



# Mayor's Networking Non-profit and Community Organizations Event

October 2, 2024



Welcome



# Municipal Updates



Support for  
Community  
Organizations  
Policy



Donation Policy



Hosting an  
Event?



Support for  
Community  
Organizations  
Webpage

# Insurance

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Liability Insurance

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User Groups  
Responsibility

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Municipality's  
Responsibility

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Requirements



# Lottery Licences



When do you need a licence?

Common Municipal Lotteries

Who is eligible to obtain a lottery licence?

Where to get a licence?

Requirements/other considerations when applying

# Recreation and Facilities Updates



Sunderland Arena Project



Council Priorities for 2025 Capital Budget -  
(Parks only)



Other projects

# Brock Non-profit Sector Advisory Committee

- Purpose of Committee
- Workplan – future items



# Brock Non-profit Sector Advisory Committee



- Achievements to date
- Membership
- Connect with the Committee

## Celebrating Volunteers



& Non-profit Organizations





# Region of Durham: Community Social Investment Program Township of Brock- Mayor's Networking Event

Heather Thompson, GDPA  
Policy Advisor, Strategic Partnerships & Priorities  
Team Social Services Commissioners Office  
[Heather.Thompson@durham.ca](mailto:Heather.Thompson@durham.ca)

October 2, 2024

[durham.ca](http://durham.ca)

# Why Community Investment ?

945 vital registered charities serve Durham Region.

Each community in Durham has a unique array of registered charities:<sup>16</sup>

Oshawa - 246	Uxbridge - 55
Whitby - 173	Scugog - 45
Pickering - 130	<b>Brock</b> - 42
Ajax - 128	Mississaugas of Scugog Island - 1
Clarington - 125	



**Financial pressures on nonprofits combined with increased needs.**<sup>18,19</sup>

88% of Durham's nonprofits saw an **increase in operational costs** in 2023 versus the previous year.



68% **experienced staffing challenges** with recruitment and/or retention between April 1, 2022-March 31, 2023, with staff burnout a significant barrier for many



55% **scaled back programs or services** in 2022 and 12% discontinued some programs entirely. In 2023, a further 39% scaled back programs or services and 22% noted waitlists have increased.



64% reported a **decrease in revenue** in the first year of the pandemic with 40% experiencing at least a significant 25% decline. Between April 1, 2022-March 31, 2023, 24% saw an increase in revenue of 1% to 24%; however, 31% saw no change and 28% saw a continued decrease. In 2023, 61% of nonprofits expected finances to remain the same and 22% thought they would worsen.



69% **faced an increase in demand for their services** in 2022 versus before the pandemic. In 2023, that figure increased to 82%. 31% nonprofits believe they are unable to meet the increased demand, 46% believe they are somewhat able to meet demand, and 23% can meet the demand.



Covid-19 devastated many of the Region's nonprofits, resulting in **program cutbacks, closures, and bigger waitlists** at a time when their assets, skills, and services were needed the most. Nonprofits are still feeling the effects.





# Community Social Investment Program

- Social Services oversees the Community Social Investment Program (CSIP) as part of its human service delivery
- Current priorities to develop a Poverty Reduction Action Plan and commitment to invest in Durham's non-profit sector
- CSIP principles include:
  - Dignity and Belonging
  - Diversity and Inclusion
  - Impact
  - Collaboration
  - Accountability



# Thriving Communities Fund

Supports non-profit organizations with a mandate to prevent or reduce poverty, by investing in operational and/or capacity building activities that strengthen their ability to deliver key programs and services to residents, which contributes to a thriving region.

- Leveraged community partnerships for future sustainability
- 2024 funding limit = up to \$50,000 per approved application
- 45 applications received
- Total funding requested > 2M
- 12 applications awarded funding - total \$490,510.



