Pickleball court indoor	6/20/2023 4:41 PM
65	pool	6/20/2023 3:47 PM
66	Gymnasium	6/20/2023 3:39 PM
67	Ymca	6/20/2023 3:26 PM
68	Twin pad arena	6/20/2023 3:22 PM
69	Year-round ice for arena so we can have more summer skating/hockey programs.	6/20/2023 3:02 PM
70	Gymnastics facility	6/20/2023 2:33 PM
71	Pool	6/20/2023 2:01 PM
72	Gymnasium	6/20/2023 11:44 AM
73	New Beaverton arena	6/20/2023 11:14 AM
74	Indoor playground	6/20/2023 9:41 AM
75	Pool	6/18/2023 6:33 PM
76	Pickleball courts	6/18/2023 9:18 AM
77	Arts facility	6/17/2023 9:00 PM
78	Swimming	6/17/2023 3:13 PM
79	Community Centre (multi-generational programming)	6/17/2023 12:23 PM
80	Fitness centre	6/17/2023 11:41 AM
81	twin pad arena	6/16/2023 3:40 PM
82	Strength Training for Seniors	6/16/2023 2:38 PM
83	Yoga	6/16/2023 12:26 PM
84	kids basketball program	6/16/2023 11:12 AM

85	Gymnasium programs	6/16/2023 10:37 AM
86	Walking track	6/15/2023 6:49 PM
87	Buildings in the Beaverton Fairgrounds	6/15/2023 4:10 PM
88	Year round ice surface	6/15/2023 2:28 PM
89	Tennis	6/15/2023 12:59 PM
90	track	6/15/2023 10:32 AM
91	Gymnasium	6/15/2023 9:55 AM
92	Squash	6/14/2023 6:34 PM
93	pool	6/14/2023 4:23 PM
94	New fitness/workout gym	6/14/2023 4:07 PM
95	Indoor pool shared with arena	6/14/2023 12:34 PM
96	fitness center	6/14/2023 12:16 PM
97	Community centre	6/14/2023 11:22 AM
98	ONE nice hall for rentals, every jack and jill goes to pepperlaw	6/14/2023 9:58 AM
99	Swimming Pool	6/14/2023 9:14 AM
100	courts ,tennis, pickle ball	6/14/2023 4:56 AM
101	Indoor Soccer	6/13/2023 9:58 PM
102	more and varied programs offered at the arena	6/13/2023 9:28 PM
103	Before and after school programs	6/13/2023 8:51 PM
104	Indoor pool	6/13/2023 8:46 PM
105	pool	6/13/2023 8:41 PM
106	Walking track	6/13/2023 8:38 PM
107	Indoor track	6/13/2023 8:29 PM
108	Dual ice pad arena	6/13/2023 8:12 PM
109	soccer	6/13/2023 4:09 PM
110	Karate	6/13/2023 3:46 PM
111	Better ice rinks	6/13/2023 3:19 PM
112	Sauna	6/13/2023 3:16 PM
113	Drop-in social gathering space	6/13/2023 3:12 PM
114	Running track	6/13/2023 11:13 AM
115	Gymnasium/sports facility	6/13/2023 10:27 AM
116	Basketball	6/13/2023 10:22 AM
117	pool	6/13/2023 10:13 AM
118	Drop in sports for kids that are under \$100	6/13/2023 10:10 AM
119	Pool	6/13/2023 10:01 AM
120	A red light district	6/12/2023 7:37 PM
121	gym for basketball/volleyball/multi sport court	6/12/2023 3:01 PM
122	Seniors programs	6/12/2023 11:30 AM

#	INDOOR FACILITY 3:	DATE
1	library	7/7/2023 3:19 PM
2	Hockey	7/7/2023 7:57 AM
3	shuffle board	7/6/2023 3:53 PM
4	Badminton	7/5/2023 1:40 PM
5	Proper yoga studio	7/5/2023 12:51 PM
6	Swimming	7/4/2023 7:57 PM
7	curling	7/4/2023 4:58 PM
8	Indoor walking at arena	7/1/2023 3:37 PM
9	more splash pads	6/30/2023 5:07 PM
10	trail expansion	6/30/2023 11:24 AM
11	Gym	6/30/2023 11:00 AM
12	Pool	6/28/2023 12:05 PM
13	conference/music hall or auditorium	6/28/2023 9:38 AM
14	Basketball Court	6/28/2023 1:50 AM
15	Walking track	6/27/2023 5:47 PM
16	Toddler/preschool gym or play space	6/27/2023 4:45 PM
17	public gymnasium is not needed - we have 4-6 schools in the area with gym - open them to the public at night	6/27/2023 4:42 PM
18	Pickle ball court	6/27/2023 4:03 PM
19	Indoor soccer	6/27/2023 11:53 AM
20	gym	6/26/2023 10:44 PM
21	Rock climbing	6/26/2023 6:50 PM
22	Yoga	6/26/2023 4:52 PM
23	Swimming	6/24/2023 6:30 PM
24	Pool	6/24/2023 4:11 PM
25	Youth-senior interactive activities	6/24/2023 11:18 AM
26	Bigger library	6/22/2023 5:15 PM
27	Corn hole	6/21/2023 11:51 PM
28	Community Arts	6/21/2023 10:15 PM
29	Pool	6/21/2023 9:38 PM
30	Jui jitsu Martial Arts	6/21/2023 6:11 PM
31	Indoor walking track	6/21/2023 2:14 PM
32	meeting/recreational rooms	6/21/2023 10:44 AM
33	indoor pickle ball	6/21/2023 9:59 AM
34	Early year / disability center	6/21/2023 9:14 AM
35	Arena	6/20/2023 11:16 PM
36	Cannington arena expansion with outdoor ice pad	6/20/2023 10:49 PM
37	Gym	6/20/2023 10:17 PM

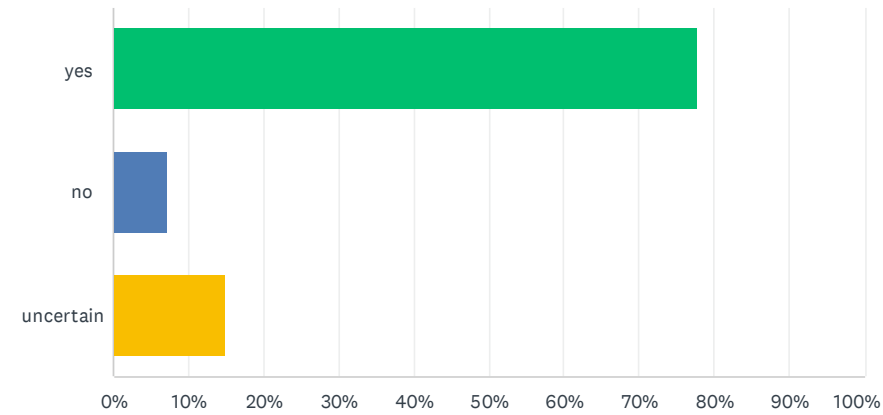
38	Floor hockey	6/20/2023 9:59 PM
39	Ice rink	6/20/2023 9:55 PM
40	Multi-Use Recreation Centre for Entire Township	6/20/2023 7:30 PM
41	Walking track	6/20/2023 6:09 PM
42	Cooking/baking	6/20/2023 5:54 PM
43	Lacrosse rink	6/20/2023 4:41 PM
44	squash/tennis	6/20/2023 3:47 PM
45	Swimming Pool	6/20/2023 3:39 PM
46	Indoor Walking track	6/20/2023 3:22 PM
47	Gymnasium	6/20/2023 2:33 PM
48	Gym	6/20/2023 2:01 PM
49	Picketball	6/20/2023 9:41 AM
50	Pool/Fitness	6/17/2023 12:23 PM
51	Shopping	6/17/2023 11:41 AM
52	pool	6/16/2023 3:40 PM
53	Cardio for Seniors	6/16/2023 2:38 PM
54	karate	6/16/2023 11:12 AM
55	Indoor soccer	6/15/2023 2:28 PM
56	Washer Toss	6/15/2023 12:59 PM
57	courts	6/15/2023 10:32 AM
58	New arena with Walking track indoors	6/14/2023 6:34 PM
59	pool	6/14/2023 4:23 PM
60	Expand fitness offerings- kickboxing/yoga	6/14/2023 4:07 PM
61	Indoor walking track shared with arena	6/14/2023 12:34 PM
62	playgrounds	6/14/2023 12:16 PM
63	A double ice hockey pad with a another boardless pad strictly for figure skating ie McKinney Arena in Whitby	6/14/2023 9:58 AM
64	Indoor biking (like Joyride in Markham)	6/14/2023 9:14 AM
65	Dance	6/13/2023 9:58 PM
66	Indoor walking track	6/13/2023 8:51 PM
67	More craft/DIY nights held in the community	6/13/2023 8:46 PM
68	Exercise room	6/13/2023 8:29 PM
69	Gym	6/13/2023 8:12 PM
70	rock climbing	6/13/2023 4:09 PM
71	Kids ball hockey/lacrosse	6/13/2023 3:46 PM
72	Track and field facilities	6/13/2023 3:19 PM
73	Hot tub	6/13/2023 3:16 PM
74	Warming centre	6/13/2023 3:12 PM
75	Pickle ball /badminton/basketball	6/13/2023 11:13 AM

76	Art gallery/space	6/13/2023 10:27 AM
77	Youth drop-in	6/13/2023 10:22 AM
78	gymnasium	6/13/2023 10:13 AM
79	Camps under \$100	6/13/2023 10:10 AM
80	Gym/ multipurpose facility (walking, basketball courts...)	6/13/2023 10:01 AM
81	swimming pool	6/12/2023 3:01 PM
82	More fitness opportunities ie: classes	6/12/2023 11:30 AM
#	INDOOR FACILITY 4:	DATE
1	pool	7/7/2023 3:19 PM
2	Indoor Walking Track	7/7/2023 7:57 AM
3	indoor track	7/6/2023 3:53 PM
4	Shuffleboard	7/5/2023 1:40 PM
5	Senior exercises	7/4/2023 7:57 PM
6	New change rooms & viewing in Sunderland	7/1/2023 3:37 PM
7	outdoor leash free dog runs	6/30/2023 5:07 PM
8	youth and musical theatre improvements	6/30/2023 11:24 AM
9	Tennis Court	6/28/2023 1:50 AM
10	Multi purpose gym (pickle ball/basketball/volleyball)	6/27/2023 5:47 PM
11	Pool lane swimming	6/27/2023 4:03 PM
12	Biking/rollerblading/scootering course	6/27/2023 11:53 AM
13	multi pad - ice/arena	6/26/2023 10:44 PM
14	Pickle ball	6/26/2023 6:50 PM
15	Drawing	6/26/2023 4:52 PM
16	Track	6/24/2023 6:30 PM
17	Washer toss	6/21/2023 11:51 PM
18	Arena	6/21/2023 9:38 PM
19	Kick Boxing	6/21/2023 6:11 PM
20	Ice rink	6/21/2023 2:14 PM
21	venue for special events	6/21/2023 10:44 AM
22	indoor track	6/21/2023 9:59 AM
23	Basektball courts	6/20/2023 11:16 PM
24	Cannington arena improvements with more indoor seating	6/20/2023 10:49 PM
25	Basketball/tennis/vollyball	6/20/2023 10:17 PM
26	Wellness	6/20/2023 9:59 PM
27	Social groups	6/20/2023 5:54 PM
28	Larger hockey / ringette rink	6/20/2023 4:41 PM
29	soccer	6/20/2023 3:47 PM
30	Bowling	6/20/2023 3:39 PM

31	Field house	6/20/2023 3:22 PM
32	Pool	6/20/2023 2:01 PM
33	Dining	6/17/2023 11:41 AM
34	Picleball	6/16/2023 2:38 PM
35	gymnastics	6/16/2023 11:12 AM
36	Pickle ball	6/15/2023 12:59 PM
37	exercise machines	6/15/2023 10:32 AM
38	pool	6/14/2023 4:23 PM
39	Large Recreation Complex	6/14/2023 12:34 PM
40	A 4 field soccer/rugby facility where Brock Soccer Could expand their programming and we could host tournaments	6/14/2023 9:58 AM
41	Walking - could be incorporated in any of the above	6/14/2023 9:14 AM
42	Gymnastics	6/13/2023 9:58 PM
43	Group activities	6/13/2023 8:51 PM
44	gymnastics	6/13/2023 4:09 PM
45	Running track	6/13/2023 3:19 PM
46	Accessible weight and gym equipment that you can use w/o help	6/13/2023 3:16 PM
47	Exercise gym with equipment	6/13/2023 11:13 AM
48	indoor walking track	6/13/2023 10:13 AM
49	Soccer	6/13/2023 10:10 AM
50	arena	6/12/2023 3:01 PM
51	Arts and crafts for all ages	6/12/2023 11:30 AM

Q14 Do you think Township parks require improvements?

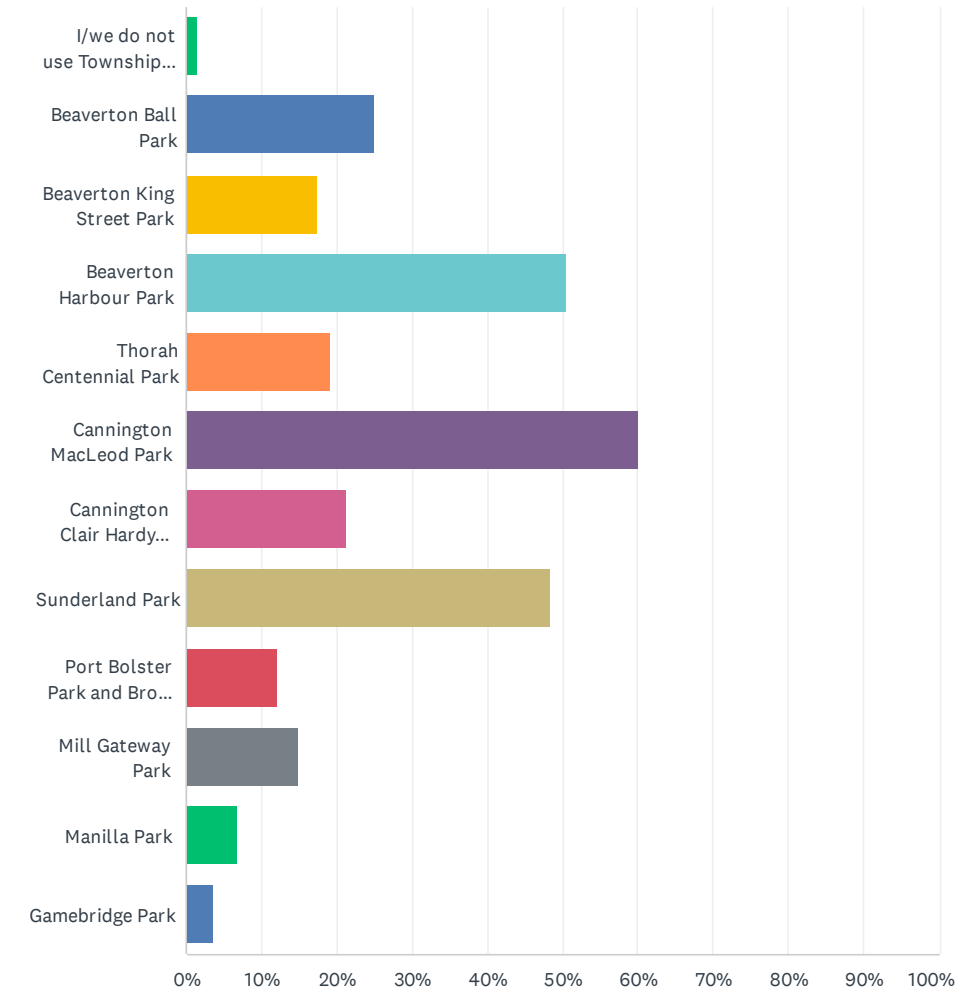
Answered: 220 Skipped: 37



ANSWER CHOICES	RESPONSES	
yes	77.73%	171
no	7.27%	16
uncertain	15.00%	33
TOTAL		220

Q15 Which of the following Township parks do members of your household use?

