

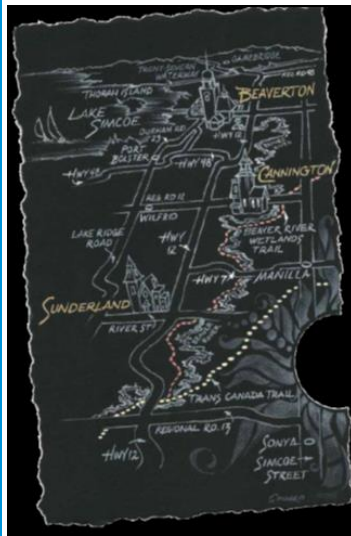
Township of Brock: Economic Development Successes

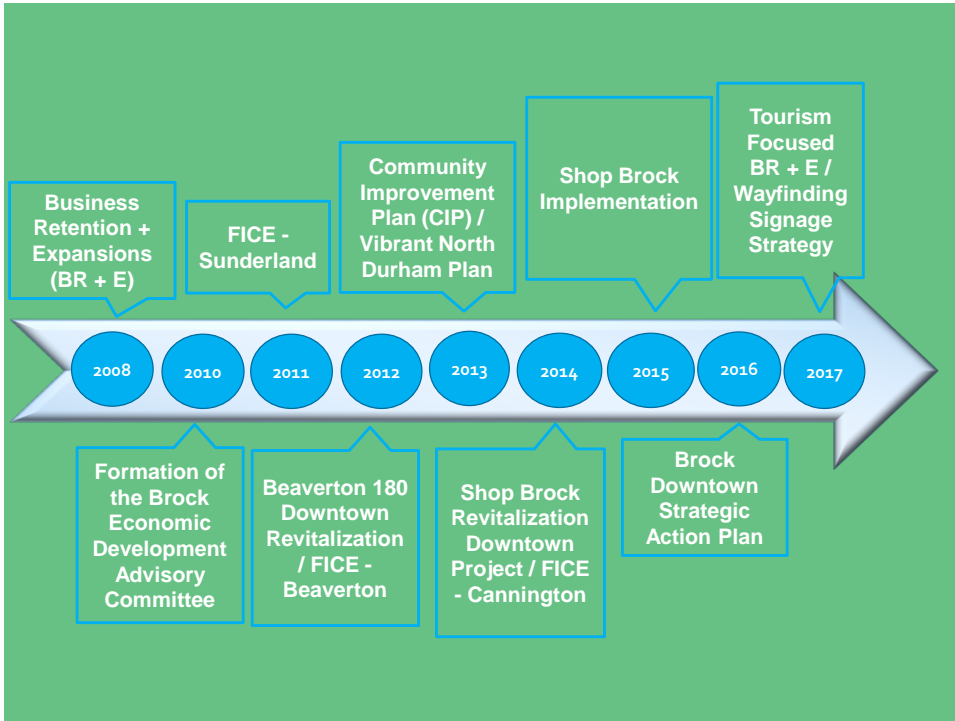
Tuesday, April 25, 2017

Presented By Becky Jamieson, Deputy Clerk



About the Township of Brock





Beaverton
180 Project

BEAVERTON 180°



Brock Brand



Brock
breathe it in.
Today



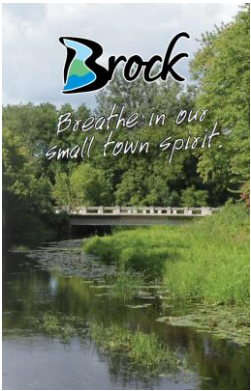
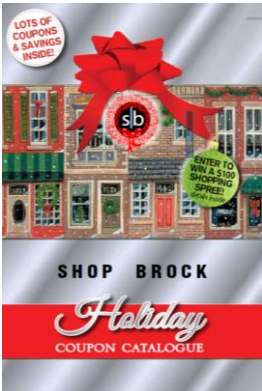
Shop Brock
Project



s|b
SHOP BROCK



Shop Brock Project



Physical Improvements & Beautification



Physical Improvements & Beautification



Community Improvement Plan

Façade Demonstration *Freshmart*

- Window framed in accent colour
- Oval marketing logos fixed to cladding centred to middle of window
- Oval marketing logos fixed to cladding centred to middle of window
- All windows and doors to be trimmed in same colour

COLOUR PALETTE

	Base
	Trim
	Accent



Eaves and fascia in accent colour

Vertical trim in accent colour to delineate edge of building

Extend fixed awning for full extent of building facade, remove existing pedestrian signage board

Product display along storefront with fixed shelving



Façade
Improvements
(CIP)



Brock
breathe it in.

Better Your
Business
Competition



Brock
breathe it in.

Better Your Business Competition



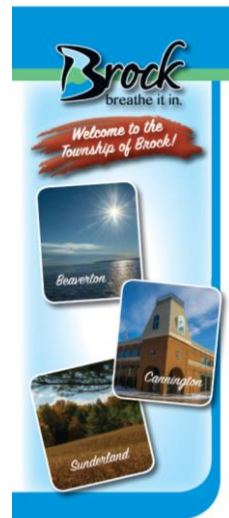
Partnerships



Where we are today



Where we are today



Canada 150 Photo Contest

Brock Citizen.

Township of Brock

"I Love My Community"

Canada 150 Photo Contest



Celebrate Canada's 150th Birthday and our amazing community!

Contest runs from February 27, 2017 to June 27, 2017.

Upload any photo taken by you that represents the beauty and wonder of the community.

Each entry enters you for a chance to win a monthly gift package or one of 6 grand prizes.

For more information and to submit a photo, visit: www.townshipofbrock.ca/ilovebrock

This document is available in alternate formats upon request. Please contact the Clerk's Department at 705-432-2355.



Thank you!

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705-432-2355.ext. 240