# Outcomes and Impact

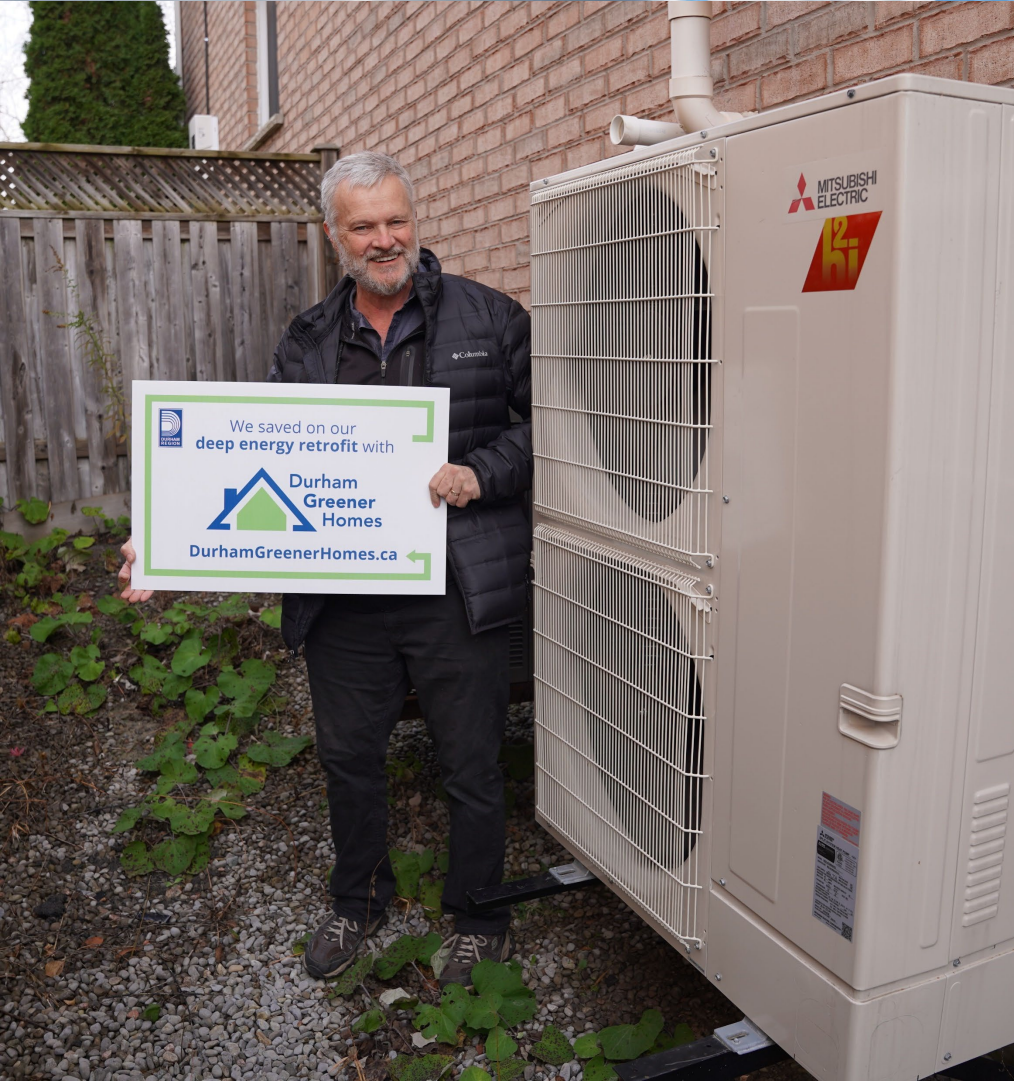
- Thriving Communities Fund outcomes
- Your Voice Page; promotion of volunteerism and National Non-Profit Day
- Giving Tuesday Proclamation and advocacy
- Funding Opportunities Newsletter - Email [funding@durham.ca](mailto:funding@durham.ca) to sign up



# Community Social Investment Program

Home / Doing Business / Community Social Investment Program

- Visit our website: [www.durham.ca/csip](http://www.durham.ca/csip)
- [Heather.Thompson@durham.ca](mailto:Heather.Thompson@durham.ca)



## Durham Greener Homes – Program Enhancements

Brock Mayor's Networking Event, October 2, 2024

Shannon Logan

Policy Advisor, Sustainability,  
Durham Region

# Durham Greener Homes Program



[Home](#)
[About](#)
[Why Go Green](#)
[Green Retrofits](#)
[Financial Help](#)
[NEW vHEAT](#)
[Testimonials](#)
[Resources](#)



## Upgrade your home with energy efficient retrofits



### Why Go Green

Learn how a green home is a smart home — with improved comfort, value, and cost savings.



### Green Home Retrofits

From simple DIY to deep retrofits, learn the in's and out's of upgrading the energy efficiency of your home.



### Financial Help

Durham Region residents may qualify for loans and rebates to complete home energy retrofits.



### Expert Advice

Get free expert and personalized advice from a trained Home Energy Coach in Durham Region.

Visit - [www.durhamgreenerhomes.ca](http://www.durhamgreenerhomes.ca)



## What's Next – Expanding the Program to help residents get “Weather Ready”

- Goal: Help Durham residents increase their home’s flood and extreme weather readiness through **risk awareness, expert advice, and incentives.**
- Outcomes: awareness, lot-level action, **reaching those most at risk**, industry capacity building, integration and cross-promotion



# Call out to Community Organizations!

- **Help design the program to reach your members:**
  - Join the contact list – talk to Shannon
  - Share program survey with your membership – October
  - Attend Community Organization Information Session – November
  - Collaborate with us – ideas welcome!