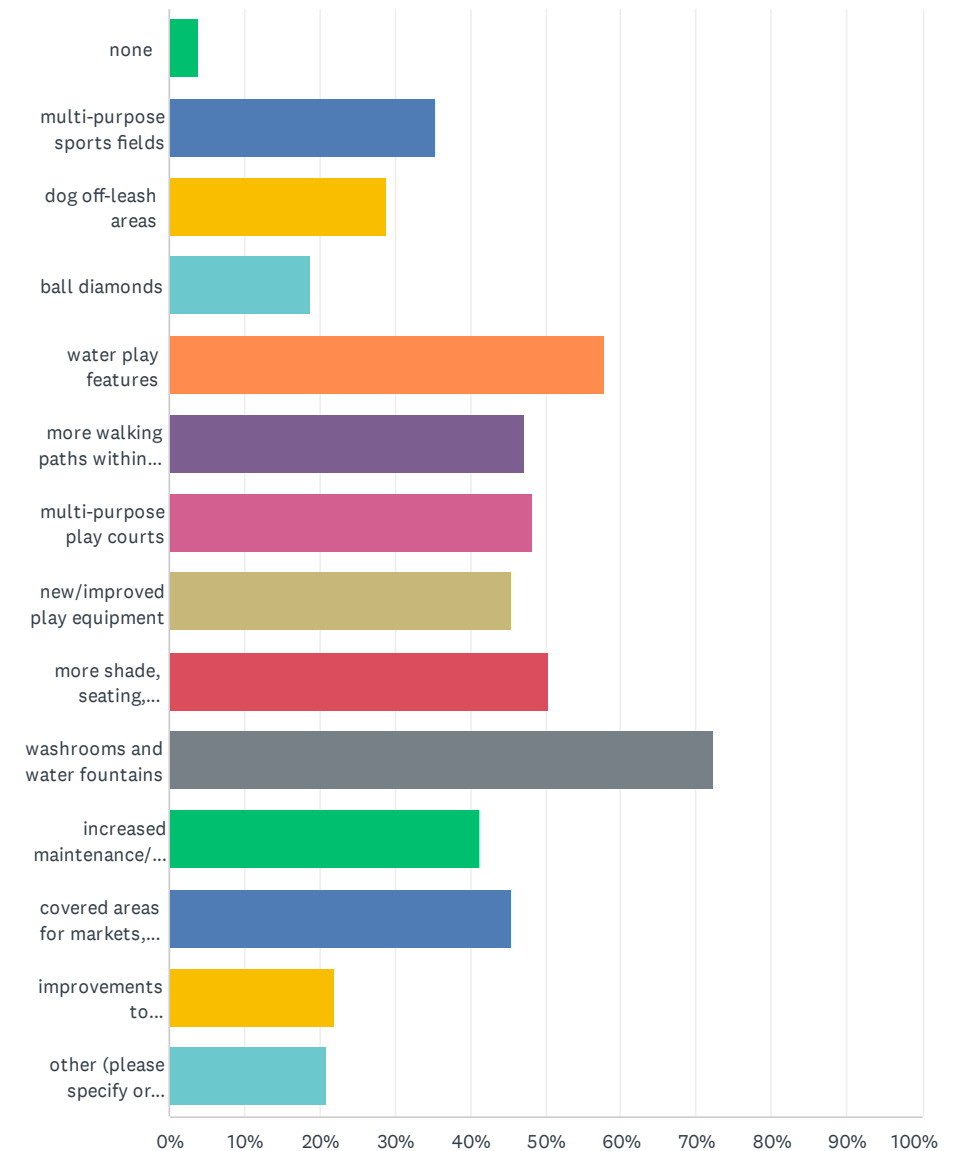
Answered: 188 Skipped: 69



ANSWER CHOICES	RESPONSES	
I/we do not use Township parks	1.60%	3
Beaverton Ball Park	25.00%	47
Beaverton King Street Park	17.55%	33
Beaverton Harbour Park	50.53%	95
Thorah Centennial Park	19.15%	36
Cannington MacLeod Park	60.11%	113
Cannington Clair Hardy Baseball Fields	21.28%	40
Sunderland Park	48.40%	91
Port Bolster Park and Brock Soccer Park	12.23%	23
Mill Gateway Park	14.89%	28
Manilla Park	6.91%	13
Gamebridge Park	3.72%	7
Total Respondents: 188		

Q16 What types of improvements do you think are needed to the parks your household uses? (Please select all that apply).

Answered: 187 Skipped: 70



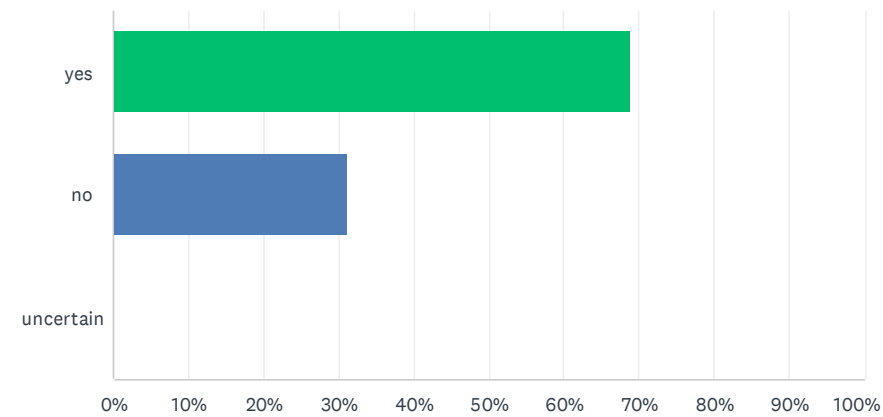
ANSWER CHOICES	RESPONSES
none	3.74% 7
multi-purpose sports fields	35.29% 66
dog off-leash areas	28.88% 54
ball diamonds	18.72% 35
water play features	57.75% 108
more walking paths within parks	47.06% 88
multi-purpose play courts	48.13% 90
new/improved play equipment	45.45% 85
more shade, seating, lighting, etc.	50.27% 94
washrooms and water fountains	72.19% 135
increased maintenance/beautification	41.18% 77
covered areas for markets, picnics, events, etc.	45.45% 85
improvements to accessibility/inclusion	21.93% 41
other (please specify or enter 'no comment')	20.86% 39
Total Respondents: 187	

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	No comment	7/7/2023 9:00 AM
2	more parking for trails, including room for trailers.	7/6/2023 10:50 AM
3	pickleball	7/4/2023 4:59 PM
4	More soccer fields	7/4/2023 1:20 PM
5	More trees	7/1/2023 12:18 AM
6	Regular maintenance, garbage pick-up, flower beds maintenance	6/30/2023 9:08 AM
7	current diamonds need updating and maintenance, they do not drain and the outfields are rough in spots a 3 diamond set up(1 hard ball, 2 softball) with a pavilion that provides change and washroom and food services would be ideal having the king st diamond updated to a functional diamond would help alleviate availability issues as well	6/28/2023 9:42 AM
8	Cannington needs a splash pad! Get on it	6/28/2023 8:10 AM
9	Outdoor splash pad or wading pool	6/28/2023 1:51 AM
10	Can someone please fix the basketball net by the arena in Cannington - and maybe add another net so they could actually play games.	6/27/2023 4:44 PM
11	Natural Playgrounds for children - sand and water play Pollinator corridors, biodiversity gardens and rewild with purposeful planning and in consultation with local experts and service providers	6/26/2023 10:48 PM
12	Repair and replace as required - examples in Cannington are the fountain, the tennis courts, the shelter	6/24/2023 11:18 AM
13	Tree plantings	6/22/2023 10:57 PM
14	Total makeover for our beautiful village	6/21/2023 11:53 PM

15	public pool	6/21/2023 10:47 AM
16	We had a nice water fountain in the park in Cannington when I was young. It would be nice to have a water feature again. More so, the use of the tennis court there as well as reconstruct the picnic shelter that was removed last year. Also, please open the washrooms there as well. They were once a valuable resource at the park!	6/20/2023 10:53 PM
17	just make the harbour washrooms actually open on timers	6/20/2023 10:44 PM
18	I wish the Cannington park still had that beautiful fountain	6/20/2023 6:50 PM
19	Something for Cannington would be nice. Beaverton already has a lake who's bright idea was it to give them the splash pad also!?	6/20/2023 6:30 PM
20	Brock parks are crap holes	6/20/2023 3:48 PM
21	Aside from Beaverton Harbour playground, the other playgrounds equipment is dated and could really use newer equipment.	6/20/2023 3:41 PM
22	More parks, period. Another park in Sunderland, specifically	6/20/2023 3:23 PM
23	Specifically, the park in downtown Beaverton (beside Beaver river, right by the historical society) needs help. Playground equipment is rusted and old. And the outdoor space there in general could use beautification, it's basically a patch of grass. It's current state attracts a certain type of crowd; day drinkers leaving their bottles around. Can you finally address this concern? I want to bring my kids here without worrying about them finding drug paraphernalia. I believe the run-down state of the park directly attracts the culprits.	6/20/2023 3:06 PM
24	replacement of the picnic shelter in MacLeod Park	6/20/2023 1:48 PM
25	All of the above but maintenance should take priority.	6/19/2023 2:52 PM
26	Cannington park by ball diamonds needs more shade, and Cannington should have a splash pad	6/17/2023 5:26 AM
27	numerous times ive been to park and there has been broken glass under the sheltered concrete area at sunderland park	6/16/2023 11:13 AM
28	Cross walk so the neighborhood kids can safely cross to use the park. Gardens for wild Life and local bugs, bees etc....	6/15/2023 1:20 PM
29	Police patrol for safety	6/15/2023 10:49 AM
30	More swings at most of the parks one "baby" swing and one "sling" swing is not enough when a parent/guardian brings a family or group of kids to the park.	6/14/2023 8:02 PM
31	pool	6/14/2023 4:25 PM
32	Safe bike routes to get to these parks. We have tried to hike or bike in the Brick Works area, but the trails there have been ruined/substantially damaged by ATV's.	6/14/2023 12:30 PM
33	better hours at the museum and upkeep	6/13/2023 9:30 PM
34	Equipment for all ages	6/13/2023 9:03 PM
35	Garden projects involving local schools in partnership with local horticultural societies	6/13/2023 4:11 PM
36	tennis courts desperately need to be repaired!	6/13/2023 3:23 PM
37	Trails that you can drive a wheelchair on...not gravel or mud so.ething that would allow me to participate w/o constantly getting stuck. Places to swim w my dogs and places I can access the water from my chair	6/13/2023 3:19 PM
38	The condition of all the parks in s very poor. We desperately need another splash pad in Cannington or Sunderland. The Cannington playground particularly needs improvement. The stone base is unsafe and equipment is in a very poor state. We also need boat launches for canoes and kayaks like they have in other regions.	6/13/2023 11:28 AM
39	The parks are currently very lacklustre	6/13/2023 11:14 AM

Q17 Do you or other members of your household use beaches and/or water access points in Brock?

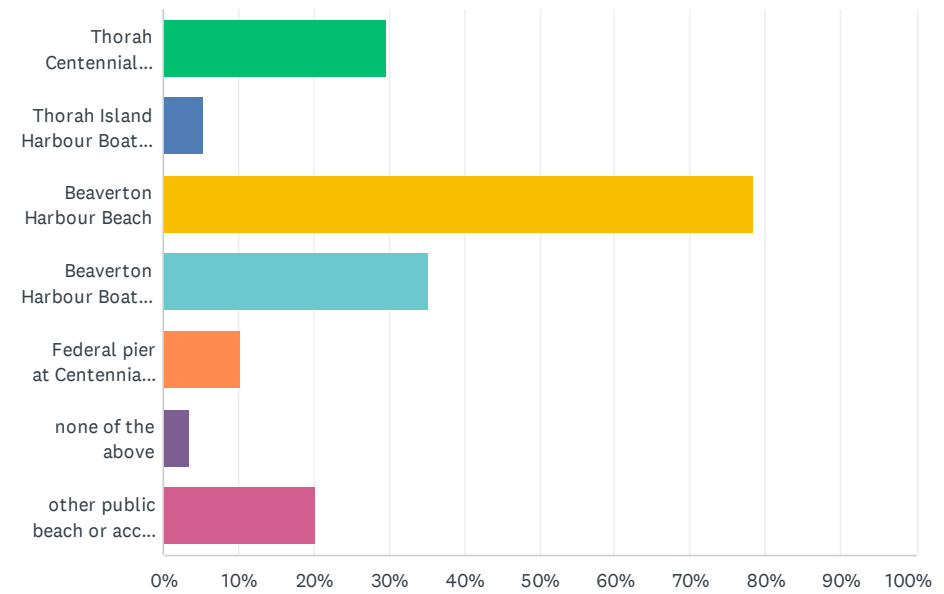
Answered: 219 Skipped: 38



ANSWER CHOICES	RESPONSES	
yes	68.95%	151
no	31.05%	68
uncertain	0.00%	0
TOTAL		219

Q18 Which of the following beaches or boat launches do you or other household members use?

Answered: 148 Skipped: 109

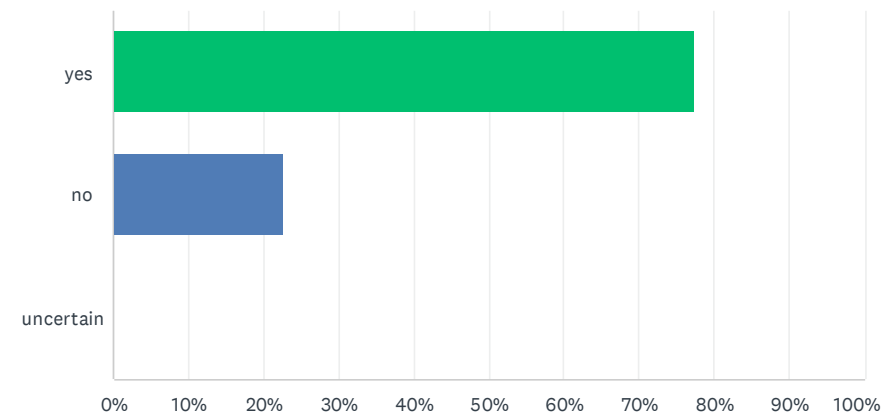


ANSWER CHOICES	RESPONSES	
Thorah Centennial Beach	29.73%	44
Thorah Island Harbour Boat Launch	5.41%	8
Beaverton Harbour Beach	78.38%	116
Beaverton Harbour Boat Launch	35.14%	52
Federal pier at Centennial Beach	10.14%	15
none of the above	3.38%	5
other public beach or access point (please specify name or closest road to it, or enter 'no comment')	20.27%	30
Total Respondents: 148		

#	OTHER PUBLIC BEACH OR ACCESS POINT (PLEASE SPECIFY NAME OR CLOSEST ROAD TO IT, OR ENTER 'NO COMMENT')	DATE
1	Conc 4 between Port Bolster and Beaverton	7/5/2023 1:43 PM
2	Cedarhurst beach, Thorah beach	7/4/2023 5:00 PM
3	North beach....Ethel Park	7/1/2023 12:19 AM
4	Beaver River Sunderland area	6/30/2023 11:29 AM
5	gamebridge	6/28/2023 9:44 AM

Q19 Are there needed improvements to the beaches or water access points that you or other household members use?

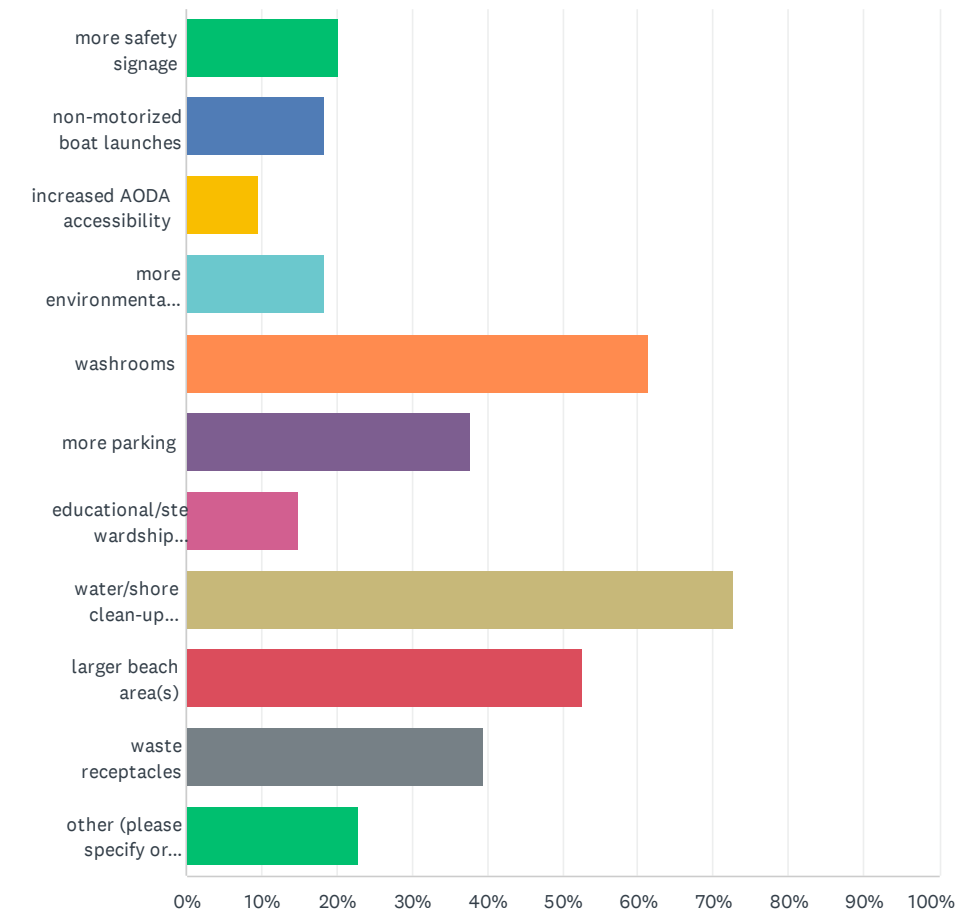
Answered: 150 Skipped: 107



ANSWER CHOICES	RESPONSES	
yes	77.33%	116
no	22.67%	34
uncertain	0.00%	0
TOTAL		150

Q20 What types of improvements do you think are needed? (Please select all that apply).

Answered: 114 Skipped: 143



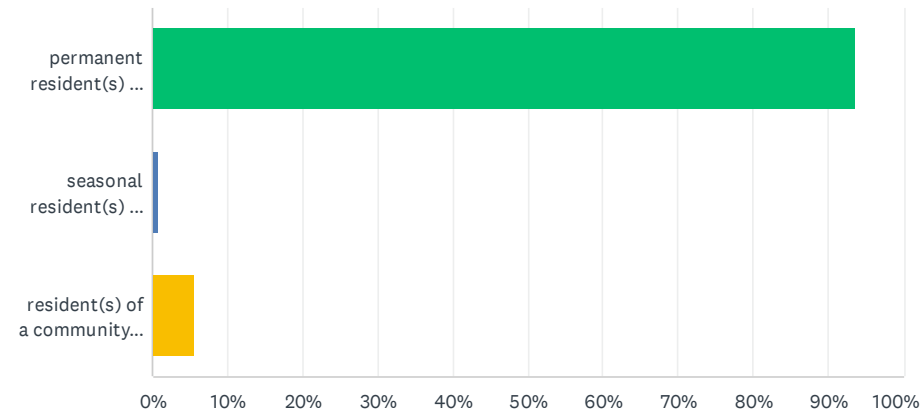
ANSWER CHOICES	RESPONSES
more safety signage	20.18% 23
non-motorized boat launches	18.42% 21
increased AODA accessibility	9.65% 11
more environmental education signage	18.42% 21
washrooms	61.40% 70
more parking	37.72% 43
educational/stewardship initiatives	14.91% 17
water/shore clean-up programs	72.81% 83
larger beach area(s)	52.63% 60
waste receptacles	39.47% 45
other (please specify or enter 'no comment')	22.81% 26
Total Respondents: 114	

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	better walking access	7/4/2023 5:01 PM
2	sadly water quality is an issue for swimming	7/3/2023 4:47 PM
3	No comment	7/1/2023 12:20 AM
4	Improved access areas	6/30/2023 11:30 AM
5	no comment	6/28/2023 9:45 AM
6	Walking paths for non-motorized vehicles. Improved swimming access off of pier	6/24/2023 11:10 AM
7	Qualified lifeguards and staff on duty.	6/21/2023 10:03 AM
8	These beaches could be much cleaner. Also on a larger scale something should be done to address the root causes if such high bacterial counts so much of the year	6/21/2023 7:48 AM
9	how about actually surveying beach users a few weekends in a row? Ask them where they are visiting from, how many people, will they spend money in town or did they just bring their picnic lunch up...so much complaint from town that Islanders take all the parking at harbour but it seems to me that there are lots of out of towners, and nobody's every actually checked. So much trash down there to pick up at end of weekend - worth it to charge nominal parking fee for out of town? would pay for washrooms and trash disposal.	6/20/2023 10:47 PM
10	Beach area in Beaverton could use some investment to improve the smell, and make the area safer for swimming.	6/20/2023 10:01 PM
11	Addition of outdoor patio along the waterfront.	6/20/2023 3:44 PM
12	We would love a bench overlooking the water at the Ethel Park access by the postal boxes	6/20/2023 2:36 PM
13	I noticed the fence bordering the cottage property the north at the Cedarhurst access has been moved to follow the tight property line, likely at the insistence of the cottage owners who have had to deal with disrespectful beach goers who leave litter everywhere and trespass. The beach at this access point is so narrow now that it barely accommodates a couple of people. I can understand why you may have thought this is a solution to the problem but I fear the situation is going to worsen and those people who trespass and litter will be more aggressive. The access needed garbage receptacles and regular clean up, not a fence that will be ineffective in keeping people off of private property.	6/17/2023 12:29 PM
14	no comment	6/16/2023 2:39 PM

15	Better beach signage from the water side of road allowances. They are unmarked at present and therefore unavailable to most residents.	6/16/2023 12:31 PM
16	Historically, Beaverton's public beaches test poorly and are closed to safe swimming much of every summer. We should be trying to figure out if it is related to fouling by geese or by poor farming practices, (especially at Centennial Park) and do something about it! The water access at the 4th concession, loses a lot of space to a water pump line, and the the property owner to the south appears to have blocked off a large portion of the public beach making the beach area available for use, very cramped. A portable toilet is necessary as sadly, I've seen desperate parents tell their children to go poop behind the fences on the private property on either side of this access.	6/14/2023 12:58 PM
17	Boat launch needs a facelift. Repairs and cosmetic upgrades	6/14/2023 12:36 PM
18	better boat launches	6/14/2023 10:00 AM
19	Deterrents for geese population overrunning beaches and causing e-coli issues	6/14/2023 6:50 AM
20	Beach water entry point should be clear.	6/13/2023 8:11 PM
21	Just want to say that are harbour has improved 110 percent but with our community growing just feel we will need more	6/13/2023 7:54 PM
22	No commnt	6/13/2023 3:48 PM
23	Def more accessible areas	6/13/2023 3:20 PM
24	The team needs to look at what other lakeside communities are doing and have a long term strategy. Look at what they did in Friday Harbour. That is an incredible vision you should draw inspiration from. Our waterfront and parks are not used at all to their full potential.	6/13/2023 11:31 AM
25	The beach is often dirty and garbage everywhere	6/13/2023 11:15 AM
26	Beaverton in particular seems to have problems with waste receptacles being emptied before they are overflowing. More often than not, there is garbage on the ground around them because they are full.	6/13/2023 10:42 AM

Q21 Please indicate your type of residency in Brock and area.

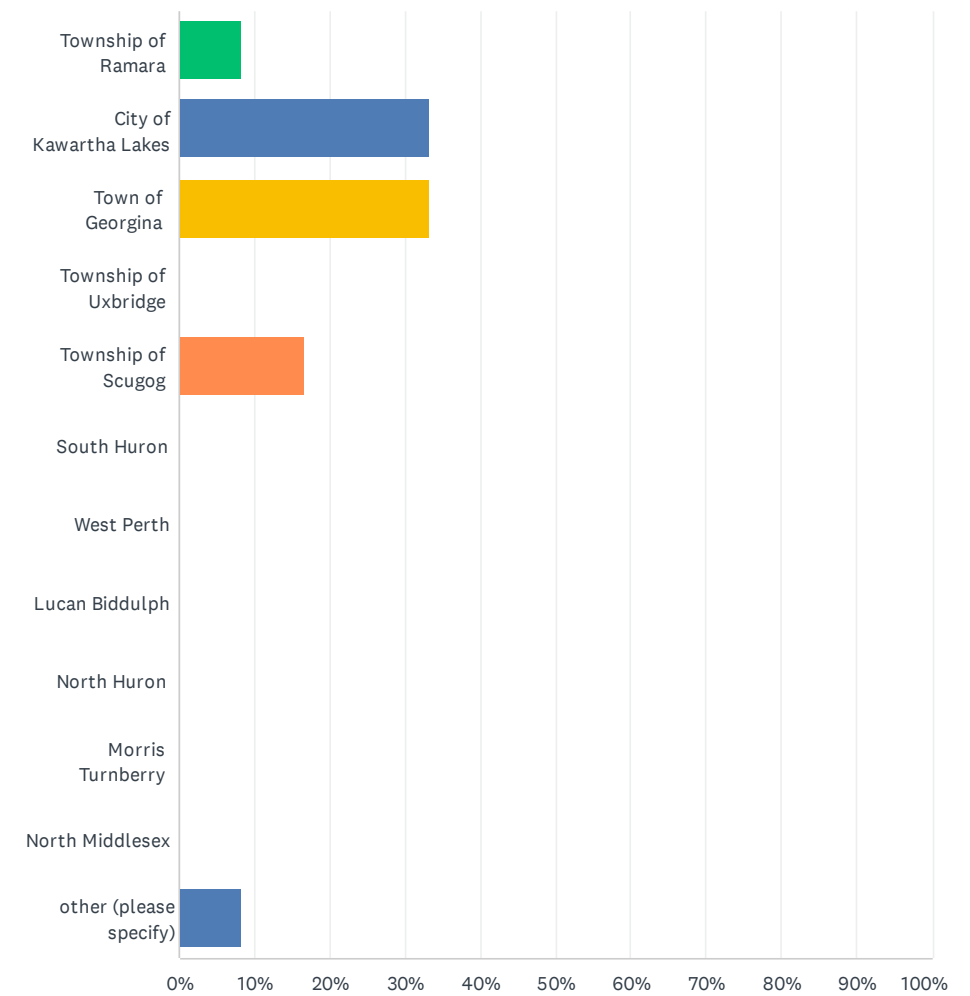
Answered: 218 Skipped: 39



ANSWER CHOICES	RESPONSES	
permanent resident(s) of the Township of Brock	93.58%	204
seasonal resident(s) of the Township of Brock	0.92%	2
resident(s) of a community outside the Township of Brock	5.50%	12
TOTAL		218

Q22 In which of the following communities do you live?

Answered: 12 Skipped: 245

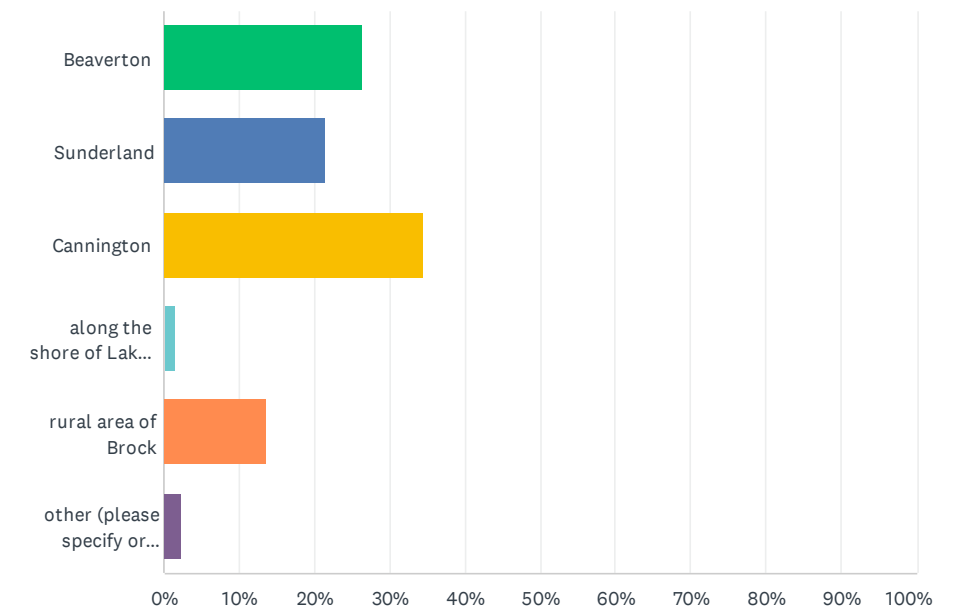


ANSWER CHOICES	RESPONSES	
Township of Ramara	8.33%	1
City of Kawartha Lakes	33.33%	4
Town of Georgina	33.33%	4
Township of Uxbridge	0.00%	0
Township of Scugog	16.67%	2
South Huron	0.00%	0
West Perth	0.00%	0
Lucan Biddulph	0.00%	0
North Huron	0.00%	0
Morris Turnberry	0.00%	0
North Middlesex	0.00%	0
other (please specify)	8.33%	1
TOTAL		12

#	OTHER (PLEASE SPECIFY)	DATE
1	I am in the city of kawartha but I'm two steps from the border so I do a lot of my shopping and rec in Brock and scugog	6/13/2023 3:21 PM

Q23 Where do you live in the Township of Brock?

Answered: 205 Skipped: 52

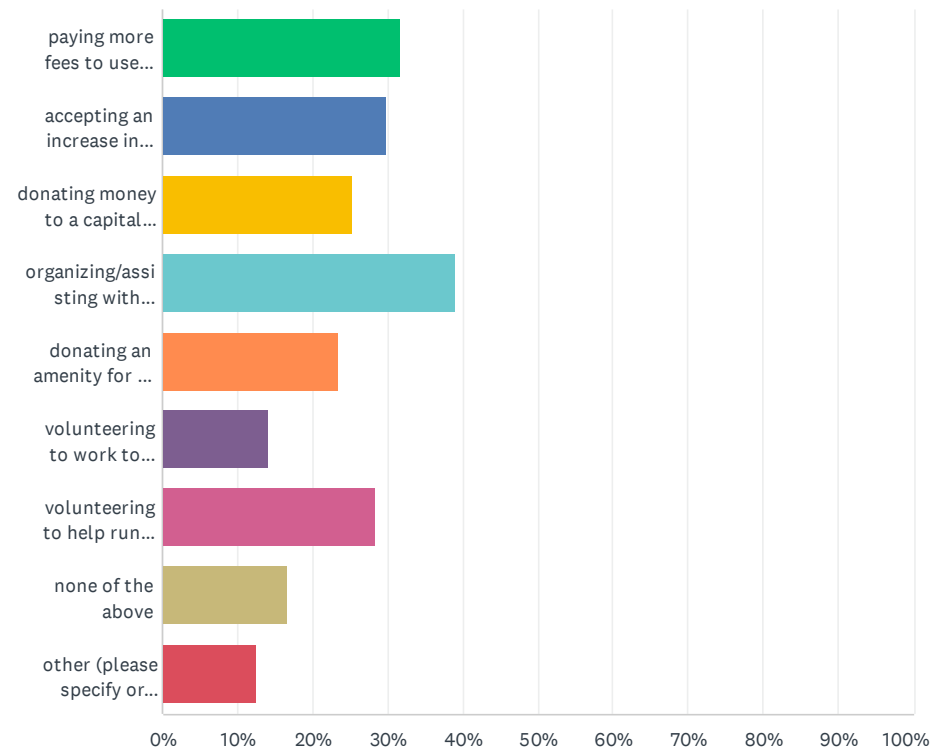


ANSWER CHOICES	RESPONSES	
Beaverton	26.34%	54
Sunderland	21.46%	44
Cannington	34.63%	71
along the shore of Lake Simcoe	1.46%	3
rural area of Brock	13.66%	28
other (please specify or enter 'no comment')	2.44%	5
TOTAL		205

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	no comment	6/26/2023 10:50 PM
2	Manilla	6/22/2023 2:54 PM
3	Beaverton BUT we also have two cottages on Thorah Island and your last page didn't let me choose permanent AND seasonal despite me paying taxes on three places.	6/20/2023 10:48 PM
4	Manilla	6/13/2023 3:21 PM
5	Manilla	6/12/2023 11:32 AM

Q24 Please indicate if your household would contribute to the development/improvement of recreation facilities, parks, beaches and programs through each of the following methods. (Please select all that apply).