# Thank you!

Shannon Logan, Policy Advisor - Sustainability  
Office of the CAO, Strategic Initiatives Division

289-927-2185

[shannon.logan@durham.ca](mailto:shannon.logan@durham.ca)

[durham.ca](http://durham.ca)

[@RegionofDurham](https://www.instagram.com/RegionofDurham)





# South Lake Futures

Local Solutions for Local Economies

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WEDNESDAY, OCTOBER 2, 2024

SUNDERLAND TOWN HALL

120 RIVER STREET, SUNDERLAND



## Who is South Lake Community Futures?

South Lake Futures provides business support and promotes economic development in :

- the towns of East Gwillimbury,
- Georgina
- the Township of Brock
- those reserve lands for Chippewas of Georgina Island first Nation

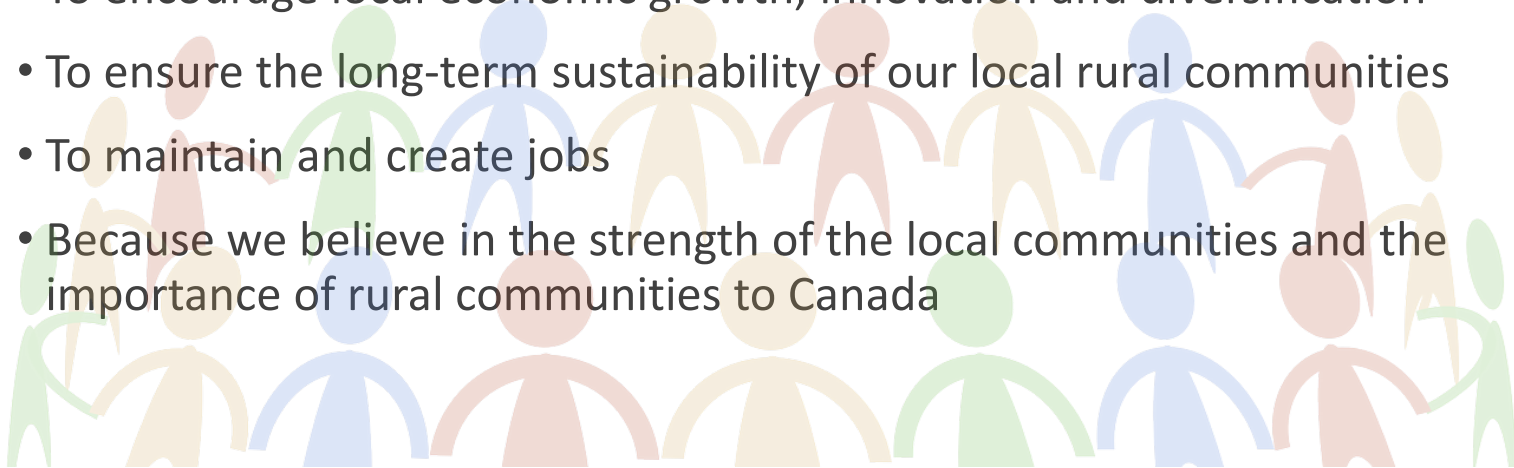




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## What We Do & Why We Do It

- Through a partnership with FedDev Ontario we deliver the federal government's Community Futures Program (CFP)
- To encourage local economic growth, innovation and diversification
- To ensure the long-term sustainability of our local rural communities
- To maintain and create jobs
- Because we believe in the strength of the local communities and the importance of rural communities to Canada





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## We Offer...

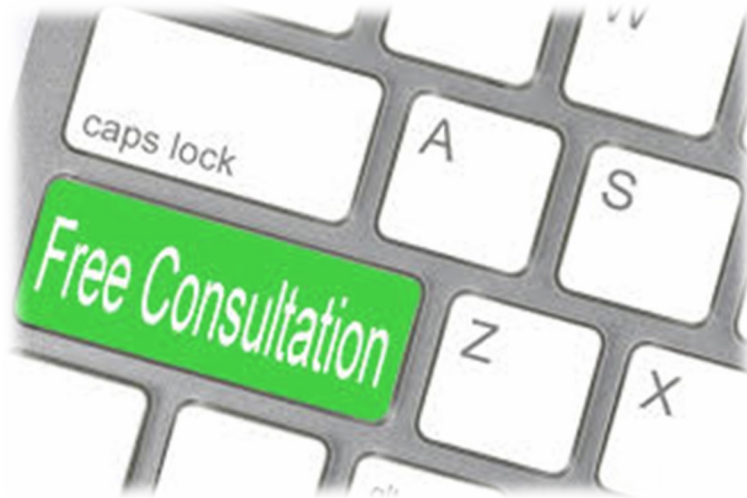
- Business Services
- Business seminars & workshops
- Community Economic Development project funding
- Strategic Planning
- Referrals





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## Business Services



- Business Education
- One-on-one Business Counselling
- Business Planning Facilitation
- Business registration
- Cash flow projections
- Succession Planning
- SWOT Analysis





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## Business Lending

- Lending to local Small and Medium-sized Enterprises & Non-For-Profit Organizations
- Term and Operating Financing
- Loans from \$1,000 - \$300,000
- Ability to partner with GAB on requests for larger amounts of financing





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## Loan Application Process

1. Online Application can be found on our website:  
[SouthLakeFutures.ca](https://SouthLakeFutures.ca)
2. Business Loan Officer Review
3. Management Review
4. Investment Fund Committee Review
5. Board Members Review
6. Final Decision



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# The Key Economic Sectors

## Manufacturing



## Agri-food



## Trades



## Food Processing





# Thank you!

[www.southlakefutures.ca](http://www.southlakefutures.ca)

Caroline Yang

Business Loan Officer

[cyang@southlakefutures.ca](mailto:cyang@southlakefutures.ca)

905.476.1244 Ext. 202