Answered: 205 Skipped: 52



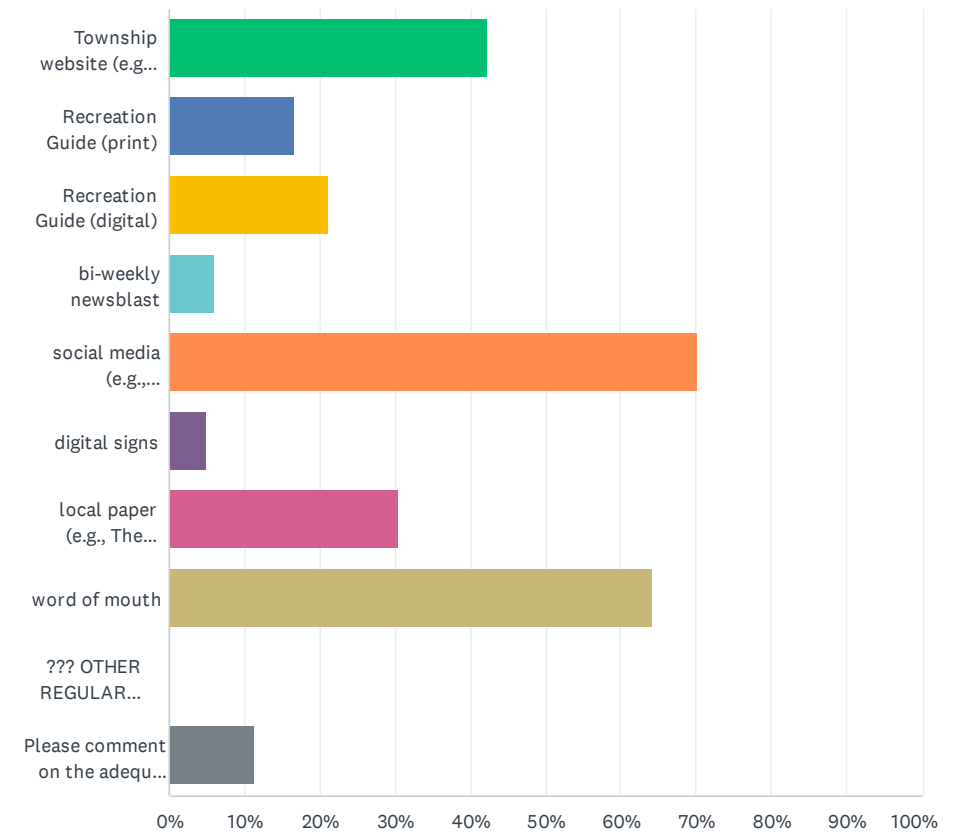
ANSWER CHOICES	RESPONSES
paying more fees to use services	31.71% 65
accepting an increase in property taxes	29.76% 61
donating money to a capital campaign	25.37% 52
organizing/assisting with local fundraising events	39.02% 80
donating an amenity for a park (e.g., bench, tree, picnic table)	23.41% 48
volunteering to work to source private sector grants/donors/sponsors	14.15% 29
volunteering to help run programs/activities	28.29% 58
none of the above	16.59% 34
other (please specify or enter 'no comment')	12.68% 26
Total Respondents: 205	

#	OTHER (PLEASE SPECIFY OR ENTER 'NO COMMENT')	DATE
1	my husband and I already volunteer extensively.	7/6/2023 10:50 AM
2	Slightly higher increase in property taxes as long as money is directed specifically to improved recreational facilities/programs within Brock Township.	7/4/2023 9:59 AM
3	I support the grants & fundraising the Sunderland Lions Club have procured to expand the Sunderland Area. The Brock Council must support their initiative to see it to completion. Why miss this opportunity. The Sunderland Lions Club have worked extremely hard to so the current council, please show your support and get the Sunderland Arena Expansion done!	7/1/2023 3:43 PM
4	i already help with local fundraising events and volunteer as a coach	6/28/2023 9:46 AM
5	Maybe the Town can budget better and take a look at employees working a little harder to get things done	6/27/2023 4:45 PM
6	Budgets are tight and families are struggling. Everyone should have free access to make these things affordable to any family. Finances shouldn't limit access as these increase health of residents in so many ways (social, mental & physical!)	6/27/2023 11:57 AM
7	Grants - David Suzuki Foundation, Conservation Authorities Tree Planting initiatives - Horticultural Societies (Beaverton, Cannington, Georgina-Brock) Collaborations with local Businesses and fundraising (Lions) Volunteers - Brock Butterflyway	6/26/2023 10:53 PM
8	We volunteer as members of Lions Club and Horticultural Society	6/25/2023 6:59 AM
9	The property taxes are already outrageous in Brock in comparison to the availability of services. We are considering moving because of property taxes in our rural area and old house. My elderly parents pay almost \$10,000 for 10 acres with an 80's house and an assumed road with no services. Crazy.	6/21/2023 9:05 PM
10	Our township has a high tax rate. Council needs to think about how money is used and where it needs to go to create, equitable and inclusive recreation.	6/21/2023 7:46 PM
11	I truly feel we pay too much tax already for what we get in Brock Township so in a idyllic world it would be great to receive some of these activities without increase in taxes.	6/21/2023 6:19 PM
12	Our volunteers and service organizations have provided everything we have. We pay the taxes and are underserved in the recreation area. It is long overdue that our twsp steps up to the plate and offer programs under the recreation umbrella.	6/21/2023 10:07 AM
13	I pay a good amount of property tax along with everyone else in Cannington and get nothing in return. We have no police, we have broken down parks and tennis court ect and snow removal consist of leaving 6 inches of ice with a thin layer dirt on top and they go around once a day if that.	6/20/2023 7:26 PM

14	Use the surplus that we already paid for??? Use those funds.	6/20/2023 7:09 PM
15	I'd love to help but we are a young family and not in the position to at this time	6/20/2023 6:51 PM
16	You must be joking about increasing property taxes. I pay over \$6000 in property taxes per year, FAR more than I was paying while living in York Region, and my kids don't even have a proper playground or trail to walk, no public pool for swimming lessons, no ice sports in winter despite every other town having these amenities. I could go on.	6/20/2023 3:13 PM
17	Id like to see a better return on the investments already made before agreeing to more in the form of labour, time or money.	6/19/2023 2:54 PM
18	My taxes in Cannington are enormous for which reason I, personally, think that asking residents to pay for decent recreation facilities (when the Township has a large reserve) is unconscionable.	6/17/2023 12:31 PM
19	Helping to reduce property taxes and refocus budget on areas that really matter to residents - beyond the Brock Township budget, too	6/15/2023 10:51 AM
20	We already pay too high in taxes —with little services compared to Ajax Oshawa etc ...how about a pool so our kids learn to swim ??	6/15/2023 9:59 AM
21	I would donate to a campaign to have a safe walking/riding path between the south end of Moorlands Drive, and the north end of Cedarhurst Beach Road beside the CN tracks, and across the Beaver River, somewhere just east of the Beaverton Harbour. This would connect north and south Beaverton and points south, without having to use Hwy 23 for hikers and cyclists.	6/14/2023 1:17 PM
22	Our taxes are already the highest in the region...maybe raise the taxes in Whitby and Oshawa and send the money north to us instead of our money going south as it always has	6/14/2023 10:01 AM
23	Help advise on accessibility issues and give feedback on plans from a disability viewpoint	6/13/2023 3:22 PM
24	Volunteering to build picnic/other benches in my shop and delivering to where they are needed.	6/13/2023 10:43 AM
25	No comment	6/13/2023 10:02 AM
26	I think with the development that has taken place in Sunderland and Beaverton that our township should be providing these facilities. We have to drive so far to access these types of facilities. You see all the beautiful facilities in durham region in the south but not in the north.	6/12/2023 3:05 PM

Q25 How do you learn about recreation services that are available in the Township of Brock? (Please select all that apply).

Answered: 204 Skipped: 53



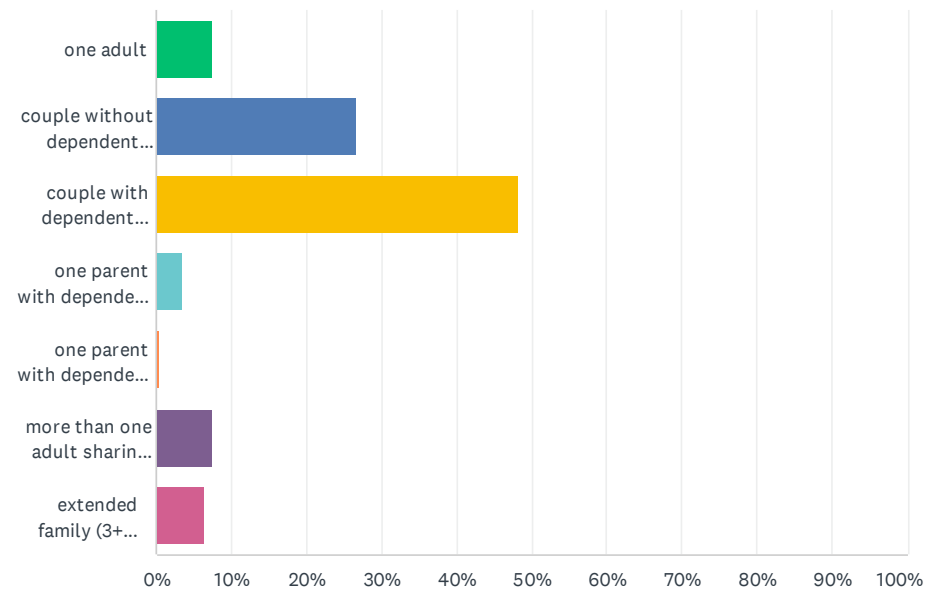
ANSWER CHOICES	RESPONSES	
Township website (e.g., Community Calendar)	42.16%	86
Recreation Guide (print)	16.67%	34
Recreation Guide (digital)	21.08%	43
bi-weekly newsblast	5.88%	12
social media (e.g., Facebook)	70.10%	143
digital signs	4.90%	10
local paper (e.g., The Brock Voice, Durham Region News)	30.39%	62
word of mouth	64.22%	131
??? OTHER REGULAR COMMUNICATION CHANNELS?	0.00%	0
Please comment on the adequacy of digital connectivity where you live:	11.27%	23
Total Respondents: 204		

#	PLEASE COMMENT ON THE ADEQUACY OF DIGITAL CONNECTIVITY WHERE YOU LIVE:	DATE
1	A poster in the park	7/7/2023 7:46 PM
2	No comment	7/7/2023 9:04 AM
3	Nourish & Develop Churches Lions clubs	7/5/2023 1:59 PM
4	All good.	7/5/2023 12:55 PM
5	Sufficient in town Sunderland.	7/1/2023 3:43 PM
6	Fine	7/1/2023 12:22 AM
7	Internet is very slow	6/30/2023 11:36 AM
8	? Pretty good How else is this survey being circulated to the public - demographics, ages etc.....	6/26/2023 10:54 PM
9	Mine is fine at the moment. The Brock Voice has very little local news except for the Township's pages.	6/25/2023 5:57 PM
10	I have digital connectivity but to be honest Uxbridge is closest and offers all The amenities we want. I love my property but regret not living within Uxbridge borders.	6/21/2023 9:07 PM
11	Fine	6/21/2023 3:04 PM
12	Don't have Internet connection at residence. The CHC has programs. Volunteer groups do. What programmes are solely run by the township?	6/21/2023 10:09 AM
13	we only recently (less than 3 months) became eligible for high speed internet and do not use it for social media	6/20/2023 3:57 PM
14	It's not enough. You need better engagement online	6/20/2023 3:24 PM
15	Other: I also use search engines like Google to find the services/locations I'm looking for.	6/20/2023 3:14 PM
16	beaverton -thorah eldon historical society	6/16/2023 7:11 AM
17	Good	6/15/2023 10:21 AM
18	Good	6/14/2023 1:33 PM
19	We are using Bell, and have adequate service.	6/14/2023 1:20 PM

20	Local newspaper is no longer a local paper. Used to be local news (ie what's happening at schools, local sports leagues, etc)	6/14/2023 6:53 AM
21	On a scale of 1-10, a 7	6/13/2023 8:48 PM
22	Our connectivity is very up and down. When it's up it's great but slow downs and outages are very common. I'm just thankful I'm no longer trying to work from home	6/13/2023 3:24 PM
23	Great in Sunderland.	6/13/2023 10:44 AM

Q26 Which of the following best describes your household?

Answered: 203 Skipped: 54



ANSWER CHOICES	RESPONSES	
one adult	7.39%	15
couple without dependent child(ren)	26.60%	54
couple with dependent child(ren)	48.28%	98
one parent with dependent child(ren)	3.45%	7
one parent with dependent child(ren) and one or more adults	0.49%	1
more than one adult sharing a residence	7.39%	15
extended family (3+ generations)	6.40%	13
TOTAL		203

Q27 If there are any additional comments you would like to make for consideration in the Parks, Recreation and Culture Master Plan, please provide them below.

Answered: 94 Skipped: 163

#	RESPONSES	DATE
1	Improvement to buildings and fencing and surfaces used for the fall fairs. More help prior to and during the fair with grounds and clean up. Volunteers need help keeping these small fairs alive so help is needed from the township.	7/6/2023 7:28 PM
2	public washrooms. more parking at trails including room for horse trailers.	7/6/2023 10:50 AM
3	Georgina, Orillia have wonderful examples to follow. Multi use facilities for multiple generations. Encourage community involvement for all organizations and generations.	7/5/2023 2:02 PM
4	Splash pad.	7/5/2023 1:48 PM
5	Apply for grants, staff should be more creative and offer more programs	7/4/2023 5:04 PM
6	Soccer field, pickleball courts in Sunderland	7/4/2023 1:23 PM
7	Very little action on the recommendations made in the last Parks, Recreation and Culture Master Plan - I hope that after the new Plan is completed that more recommendations will be implemented to the benefit of all Brock Township residents	7/4/2023 10:02 AM
8	How many times is this master plan having to take place. The money spent over the past 10 years on surveys etc could have been put into facilities. Sometimes listen to the elders of the community !!	7/4/2023 9:13 AM
9	This survey does not include the any museums in Brock which should be part of the culture in the master plan	7/2/2023 9:26 AM
10	The Sunderland Arena Project in conjunction with the Sunderland Lions Club should and must receive the full support the the mayor and councillors to get this project started before the government grants expire. How can the Brock Township Council not accept such a generous gift from a local, hard working service club. I do not understand why the Sunderland Arena Project is not underway already.	7/1/2023 3:50 PM
11	Swimming is the best activity/exercise for residents of all ages and abilities. And it would be a great place for people in the 3 villages to socialize.	7/1/2023 12:26 AM
12	more splash pads and leash free dog runs.	6/30/2023 5:17 PM
13	There is no need for 3 arenas in Brock but there is an urgent need for an immediate full upgrade at the facility in Sunderland	6/30/2023 11:40 AM
14	We need better security at many or all facilities in Brock Township. The increased amount of damage to property and municipal buildings is significant. Sunderland continues to see an uptick with graffiti and stolen property. Many of these instances go unreported. I think some areas require cameras unfortunately. Sunderland's park and baseball diamonds see a great deal of damage through the warmer months. Something new must be considered please, to put have more impact to these ongoing concerns.	6/30/2023 11:35 AM
15	Less talk and more action	6/30/2023 10:14 AM
16	Upgrade the washroom facilities at the arena (-s) to create more space, privacy and cleanliness	6/30/2023 9:12 AM
17	beaverton is already short on available time for the ball diamonds and the arena with the amount of new homes being built in the area, the current spaces will not be near close enough to cover demand, even with the much needed updates they require	6/28/2023 9:51 AM

18	Splash pad in Cannington. Get it done!	6/28/2023 8:15 AM
19	We need indoor facilities for winter months which are long and treacherous.	6/28/2023 1:55 AM
20	Brock needs a recreation complex!! We need it now. Scrap the 3 arenas - people want this! Talk to the community - anyone with children involved in youth sports in Brock township talk about the need ALL THE TIME!	6/27/2023 5:52 PM
21	Please move the needle, so little has been done in the past 12 years that I have lived here. The town needs to take more pride in how their parks and arenas look. At times it is embarrassing	6/27/2023 4:47 PM
22	Having previously worked in the Parks Dept. of a small municipality with an outdoor pool, I would strongly advocate against an outdoor pool - they are a massive drain on staff and funding resources for an extremely limited window of use that is further impacted by weather and contamination. I know many in the town want a pool, but please don't entertain an outdoor pool as the option - indoor pools are extremely popular for lessons through the winter and an outdoor pool is useless most of the year.	6/27/2023 3:53 PM
23	A pool complex that included a multi-rink pad & gym would provide local jobs, and life skills to many residents! A cafe/ restaurant could be included in the plan, to allow for tournament hosting. Tourists bring in money & business to our towns. If we could host hockey tournaments, basketball tournaments, swimming races etc, our community businesses wouldn't go out of business so often. Cannington is the centre of Brock & has a huge space to build. Make it here so that it is central.	6/27/2023 12:00 PM
24	Thank you for allowing long time residents of Brock Township to have a voice in the planning process.	6/27/2023 8:04 AM
25	Does this Master plan work in consultation with local experts in the field, field biologists, environmental assessment and impact? For example - are you planting native and creating biodiversity, habitat.....considering climate change and best practices for gardens, horticultural practices and maintenance How does the public monitor and follow along the progress of the survey? Accessibility - will there be access to transportation - many residents cannot access services because the transportation is limited - Please consider a shuttle service *especially if a new "facility" is being built	6/26/2023 11:00 PM
26	There is a large open field by the river in the country lane subdivision in Cannington. With many new families in this subdivision it would be really nice to have some sort of play feature in the subdivision without having to walk to the main park which is a good 20 min walk. It would be nice for the kids to have somewhere to play and gather closer to home.	6/26/2023 9:26 AM
27	Need more permanent -year round washrooms and many more benches and/or seating options.	6/25/2023 5:58 PM
28	Ask Edengrove to rent their tennis courts for Pickleball. Every other town has courts!!	6/24/2023 4:14 PM
29	It appears that , for a number of years, council is allocating more money for improvements to Sunderland and Beaverton community centres than for Cannington's centre. With the arrival of many new families with young children who have moved to Cannington, we should be making the necessary investments to ensure that the arena continues to be available for organized sports and recreational activities at more affordable costs.	6/24/2023 11:19 AM
30	Some shade trees are needed at the Cannington park by baseball diamonds. We love the smaller structure for the younger ones but can generally never use it because it gets too hot there having no shade.	6/23/2023 9:16 AM
31	Main Street lighting would be a nice easy upgrade that makes any township feel comfortable at night. Whatever you plan make sure it's accessible to those in wheel chairs etc. Accessible access should be implemented in every structure that gets erected regardless if it was asked for or not.	6/22/2023 5:21 PM
32	The Manilla park/field has been very neglected over the years, and my son has fallen from the unsafe and outdated park. I know there is an ongoing debate as to if the park is the responsibility of Kawartha Lakes or Durham as it is on the boundary, but it is the saddest most unsafe park in the region. It needs attention.	6/22/2023 2:58 PM
33	As a community that is growing with young families, thought has to be made into making things accessible in each community. Not every family has transportation to take them to a splash pad in Beaverton. Having so much unused space and facilities is a shame and would gain so	6/21/2023 9:44 PM

	much support in an effort to revitalize and make it more family friendly. I find all resources go towards Beaverton facilities and programming but Cannington and Sunderland which are primarily family based seem to be forgotten about	
34	At the very least have an outdoor pool somewhere for residents to use. Don't even think of raising priority taxes because they are already too high.	6/21/2023 9:08 PM
35	It would be nice if Cannington had access to an assessable playground since the school has there is a special needs hub school. And, it would be nice if there was a splash pad in both Cannington and Sunderland. Pre-covid I was trying to be part of recreation talks. I am disappointed that it is still a conversation and no action has taken place.	6/21/2023 7:50 PM
36	Our main concern is swimming lessons in Brock as the closest one is Whitby. All closer facilities we have to pay increase fees and no spots because we are out of town. With being close to the lake this is one concern as our kids like using the beach/lake. It's one of the reasons for choosing Beaverton to live.	6/21/2023 3:59 PM
37	Keep our parks clean and safe	6/21/2023 3:04 PM
38	I would really like to see a walking track in Cannington.	6/21/2023 2:33 PM
39	Please build one proper rec center with twin pad arena, pool, track, small and large community rooms, meeting rooms. Stop the three of everything and catering to only certain areas of the township. Time to bring the entire township together at one place, that will make us proud	6/21/2023 12:43 PM
40	Brock township should be considered as a WHOLE when planning for the future. A central rec facility would make much more sense than to keep pouring tax dollars into arenas and buildings that become obsolete before work can even begin. Each town wanting it 'all' is serving no one now or into the future!	6/21/2023 10:59 AM
41	Complete disappointment - the first Master Recreation Plan is 20 years old and nothing was implemented from the recommendations. Nothing from the Brock Rockers, the BARF committee or university students recommendations were even considered. So sad and disappointing! Time is of the essence! Time and resources wasted!	6/21/2023 10:13 AM
42	Repair & maintain tennis courts (pickleball) in Cannington	6/21/2023 10:12 AM
43	Brock is one of the few municipalities that relies fully on not-for-profit organizations to run their community programs which serve so many community members. As a contributing member of one of those organizations, the Township should be prioritizing providing modernized facilities to assist organizations deliver and grow their programs. I understand that Brock Township is geographically vast and feel it is important to maintain certain community spaces in each district, however by consolidating certain services will only improve efficiency and ensure programs are available and feasible for all. Multi-use community spaces would also allow expansion of municipally run programs which would be a new revenue stream for the township.	6/21/2023 9:22 AM
44	Increase the amount of walking and hiking trails. Continue to improve but also expand the waterfronts. In Beaverton this would be difficult with so much waterfront already privately owned, but any bit extra would help. Perhaps a riverfront walk could be possible to construct behind the businesses on Simcoe Street if the river's edge is not actually privately owned.	6/21/2023 7:54 AM
45	Because we live on border of Ramara and Brock we do use many facilities in Beaverton as it is closer to our home. We love the community and you may be surprised the number of residents in the Brechin area that gravitate to Brock township as their preferred choice. We utilize the Beaverton arena and feel it adequately serves our recreational needs with the current user groups ie BSC and Brock minor hockey, as well as providing other options offered by township	6/21/2023 6:52 AM
46	Please consider making some crucial changes in the arena facility and parks in Cannington. Beaverton and Sunderland have seen improvements and it is now Cannington's turn. Thank you!	6/20/2023 10:59 PM
47	Please consider an amphitheatre/outdoor performance space. Please don't be cheap about dog parks - we pay for lots of hockey arenas and soccer fields we've never used and are fine with that, so just because not a lot of people answered dog park survey doesn't mean we don't deserve one. Putting one in Cannington won't help Beaverton. Brechin is tiny but has a great one - just too far to drive to find nobody there for dog to play with (same issue would happen if you just install one, like in Cannington, for all villages). Uxbridge has just farm fencing on theirs and you could literally copy their legal sign. How about just fencing in the south part of	6/20/2023 10:55 PM

	in town would be dedicated dog waste receptacles in areas like Lakeshore drive where everyone brings there dog but there is no disposal available. https://www.uline.ca/Product/Detail/H-3491/Grounds-Maintenance/Dog-Waste-System-Receptacle?pricode=YH266&utm_source=Bing&utm_medium=pla&utm_term=H-3491&utm_campaign=Facilities%2BMaintenance&utm_source=Bing&utm_medium=pla&utm_term=H-3491&utm_campaign=Facilities%2BMaintenance&msclkid=fab56372732d1912790607e02cab62d	
48	More women's programming for organized sport leagues, clubs, etc.	6/20/2023 10:03 PM
49	The outdoor parks in Cannington are sadly very poorly maintained	6/20/2023 9:58 PM
50	Please make prioritized lists including projects to be completed within 1 year and 2-5 years. The rate of change in this township has been slow and frustrating. Regular updates would be very helpful. Focusing on arts and culture equally with sport recreation is very necessary- especially in Cannington. Cannington is the only town without a dedicated community performance space/stage. Having this would be a huge asset to the community. The upstairs of the library (former town hall) should be prioritized for this. Looking forward to seeing the proposed changes! Thank you!	6/20/2023 7:37 PM
51	I think summer activities and camps for babies and children are very important. I'd love to see the fountain back in MacLeod park. An off-leash dog area would be great. I don't know why the covered picnic shelter was removed but I thought it was nice as well.	6/20/2023 6:53 PM
52	McLeod Park is in need of a facelift. The tennis courts have been closed and are in such disrepair that the safety of I is better it is closed. So sad though, as it potentially is a fine place for activities, both programmed and for open play. Tennis, possible pickle ball, and it was exciting to see a Sunday ball hockey activity for kids until it was taken away. In my short 2+ years in Cannington, the park has fallen way off, and that is just sad.	6/20/2023 6:16 PM
53	Please don't invest time, money, and upkeep into off-leash dog parks in Brock Township - the existing parks deserve more love and there are already too many off-leash dogs running around the township	6/20/2023 4:02 PM
54	The tennis courts on King Street need some work. The floor is filled with holes. A slide at the park there would also be nice. Same with the one downtown.	6/20/2023 2:40 PM
55	how about taking care of what we have before putting in more items to fall apart. MacLeod Park picnic shelter torn down. Washrooms closed to public use. playground equipment aging. It's like MacLeod Park has been forgotten while concentration happens at Beaverton harbour and Sunderland arena. What do you plan to take out of Cannington next? We can't all drive to Sunderland and Beaverton to enjoy township amenities.	6/20/2023 1:53 PM
56	McLeod park in Cannington would make a perfect site for a Christmas / holiday festival of lights! Easy to walk or drive through and could do a donation to the food bank as an entry cost. Consider using other towns/cities for inspiration and guidance! Science North in Sudbury hosts one for example	6/20/2023 11:47 AM
57	We live in Manilla some additional play equipment at the park would be great my 8 year old gets bored easily there. Also a splash pad closer than beaverton would be great!	6/20/2023 11:32 AM
58	I feel there is more recreational activities that can be provided by the Township. Polling the residents would help to see what is needed in the township. My daughter is 15 and we need to go outside the Township (45 minutes) for her to participate in sport.	6/20/2023 11:14 AM
59	The lack of maintenance i have seen doesn't leave me with high hopes that something new would stay in use for any length of time. I'm hopeful but more needs to be done to show the township respects the people using these services enough to keep them functional. It seems the current model of making something then letting it rot until it requires removal isn't working well or I wouldn't have a survey to fill out. I hope to see that something productive comes from this but I might have to wait until the carrier politicians are out of the way si this can be done right for the people instead of done half assembly for a narcissistic pat on councils back.	6/19/2023 2:59 PM
60	Things such as more vsriety in sports programs in as many brock areas as possible is needed. After school or weekend extra curricular programs are needed (art classes, cooking classes, specialty classes) for both kids and adults. The township should offer more information to the public about options they have if they are interested in starting a league or	6/17/2023 9:05 PM

	club on their own (eg. You can get a permit for the schools if you wanted to start a volleyball league etc.)	
61	https://www.bloomberg.com/news/articles/2018-02-07/project-backboard-turns-urban-basketball-courts-into-public-art https://projectbackboard.org/about-1 Invite youth to invest in the public spaces they use!	6/17/2023 12:34 PM
62	Pre pandemic I attended seniors fitness programs in Canninton and Sunderland. I no longer see the same programs being offered. Will they be returning?	6/16/2023 2:40 PM
63	Brock is way behind the times compared to Sutton,lindsay,pitifull	6/16/2023 7:13 AM
64	Replanting trees and adding additional seating. Public art inclusions	6/15/2023 6:52 PM
65	The Beaver River Trail needs significant repairs and bike lanes on #23 and SR 17. The roads in many places are dangerous. It is not a good bike route. Also we need box or field lacrosse facilities for youth.	6/15/2023 4:19 PM
66	WE NEED A CROSS WALK!!!! Outdoor bathrooms would also be nice. Thanks have a great day	6/15/2023 1:21 PM
67	Our parks need mounted security cameras to monitor the vandalism and inappropriate use of park facilities!!!	6/15/2023 1:09 PM
68	I feel the Beaver River Waterfront Trail needs improvement. It would be impossible to navigate in a wheelchair. There should be a paved pathway for bikes and wheelchairs.	6/15/2023 12:04 PM
69	The last question did not provide for our household situation, which I'm sure is common to others, which is a couple with children who are no longer dependents living at home (who can't afford to purchase their own homes yet).	6/15/2023 10:52 AM
70	a proper fitness sports complex to meet the demands of the expanding population. A pool, track, courts, etc. Fees need to be very reasonable. To expensive people will go elsewhere	6/15/2023 10:39 AM
71	Would like to be aware of more trails near by if any (within a few miles)	6/15/2023 10:23 AM
72	get a pool. stop wasting money on maintaining these old buildings. build a new rec centre for all of Brock.	6/14/2023 4:28 PM
73	If new or additions services were added just to Beaverton our family of 5 probably would not utilize as Sunderland to Beaverton is too far when doing multiple trips a week especially in the snow. Need centralized facilities and programs.	6/14/2023 4:14 PM
74	We aren't making the best use of Lake Simcoe for recreation. The lake should draw residents and visitors alike to Brock and the Beaverton area, but with the number of beach closures and unsightly/unhealthy "brown water" issues from nearby poorly managed farms, we are wasting a valuable resource. We have to investigate ways to clean up the lake in our area. We often ride our bikes on quiet backroads around Beaverton, but would love if we didn't have to use a highway to get to them. We sometimes travel quite a distance outside of Brock for safer biking and actual mountain biking opportunities. It would be wonderful if there was a walking/biking path to get from Cedarhurst Beach Road to Moorlands Drive to access all the roadways south of there without having to ride on Hwy 23. Also, a walking/biking bridge from Ethel Park to the Fairgrounds area, (across the Beaver River, somewhere just north of the Beaverton Harbour, of course), would also allow easier and safer access for residents and visitors to the Beaverton Harbour and downtown areas. We would love if there were some areas near Beaverton for trail or mountain biking. Getting to the Beaver River Wetlands Trails from Beaverton on major roads is daunting for adults, let alone families with young riders. We tried using the Brick Works area for hiking and pseudo-mountain biking, but the trails have been badly chewed up by ATV's and snowmobiles.	6/14/2023 3:31 PM
75	Please consider a recreational facility that reside that residents of all ages could use i.e. an indoor pool (even if it means removing one of the rinks to save money).	6/14/2023 1:37 PM
76	A new multipad arena is desperately needed in Brock. But at the same time it wont work with only 2 pads so 1 is going to have to stay open or the new one MUST have 3 surfaces. Either way Brock is a decade behind in upgrades on their rinks. Every other town within the area has done a major reno to theirs or built new. Having said that...avoid increasing taxes. Durham is already one of the highest property taxed and we dont get enough bang for our buck as it is.	6/14/2023 12:43 PM
77	washrooms being gender specific	6/14/2023 12:40 PM

78	We need activities for kids an adolescent in Brock township	6/14/2023 11:27 AM
79	Stop planning and actually do something. Stuff from the 2012 plan hasn't been done, and yet you are coming up with a new plan. Sick and tired of paying for studies that nothing comes of them, and dragging our feet saying the costs are too high. If the township had of actually bit the bullet and did everything in the last plan, it would have been way cheaper than trying to do it 11 years down the road now that costs have doubled or tripled since the pandemic.	6/14/2023 10:05 AM
80	I am close to Sunderland and with all the housing expansion the downtown needs revitalized and there needs to be more for youth and people to do, there is nowhere to gather.	6/14/2023 9:17 AM
81	Currently have 3 very old arenas that are very expensive to maintain. 3 staff, 3 Zamboni, and must chill entire building to keep ice. 1 new modern arena in central location would be cheaper to run long term with 1 staff 1 Zamboni and modern cooling systems at ice surface level vs having to chill entire building. Also allows for more tournaments which can generate revenue for local sports clubs and the township. 3 ice pads in Brock is essential. Have restaurant and bar area above rinks to create revenue. Proceeds towards local sports teams township recreation. Indoor gym and pool would be major asset.	6/14/2023 6:58 AM
82	Would love to see a outdoor pump track and pool	6/13/2023 10:03 PM
83	The local historical museum is owned and operated by the volunteers of the local historical society. This facility is an asset to the community and should be a municipal responsibility. It is a draw to the community and an experience that should be promoted in the Township, summer camp kids and the schools.	6/13/2023 9:39 PM
84	Would like swimming pool with public swimming daily. Hot tubs for therapy..	6/13/2023 8:14 PM
85	Consider transportation options for families/individuals that have limited/no transportation options to get to venues of programs and activities.	6/13/2023 4:15 PM
86	Allow to pay for individual fitness classes. Not as a block. Being retired we are often away and don't want to pay for classes we can't attend	6/13/2023 3:52 PM
87	It's great that Beaverton has a splash pad but it would be nice to have one more central. While residing where I do having to pack the kids up and drive the 15+ minutes takes away over a half hour of the fun they could have when I get home from work etc. would be nice to have sunderland or cannington or both.	6/13/2023 3:51 PM
88	I really just want to emphasize the need for accessible water points. I know that there's the kayak boat launch which is great. However there's no way into the water unless I flop out of my chair and belly crawl into the lake.	6/13/2023 3:26 PM
89	Please consider upgrading our playgrounds and adding youth programs. They are desperately needed. Another splash pad, small watercraft launch with parking and even a small outdoor pool like Birds Eye Pool in Port Perry would all greatly improve recreation in Brock. A bigger issue is when families participate in programs outside of Brock, they spend their money outside of Brock. We rarely shop at all in Brock because it's easier and better quality and selection to shop when we are at our activities outside of Brock.	6/13/2023 11:35 AM
90	Would be really nice to improve the recreational services here as well as make our parks more inviting and beautiful. Currently lacking. Beaverton skating program is very good.	6/13/2023 11:18 AM
91	Please speed up this process and accomplish something. Improvements like this take way too long in Brock compared to other areas of Durham	6/13/2023 10:30 AM
92	One multi recreations complex that is central to brock would be the best option at this stage	6/13/2023 10:17 AM
93	Make better use of the facilities we currently have, arenas could be put to use year around with programming, not only the winter. This would create jobs and give the younger generation options for activities without leaving the township. Many other municipalities do this successfully!!!	6/13/2023 10:05 AM
94	An indoor track, gym, swimming pool would be of great use for the long winter months.	6/12/2023 3:06 PM

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APPENDIX D

Brock's Parks and Recreation System

Programs

Table D-1 inventories a sample of existing programming in the Township, including activities held in the recent past (e.g., pre-pandemic). Programs are provided by the Township as well as non-municipal sports leagues, historical societies, health clubs, and the local library.

Table D-1: Inventory of Recreation Programs in Brock Township

Organizer	Programs	Location	Ages Served	Season Active
Township of Brock	Cardio Dance Fitness	Sunderland Memorial Arena	12+	Spring-Summer
	HIIT Squad	Sunderland Memorial Arena	12+	Spring-Summer
	Sunderland Yoga	Sunderland Town Hall	12+	Spring-Summer
	Beaverton Yoga	Beaverton Town Hall	12+	Spring-Summer
	Restorative Yoga	Beaverton Town Hall	12+	Spring-Summer
	Adult Volleyball	Brock High School	16+	Spring-Summer
	Gentle Fit	Rick MacLeish Memorial Community Centre	12+	Spring-Summer
	Parents & Tot & Senior Skating	Sunderland Memorial Arena / Rick MacLeish Memorial Community Centre / Foster Hewitt Memorial Community Centre	All Ages	Fall/Winter, March Break
	Stick & Puck	Sunderland Memorial Arena / Rick MacLeish Memorial Community Centre / Foster Hewitt Memorial Community Centre	-	Fall/Winter, March Break
	Shinny	Foster Hewitt Memorial Community Centre	-	Fall/Winter, March Break
Public Skating	Sunderland Memorial Arena / Rick MacLeish Memorial Community Centre / Foster Hewitt Memorial Community Centre	All Ages	Fall/Winter, March Break	

Organizer	Programs	Location	Ages Served	Season Active
Township of Brock	Drop-In Figure Skating	Foster Hewitt Memorial Community Centre	All Ages	Fall/Winter, March Break
	Day Camp ¹		4-12 Years	Summer
Brock Libraries	Builders Club, Storytime, Up-Cycle Craft Club, Chess Club, Young Artists, Lego Club, Reading Buddies, Teen math help, Tween Hangouts, Teen Chess Club, Adult Book Club	Cannington, Sunderland, and Beaverton Branches	Youth-Adults	All season
The Nourish and Develop Foundation	Community Kitchen (Community Lunches, cooking classes, community food events, processing and preserving); Food Access (Nourish House Food Bank, Mobile Food Market, Pantry); Community Development (Seed Library & Community garden, Community Markets, Learning Workshops, Community Ideas); Social Supports (System Navigation, Wellness Services); Women's Services, Night Market, Mobile Food Market, Community Lunch ²	The Nourish and Develop Foundation	All Ages	Various (All Year)

¹ Before and After care options are available. Township also offers March Break and Winter Break Camps

² Food events largely scheduled at intervals (e.g., every other Thursday). The organization partners with other local partners such as the Brock Public Libraries for seed library programs

Organizer	Programs	Location	Ages Served	Season Active
Sunderland & District Historical Society	Treasures of Our Storied Past; W walking Tour of Sunderland; A Historical Perspective; Geocaching Project; Activities for School	Sunderland & District Museum	All Ages	Various (All Year)
Pinewood Centre for Lakeridge Health	Substance Use Counselling	Virtual and in-person	Youth, adults, and families	Various (All Year)
Victoria-Brock Baseball Association: VBBA	Beaverton Minor Baseball (Mini Mites, Mite Girls, Mite Boys, Squirt Girls, mosquito Boys, Pee Wee Girls, Pee Wee Boys, Bantam Boys, Midget Boys)	Sunderland 1, Beaverton 1	6-18 and 3-5 years	Summer
Brock Soccer Club	Brock Soccer Club	12 Thorah Park Blvd	Children and youth	Summer
Brock Flag Rugby	Brock Flag Rugby, Youth Flag Rugby, Non-Contact Women's Flag Rugby	Brock Rugby Club	12+	Spring-Summer
Cannington Lawn Bowling Club	Youth Programs, Adults Programs ³	Cannington Lawn Bowling Club	Youth and adults	Spring-Summer

Organizer	Programs	Location	Ages Served	Season Active
Brock Community Health Centre	Chair Yoga Virtual on Zoom, Gentle Fit Virtual on Zoom, Guided Meditation Virtual on Zoom. Pole Walking Program, Mindfulness Proactive Virtual on Zoom, Line Fencing, Virtual on Zoom, Kids in the Kitchen, Tai Chi Practice	Virtual	All ages	Various (All Year)
Sunderland Minor Baseball Association	Baseball programs – variety of levels	Sunderland Park	Children and Youth	Summer
Sunderland Ringette Association	Fun1 (U6), Fun 2 (U8), Fund 3 (U10), U12B, U12A, U14B, U16B, U19B, U14A, U16A, U19A, Open 18+ Rec	Sunderland Memorial Arena	Children, Youth and Adults	Fall/Winter
Brock Minor Hockey	U5, U7, U8, U9, U11, U13, U15, U18	Sunderland Memorial Arena, Rick MacLeish Memorial Community Centre, Foster Hewitt Memorial Community Centre	Children and Youth	Fall/Winter
Sunderland Skating Club	CanSkate, CanPowerSkate, Starskate	Sunderland Memorial Arena	Children	Fall/Winter
Cannington Figure Skating Club	PreCan, CanSkate, Pre-Star, StarSkate	Rick MacLeish Memorial Community Centre	Children	Fall/Winter

³ Cannington Lawn Bowling Club is identified as “temporarily closed” online

Organizer	Programs	Location	Ages Served	Season Active
Cannington Historical Society	Tours, monthly meetings, and events. The museum features five restored heritage buildings from Brock Township: Brandon Log Cabin, Francis Log House, Loyal Orange Lodge Hall (Derryville Hall), a Driving Shed and the Cannington Railway Station and Caboose.	MacLeod Park	All Ages	Summer
Sunderland Lions Youth Theatre	Youth Theater Program	Sunderland Town Hall	Children and Youth	Fall
Beaverton Town Hall Players	Theater Shows	Beaverton Town Hall	All Ages	Year Round
Durham West Junior Farmers	More information needed			
YMCA Day Care	Child Care, Before & After School	Beaverton YMCA Child Care Centre	0-4 Years, and 4-12 Years	Year Round
Sunderland Early Learning and Childcare		Sunderland Early Learning and Child Care Centre (E.L.C.C)	nursery school, kindergarten before and after school, school age before and after school, and full days for kindergarten and school age during school closures.	

Organizer	Programs	Location	Ages Served	Season Active
Beaverton Curling Club	Ladies HOHO, Mixed Super Seniors, Mixed Fisher's Independent, Sr Men's Ted Westlake, All MembersFUNSpeil, Beaverton Curling Club Memorial Golf Tournament, Loonie Auction, Brunch n Blade,	Beaverton Curling Club	All Ages	Winter

Events

Table D-2 inventories a sample of existing events in the Township, including those held in the recent past (e.g., pre-pandemic).

Table D-2: Inventory of Events in Brock Township

Organizer	Event(s)	Location	Ages Served	Season Active
Beaverton Agricultural Society	Baby Show; Car Show; Demolition Derby; Junior Gymkhana Show; Parade; Open Horse Show; Talent Show; Wrestling Show; Providers FMX; Leah Daniels & Ben Hudson Concert; Farmers' Market; Bouncy Castles; Junior 1-19 Junior Fair; Children's Pets; Class 20 Grain, Hay & Corn; Class 21 Fruits, Roots & Vegetables; Class 22 Plants & Flowers; Class 23 Culinary Arts; Class 24 Canned & Preserves; Class 25 Maple Syrup, Honey & Eggs; Class 26 Creative Work; Class 27 Handicrafts; Class 28 Senior's Work; Class 29 Artwork; Class 30 Photography; Class A Theme Poster Contest; Class B Poster Contest	Foster Hewitt Memorial Community Centre, Beaverton Fairgrounds	All Ages	Various (All Year)
Beaverton Lions Club	Beaverton Lions Winter Carnival; Shoot for Hoot; Canada Day Celebrations; Elimination Car Draw and Dance	Beaverton Fairgrounds, Downtown Beaverton, Beaverton Thorah Eldon Historical Society, Beaverton Harbor, Foster Hewitt Memorial Community Centre	All Ages	Various (All Year)
Beaverton Special Events	Walk to the Wishing Tower Fundraising Campaign; MacGregors Fundraising; Harold Lodwick Citizenship Award Fun Run; Brock's Big Bite and Little Bites; Garden Party Skywoman Fundraiser Featuring Jenie Thai; SKY Woman Concert Featuring Samantha Martin and Delta Sugar; Beaverton Winter Carnival' Taggle Ticket Fundraiser; 150 Old Time Picnic and Raffle Ticket Fundraiser; National Film Day Event; Brock's Big Bite; Nite Bites; Homecoming Weekend; Beaverton Canada Day	Various locations in downtown Beaverton, Sunderland, and Cannington	All Ages	Various (All Year)
Cannington Lions Club	Pet Value Dog Walk; Bottle Drive; Scrap Metal Drive; Christmas Parade; Christmas Tree Sales; Spring/Fall Street Clean Up; Easter Egg Hunt; Canoe-A-Thon	MacLeod Park, Troutwater Park	All Ages	Various (All Year)

Organizer	Event(s)	Location	Ages Served	Season Active
Beaverton Thorah Eldon Historical Society	Annual Antique Show and Sale; Annual Canada Day Strawberry Shortcake; Monthly Meetings; Robbie Burns Dinner; Winter Festival; St. Patrick's Dinner; House Tour, Fall Fair; Christmas Potluck	284 Simcoe St, Beaverton	All Ages	Various (All Year)
Durham Farm and Rural Family Resources	Durham Region EarlyON Program, Learn to Play, 2023 Safety Day; 2023 Snow White Performance; 2022 Fall Harvest Fundraiser	Beaverton Public Library, Sunderland P.S, Uxbridge Public School	Children and adults	Various (All Year)
Pflag	Pflag North Durham Sharing Night, Zoom	Trinity United Church, Cannington	Youth and adults	Various (All Year)
Alzheimer Society Durham Region	One-on-one dementia-specific counseling, education	Virtual and in-person	Adults	Various (All Year)
Georgina-Brock Garden Club	CHS Youth Summer Challenge: Bee the Change-Plant Natives, Organic Gardening: Best Practices,	Pefferlaw Lions Community Centre, Frost Campus, Lindsay	Youth and adults	Various (All Year)
Cannington Horticultural Society	Flower Shows, Kissing Ball Workshop, Peony Daze II, Brock's Botanical Garden Tour, Youth Challenge 2023			
Bee the Change-Plant Natives	Brock's Botanical Garden, various trails and locations	All ages	Various (All Year)	
Cannington Haunted Trail	Cannington Haunted Trail	MacLeod Park	Youth and adults	Fall
Sunderland Lions	Sunderland Fall Fair, Sunderland Lions Music Festival, Sunderland Maple Syrup Festival	Sunderland	All ages	Spring/Fall

Indoor Facilities

Table D-3: Inventory of Indoor Facilities in Brock Township

Name	Community	Address	Facilities				Related Park
			Ice Pad	Curling Pad	Auditorium/ Upper Hall	Small/ Lower Hall	
Foster Hewitt Memorial Community Centre (formerly Beaverton/Thorah Community Centre)	Beaverton	176 Main St	1	1			Beaverton Ball Park/ Fairgrounds
Beaverton Town Hall	Beaverton	397 Simcoe St			1	1	
Sunderland Memorial Arena	Sunderland	20 Park St	1		1		Sunderland Memorial Park
Sunderland Town Hall	Sunderland	120 River St			1	1	
Sunderland Historical Society Museum	Sunderland	14 Church St					near Sunderland Memorial Park
Rick MacLeish Memorial Community Centre	Cannington	91 Elliot St	1	1	1		
Cannington Town Hall	Cannington	38 Laidlaw St S					
Cannington Historical Museum	Cannington	Elliot St					MacLeod Park
Haunted Trail Barn	Cannington	91 Elliot St					
Manilla Hall	Manilla	16990 Simcoe St				1	Manilla Park
Wilfrid Hall	Wilfrid	20915 Brock Rd				1	
TOTAL			2	1	4	1	

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Outdoor Facilities and Parks

Table D-4: Inventory of Parks and Outdoor Recreation Facilities in Brock Township

Name	Community	Address	Facilities									Related Facilities
			Softball Diamond	Soccer Field	Lawn Bowling Green	Tennis Court	Beach Volleyball Court	Basketball Court	Skatepark	Splash Pad	Playground	
Beaverton Ball Park/ Fairgrounds	Beaverton	176 Main St	2 lit								1	Foster Hewitt Memorial Community Centre, fairgrounds, concession, event "ring," no grandstand (removed)
Beaverton King Street Park	Beaverton	297 King St	1 unlit			2					1	
Mill Gateway Park/ Centennial Park	Beaverton	284 Simcoe St					1 (remnants)		1		1	Nature trail (leads to harbour)
Beaverton Harbour Park ¹	Beaverton	24 Harbour Park Cresc.								1	1 (with accessible features)	Natural sand beach, boat launch, Federal pier, accessible kayak dock, picnic area, restaurant
Alexander Muir Park	Beaverton	Intersection of John St & Osborne St, behind Beaverton Town Hall and Library										Lit gazebo
Brock Soccer Park and Port Bolster Park	Beaverton	12 Thorah Park Blvd.		2 lit full; 4 minis with portable nets								Picnic area, concession stand, water access with dedicated boat launch
Gamebridge Park	Gamebridge	No address, but approximately 13 Durham Regional Rd 50									1	
Thorah Centennial Park	Thorah	Intersection of Shore Line Rd & Thorah Concession Rd 9									1	Sand beach, large picnic area
Sunderland Park	Sunderland	20 Park St	2 lit, 1 unlit			2	1	1?	1		1	Sunderland Memorial Arena, walking track, picnic shelter, demo-derby area with grandstand, ball field concession and storage, municipal barn used by Ag Society and Lions Club for storage
Cannington MacLeod Park	Cannington	91 Elliot St / 75 Peace St	1 lit, 1 unlit		1	2		half court	1		2	Rick MacLeish Community Centre, Lions Club pavilion, cenotaph, nature trails, bike repair station/pump, animal shelter, buildings owned by Cannington Historical Society on park property, barn owned by Haunted Trail
Manilla Park	Manilla	16990 Simcoe St	1 unlit								1	Manilla Hall, horseshoe pit, picnic tables
TOTAL			9 (5 lit, 4 unlit)	2 lit full; 4 minis with portable nets	1	6	2	1.5	3	1	8	

¹ See Waterfront Master Plan for overlap/exclusions re: scope.

Other providers of facilities in Brock include Brock Rugby Corral in Blackwater as well as the six schools:

- Cannington: Brock High School and McCaskill’s Mills Public School
- Beaverton: Beaverton Public School*, Thorah Central Public School*, and Holy Family Catholic Elementary School
- Sunderland: Sunderland Public School

* Beaverton and Thorah Central Public Schools are being amalgamated and will be relocated to the new Beaver River Public School in 2024.

Trails

Table D-5: Inventory of Existing Trails in Brock Township

Trail Name	Length	Route/Location	Management	Community	Surface	Notes
Beaver River Wetland Trail	17 km	Blackwater to Cannington to Beaverton	Lower Lake Simcoe Conservation Authority, Trans Canada Trail	Township-wide	gravel	Accessible from Blackwater, Highway 7, and Brock Concession 4, 5, 6, 7, 11
Trans Canada Trail	20 km			Township-wide		Typically used by Heart of Ontario Snowmobile Club. Club is currently managing disputes on trail ownership, maintenance, and liability
Lagoon Reserve Walk	2 km	Loops around the Beaverton fairgrounds and continues south to the Harbour		Beaverton		
Blossom Trail	?	Runs through Foster Hewitt Memorial Park	Friends of Beaverton Parks	Beaverton		Naturalized trail planted and maintained by a volunteer group
Beaverton Walking Trail (a.k.a. Lions Loop)	0.9 km	Beaverton Harbour to Beaverton Fairgrounds		Beaverton	paved	
Kirk’s Walk	0.3 km	Pier at Beaverton Harbour Park		Beaverton	gravel, cement	
Macleod Park Nature Trail	2.5 km	MacLeod Park		Cannington	woodchips	
Sunderland Walking Trail	1 km	Loops around the Sunderland fairgrounds. Connection to adjacent subdivision	Township of Brock	Sunderland	paved	Plowed in winter. Popular with walking, dog walking, rollerblading

APPENDIX E

Facilities Planning

A rational planning process requires a complete picture of the supply and use of all recreation facilities in the Township. As such, accurate data from all service providers is important to ensure facilities meet all intended users' needs.

As key Township facility users, information from volunteer sports and recreation groups is essential. This work necessarily adds to the responsibilities of volunteers who are often already stretched. A request to do more, therefore, often results in reluctance to participate. The information is needed, however, to make well informed decisions on public spending. The nature and extent of record-keeping/information submission for evaluation purposes can be determined in consultation between the Township and the organizations using municipal facilities. Volunteer organizations from which data is to be collected should be assisted by the Township in setting up processes, streamlined reporting methods, and incentives to do the work involved. The following outlines components of a solid information base for ongoing facility planning activities.

Maintain a Single, Current, and Comprehensive Inventory.

Document and regularly update an inventory of all facilities and relevant information by type. Ideally, all facilities now or potentially available for community use in the Township should be represented in a single, integrated data base.

Ideally, all facilities - municipal and non-municipal; scheduled and unscheduled - should be included in the inventory. Where appropriate and as is currently the case, facilities should be designated as narrowly as possible (e.g.,

lit softball diamond, unlit junior soccer field) based on their capacity to only accommodate a specific use/activity. Where required, facility definitions should be provided and consistently named if they are, in fact, the same (e.g., hardball vs. softball diamonds). All dual or multi-use facilities should be designated as such (e.g., multi-purpose room/field) and the inventory should include information on their suitability for various intended uses and users.

Municipal facilities that are not currently scheduled and those that are controlled by other providers should be part of the inventory. Information on unused/underused municipal assets is valuable to identifying opportunities to upgrade facilities, such as unscheduled playing fields for organized community use, or to repurpose or decommission them. Ideally, any plans for facility development by non-municipal facility owners or partners should also be collected by the Township to feed into its service needs determinations, and where these might be met through collaboration.

Document Data on Use Related to Capacity.

Document actual hours of facility use in relation to capacity (within total prime and non-prime time hours where applicable). Actual use is the same as scheduled use if all hours scheduled are used.

In many communities, the supply of facilities exceeds that required to meet demand based on actual use. While municipalities may choose to 'oversupply' facilities based on other considerations, decisions on the level of provision should be based on current performance. Actual use related to capacity contributes to determining opportunities to optimize the use of existing facilities before adding to

supply, and/or determining the cost-benefits of adding to supply when existing assets are underused.

Municipal facilities that are not directly programmed by the Township will require working with community-based groups to gather required information. For all facilities, information should comprise accurate and comprehensive data on hours of use for various activities by different users/uses in prime and non-prime time (e.g., youth, adults, practices, games, instruction, regular season play, tournaments, competitions, etc.). For casual use facilities (e.g., public tennis and pickleball courts) periodic visits to these facilities to document use are recommended.

Over time this information will also provide historical data. The validity of future projections will be enhanced if trends can be documented. Information demonstrating fluctuations in local demand and/or consistent growth/decline in participation provide a strong foundation for anticipating future needs.

Develop Indicators of Unmet Demand.

Document information on unmet demand from organized users, community engagement via Let's Talk Brock, resident inquiries/requests to the Township, and formal market research.

Information should be collected from organized users on unmet demand. For the most part, this information will come from registration and permitting processes, and could also be part of facility use agreements (e.g., leases, licenses, as appropriate). User groups could provide waiting lists. Information on participation by activity, age group, gender, level, etc. could be collected as part of the permitting process or use/rental agreements. Inquiries from the public regarding the availability of facilities can also be recorded and tracked in terms of type and frequency. To the extent that additional indicators of unmet demand can be compiled on an ongoing basis, the planning

process will be improved.

It is not possible to accurately project future service requirements without researching the potential market, and periodic studies should be undertaken to this end. Market research is particularly important to establishing potential future demand and need for facilities that are not currently available and for measuring interest in services among non-participants. Only direct input will provide the information needed to respond to activity, ethnocultural, age, or community-specific needs. This information is typically compiled from service providers (e.g., community-based recreation organizations) and from both current and potential users (i.e., the general public and facility users) through surveys, focus groups, etc. The Township's Let's Talk Brock engagement platform can be used to investigate areas of potential interest. Although it can be more costly to conduct than other methods, statistically significant survey research is the preferred method for minimizing bias in the results of questionnaires. Conducting these types of surveys should be considered for major facility development, as part of feasibility studies.

Asset Management

Details from Asset Management Plan. Hemson Consulting Ltd. June 2019

Asset Management Strategy: Summary of Recommendations (pp. 41-42)

Based on the research and analysis undertaken for this 2019 Plan the following conclusions can be reached:

- 1. Continue to Improve Capital Development Planning Process**
 - The Township should develop a multi-year capital budget and forecasts for all services based on a 10-year forecast horizon. The capital budget can be based on the asset replacement schedule in the Township's Asset

Management Model.

construction of new infrastructure with infrastructure repairs and replacement to achieve cost efficiencies.

- Capital budgets and forecasts should identify and evaluate each capital project in terms of the following, including but not limited to:
 - gross and net project costs;
 - timing and phasing;
 - funding sources;
 - potential financing and debt servicing costs;
 - long-term costs, including non-infrastructure solutions, maintenance activities, renewal/rehabilitation activities, replacement activities, disposal activities and expansion activities;
 - capacity to deliver; and
 - alternative service delivery and procurement options.
- A range of quantifiable service level targets that incorporate the quantity and quality of capital assets should be explored and established for all services over the next few years. Targets should be measured, reported on, and adjusted annually. This requirement will need to be in place by July 1, 2024 as per O. Reg. 588/17.
- Repair and replacement capital works should be prioritized based on a risk assessment. For example, assets identified as “Very Poor” and “Poor” and having a significant consequence of failure should be prioritized first.
- Infrastructure assets which have been provided a “Fair” condition rating should be targeted for maintenance to ensure they continue to perform at current levels of service
- The Township should, where possible, coordinate the

2. Ensure Asset Inventories are Updated Regularly

- The Township should establish an asset management internal network. The internal network can be led by an asset management “champion.”
- Sound asset management decisions are only possible if information in the asset registry is accurate. The Township-designated data champion should regularly update the registry to account for asset purchases, upgrades, and replacements, as well as asset condition ratings and information on useful life.
- The Township should continue to refine the condition assessments for all assets considered under this 2019 Plan; and
- The Township should update this Asset Management Plan at a minimum every 5 years.

3. Optimize the Use of Existing Assets

- The Township should implement a range of engineering and non-engineering approaches to extend the useful life of current assets, taking the lifecycle actions presented in Appendix D of this Asset Management Plan.
- The Township should explore opportunities to dispose underutilized infrastructure/facilities which may not warrant repair/replacement. For example, underutilized buildings, or surplus and/parks, could be disposed and sold; and
- Coordinate assets into specific hubs to create operating and capital repair/maintenance efficiencies where possible.

Asset Management Strategy: Planned Actions (p. 17)

The Township employs various practices to maintain current levels of service. This set of existing actions involve activities to maintain assets in a state of good repair and to ensure that assets continue to be in service for their full life cycle, and in many cases, beyond the expected design life. Table E-1 outlines the set of planned actions the Township undertakes to maintain assets.

Table E-1: Planned Actions

Section	Requirement
Non-infrastructure Solutions	-Actions or policies that can lower costs or extend asset life (e.g., better integrated infrastructure planning and land use planning, demand management, insurance, process optimization, managed failures, etc.).
Maintenance Activities	-Servicing assets on a regular basis in order to fully realize the original service potential. Maintenance will not extend the life of an asset or add to its value. Not performing regular maintenance may reduce an asset’s useful life.
Renewal/Rehabilitation Activities	-Mostly associated to significant repairs designed to extend the useful life of an asset. These types of activities are typically done at key points in the lifecycle of an asset to ensure the asset reaches it designed useful life.
Replacement Activities	-Activities that are expected to occur once an asset has reached the end of its useful life and renewal/ rehabilitation is no longer an option.
Disposal Activities	-The activities associated with disposing of an asset once it has reached the end of its useful life or is otherwise no longer needed. -Typically disposal costs are accounted under replacement activities. Some assets, such as landfills, may have perpetual maintenance costs.
Expansion Activities	-Planned activities required to extend or expand municipal services to accommodate the demands of growth. Expansion activities are captured in the Townships Development Charges Background Study.

These actions are applied to Buildings and Land Improvements in the following two tables, which cover parks and recreation assets.

Asset Management Strategy: Buildings (p. 69)

There are a variety of buildings in the Township that are utilized for various purposes. Usually, customized maintenance plans are required for each facility depending on their purpose. Table E-2 summarizes general actions that can be employed to ensure that Township buildings are maintained in a state of good repair.

Table E-2: Planned Actions: Buildings*

Section	Requirement
Non-infrastructure Solutions	<ul style="list-style-type: none"> -Operating budgets should be informed by condition assessments and regular inspections as needed. -Business cases, special studies and consultation with stakeholders should be done when constructing a new facility or modifying an existing facility. -Review of the design and layout of buildings and properties, to minimize maintenance costs through design efficiencies over the lifecycle of buildings. -Adjust service levels if necessary.
Maintenance Activities	<ul style="list-style-type: none"> -Buildings and facilities inspected regularly in accordance with occupational health and safety regulations. -HVAC and heating systems inspected regularly. -Plumbing inspected regularly. -Maintain electrical systems to Electrical Safety Authority standards. -Fire alarms, fire extinguishers and emergency lights inspected regularly.
Renewal/Rehabilitation Activities	<ul style="list-style-type: none"> -Regular component repairs based on inspections.
Replacement Activities	<ul style="list-style-type: none"> -Component replacement based on inspections.
Disposal Activities	<ul style="list-style-type: none"> -Selling or demolishing buildings that are no longer in use. -Re-use or sell land not in use.
Expansion Activities	<ul style="list-style-type: none"> -Identify needs through regular capital planning. -Assumptions on required facility space through development agreements if necessary. -Service improvements made where possible (accessibility, etc.).

Asset Management Strategy: Land Improvements (p. 71)

Land [improvement] assets in the Township includes assets such as, ball diamonds, tennis courts, playgrounds, basketball courts, skateboard parks, parking lots and other assets. Table E-3 summarizes general actions that are taken to ensure that Township land improvement related assets are maintained in a state of good repair.

Table E-3: Planned Actions: Land Improvements

Section	Requirement
Non-infrastructure Solutions	<ul style="list-style-type: none"> -Operating budgets should be informed by condition assessments and regular inspections as needed. -Business cases, special studies and/or consultation with stakeholders should be done when constructing a new park or playground. -Adjust service levels if necessary. -Annually provide the necessary departments with related information when new and additional land improvement assets are acquired.
Maintenance Activities	<ul style="list-style-type: none"> -Playground equipment inspected on a regular basis to ensure safety standards are met. -All Parks department equipment inspected on a regular basis. -Regularly scheduled grass cutting, trimming and field observations of Township parks.
Renewal/Rehabilitation Activities	<ul style="list-style-type: none"> -Regular component repairs based on inspections. -Regular maintenance of playfields (for example, dragging of baseball diamonds). -Implementing enhanced tree trimming and inspection programs to address damage due to storms before they occur. -Regular tree cutting/planting to curb Emerald Ash Borer infestation.
Replacement Activities	<ul style="list-style-type: none"> -Component replacement based on inspections.
Disposal Activities	<ul style="list-style-type: none"> -Dispose or sell assets that are no longer in use or are in poor condition. -Re-use or sell land not in use00.
Expansion Activities	<ul style="list-style-type: none"> -Identify needs through regular capital planning. -Assumptions on required park space and assets through development agreements if necessary. -Service improvements made where possible (new technologies, environmental impacts, etc.).

Building Life Summary (pp. 48-49)

Of a total replacement value of \$58.7m, 47% (\$27.4m) of the Township’s buildings have well over 50 years of remaining useful life. Approximately \$6.1 million (10%) were assessed to be well beyond their engineered useful life and may require repairs or replacement. About \$4.5 million (8%) had 0-19 years of remaining useful life and were expected to transition into the previous category over the short term. The balance (36%) had between 20 and 49 years of remaining useful life.

Land Assets Life Summary (p. 53)

Of a total replacement value of \$6.8m, 45% (\$3.1m) of the Township’s land assets were assessed to be overdue for replacement, with 21% (\$1.4m) with 0-19 years of useful life remaining. The balance of 34% (\$2.3m) were considered to have between 10 and 29 years of remaining useful life.

Note: of total replacement value, \$5.2m comprised structures, and \$1.6m was parking lots

Table E-4: Timeframes for Reviews and Updates (p. 39)

Asset Management Framework	Timeframe
Asset Management Policy	5 Years
Asset Management Plan	3-5 Years
Capital Budget	Annually
Asset Register and Data	Semi-Annually or Annually
Risk assessment (capital prioritization)	Semi-Annually or Annually
Level of Service Framework	Semi-Annually or Annually

APPENDIX F

Trends in Hockey Participation

Data released in September 2021 by Statista on the total number of registered ice hockey players in Canada from 2010/11 to 2020/21 show a 26% increase in registrations from 2010/11 to 2014/15, from 572,411 to a peak of 721,504, after which numbers declined over time by 16% to 607,951 in 2019/20. 2020/21 registrations of 345,481 reflect the impact of COVID-19.¹

A 3-part TVO report entitled ‘End of an ice age, Part 1: Is youth hockey dying?’² looks at the reasons for declining participation in hockey among youth, using the City of Toronto as an example - where, despite anticipated population growth of 500,000 over the next 20 years, the number of arenas will be reduced. These include factors on both the demand and supply side of the equation.

In terms of demand:

- outside the hockey community, which is - in itself - healthy, the number of Canadians participating in hockey is stagnate or declining
- despite growth in girls’ hockey, overall youth participation is down considerably
- the concept of recreation is evolving
- demographic changes are generating demand for sports other than hockey and there is no guarantee that Canadians will be interested in playing, simply because it’s Canada’s national sport (e.g., in Toronto soccer, basketball and cricket are experiencing unmet demand)

In terms of supply:

- old facilities are sometimes rink-only buildings and are not full NHL regulation size, which are no longer state-of-the-art recreation facilities
- the professionalization of youth hockey has driven up the cost barrier to entry for new players, makes it more competitive, and requires a greater time commitment - resulting in fewer entrants and more dropouts, as it is no longer fun
- privately operated arenas are attracting use away from public facilities

“At any level above house league, children can suddenly find themselves playing many hours a week all year long. Parents essentially live in arenas, shelling out huge sums of money for extra coaching, specialized training, and tournaments.” (End of an ice age, Part 3: Why youth hockey can still be saved).

¹ <https://www.statista.com/statistics/282125/number-of-registered-ice-hockey-players-in-canada/>
² Matt Gurney, Jan 7, 2020. (<https://www.tvo.org/article/end-of-an-ice-age-part-1-is-youth-hockey-dying>)

APPENDIX G

Table G-1: Brock Committee Mandate and Structure Summary: Township-wide scope

Committee	Township-wide Scope
Non-Profit Sector Review Committee (NPAC) February 27, 2023	<ul style="list-style-type: none"> -Provides advice, comments, and recommendations to Council on the current state of non-profit organizations in Brock; provides annual status report and annual work plans/budgets for Council approval -With staff support discusses challenges and opportunities facing Brock-based non-profit sector community organizations; opportunities for cross-collaboration among community organizations in the Township -Comprises up to 5 voting members who are residents of Brock, with efforts to ensure representation from each ward, selected through application process; members and Council Liaison (non-voting) appointed each term -Recreation & Leisure Coordinator acts as Staff Liaison (non-voting), providing assistance as needed -Open public meetings held on a recurring schedule to align with anticipated objectives and workload; quorum required for voting
Tourism Advisory Committee (BTAC) February 27, 2023	<ul style="list-style-type: none"> -Coordinates representation from local and regional government and community stakeholders with an interest in planning tourism development in Brock -Increases awareness of the benefits of tourism and supports an enhanced collaboration between industry and government -Continues to implement tourism action items in the Township of Brock Community Tourism Strategy, in partnership with Central Counties Tourism in 2019 -Improves sharing of tourism data and strengthens performance measurements -Collaborates with local organizations to further increase tourism awareness Identifies and advises on issues, concerns, and policies that may affect tourism industry -Provides annual status report and annual work plans/budgets for Council approval -Comprises up to 6 voting members, including Board of Trade (1), historical societies (1), relevant community/business representatives (4) selected through application process; members, Council Liaison (non-voting) and Durham Tourism representative (non-voting) appointed each term -Communication & Tourism Coordinator acts as Staff Liaison (non-voting), providing assistance as needed for promotion and website updates -Open public meetings held on a recurring schedule up to 8 times per; quorum required for voting
Brock Accessibility Advisory Committee (BAAC) January 30, 2023	<ul style="list-style-type: none"> -Mandate and structure are prescribed by enabling legislation (AODA) to meet regulations designed to improve access to Township facilities and services. -Role is to advise Council on policies/strategies to identify/remove existing and prevent future barriers; specific, barrier reducing Township initiatives, public awareness advocacy; advise/recommend on developing/implementing Township of Brock Multi-Year Accessibility Plan and provide annual status reports and annual work plans/budgets for Council approval; monitor legislative requirements -Minimum of 5 members are appointed by Council for its term through application process, with the majority being persons with a disability; supported by Council and Staff Liaison (non-voting) -Open public meetings held 4 times per year; quorum required for voting

Table G-2: Brock Committee Mandate and Structure Summary: Community-Facility-Specific scope

Committee	Community/Facility-Specific Scope
Sunderland Town Hall Ad-Hoc Liaison Committee February 27, 2023	<ul style="list-style-type: none"> -Meets on 'as needed' basis regarding proposed capital projects for the Sunderland Town Hall. -Provides input to the Manager of Facilities & IT on proposed and approved capital projects for the Sunderland Town Hall and any maintenance issues. -Comprises minimum of 5 members; members and Council Liaison appointed each term; Manager of Facilities & IT acts as staff liaison and is responsible for providing the committee with details of capital projects proposed for the Sunderland Town Hall. -Responsible for maintenance of flower beds on the Sunderland Town Hall property.
Manilla Community Association January 30, 2023	<ul style="list-style-type: none"> -Make recommendations to Council on community engagement and organization of Special Events for their respective communities -Organize, promote, and host a variety of community events that enhance community interaction and inclusiveness. -Advise and assist Council on all matters related to community engagement, events, and festivals -Provide Council with a list of dates and times for the upcoming year's events -Make recommendations on policies and actively supports and promotes community engagement including special community events -Comprise a minimum of 5 members; members and Council Liaison appointed each term; no direct staff support
Wilfrid Community Association January 30, 2023	<ul style="list-style-type: none"> -May raise funds through the various events held each year and ensure to deposit all revenue with Township finance department; Finance staff oversee all financial transactions and maintain records -Prepare projected budgets and work plan for the upcoming year for required municipal funding. Budget Committee will review requests during the annual budget process; and Council has final approval of funding -Prepare an annual calendar of events (including meetings) and book these through the Township's Recreation & Leisure Coordinator -Forward list of annual events with brief descriptions/ticket information to Township's Communication and Tourism Coordinator for advertisement and promotion

APPENDIX H



Township of Brock Manilla Community Association Terms of Reference

Number: ToR-Manilla-2023
Reference: Council Resolution # C-2023-002
Date Approved: January 30, 2023
Date Revised: N/A

1. Mission

- 1.1 Review, evaluate and make recommendations to Council regarding community engagement and the organization of Special Events for the community of Manilla

2. Mandate and Responsibilities

- 2.1 Organize, promote, and host a variety of community events that enhances community interaction and inclusiveness.
- 2.2 Advise and assist Council on all matters related to community engagement, events and festivals. Provide Council with a list of dates and times for the upcoming year's events.
- 2.3 Make recommendations on policies and actively support and promote community engagement including special community events.

3. Term/Appointments

- 3.1 Members are appointed by Council, for the term of Council or until their successors are appointed.
- 3.2 An individual, who wishes to be considered for appointment to a committee must submit a completed and signed application form to the Municipal Clerk.

Members wishing to be reappointed for a subsequent term must advise the Municipal Clerk in writing of their continued interest.

- 3.3 If a vacancy occurs during the term, Council may appoint a replacement to complete the term. The Chair must advise the Municipal Clerk in writing as soon as a vacancy occurs. If directed by Council, the opening will be posted on the Township's website and/or other communication mediums.

4. Composition

- 4.1 The composition of the Manilla Community Association shall be a minimum of 5 members.
- 4.2 The Mayor will assign a Council Liaison at the beginning of each term and from time to time, may re-appoint a Council Liaison. A Council Liaison will be the direct link between the community association and Council, by providing advice and information regarding Township and/or Council business, where applicable. Council Liaisons are to be provided with a copy of all formal communications from the community association (including notices, agendas and minutes). They are ineligible for the positions of Chair, Vice-Chair, Secretary, and Treasurer, and are not a voting member of the community association and not included in the count for quorum.

5. Staff Liaison/Support

- 5.1 There will be no direct staff support for the Manilla Community Association
- 5.2 Finance staff will facilitate all deposits to the Manilla Hall reserve account and maintain annual records for the account.

6. Chair/Vice-Chair/Secretary/Treasurer

- 6.1 The Manilla Community Association will elect among its members a Chair and Vice-Chair. A Chair will preside over the meetings, ensure public attendees are welcomed, sign reports submitted to Committee of the Whole (COW), approve expenses, and monitor the annual budget. The Vice-Chair will perform the same duties in the absence of the Chair. The Municipal Clerk will attend the first meeting and will preside over the election of the Chair.
- 6.2 The Manilla Community Association will elect among its members a Secretary to prepare and distribute agendas & minutes to all members. Community Association minutes, once approved shall be forwarded to the Clerk via email at clerks@brock.ca for inclusion on a Council agenda.

- 6.3 For Community Associations that raise funds through their various events, they must elect, among its members, a Treasurer, who will be responsible for:
- Keeping proper and accurate records of all finances
 - Depositing with Township Finance all revenue collected following each event.
 - Reporting to the Community Association, its financial position

7. Finances

- 7.1 The Community Associations may raise funds through the various events held each year and ensure to deposit all revenue with township finance department, who will maintain a dedicated reserve.
- 7.2 Reserve balances for each community hall will be used for community hall improvements, in accordance to township operating and capital requirements subject to Council approval.
- 7.3 Community Associations shall not open or maintain their own bank account.
- 7.4 Community Associations that require municipal funding, shall prepare a projected budget and work plan for the upcoming year. Budget Committee will review any budget requests during the annual budget process; Council has final approval of Community Associations funding.
- 7.5 Community Associations have a fiduciary responsibility to ensure that the funds raised are properly expensed in the manner in which the funds were collected.
- 7.6 The Township's Director of Finance & Treasurer, or their designate, and the Township's appointed Auditor shall have access to all Community Association books and records, when requested.

8. Reservations & Communications

- 8.1 Community Associations shall establish an annual calendar of events (including any meetings) and book each event through the township's Recreation & Leisure Coordinator, at no charge.
- 8.2 Community Associations shall forward the list of annual events with a brief description or ticket information with the township's Communication & Tourism Coordinator, to help promote and advertise the community events through various township mediums.
- 8.3 Any event not listed on the annual calendar of events must be booked as soon as possible and subject to availability.

9. Conflict of Interest

- 9.1 A conflict of interest may arise for Committee members when their personal interests conflict with the duties and decisions of the Committee. Municipal conflict of interest requirements as defined by the *Municipal Conflict of Interest Act* will apply to the Appeals Committee.

APPENDIX I

Solar Lighting Considerations

Introduction

The following research was conducted in February 2021 for the Township of King to understand the options for suppliers and feasibility of using solar lighting for parks and playgrounds. thinc design undertook a review of existing solar lighting product options and spoke with suppliers to identify the range of options available to understand the pros and cons of using solar lighting in a public park/public realm setting.

While the feasibility of using solar powered outdoor lights has increased significantly over the last decade, including major advancements in solar panels, and battery technologies, there are still challenges associated with using solar lights to replace conventional lighting systems. This includes duration of illumination, costs (hardware, installation, and maintenance) and fixed vs adjustable panels.

Duration of Illumination

Based on our research solar lighting still lacks the ability to run at full brightness for an entire night. However, to help address this limitation, suppliers are using a few approaches:

- Lighting profiles:
 - pre-set schedules that dictate when the lights operate and their brightness
 - ability to switch to a motion sensor setting during the least used hours of the night
 - customizable profiles, and Bluetooth connections that allow lights to be monitored and changed to match their actual usage

- Dimming and motion sensing technology

- allows solar lights to provide adequate lighting only when needed

It is also important to note that the output (lumens) indicated by solar lighting suppliers can be misleading as they usually state the maximum lumens of their products. However the product will not run at maximum brightness all night. Therefore, when considering a solar product it is important to review the lighting profile to better understand the actual level of lighting that will be provided.

Costs

The cost of solar lighting needs to factor in the cost of each unit, installation,

- Fixture Cost: Each unit is significantly more expensive than traditional lighting, as there is more technology that goes into each solar light.
- Installation: The installation costs associated with solar lighting is significantly less compared to traditional lighting since solar lights do not require an electric connection. Therefore there is no hydro connection, design/permits/approvals, hydro metre, trenching, conduit, or wiring required.
- Operations & Maintenance: Once installed, solar lights have limited costs associated with their operation and maintenance. However, with technology constantly evolving, it is difficult to know the expected longevity of the fixtures. Most of the supplies we contacted offer a 5 to 10 year warranty depending on the component. For example the SOL UP2 product provides a 6 year warranty and indicates a 12 year battery life and 25 year life span for the solar panels.

However, the actual cost using traditional vs solar lighting is project specific. The number of lights required and availability of hydro on site needs to be considered. In a situation where there is no existing electrical service, and only one or two lights are required solar is likely more cost effective. When power is readily available, and multiple lights are required, the payback on solar will be significantly longer and the return on investment may be beyond the life of the constantly evolving technology.

Solar Panels: Fixed versus Adjustable

One of the main difficulties with solar lighting in Canada is the lack of daylight during Fall and Winter. The lack of sunlight means the solar lights will not have sufficient time to charge to maximize light level output. To overcome this challenge, adjustable solar panel are very important in a Canadian climate to be able to adjust the solar panels to gather sunlight. Most solar lighting companies offer models with adjustable solar panels. As a result, all solar lights identified here have some amount adjustability in their solar panels, unless noted

Solar Lighting Suppliers:

Four key suppliers are identified here:

- Solar Vision
- Urban Solar
- First Light Technologies
- Sol

Information provided includes suggested product and estimated cost. We have also identified municipalities where each supplier has supplied their products. Further information including supplier/product brochures and technical specifications can be downloaded from the following link: <https://bit.ly/37XPh39>

Solar Vison

Located in Shawinigan, Quebec, Solar Vison is a Canadian solar light supplier that makes both residential and commercial products. They have a range of products from pedestrian and streetlights, to bollards all of which are made in Canada.

Suggested Product(s):	ZX60 Series
Estimated Costs:	\$3000-\$3500 (including pole)
Contact:	Dominic Bugeaud, 819-921-0789, d.bugeaud@vision-solaire.com
Current Municipal Use:	City of Hamilton, City of Sarnia, City of Breslau, City of Waterloo, City of Elliot Lake, City of Stonecliffe, City of Coldwater, City of Thornbury.

Urban Solar

An American company in Beaverton, Oregon with a Canadian office in Victoria, B.C. Urban Solar's products serve a wide range of uses, including transit, parking lots, and pathways. Urban Solar has over 75 years experience in design and manufacturing.

Suggested Product(s):	RMS Series, SSL Series.
Estimated Costs:	Unknown
Contact:	Jeff Clifford, 630-210-6447, jclifford@urbansolarcorp.com
Current Municipal Use:	City of Surrey, City of Vancouver

Sol (subsidiary of Sunna Design)

A subsidiary of French Sunna Design, Sol has a limited number of products that serve a wide amount of uses. The products Sol produces have been used all over the world from Sweden to Ghana to Canada. Standout Product Features: Remote monitoring capabilities via paid subscription service, customizable, and present lighting profiles

Suggested Product(s):	EverGen® M Series, iSSL® Series (all in one unit)
Estimated Costs:	\$3000-\$4000 (including pole)
Contact:	Damien Hortsing, 250-412-8341, dhortsing@solarlighting.com
Current Municipal Use:	Fort McMurray, Calgary, Lethbridge, Medicine Hat

First Light Technologies

Located, and manufactured in Victoria B.C, First Light Technologies offers a variety of solar products including streetlights, pedestrian lights, and bollards. First Light Technologies, has worked with on wide range of projects with clients ranging from Parks Canada to NASA.

Suggested Product(s):	SCL2 Solar Luminaire (all in one unit), BFL-S Solar Luminaire
Estimated Costs:	\$3000-4000 (excluding pole)
Contact:	Iris Gillies, 250-940-1607, igillies@firstlighttechnologies.com
Current Municipal Use:	Town Newmarket, Downsview Park, City of Brantford

